#### **ICEDEG TUTORIAL**

# SOCIAL MEDIA DATA FOR E-GOVERNMENT Digital Citizens and their Degree of Interest in Politics

#### **LORENA RECALDE**

(If you don't have IPython Notebook, please follow next steps. Otherwise, download the project from Github in ........ and install the module named word2vec in your python environment. Please go to step 4)

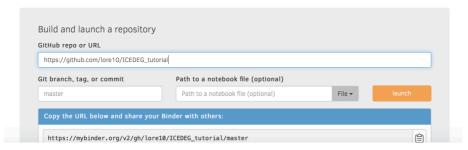
- 1. Lounch JupyterLab to run (and do) some code. Open your web browser and go to next link. https://mybinder.org/
- 2. Copy next repository link in box <GitHub repo or URL>. Click on button <launch> \*\* WAIT few minutes until the project is uploaded.

Repository: https://github.com/lore10/ICEDEG\_tutorial



# Turn a GitHub repo into a collection of interactive notebooks

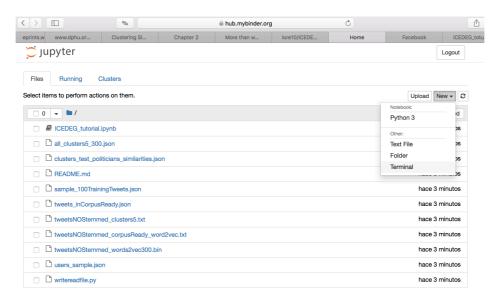
Have a repository full of Jupyter notebooks? With Binder, open those notebooks in an executable environment, making your code immediately reproducible by anyone, anywhere.



While waiting you will see:

```
Build logs
  ---> 6c0fe7c84560
Step 23/35 : USER ${NB_USER}
     > Using cache
    -> 6c5e9d5685c4
Step 24/35 : RUN python3 -m venv ${VENV_PATH}
       Using cache
  ---> b94acc6a8a3e
Step 25/35: RUN pip install --no-cache-dir -r /tmp/requirements.frozen.txt && jupyter nbextensi on enable --py widgetsnbextension --sys-prefix && jupyter serverextension enable --py jupyterlab
   -sys-prefix && jupyter serverextension enable nteract_on_jupyter --sys-prefix
    -> Using cache
    -> 9f737564e330
Step 26/35 : USER root
    -> Using cache
   --> 7d76ca2ccf69
Step 27/35 : COPY src/ ${HOME}
    -> 625ecfeecfb3
Step 28/35 : RUN chown -R ${NB_USER}:${NB_USER} ${HOME}
---> Running in 1e708d91f936
```

3. Go to New – Terminal. Install required packages



### Follow next instructions:

```
pip install Cython

jovyan@jupyter-lore10-2dmultidim-2dal-5fuser-5fprofile-2dyqz065b5:~$ pip install Cython

Collecting Cython

Downloading Cython-0.28.1-cp36-cp36m-manylinux1_x86_64.whl (3.4MB)

100% | 3.4MB 314kB/s

Installing collected packages: Cython

Successfully installed Cython-0.28.1
jovyan@jupyter-lore10-2dmultidim-2dal-5fuser-5fprofile-2dyqz065b5:~$
```

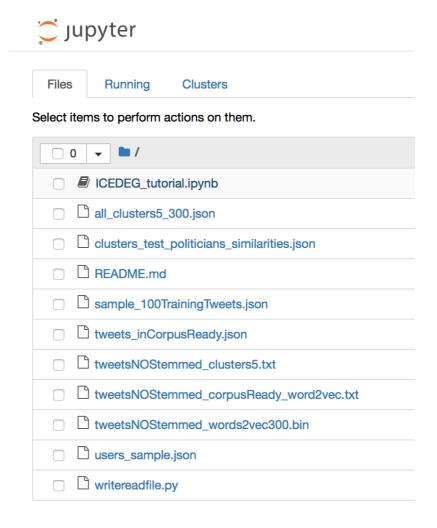
# pip install word2vec



jovyan@jupyter-lore10-2dmultidim-2dal-5fuser-5fprofile-2dyqz065b5:~\$ pip install word2vec

Install also:
pip install unidecode
pip install nltk
pip install stop\_words
pip install sklearn
pip install scipy
pip install matplotlib

4. Open the file ICEDEG\_tutorial.ipynb with one click on it.



# PART 1 Training the word embeddings model, word2vec

- 5. See the decisions made about data cleaning/preprocessing.
- 6. Load the preprocessed tweets that were used to train the model. This is only a sample of 100 tweets. Here you have the original tweet and the result when it is preprocessed.

6. To train the model we need to provide as input a txt file with the training tweets (every tweet per line). This file is already prepared to run >> word2vec.word2vec(input\_file.txt, output\_file.bin, OTHER PARAMETERS)

#### PART 2

# **Exploring the work of Word embeddings**

- Do not forget to import the module word2vec and load the model
- 7. Follow item 5) in the notebook to see how similarities are found. This is useful to verify the quality of your trained model.
- 8. Follow item 6) and 7) in the notebook to see some plots in a 2D space.
- 9. Follow item 8) to work with analogies and item 9) to find how similar two words are.

#### PART 3

# **Clustering words in the vocabulary**

10. Explore how the words were grouped and if the clusters make sense. How subjective may clustering be? Remember that in our proposal we worked with 5 clusters.

#### PART 4

### How similar is a tweet to the Politics-related centroid?

11. Try some code to classify the given tweets into the corresponding cluster

#### PART 5

# DoIP already calculated for some users

12. How the tweets of politicians are classified?

THANKS...