OSCI-CAN (SK) Project Description
ENSE 271
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Summarized Project Background & Business Need/Opportunity

OSCI-CAN (SK) is looking to organize and condense the amount of material to make their site more user-friendly and accessible for users, as well as easier to manage from a maintenance perspective. The website is full of information, so the company wants to ensure that the target demographic can easily and effectively find the correct materials they need. As well as there being many programs, they want to make sure each one is described accurately. The customer wants to make sure that the message for support beyond occupational PTSD is clear, and it includes trauma not related to the person's employment.

Customer(s)/Client(s)

NorthStar Customers: First Responders, Veterans, Public Safety personnel or anyone who has experienced mental health injuries from injuries inflicted while on duty looking for peer/professional support. Donors and volunteers who want to support local and non-profit community mental health programs.

Carry Over Customers: First Responders, Veterans, Public Safety personnel or anyone who has experienced mental health injuries who are continuing to engage with mental health programs.

Project Assumptions

Design: Low maintenance and low budget to support non-profit organization since they will be maintaining it after project completes.

Technology: All programs will be accessible to U of R students and SCCF

Communication: collaborations between students and partners for ongoing feedback and updated content access if needed

Project Constraints

Accessibility: Device usability (mobile vs. desktop), condensing website information and users' accessibility to correct material

Developing: Skill restraints, technology ability to meet desire outcome

Design approach: Design Thinking (Agile)/Fast Feedback Cycle

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Design: Basic Website Criteria and Logos/Images are predefined

Programs: Word Press, Figma, Stories on Board, Local by Flywheel, Github

Deadlines: Oct 1 – Activity 1, Oct 15- Activity 2, Nov 7 –Activity 3, Dec 5- Activity 4

Communication: Communicate programs and message properly to target audience which includes First Responders, Veterans, Public Safety personnel or anyone who has experienced mental health injuries from injuries inflicted while on duty looking for peer/professional support.