

LUCY COOK

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PROFILE

I am a User Experience designer, studying full time BDes Hons Interaction Design at Ulster University, Belfast. With a passion for innovative UI designs and a love for fun illustrations, I am always eager to continue learning. Last year I completed a year-long placement with a medical software company called Cirdan and have continued with them on a part time basis throughout my final year. Working for Cirdan has expanded my design knowledge while enabling me to gain industry experience, which has prepared me for a professional career ahead.

EXPERIENCE

August 2019 - Present
Cirdan

User Experience Designer (Placement & Part Time Position)

Cirdan is a leading provider of innovative software and imaging solutions that enhance and speed up the diagnosis of patient. As a UX Designer, I'm working on designing a web version of their Laboratory Information System called ULTRA.

- Day to day I am outlining user stories, drawing up workflow diagrams, designing icons, sketching wireframes, creating prototypes and much more. This role has developed my existing UX skills and introduced me to a number of new tools.
- A large part of my job role involves conducting user research. Regular meetings and site trips are set up with customers to gain feedback on the platform, through holding observation sessions and design workshops.

May 2019 - Present
SBD Events

Graphic Designer and Illustrator (Freelance)

I work as a freelance designer on a regular basis with SBD Events. My role involves designing graphics, usually for advertising purposes including a business advertisement in the Ulster Tatler Magazine. I have also designed a number of room and outdoor space illustrations to visualise SBD Event's ideas which allows them to show their clients a clear direction for their particular event.

July 2018
Skurio

User Experience Designer (Work Experience)

Skurio (formally known as RepKnight) are a Belfast based cybersecurity firm.

- I joined their daily round up meeting during which they shared ideas, and discussed progress and outcomes of their current tasks.
- Observed their design process, from identifying the problem by using analytics, to idea generation and paper prototyping.
- I was set the UX task of designing a help guide for their current site.

Oct 2015 - Feb 2020
Clarks Outlet

Part Time Sales Assistant

- I've learnt the importance of customer service, to be empathetic about customer requests and needs, and I can sell with confidence and enthusiasm.
- I've shown commitment as I continually worked at Clarks for over 4 years.
- I was seen as a trusted team member by the promotion to store keyholder.

EDUCATION

2017 - Present Ulster University

BDes Hons Interaction Design

I was awarded a place on the Ulster University Dean's List for high achieving students for both 2017-18 and 2018-19. This indicates that I am on course to achieve a first class honours degree, graduating in 2021. I'm currently working on my final year major project which is a travel inspiration and planning app called Hidden. The process is available to view at hiddentravel.co.

2010 - 2017 Banbridge Academy

A-level Studies

- Achieved AAA grades in Art and Design, Business Studies and ICT

GCSE Studies

- Achieved 11 A* to B grades including Mathematics, English and Science.

ACHIEVEMENTS

Jan 2020 Ladies That UX Belfast

I gave my first talk at the Ladies That UX Belfast meetup titled 'Growing our UX career.' I spoke about how I got into UX and my experience so far. I've since been a regular attendee and wish to push myself to do more talks in the future.

Jan 2020 - Present Online Course Certifications

I have completed a number of online courses including;

- 'The Fundamentals of Digital Marketing' by Google.
- 'UX and UI Design Fundamentals' by Antony Conboy.
- 'UX Design Masterclass' by Filament Creative Inc.

2017 - Present Freelance Projects

I engage in a number of freelance projects including branding, illustrations, graphic design work and user interface design projects. Some of this work is available to view on my Instagram page and portfolio.

June 2016 Gold Duke of Edinburgh Award

I received my Gold Duke of Edinburgh Award certificate from St James Palace in February 2019. DofE allowed me to push personal boundaries and gain new skills while helping others through volunteering and a residential scheme.

2004 - Present Irish Dancing

From the age of 5, I've competed in competitions and shows, expressing my creativity as an individual and part of a team. The most rewarding achievement was taking part in a Guinness World Record with Riverdance in 2013.

SKILLS

- Idea generation
- User research
- Sketching wireframes
- High fidelity prototyping
- Illustration and iconography
- Web and app design

TOOLS

- Adobe Creative Suite
- Sketch
- Figma
- Miro
- HTML and CSS
- Microsoft Office

REFERENCES

Miss Megan Patterson
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