Lora Galoyan

UX/UI Designer | Full-Stack Engineer | Visual Designer

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EDUCATION

M.A. Development & UX/UI Design

Academy of Art University 2020-2022

B.S. Economics

University of California, San Diego 2014-2018

SKILLS

I am extremely communicative and enjoy the brainstorming process. I can create wireframes at all levels of fidelity, develop visual and prototype design, and conduct robust user testing & interface design iterations. I have experience working with developers as well as full-stack experience working with teams in version control systems like Github.

UX/UI & Design Skills:

- · Robust research interviews, testing & iteration
- · Prototyping (via code, XD, Figma)
- · Wireframing
- · Public speaking/presentation (PowerPoint)
- · Graphic design
- · Critical/analytical thinking

Software Skills:

- · Adobe (Illustrator, Photoshop, InDesign, XD, After Effects)
- Figma
- · Premiere Pro
- · Blender (3D Modeling)
- · Graphic Design

Coding Skills:

- Frontend & Backend Dev
- React.js
- ·Python
- $\cdot\,\mathsf{MongoDB}$
- JavaScript
- · C# (Unity Game Development)
- Flutter
- · HTML & CSS
- · MySQL

CERTIFICATIONS

Complete C# Unity Game Developer 3D GameDev 2022

EXPERIENCE

Freelance UX/UI Designer & Full-Stack Developer

May 2022 - Present

I am a freelance UX/UI / visual designer and developer with a degree in Interaction & UX/UI Design and certifications in building desktop/mobile games in Unity and web development. I've been implementing my visual designs in 3D-modeling software (when applicable) and code (Flutter, React, C#) and utilizing the full Adobe client (Illustrator, Photoshop, InDesign, After Effects, Premiere Pro).

PROJECTS

Sidha Maha "Sadhan" Meditation App Frontend Development (Flutter) · UX/UI

Over the course of this contract, I coded the first version of the application, translated brain-storming concepts into UI design that optimized user experience, and created digital wireframes that defined the relationships between its artistic and functional components. I also created the app's visual design by developing various creative directions to choose from, featuring variations of photography-based design, original vector art, and a combination of both. I then coded and prototyped for mobile, tablet, and web-based devices (Flutter).

"Azure" Terrarium Product Website Full-Stack Development (React) · Visual Design

A product website I designed & coded in React using HTML, CSS, JavaScript.

Portfolio Frontend Development (React) · Visual Design · Branding

I designed my portfolio and coded in React using HTML, CSS, JavaScript.

"BookVerse" Book-searching App UX/UI · Visual Design

A book searching/social media hybrid I conceptualized, researched, and designed. The UX/UI development of this app featured robust user testing & prototyping, competitive analysis, persona creation, and wireframing.

"Bestiary" Game Design UX/UI · Visual Design · Game Design

An interactive database conceptualized, researched, and designed to be a component of a mobile fantasy game.

"VACA" Travel Mobile & Desktop App UX/UI · Visual Design

A travel-tracking and creation app I conceptualized and designed for mobile and desktop, featuring budgets, daily schedules, and weather forecasts.

"Project Gaia" Interactivity Tool UXUI · Visual Design

An informational & interactivity tool I designed to educate on the three pillars of sustainability.

 $\textbf{Moraga Country Club Rebranding} \ \ \textit{Visual Design} \cdot \textit{Branding}$

A case study project featuring a complete brand reconstruction of logos, online & social media presence, letterhead, and advertising.

UNITY GAME / 3D MODELING PROJECTS

Obstacle Course C# · 3D Unity Game Design & Programming
Volcano Rocket C# · 3D Unity Game Design & Programming
Realm Rush C# · 3D Unity Game Design & Programming

Creepy Hallway Blender • 3D Modeling
Castle in the Woods Blender • 3D Modeling

