Usability Evaluation Insights: Group E

-The header should be added to the resources page.

-The colors should be improved.

This was a consistent concern, for a variety of reasons. Some of these include the red being a trigger color, the more intense coloration leading to important parts of the page being harder to notice, and accessibility concerns. We will significantly tone down the amount of intense color used, and try to use the colors more sparingly overall.

-The color on the donate page is hard to read.

A large contributor to this issue is the darker blue background combined with gray text. We will probably end up making most pages white, which should make this stand out much better. As for the buttons, those will probably be given color to contrast with the white.

-Organize the sponsors better (currently scattered)

-Volunteer page is too bright, and has a lot of empty space

Previously the volunteer page took up far too much space, having massive text followed by text that was way too small. The current version in our Figma has much easier to read text, but empty space where photos used to be. These photos had a lot of overlap, so I was unsure how exactly to implement them without making the design overwhelming.

-Header should be on every page.

-Fix dropdown menu for About button (disappears before you can interact with it)

-Have an indicator for whether it is a link or download in the links and PDFs section

Note: We will not be doing the above as instead we will add the links into the other resource subcategories.

-Target demographic page difficult to read

-The Client liked the bubble design for the Resources tab.

As a result, we will keep the core design while tweaking it slightly to better fit the rest of the site.

-The arrow button in the PDFs and Links section is good, and so is the ability to close the suicide prevention header.

-The footer needs improvement

-A lot of components do not work properly
This is a very noticeable flaw in our Figma design, which makes the experience feel significantly more frustrating to navigate at times. This should be easy enough to fix by changing the headers to all be identical. One issue is that Figma, unlike a real site, strictly does not seem to allow pages to point to themselves. This can make it so a copy pasted header is missing some function.
Regardless, these issues will not be an aspect of the final design.

This insight was not given through the usability evaluation, but on the home page it should be more clear you can click through each section.

Below is a link to the Questionnaire used to gather data about our design. The responses will also separately be shown in this document, so they can be seen. These responses will not include the Client's responses, as that was done through an unpublished questionnaire which we fixed up. However, their feedback has still been taken into consideration and added to this document.
https://forms.gle/A3XiRGHEMZvPvrmq7

Responses Gathered:
Q1: Click on the statement you agree with:
I found it easy to understand which link or download I was looking at in the Links/PDFs section
2 Agree (Client chose Disagree)

Q2: Click on the statement you agree with:
I find it confusing to have links and downloads together
1 Neutral, 1 Disagree (Client chose Agree)

Q3: Click on the statement you agree with:
Buttons did what I expected.
2 Neutral

Q4: Click on the statement you agree with:

I felt overwhelmed by the options given.

2 Disagree

Q5: Click on the statement you agree with:

Navigation made sense and was clear to me

2 Neutral

Q6: How did you feel navigating the menus?

-A lot of the components don't work properly.

Q7: Was there anything you think the old site did better?

-No, there's nothing.

Q8: What did you like most?

-The arrow button in the PDFs/Links page that brings the page back to the top, and being able to close the suicide prevention header.

-Client: The resources page with the bubble format.

Q9: What would you want to see improved?

-The footer and choice of color scheme

-Client: The colors.

Q10: Any other thoughts that this questionnaire did not ask about?

-The questionnaire should've asked about the layout's comfortability.