Shadan Amir

A B.Tech. graduate with 3 years of practice in UX design. I'm passionate about aesthetic problem solving and have successfully completed **15+ projects**.

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in shadanamir

EDUCATION

2018-2022
Institute of Engineering and Technology, Lucknow.
B.Tech in Information Technology (CGPA: 8.33)

2016
Lucknow Public School
Intermediate (Grade: 94.25)

POSITION OF RESPONSIBILITY

- **TEDxIETLucknow**
  Licensee 2020
  Assisstant 2019
- **IET Whiteboard**
  Coordinator 2021

ACHIEVEMENTS

- Ranked among TOP 50 indian startups representing Rent-Le at Conquest-19, BITS Pilani
- ~97%ile in XAT and 95.90%ile in CAT '21 with ~98%ile in Verbal and Quantitative abilities.

EXPERIENCES (CLICK TO VIEW)

JustMove.fun
UI/UX Designer | March 2022- May 2022

As a UI/UX intern,
- created the entire design language of the product from scratch,
- revamped the portal UI,
- created a descriptive landing page,
- created a product video for YouTube, and
- created marketing campaigns for Google Ad services.

Precily, Inc
UX/UI Designer | December 2020- April 2021

- Created a smooth onboarding experience for Precily v2,
- Under direct guidance of the CBO, revamped the Precily website (www.precily.com).
- Coordinated with a creative agency to develop the company product video, and
- Developed a case study of the first testing of Precily v2.

PROJECTS

Doggo | Dog Care App | UI/UX Case Study

Doggo is a pet care app that allows you to keep a strict note on your dog's schedule, be it regular diets or monthly vet visits- ensuring health and fitness for your dogs. The project was posted on UI Giants official page.

Rent-le | Online renting platform | UI/UX

Aiming to develop an independent user interface for the company's mobile application. The basic motive was to make the app easier to use compared to the common e-commerce portals. The entire project design was developed on Figma and Illustrator.

SKILLS

| UX Research | UI Design | Creative Suite |

| Figma | Interviewing | Front End Development |