Haley Lopez

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EXPERIENCE

Amazon   Hybrid – San Francisco, CA
Frontend Engineer   2022 – 2023
- Collaborated with product and design teams to deliver engaging customer features based on customer behaviors and feedback
- Used TypeScript, React, JavaScript, and Kotlin to create and maintain frontend and middle tier services for 33% of the application
- Rewrote tests for a major refactor that resulted in a 5% increase in developer productivity
- Improved application stability by 12% by using SQL and Hubble to analyze and remedy an application crash

KIPP Public Schools Northern California   Northern California
Board Member   2021 – Present
- Co-chair of the development advisory committee, raised more than $11 million first year as co-chair
- Meet with finance team to review and approve budgets, ensuring fiscal responsibility and alignment with organizational objectives
- Foster relationships with key stakeholders including partners, community groups, and state and local officials

Encantos   Remote
Software Engineer   2021 – 2022
- Built an NFT Minting site that placed Encantos on the Ethereum blockchain and let to a 3X increase to total revenue
- Collaborated with designers to plan and build a marketing site for our creators and their content in one week which resulted in a cost reduction of $5,000 and was delivered ahead of our marketing release
- Led the front-end implementation and delivery of our parent portal web application that increased mobile app subscriptions by 3%
- Shipped a website to make audio and video content shareable between parents, creators, and educators to make our material available to a larger group of learners

Dovenmuehle Mortgage, Inc.   San Francisco, CA
Software Engineer Team Lead   2020 – 2021
- Led a team of 5 software engineers and 3 quality assurance engineers to ship a product feature that resulted in a considerable reduction in customer support calls
- Converted 100% of business requirements into technical work items to create a mobile app with feature parity to the website
- Advocated for a team of engineers to learn the skills needed to ship a mobile application that would add to our product offering
- Continued software engineer responsibilities in React, Redux, Saga, Node, and heap

PROJECTS

Eleven11 Digital Agency   2023 – Present
- Provide strategic consulting to non-profit and small-businesses to help them improve their online presence
- Develop documentation and lead training sessions for client teams to be able to update their own CMS
- Managed end-to-end design and development of a non-profit website, resulting in an 90% increase in traffic

SKILLS

Software Development : HTML5, CSS, JavaScript, Material Design , TailwindCss, Styled Components, React, NextJS, React Native, TypeScript, Redux, Strapi, NodeJS, SQL, Cloudwatch, and AWS S3

Other skills : Communication with technical and non-technical roles, collaboration, leadership, Agile processes, Figma, Notion, WebFlow, Jira, Confluence, GitHub, CI/CD pipelines, writing documentation and Jira stories