

Online Retail Store Report

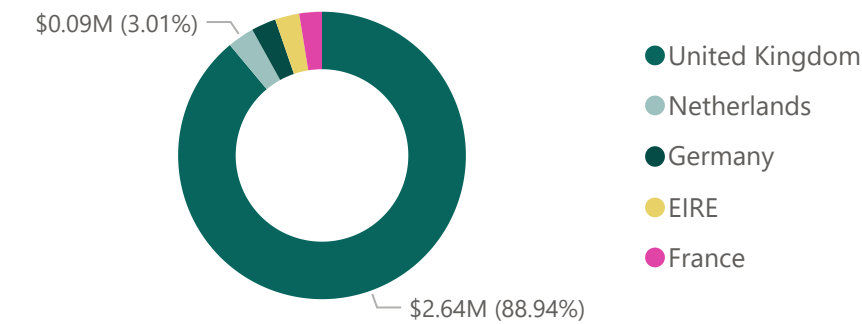
Month

Sep

Year

2011

Revenue by Country



\$3.17M

Revenue

\$2.41M

Revenue YTD

796.68%

Revenue YoY%

2M

Quantity

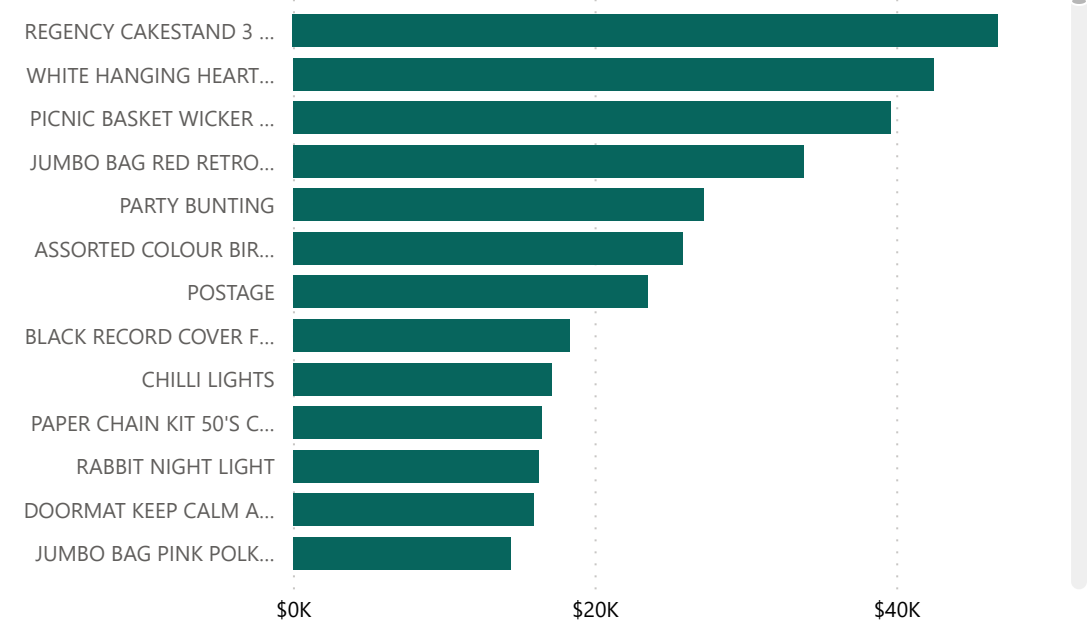
\$353.85K

Rev SPLY

6.04%

Revenue MoM%

Revenue by Product



Year	Revenue	Rev SPLY	Revenue MoM%
2011	\$3,172,854.19	\$353,846.32	6.04%
Jan	\$235,048.99	\$46,051.26	1265.17%
Feb	\$206,504.49	\$45,775.43	-12.14%
Mar	\$240,997.56	\$22,598.46	16.70%
Apr	\$311,271.95		29.16%
May	\$316,381.49	\$31,380.60	1.64%
Jun	\$290,826.37	\$30,465.08	-8.08%
Jul	\$315,746.93	\$53,125.99	8.57%
Aug	\$248,627.25	\$38,048.68	-21.26%
Sep	\$246,081.54	\$37,177.85	-1.02%
Oct	\$240,691.39	\$32,005.35	-2.19%
Nov	\$322,661.76		34.06%
Dec	\$198,014.47	\$17,217.62	-38.63%
Total	\$3,172,854.19	\$353,846.32	6.04%

Country	Revenue	Quantity
United Kingdom	\$2,643,439.19	1584067
Switzerland	\$27,217.41	14129
Sweden	\$8,820.51	8746
Spain	\$22,783.46	9803
Portugal	\$10,549.24	6411
Norway	\$10,027.68	5598
Netherlands	\$89,563.56	64067
Japan	\$7,488.60	3908
Germany	\$82,439.70	45524
France	\$75,461.48	44114
Finland	\$11,195.41	4662
EIRE	\$81,243.51	45635
Channel Islands	\$7,527.18	4068
Belgium	\$16,452.42	8913
Australia	\$47,882.98	27383
Total	\$3,142,092.33	1877028