

loreina chew

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education

McGill University · 2016 - 2020
Montreal, QC
Candidate for Bachelor of Arts,
Computer Science

Havergal College · 2012 - 2016
Toronto, ON
Ontario Secondary School
Diploma; Ontario Scholar

awards

**McGill University: McGill
eScholarship** · 2018
Selected by professor for student
research paper to be published in the
official university repository.

**FormFintech: Krypto, Fintech
People's Choice Award** · 2018
Awarded by the audience for the most
well-received startup in the Ascension
program.

**Parsons School of Design:
Dean's BFA Scholarship** · 2016
Awarded a \$10,000 yearly scholarship
based on academic portfolio & merit.

skills

Product Design
Figma, Sketch, Invision, Abstract,
Origami Studio

Development
HTML/CSS, Javascript, Sass, Git,
Webpack, React, Gatsby

Graphic Design
Photoshop, Premiere, InDesign,
After Effects

experience

HackMcGill · Development Lead 03.2019 - present

- ▶ Lead a team of 6 developers to build the tools & services that power McHacks, including our API, hacker/sponsor dashboards, and static websites.

McGill CSUS · VP Communications 04.2018 - present

- ▶ Appointed representative of 1850+ students in the School of Computer Science.
- ▶ Manage social media and email blasts with 10k+ post engagements and 48% average email opens.
- ▶ Redesign the council website and branding assets to increase accessibility.

HackMcGill · Co-Director 01.2017 - 03.2019

- ▶ Lead a team of 27 to organize McGill's largest annual hackathon, McHacks.
- ▶ Raise \$95k+ in sponsorship, reach 38.5k+ on social media, acquire 2k+ student applicants and 580+ participants.
- ▶ Design Lead from 01.2017 - 03.2018

Krypto · Designer & Frontend Developer 01.2018 - 06.2018

- ▶ Develop product specs by creating user flows through communicating with clients and determining priority features.
- ▶ Design product prototypes with iterations based on user feedback and develop the company website.
- ▶ Implement data visualizations of blockchain analytics.
- ▶ Participate in startup incubators (McGill, Concordia, UdeM).

projects

McHacks 6 Website 02.2018 - 03.2019

- ▶ Design the UI/UX of the McHacks static website.
- ▶ Develop a design system, including typography, colour, and UI/form elements.

Base 06.2018

- ▶ A Webpack 4 static starter boilerplate for web development with live server reloading, SASS/ES6 transpilation, style linting, and file minification.

Botmoji 04.2018

- ▶ A Slack bot that parses text and adds a related emoji after each word using JS. Built at HackPrinceton.