

One Pager

Short Pitch

A web page giving a quick elevator pitch for using Vim, granting easy and natural access to testimonies by vim users, and linking advanced users to websites where the great editor holy war is raging.

Long Pitch

The website thechuchofvim.com will focus on promoting the use of vim and bringing vim users together where they may engage and discuss various vimrcs and advanced tactics. It will give links to vim distros for every operating system and FAQs and beginners guides. It will use minimal javascript, attempting to do everything that needs to be done with just html and adding javascript for additional (unnecessary) features. It will provide a variety of vim-related services.

Personas

The Vim user is technical. The Vim user does not like javascript. The Vim user prioritizes efficiency above all else.

As a new vim user, I want to know -why- I should switch to vim.

I want to know why others have switched to vim.

I want tips and tricks for switching to vim.

As an advanced vim user, I want access to more technical help.

As a pro-vim advocate, I want more arguments and I want more places to argue.

Comparables

1. <https://www.gnu.org/software/emacs/>
2. <http://www.vim.org/about.php>