Loreina Chew

Designer with UI/UX, product management, web development & leadership experience

lor.fm

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github.com/loreina

EDUCATION

McGill University

2016 - 2020 • Montreal

Bachelor of Arts, International Development & Computer Science

Havergal College

2012 - 2016 • Toronto

Ontario Secondary School Diploma, Ontario Scholar

SKILLS

Design

Figma
Sketch
Adobe Creative Suite

Development

JavaScript/TypeScript
React (CRA, NextJS, Gatsby)
HTML/CSS
REST/GraphQL
Deployment (GCP, Heroku)
Python
Git

EXPERIENCE

Product Designer @ Bitstack

JAN 2021 - PRESENT

- Building the easiest way to automate bitcoin investments
- Participating in Accélérateur M and Belle de Mai startup accelerators

Product Lead @ Weav

OCT 2019 - DEC 2020

- Led product strategy of core features incl. enroute, matching, payments/payouts
- Managed workload in 2-week agile sprints for backend, mobile, and growth development
- Conducted user research through usability testing, feedback analysis, and user interviews
- Tested iOS/Android builds for feature accuracy and scheduled release rollouts

Undergraduate Researcher @ McGill University

MAY 2020 - DEC 2020

- Conducted research at McGill's Social Studies of Computing Lab
- Authored and presented an academic paper on ethics in interaction design

Software Engineering Intern @ Sweater Planet

JUL 2020 - OCT 2020

- Built UI library with 16+ components and test suite using React, TypeScript, and Jest
- Rearchitected frontend codebase for the products gallery and design studio
- Setup deployment automation with CI/CD for web applications and microservices

Product Designer @ Krypto

JAN 2018 - JUN 2018

- Sole designer at an early stage startup building intelligent blockchain analytics
- Participant in McGill's X-1 Accelerator and Fintech Cadence's Ascension programs

COMMUNITY

Development Lead @ McHacks

JAN 2017 - APR 2020

- Built our API, dashboard, and website reaching 2k+ applicants and 580+ participants
- Organized the backlog, project roadmap, and prioritization of technical work
- Collaborated with design team on UI/UX logic and implementation
- Previously: Design Lead (2 years), Co-Director (1 year)

VP Communications @ Computer Science Undergraduate Society

APR 2018 - APR 2019

- Representative of 1850+ undergraduate students in the School of Computer Science
- Published social media content with 10k+ engagements & email blasts with 48% average opens