

Lora Lee

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PROJECTS

Quickstarter | (React/Redux, Rails, PostgreSQL) [live](#) | [github](#)

A fullstack app for starting and funding projects, inspired by Kickstarter

- Enables pledging on both Projects and Rewards using polymorphic Pledge model
- Optimizes creation of rewards by enabling projects to accept nested attributes for rewards
- Incorporates nested components within ProjectShow and ProjectForm components to render additional forms upon click
- Keeps code DRY with partials, reuse of ProjectIndexItem and ProjectForm React components

Beauty Beast | (React/Redux, Rails, PostgreSQL) [live](#) | [github](#)

- This will be an amazing bullet point on something amazing about the project.
- Maybe it is specific about the challenges you had and what you did to overcome them specifically.

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EXPERIENCE

Stein IAS (New York, NY) - Account Manager

JULY 2015 - FEBRUARY 2017

- Manage client relationships on 7 accounts including 1010data, Aetna, and NCR with a 90% retainer renewal rate
- Oversee 10-15 projects at once from start to finish including website redesign / development resulting in a 15% reduction in bounce rates
- Manage timelines and workflow for 10+ members of development and creative teams, leading to an 88% success rate of meeting client deadlines
- Draft Statement of Works and track budgets, managing over \$300k in revenue each month

BoomBox (New York, NY) - Associate Account Executive

OCTOBER 2014 - JULY 2015

- Sole account lead for American Express OPEN and Merchant accounts, managing 9 client relationships
- Compose project briefs and oversee team throughout entire creative process from kick-off to fine-tuning final product

SKILLS

Languages

- JavaScript
- Ruby
- SQL
- HTML5
- CSS3
- SASS
- Git

Database

- PostgreSQL
- SQLite
- MySQL

Technologies

- Node
- React
- jQuery
- Ruby on Rails
- AWS
- Heroku
- React-Redux

EDUCATION

App Academy — 2017

1000-hour full stack web development immersive with < 3% acceptance rate

Dartmouth College — 2012

B.A. in Philosophy