loreina chew

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education

McGill University · 2016 - 2020
Montreal, QC
Candidate for Bachelor of Arts,
Computer Science

Havergal College · 2012 - 2016
Toronto, ON
Ontario Secondary School
Diploma; Ontario Scholar

awards

McGill University: McGill eScholarship · 2018
Selected by professor for student research paper to be published in the official university repository.

FormFintech: Krypto, Fintech People's Choice Award · 2018
Awarded by the audience for the most well-received startup in the Ascension program.

Parsons School of Design: Dean's BFA Scholarship · 2016
Awarded a $10,000 yearly scholarship based on academic portfolio & merit.

skills

Product Design
Figma, Sketch, Invision, Abstract, Origami Studio

Development
HTML/CSS, JS, Sass, Git, Java, jQuery, React

Graphic Design
Photoshop, Premiere, InDesign, After Effects

experience

McGill CSUS · VP Communications   04.2018 - present
- ▶ Appointed representative of 1850+ students in the School of Computer Science.
- ▶ Manage social media and email blasts with 10k+ post engagements and 48% average email opens.

HackMcGill · Co-Director   01.2017 - present
- ▶ Lead a team of 27 to organize McGill's largest annual hackathon, McHacks.
- ▶ Raise $70k+ in sponsorship, reach 38.5k+ on social media, and acquire 2k+ student applicants.
- ▶ Design Lead from 01.2017 - 03. 2018

Krypto · Designer & Front-end Developer   01.2018 - 06.2018
- ▶ Design product prototypes with iterations based on user feedback and develop the company website.
- ▶ Implement data visualizations of blockchain analytics.
- ▶ Participate in startup incubators (McGill, Concordia, UdeM).

Project Play · Co-Founder   08.2014 - 08.2017
- ▶ Manage a youth non-profit of 16+ to raise $6k+ in sponsorship and $1k+ for charities.

projects

McHacks Website   02.2018 - present
- ▶ Design the UI/UX of the McHacks static website.
- ▶ Develop a design system, including typography, colour, and UI/form elements.

JavaScript 30   12.2018
- ▶ A 30-day challenge to improve JS skills with no compilers, frameworks, libraries, or boilerplates.

Base   06.2018
- ▶ A Webpack 4 static starter boilerplate for web development with live server reloading, SASS/ES6 transpilation, style linting, and file minification.

Botmoji   04.2018
- ▶ A Slack bot that parses text and adds a related emoji after each word using JS. Built at HackPrinceton.