

loraalee@gmail.com

(516) 965-0992

loralee.life github.com/loralee90 in linkedin.com/in/loraalee Brooklyn, NY

PROJECTS

Quickstarter | (React/Redux, Rails, PostgreSQL)

live | github

A single-page web app for starting and funding projects, inspired by Kickstarter

- Allows pledging on both Projects and Rewards using polymorphic Pledge model
- Optimizes reward creation by accepting nested attributes for rewards in projects
- Centralizes information from BasicsForm and RewardsForm by nesting them in ProjectForm and passing functions bound to ProjectForm as props
- Keeps code DRY with partials, reuse of ProjectIndexItem and ProjectForm React components

Bounce | (JavaScript ES6, Canvas)

live | github

A single-player game in which players juggle balls that fall with increasing frequency

- Implements collision check between paddle and balls
- Employs physics formulas to calculate X-velocity for a given Y-velocity on bounce
- Utilizes HTML5 Canvas for fluid animation and modern design

Lorails | (Ruby) github

A lightweight MVC framework inspired by Rails

- Maps routes to custom controllers through the built-in Router
- Persists user's session info through a hash that is saved as a cookie
- · Renders views and redirects to the specified url
- Prevents CSRF attacks by checking for authenticity form token on forms

EXPERIENCE

Stein IAS (New York, NY) - Account Manager

JULY 2015 - FEBRUARY 2017

- Oversaw 10-15 projects at once from start to finish including website redesign / development resulting in a 15% bounce rate reduction
- Managed timelines and workflow for 10+ members of development and creative teams, leading to an 88% success rate of meeting client deadlines
- Managed client relationships on seven accounts including 1010data, Aetna, and NCR with a 90% retainer renewal rate
- Drafted Statement of Works and tracked budgets, managing over \$300k in revenue each month

BoomBox (New York, NY) - Associate Account Executive

OCTOBER 2014 - JULY 2015

- Sole account lead for American Express OPEN and Merchant accounts, managing nine client relationships
- Composed project briefs for development team and oversaw team throughout entire build process from kick-off to fine-tuning final product

SKILLS

Languages

- JavaScript
- Ruby
- SQL
- HTML5
- CSS3
- SASS
- Git

Database

- PostgreSQL
- SQLite
- MySQL

Technologies

- Node
- React
- jQuery
- Ruby on Rails
- AWS
- Heroku
- React-Redux

EDUCATION

App Academy -2017

1000-hour full stack web development immersive with < 3% acceptance rate

Dartmouth College-2012

B.A. in Philosophy