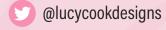
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lcook357@outlook.com

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PROFILE

I am a User Experience designer studying BDes Hons Interaction Design at Ulster University full time. With a passion for innovative UI designs and a love for fun illustrations, I am always eager to continue learning. I'm currently on placement with Cirdan, extending my design knowledge while gaining industry experience which is preparing me for a professional career ahead.

EXPERIENCE

August 2019 - Present Cirdan

May 2019 - Present **SBD Events**

July 2018 **Skurio**

October 2015 - Present Clarks Outlet

User Experience Designer (Placement)

Cirdan is a leading provider of innovative software and imaging solutions that enhance and speed up the diagnosis of patient. As a UX Designer, I'm working on designing a web version of their Laboratory Information System.

- Day to day I am outlining user stories, drawing up workflow diagrams, designing icons, sketching wireframes, creating prototypes and much more. This has introduced me to a number of new tools and improved my skill set.
- As part of the 'Community of Practice' group, we set up meetings and regular trips to gain feedback from our customers through holding design workshops.

Graphic Designer and Illustrator

SBD Events is a bespoke service that adds creative flair to any venue. My role, as a freelance designer, involves designing graphics when required mostly for advertising purposes including most recently an business advertisement in the Ulster Tatler Magazine. I have also designed a number of room/outdoor space illustrations to visualise SBD Event's ideas which allows them to show their clients a clear direction for their particular event.

User Experience Designer (Work Experience)

Skurio (formally known as RepKnight) are a Belfast based cybersecurity firm.

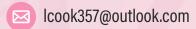
- I joined their daily round up meeting during which they shared ideas, and discussed progress and outcomes of their current tasks.
- Observed their design process, from identifying the problem by using analytics, to idea generation and paper prototyping.
- I was set a similar UX task, the design of a help guide for their current site.

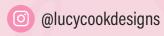
Part Time Sales Assistant

- I've learnt the importance of customer service, to be empathetic about customer wants and needs and sell with confidence and enthusiasm.
- Shown commitment as I have continually worked at Clarks for 4 years now.
- Gained responsibility as a trusted team member, shown by a promotion to store keyholder.

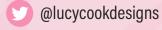
LUCY COOK

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EDUCATION

2017 - Present **Ulster University**

2010 - 2017 **Banbridge Academy**

BDes Hons Interaction Design

I am on course to achieve a first class honours degree, graduating in 2021.

- First Year Modules include: Interaction Design Fundamentals, Communication Design, Exploring Identity, and Imaging and Data Visualisation.
- Second Year Modules include: Creative Entrepreneurship, Designing with Content, Designing User Experiences, and Narrative and Storytelling.

A-level Studies

- Achieved AAA grades in Art and Design, Business Studies and ICT GCSE Studies
- Achieved 11 A* to B grades including Mathematics, English and Science.

INTERESTS

June 2016 Gold Duke of Edinburgh Award

2004 - 2016 **Irish Dancing** I received my Gold Duke of Edinburgh Award certificate from St James Palace in February 2019. DofE is definitely a challenging experience but I'm so pleased I had the dedication to complete as it has allowed me to push personal boundaries; gaining new skills while helping others through volunteering and the residential scheme.

Since the age of 5, I've competed in many competitions and shows as an individual and part of a team. I've met new people and gained fantastic opportunities while expressing creativity. Perhaps one of my most rewarding achievements was to take part in a Riverdance Guinness World Record. These opportunities are highly competitive but have helped develop my confidence.

For the past 2 years, I have engaged in freelance work, starting with smaller projects requested by family, friends and local businesses. These projects mostly involve branding and illustrative work which can be viewed on **lucycookdesigns.com**. Freelancing has helped me greatly in terms of how to communicate and work with a client, preparing me for a professional career ahead.

SKILLS

- Idea generation
- Sketching and Prototyping
- Brand and identity design
- Illustration and iconography
- Web and app design

TOOLS

- Microsoft Office
- Adobe Creative Suite
- Sketch
- HTML and CSS
- InVision

REFERENCES

Mrs Anne Shaw Manager at Clarks Outlet, Banbridge T: 07976522176 Dr Kyle Boyd Lecturer of Interaction Design, Ulster University E: ka.boyd@ulster.ac.uk