

loreina chew

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portfolio: lor.fm

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education

McGill University · 2016 - 2020
Montreal, QC
Bachelor of Arts (expected)
International Development,
Communications, Film

Havergal College · 2012 - 2016
Toronto, ON
Ontario Secondary School Diploma

awards

**Parsons School of Design,
Dean's BFA Scholarship** · 2016
Awarded a \$10,000 merit scholarship
based on academic portfolio and
merit.

**Havergal College,
Tricolour Spirit Award** · 2016
Awarded for exceptional spirit and
merit within the graduating class.

tools

Sketch
Photoshop
Premiere Pro
InDesign
Figma
After Effects
Origami Studio
Framer
Pen + Paper

experience

HackMcGill · director of design
Montreal, QC
jan 2017 -
Lead the visual identity and branding for McGill's
student hacker club and annual hackathon. Host
workshops on design tools.

Plumbers' Student Design · graphic designer
Montreal, QC
nov 2016 -
Provide pro-bono graphic design solutions to
student faculties, societies, and clubs.

Project Play · co-founder
Toronto, ON
aug 2014 -
aug 2017
Manage a team of 16+ high school students in
marketing, event planning, sponsorship, and sales.
Raised \$6000+ in sponsorship for internal
operations and \$1000+ for charities.

The Law Office of Metz L. Ngan · legal intern
Toronto, ON
apr 2016 -
aug 2016
Prepare & draft legal documents including letters,
agreements, and invoices. Liaise with clients.
Respond to e-mail/phone queries. Assist lawyer
directly on real estate cases.

Prime Leaders of York Region · marketing executive
Toronto, ON
aug 2014 -
may 2016
Direct a team of 6 members in publicity, graphic/
video production, and social media outreach. Assist
board of directors with HR improvement, yearly
community recruitment, and external relations.

selected projects

Whistle
A mobile app that analyses messaging patterns on
Facebook Messenger and sends users a reminder to
maintain relationships based on communication frequency.