Assessment 3—Final presentation and report (30%)

Description: Present a completed project deliverable to industry via video presentation and report.

Assignment marks: 30% of the final mark of this unit

Due date: Due at 2:00pm AWST, Monday beginning of Week 7

Submission guidelines: Your submission must include the following **two** elements submitted separately:

1. Final presentation video (video format submit via Panopto)

2. Report (.doc or .pdf submit via Turnitin)

You must submit your assessment electronically via the submission point on the Assessments page in Canvas.

At the start of the video, please include a 'video cover page' in which you clearly and concisely state:

1. Your name

2. Your project title

3. Intended industry audience(s)

4. Facilitator name

Assignment overview

For this assessment, you will present a completed project deliverable via video presentation and report.

This is your short window to present to industry, including a showcase of your final project deliverable and a succinct report that outlines your key findings and key recommendations.

Remember: This is a move from ECU as your stakeholder to industry. Take this as your opportunity to demonstrate the impact your project will have on the cyber security industry.

Unit learning outcomes

1. Reflect critically on the outcomes of a cybersecurity project in terms of lessons learned.

2. Report on a complex cyber security issue.
3. Communicate the outcomes of a cyber security project to stakeholders.

Instructions to task

1. Video showcase (8–10 min.)

Showcase of final project deliverable including:

- a **demonstration** of a tangible final project deliverable (i.e. an actual product demonstration, screenshots, videos, or for projects where the product is a report provide a summary of current findings)
- an **outline of the road ahead** including:
  - what you plan to do with the deliverable for industry
  - how it will impact the cybersecurity sector more broadly

2. Report (1000–1500 words)

You should use information from previous units and previous assessments to formulate this report.

Your report is not limited to, but can use the following headings:

- **Title slide**
  - Project title, student name, intended industry audience(s)
- **Project end goal**
- **Introduction and project background**
- **Method**
  - How did you achieve this final deliverable?
- **Key findings**
  - Only highlight your most important findings that directly link to the project deliverable
- **Key recommendations**
  - What do you see as a benefit to the cyber security industry from your project deliverable?
  - What is the impact of your project on the business/organisation?
  - Provide a justification for these recommendations
- **References**
- **Appendices**

Required activities

All activities in Week 5 and 6 will help you prepare for this assessment.

Feedback strategy

The facilitator will deliver feedback after completion of assessment no more than one week (seven days) after submission.

Academic misconduct

Edith Cowan University regards academic misconduct of any form as unacceptable. Academic misconduct, which includes but is not limited to plagiarism, unauthorised collaboration, cheating in examinations, theft of other student's work, collusion, and inadequate and incorrect referencing, will be dealt with in accordance with the ECU Rule 40 Academic Misconduct (including Plagiarism) Policy.

Ensure that you are familiar with the Academic Misconduct Rules.

Assignment extensions

Applications for extensions must be completed using the ECU Application for Extension form, which can be accessed online.

Before applying for an extension, please check out the ECU Guidelines for Extensions, which details circumstances that can and cannot be used to gain an extension. For example, normal work commitments, family commitments and extra-curricular activities are not accepted as grounds for granting you an extension of time because you are expected to plan ahead for your assessment due dates.

Please submit applications for extensions via email to both your tutor and the Unit Coordinator.

Where the assignment is submitted no more than seven days late, the penalty shall, for each day that it is late, be 5 per cent of the maximum assessment available for the assignment. Where the assignment is more than seven days late, a mark of zero shall be awarded.

Marking rubric

Criteria	High distinction 80–99%	Distinction 70–79%	Credit 60–69%	Pass 50–59%	Fail <0–49%
	10 to >7.99 Pts	7.99 to >6.99 Pts	6.99 to >5.99 Pts	5.99 to >4.99 Pts	4.99 to >0 Pts
Showcase of project deliverable and application of feedback Project deliverable is completed to industry standard and relevant feedback has been actioned. **(10 marks)**	Project deliverable is complete and working and provides an effective demonstration in an appropriate format. All relevant feedback received from showcases and both assessments has been identified and actioned in all materials for the project deliverable.	Project deliverable is complete and working and provides a clear demonstration in an appropriate format. Most relevant feedback received from showcases and both assessments has been identified and actioned in most materials for the project deliverable.	Project deliverable is almost complete and provides an adequate demonstration in a somewhat appropriate format. Some of the relevant feedback received from showcases and both assessments has been identified and actioned in the materials for the project deliverable.	Project deliverable is partially completed and provides an adequate demonstration in a somewhat appropriate format. Little of the relevant feedback received from showcases and both assessments has been identified and actioned in the materials for the project deliverable.	Project deliverable is not refined, incomplete or not working, does not effectively reflect the end goal and relevant feedback has not been actioned.
	10 to >7.99 Pts	7.99 to >6.99 Pts	6.99 to >5.99 Pts	5.99 to >4.99 Pts	4.99 to >0 Pts
Presentation style—video Showcase video presentation is professional and engaging. **(10 marks)**	Speaker was professional and engaging and spoke in a clear and compelling voice, was well paced and used appropriate language for the audience.	Speaker was mostly professional and engaging and spoke in a clear and compelling voice, was usually well paced and used appropriate language for the audience.	Speaker was usually professional and engaging and spoke with reasonable presentation skills that would be acceptable to the audience.	Speaker was sometimes professional and partially engaging, spoke with presentation issues such as speaking too quickly, with a flat tone, or with some pacing or language issues.	Speaker was not professional or engaging, and presentation skills were unsuitable for the industry standard audience.
	5 to >3.99 Pts	3.99 to >3.49 Pts	3.49 to >2.99 Pts	2.99 to >2.49 Pts	2.49 to >0 Pts
Key findings and recommendations Report includes clear and concise summary of key findings and recommendations, and provides justification. **(5 marks)**	Report offers a clear and concise summary of key findings and recommendations. Recommendations are highly relevant and well justified.	Report offers a mostly clear and concise summary of key findings and recommendations. Recommendations are relevant and well justified.	Report offers a generally clear summary of key findings and recommendations. Recommendations are not consistently relevant or well justified.	Report partially provides a summary of key findings and recommendations with limited justification.	Report unclearly offers a summary of key findings and recommendations with limited justification.

	5 to >3.99 Pts	3.99 to >3.49 Pts	3.49 to >2.99 Pts	2.99 to >2.49 Pts	2.49 to >0 Pts
Communication style—report Communication style needs to be professional, integrating appropriate academic referencing and meeting academic integrity requirements. **(5 marks)**	Communication style is professional, using language that skilfully and effectively communicates meaning to readers with clarity and is virtually error free. In-text and end-text references are correctly formatted in APA 7th style. Appropriate use of others' work, which is adequately and correctly acknowledged.	Communication style is professional, using language that effectively and clearly conveys meaning to readers. Any errors that occur do not reduce effectiveness of communication. Appropriate use of others' work, well paraphrased and adequately acknowledged. Intext and end-text references are correctly formatted in APA 7th edition style	Communication style is professional, using language that generally conveys meaning to readers with clarity, although writing may include some errors. Mostly adequate use of others' work, which is mostly well paraphrased and adequately acknowledged. Intext and end-text references are correctly formatted in APA 7th edition style.	Uses language sufficiently well to convey basic meaning, although errors reduce effectiveness of communication. More work is needed on how to adequately and correctly reference and paraphrase, or in- text and end-text references are not always correctly formatted in APA 7th edition style.	The report does not use language that conveys meaning to readers with sufficient clarity and includes numerous errors. Inappropriate use of others' work, which is not acknowledged or lacks adequate paraphrasing, constituting plagiarism, or intext and end-text references are not included or not formatted in APA 7th edition style.