

LUIS ALEJANDRO GUTIERREZ HAYEK

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PROFESSIONAL EXPERIENCE

COLSUBSIDIO

BI ANALYST

- Expertly normalize and extract data from SAP, then transform it using Power BI for enhanced insights. Develop and optimize SQL queries for Business Intelligence, improving report efficiency. Automate Excel report generation by integrating Python and Power BI, streamlining data processing and visualization. [May 2022 - Feb 2023. Bogota-Colombia](#)

SQDM

DEVELOPER BI

- Efficiently implement ETL processes with Oracle Data Integrator (ODI) for automatic spool generation based on client needs. Skillfully handle data in Netezza, Oracle, and SQL Server, using various query languages for detailed data mapping and revenue assurance analysis. Develop automated Tableau dashboards to provide key insights, focusing on crucial metrics for postpaid and prepaid services in revenue assurance. [May 2020 - Feb 2022. Bogota-Colombia](#)

EDUCATION

LAMBTON COLLEGE

- Postgraduate Diploma in Big Data Analytics. [2023-2025 – Mississauga, Ontario](#)

POLITECNICO GRANCOLOMBIANO

- Specialist in Business Intelligence Project Management. [2021-2022 – Bogota, Colombia](#)

NATIONAL LEARNING SERVICE (SENA)

- Bachelor's degree analysis and Development of Information Systems. [2020-2021 – Bogota, Colombia](#)

TECH SKILLS

- **Programming:** SQL, Python (Pandas, Matplotlib, NumPy), R, HTML
- **Business Intelligence:** Tableau, PowerBI, Talend, ER Studio, Matillion, Alteryx, Plotly, Data Studio
- **Data Engineering:** AWS (EMR, Redshift, S3, Glue), Google BigQuery, Snowflake, SSMS, Oracle SQL, MySQL, PostgreSQL
- **Machine Learning:** K-Means, Random Forest, Deep Neural Networks, Transfer Learning, Hypertuning, Web Scraping
- **Other Skills:** Advanced MS Excel, Google Cloud Platform (Storage, Cloud Function, Cloud Scheduler, Cloud Pub/Sub), Git, Jupyter Notebook, Docker, AWS-S3, Visual Studio