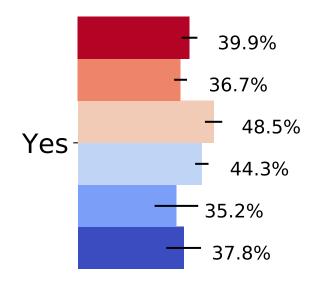
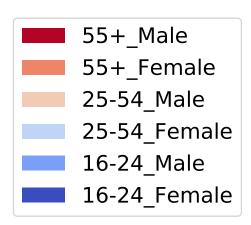
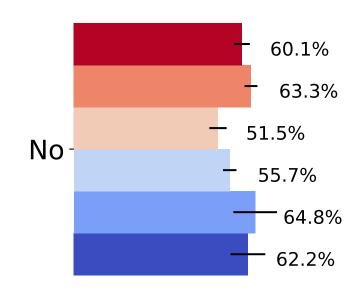
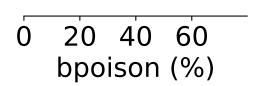
## Whether had food poisoning

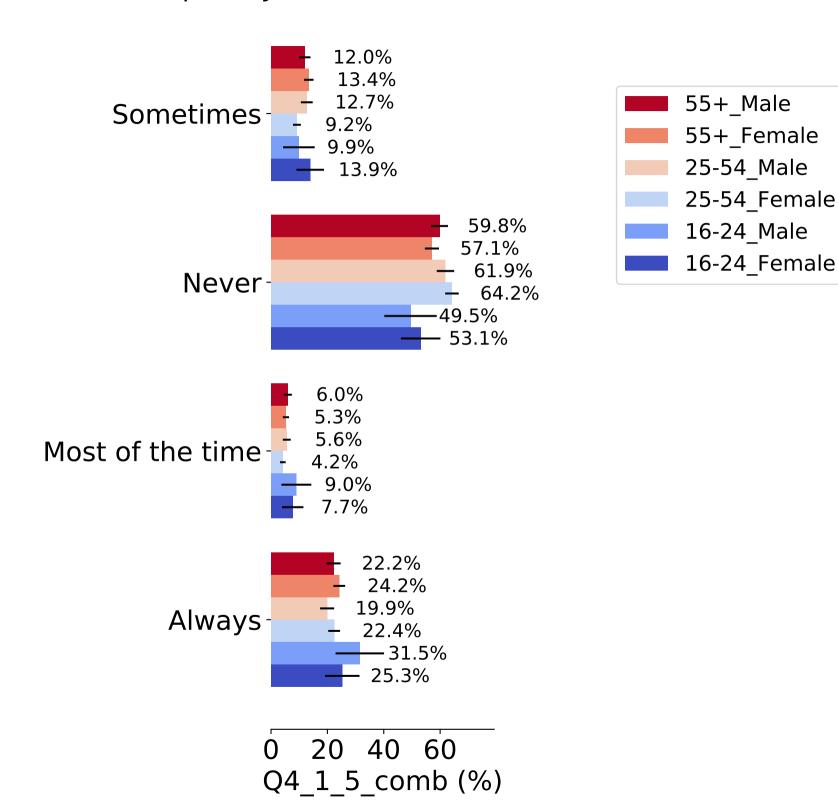




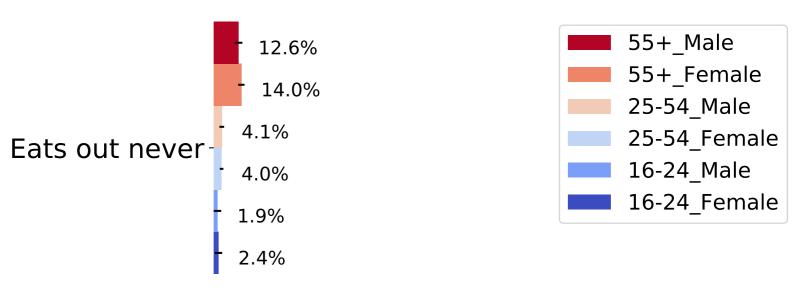


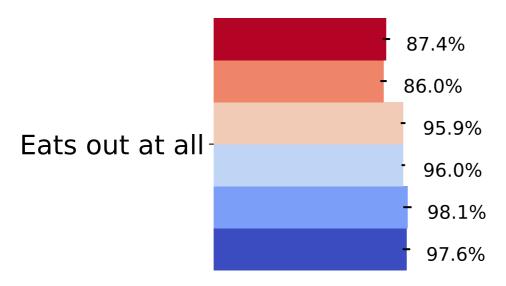


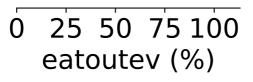
# Wash raw meat and poultry (W3-5: other than chicken)



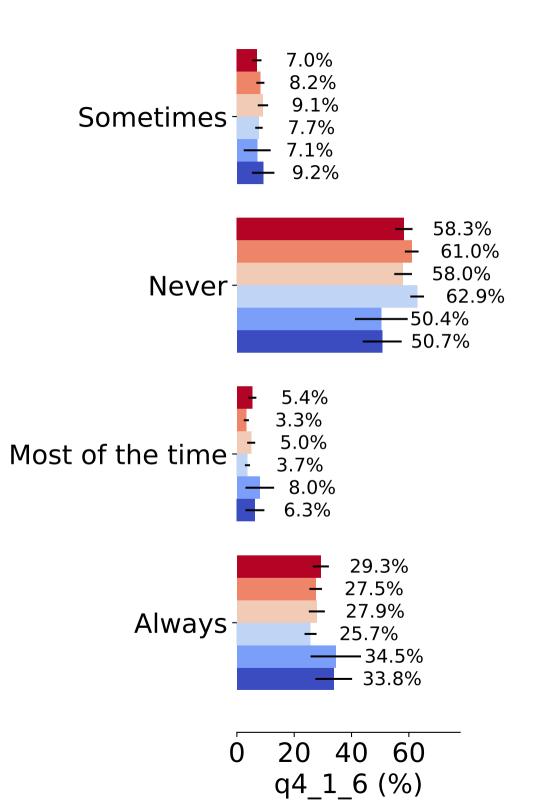
#### Eats out at all

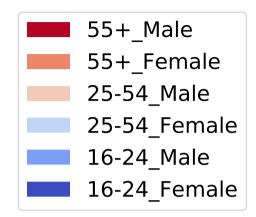




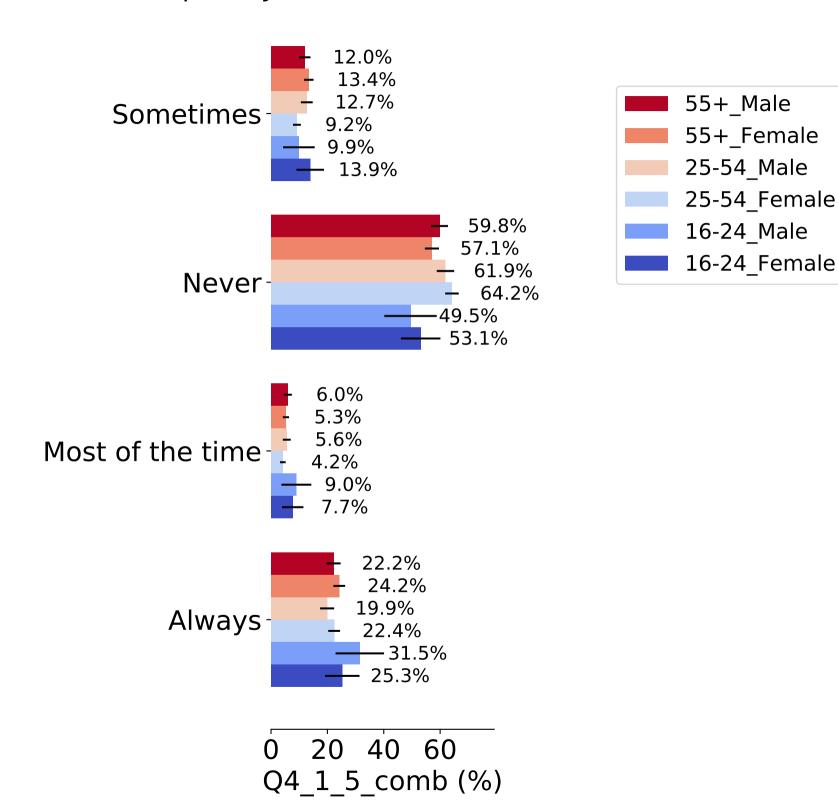


#### Wash raw chicken

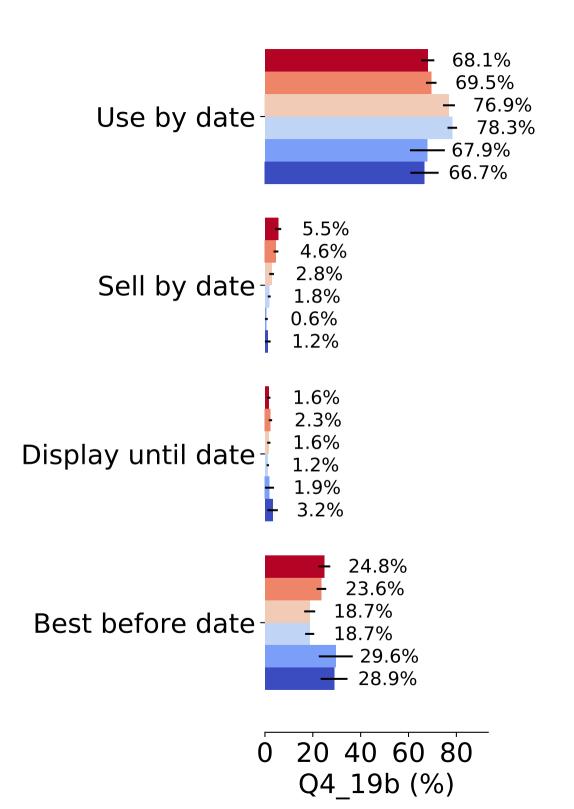


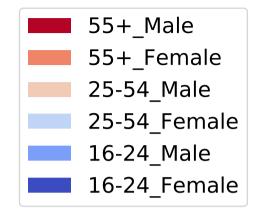


# Wash raw meat and poultry (W3-5: other than chicken)

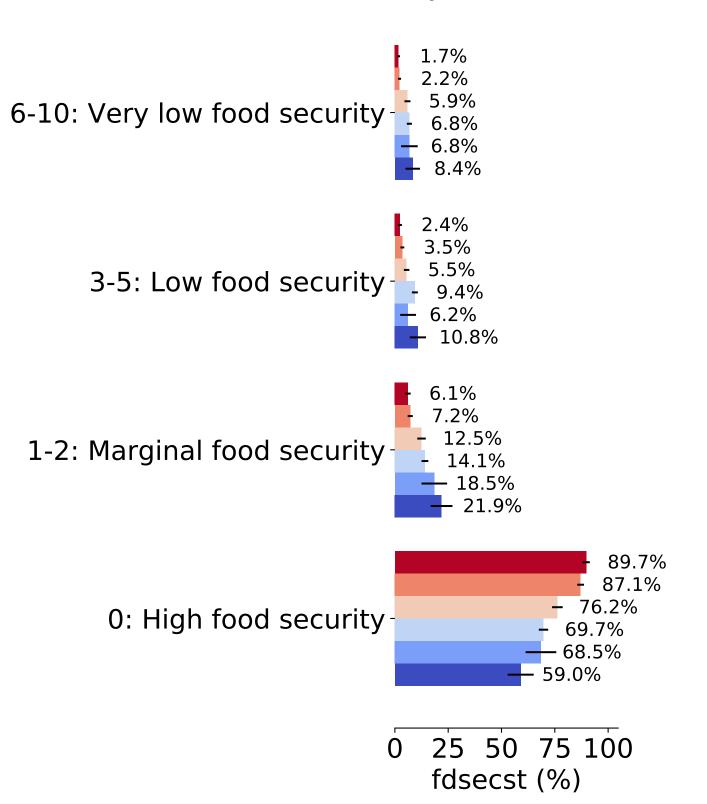


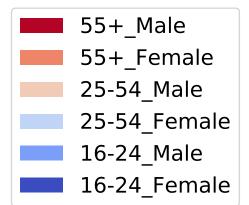
Which of these is the best indicator of whether food is safe to eat?



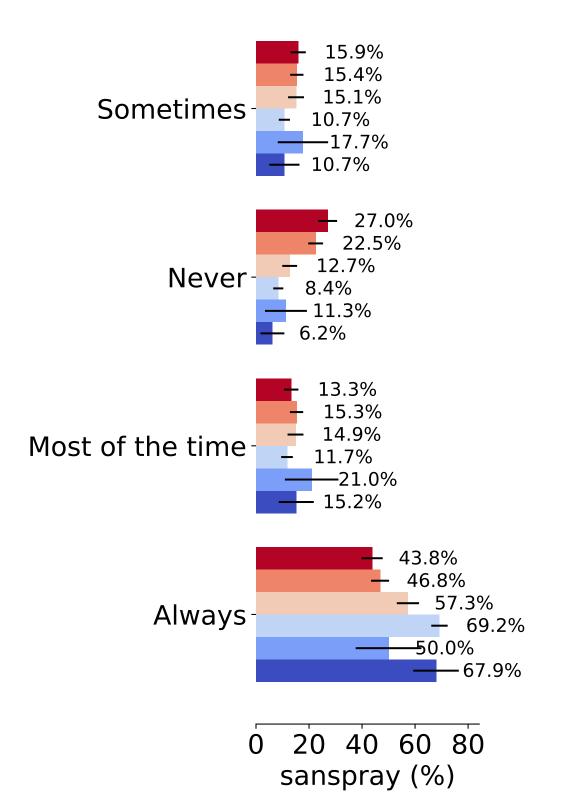


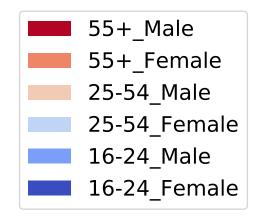
### Food security status



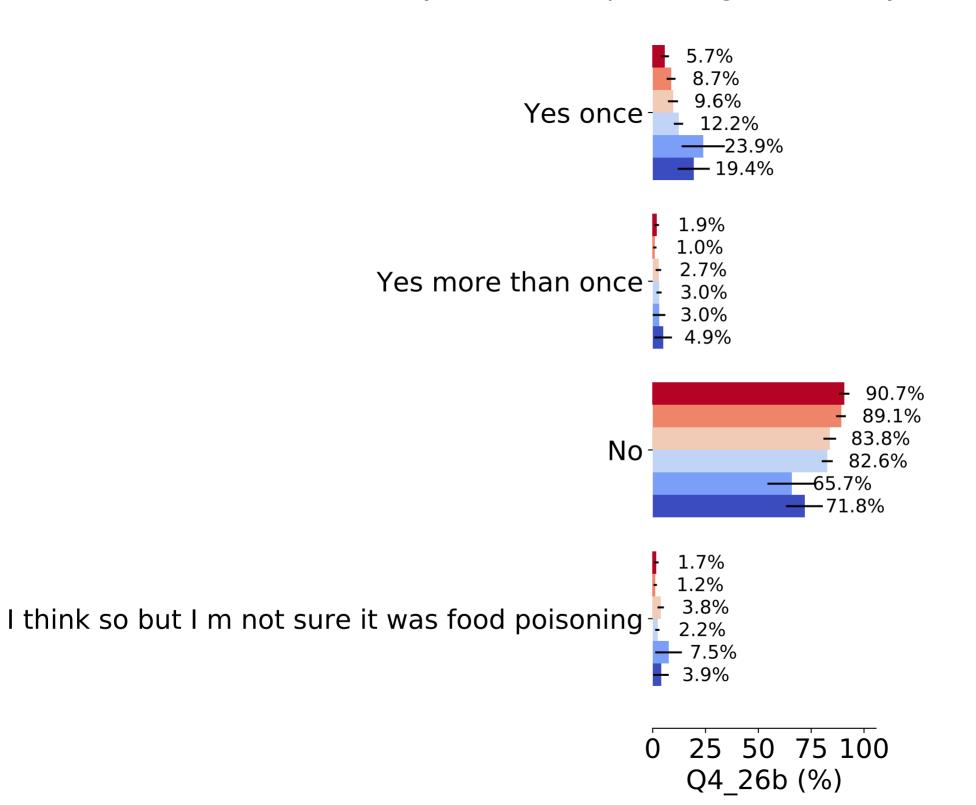


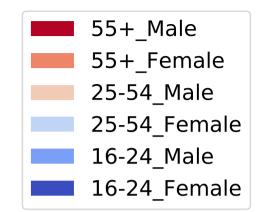
Use any antibacterial surface sanitising spray or wipes to clean kitchen work surfaces



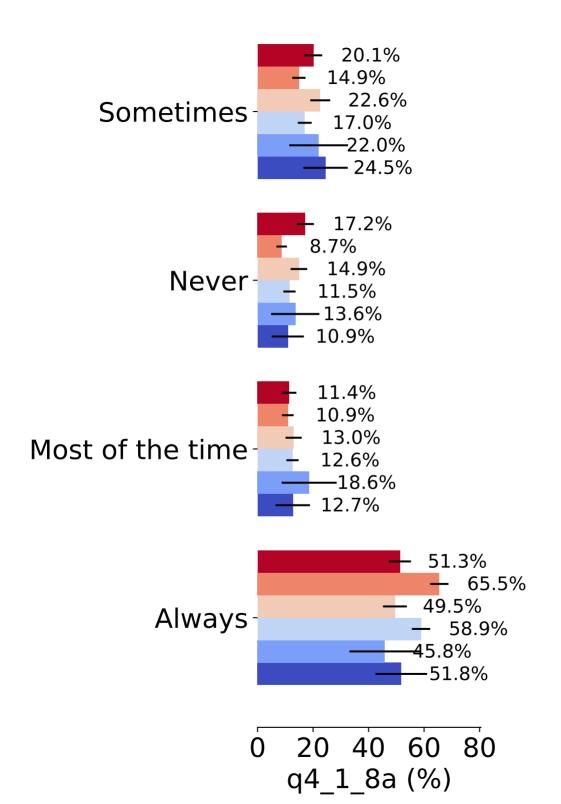


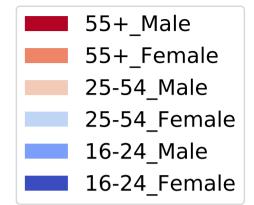
### Have you had food poisoning in the last year?



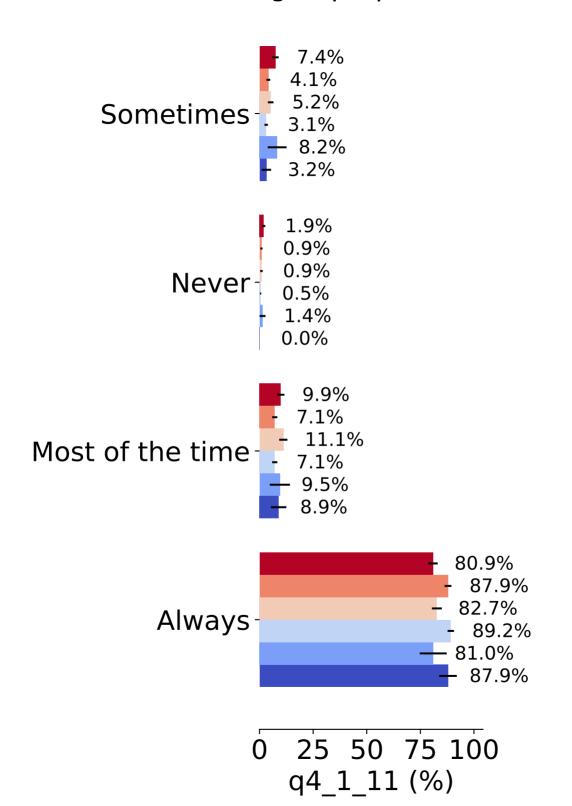


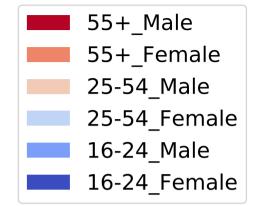
### Wash fruit and vegetables to be eaten raw



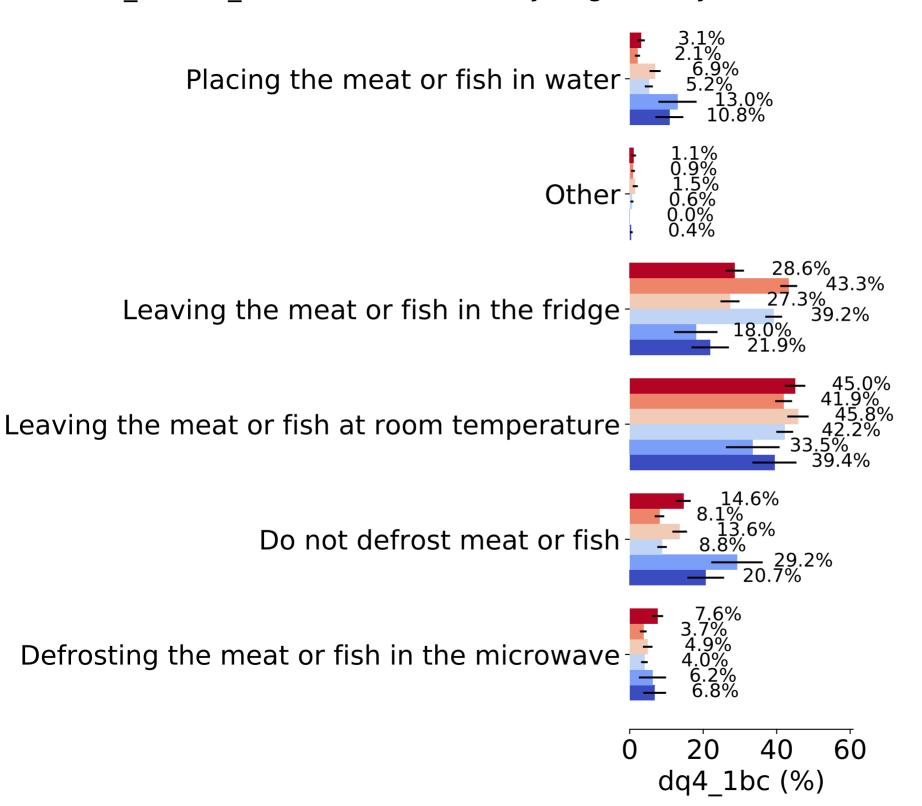


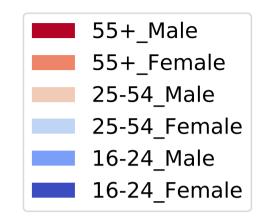
### Wash hands before starting to prepare or cook food



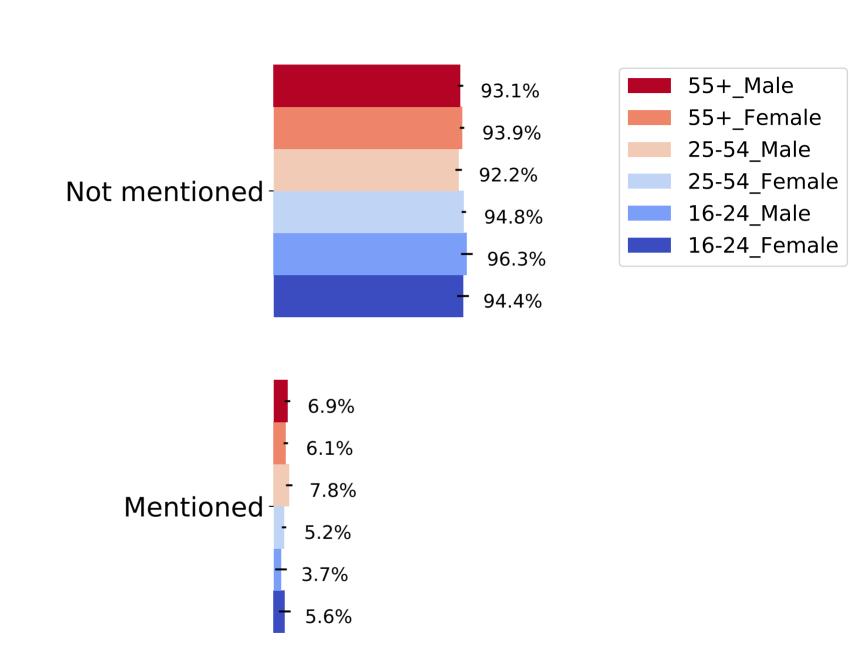


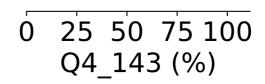
Q4 1B/Q4 1C Which method do you generally use to defrost frozen meat or fish?



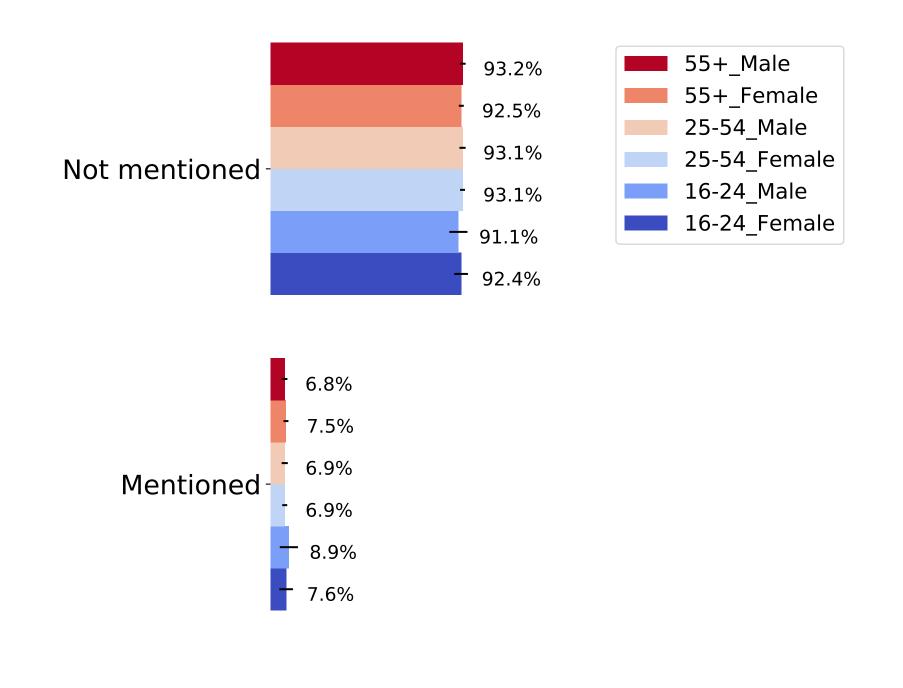


Where in the fridge do you store raw meat and poultry: At the top of the fridge





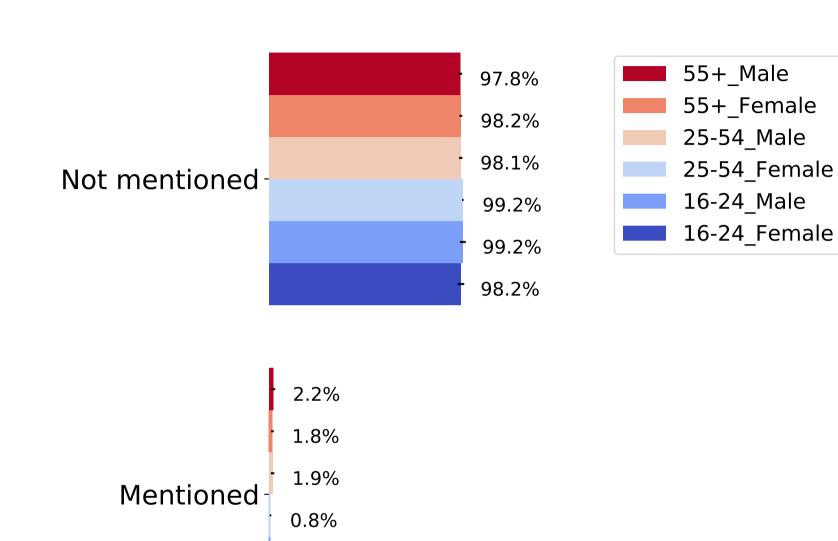
How can you tell whether raw meat like beef, lamb, pork or poultry is safe to eat or use in cooking: Sell by or display until date

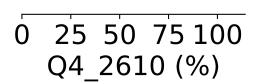


25 50 75 100

safemeat10 (%)

How do you usually tell food has been re-heated properly: I don't check

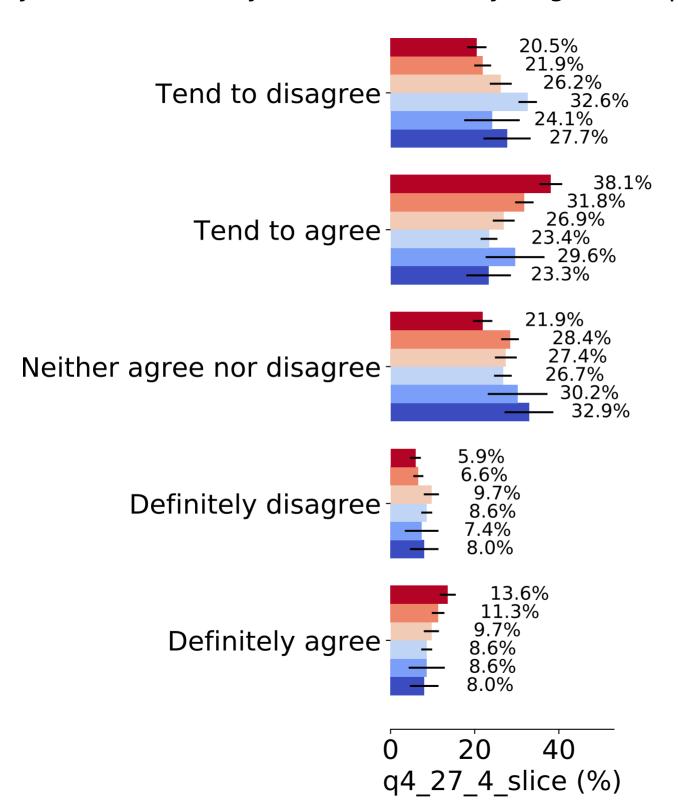


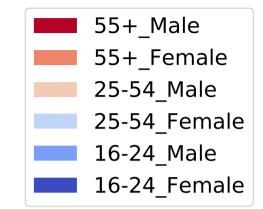


0.8%

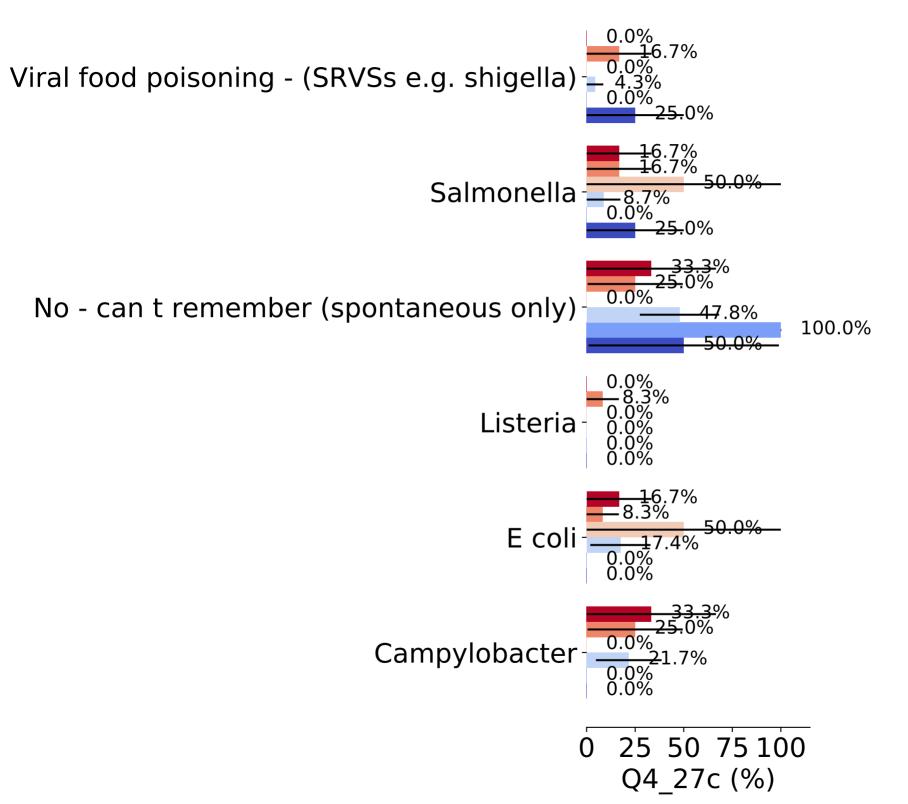
1.8%

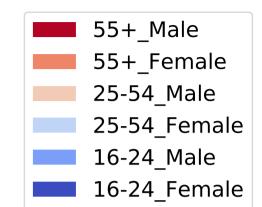
If you eat out a lot you are more likely to get food poisoning



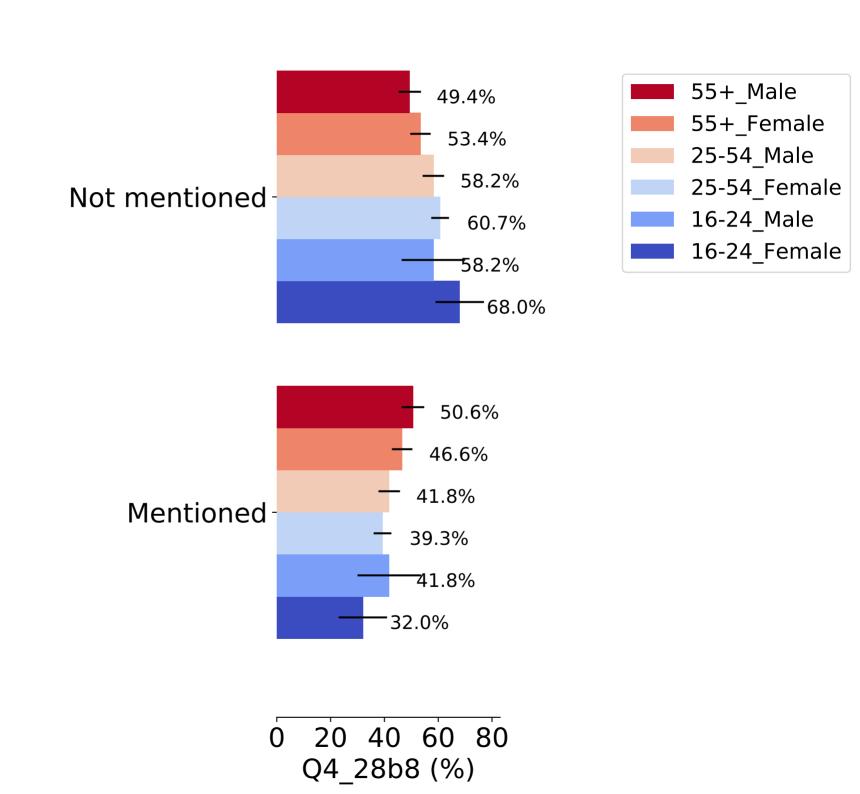


## Type of food poisoning

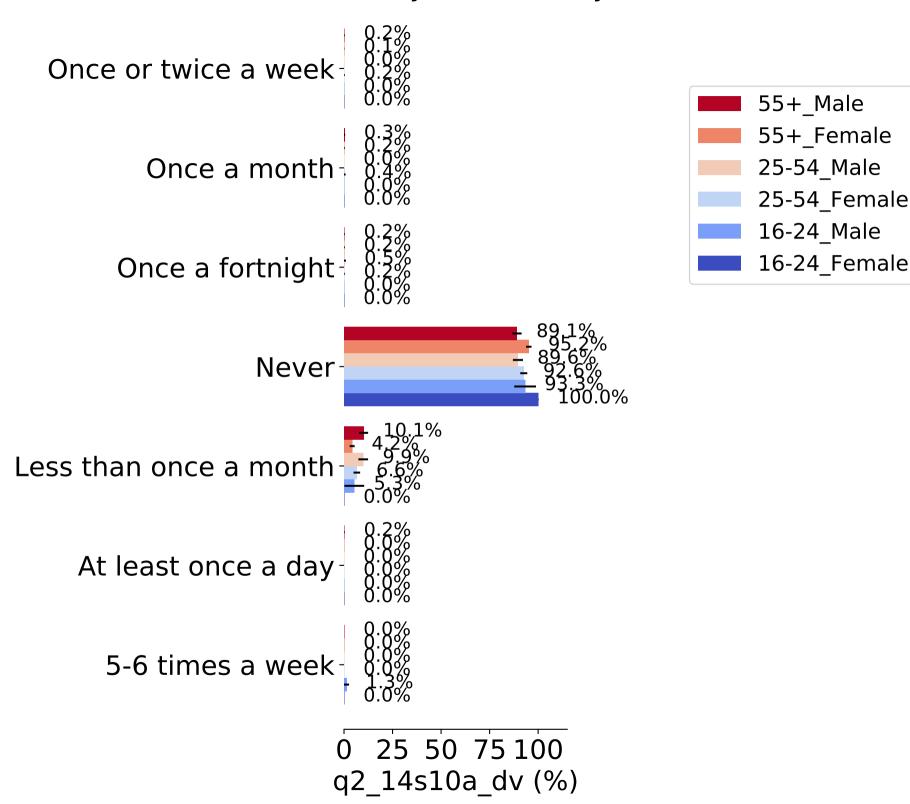




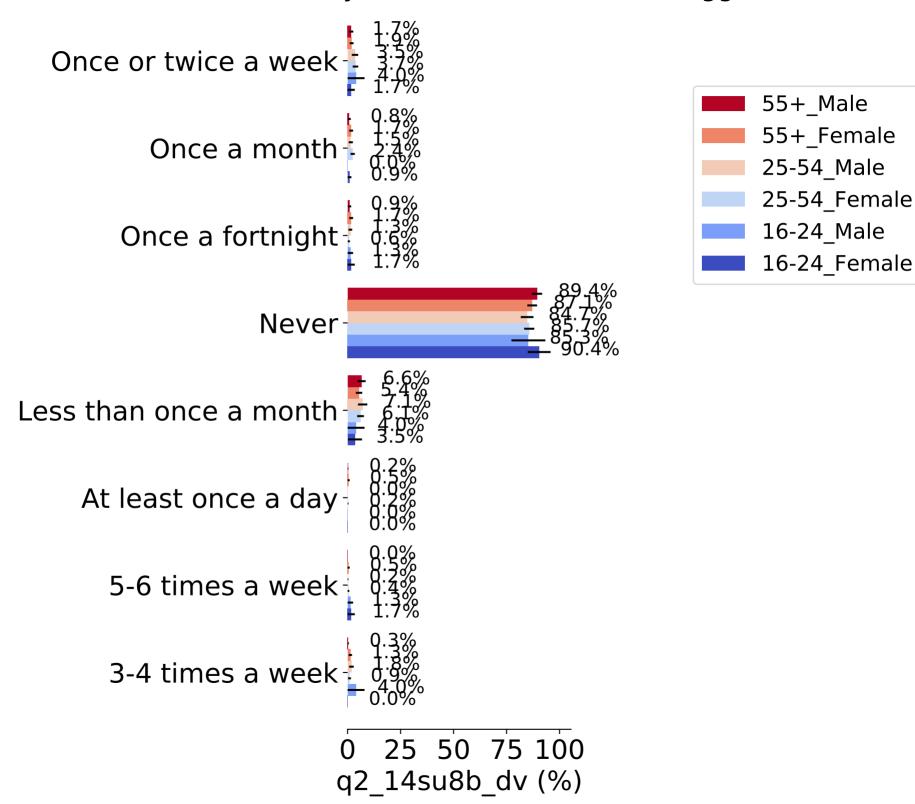
Since you most recently had food poisoning, have you: Took no action



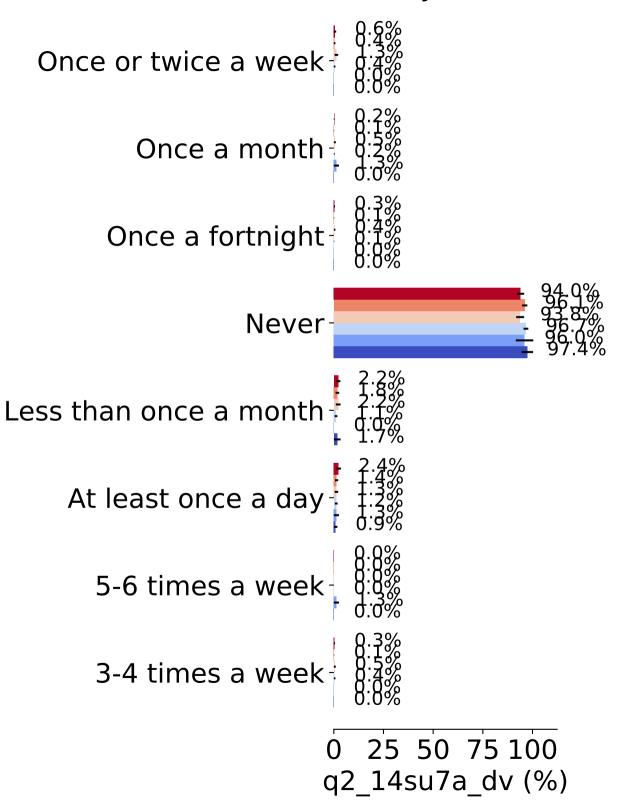
At the moment, how often do you eat raw oysters?

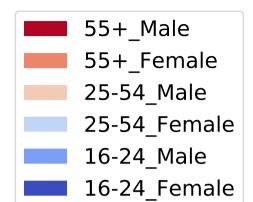


At the moment, how often do you eat raw or uncooked eggs?

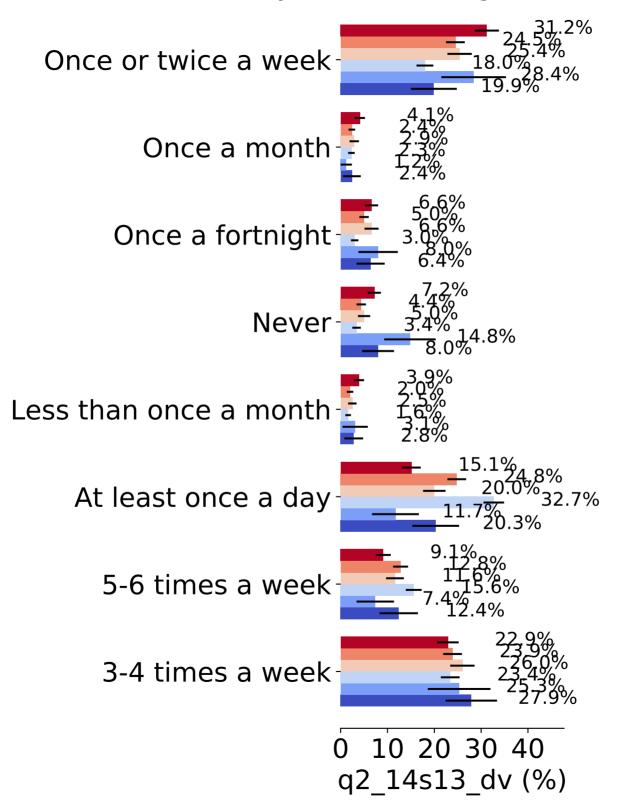


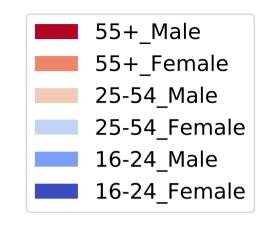
At the moment, how often do you eat raw milk?



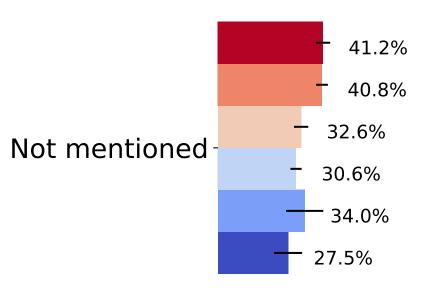


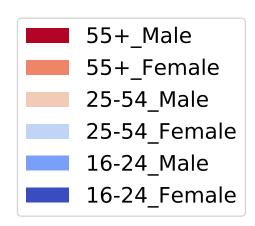
At the moment, how often do you eat raw vegetables including salad?

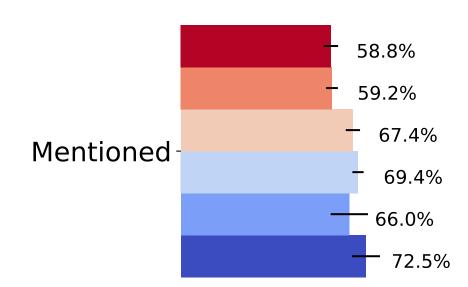


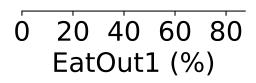


#### Eaten in a restaurant

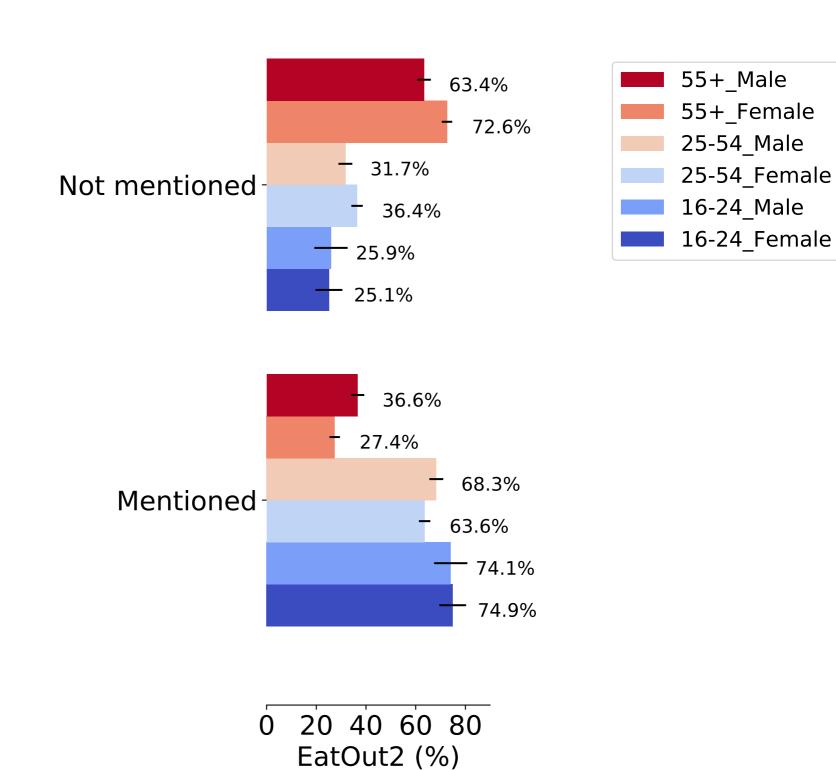




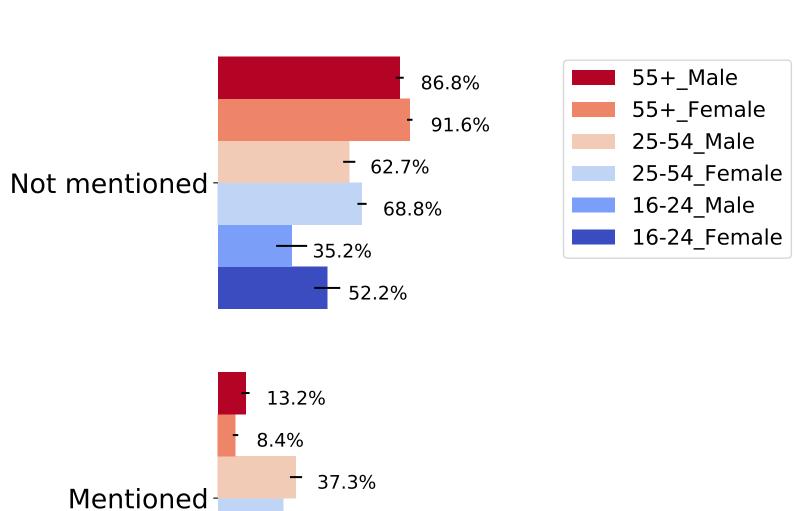




#### Eaten takeaway food from a restaurant or takeaway outlet

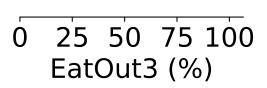


#### Eaten in a fast food restaurant



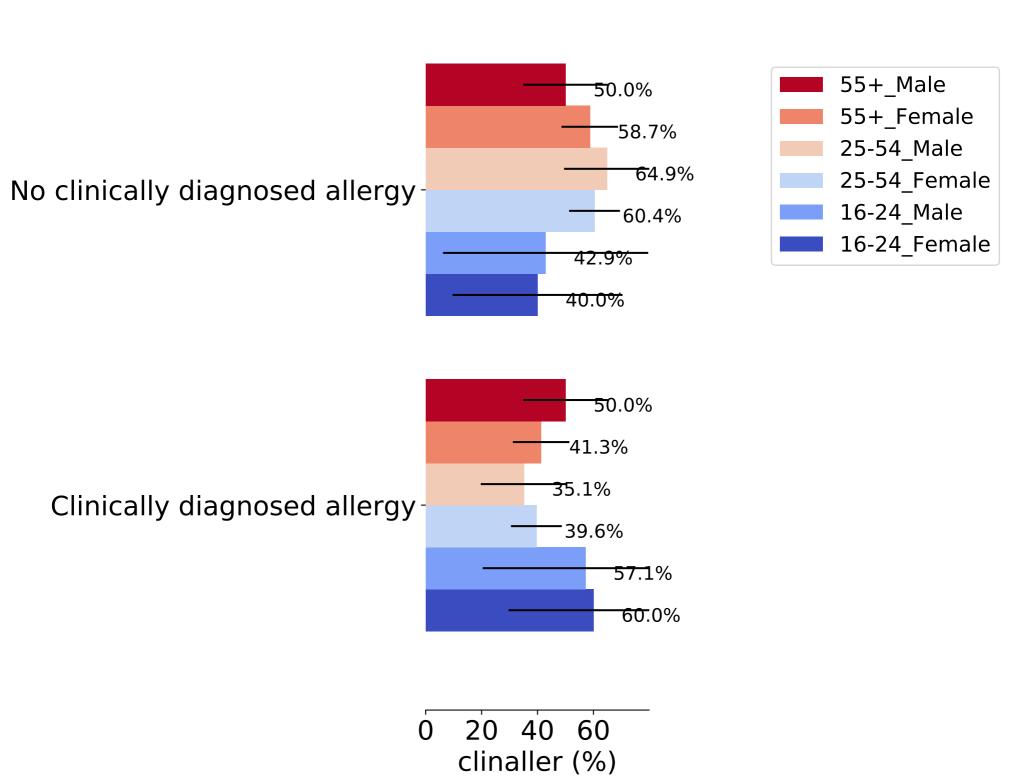
64.8%

47.8%

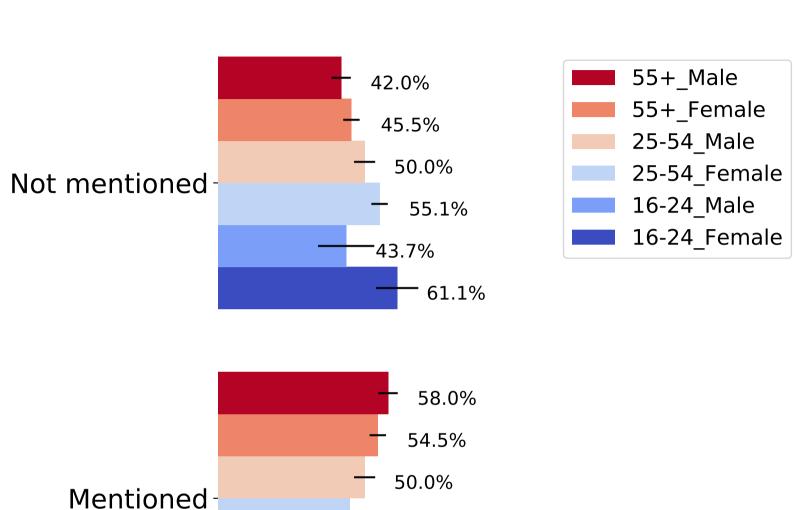


31.2%

## Clinically diagnosed allergy



#### Took no action

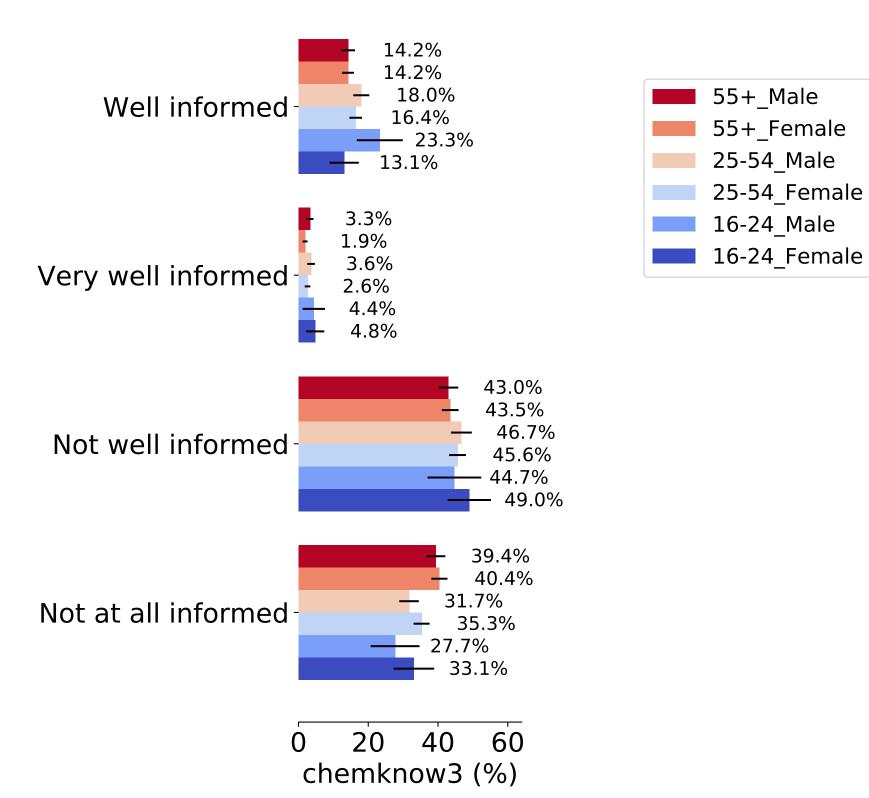


44.9%

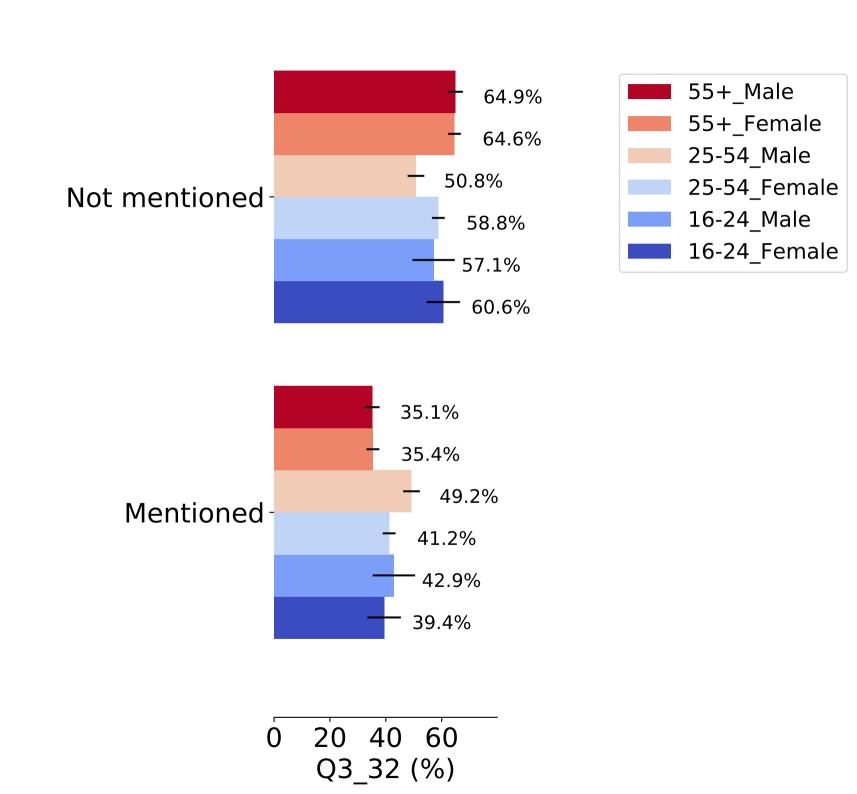
38.9%

56.3%

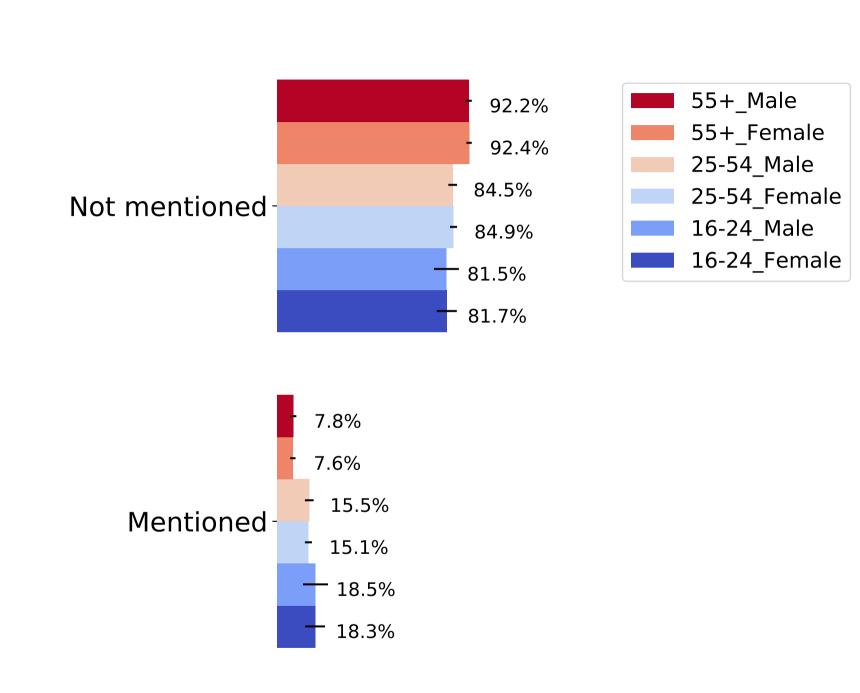
Chemicals that can occur naturally in food (e.g. naturally occuring toxins, heavy metals such as lead)



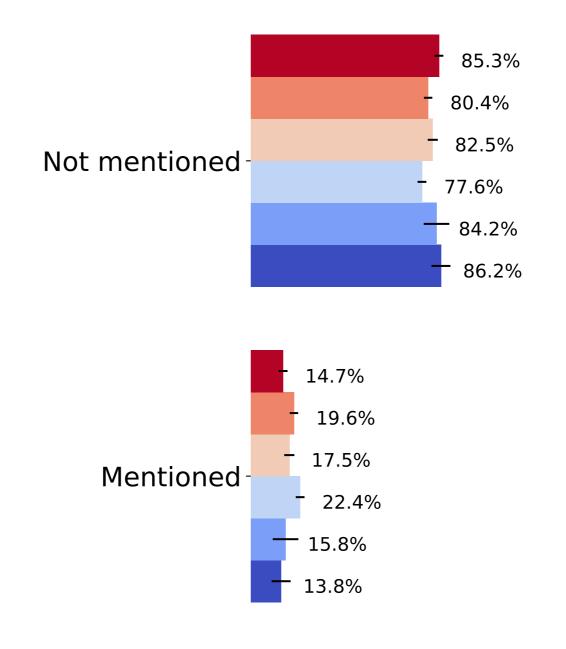
Where household shops for food: Mini supermarket e.g. Metro/Local

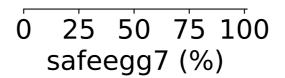


Methods used to defrost frozen meat or fish: Placing the meat or fish in water



How can you tell whether egg is safe to eat or use in cooking: It doesn't float in water





55+\_Male

55+\_Female

25-54\_Male

16-24\_Male

25-54\_Female

16-24\_Female

Chemical residues from the food production process (e.g. pesticides, veterinary medicines)

55+\_Male

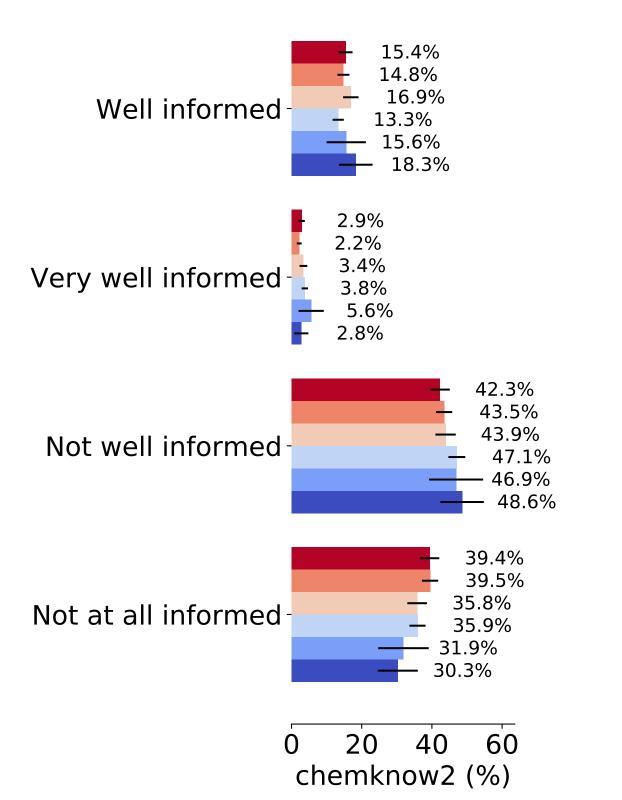
55+\_Female

25-54\_Male

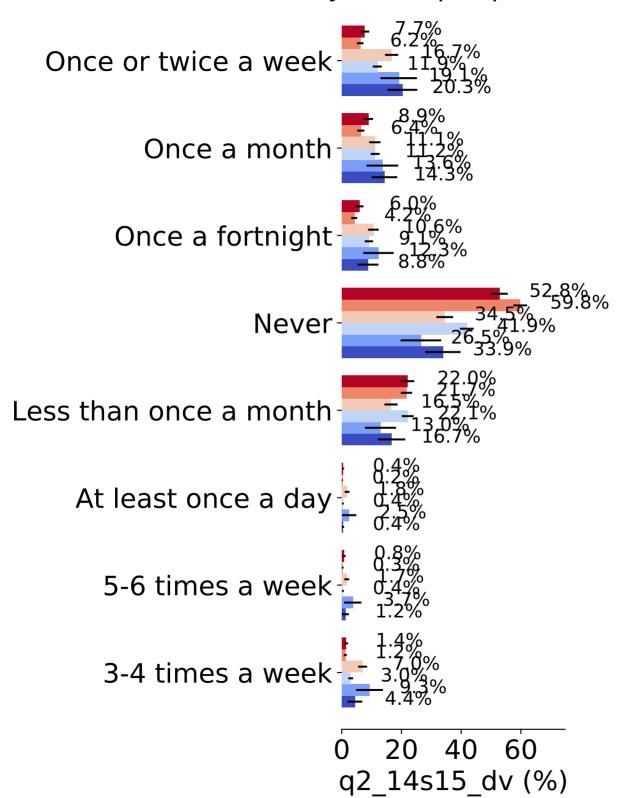
16-24\_Male

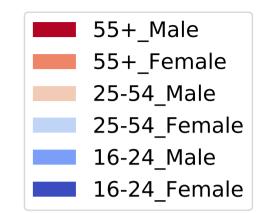
25-54\_Female

16-24\_Female

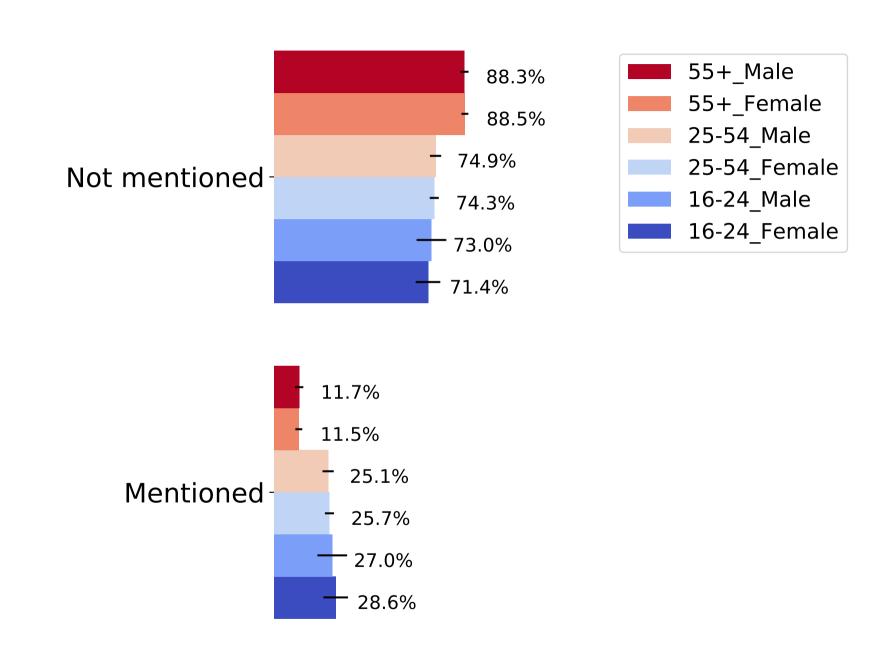


At the moment, how often do you eat pre-packed sandwiches?





Customer reviews on websites or mobile apps e.g. TripAdvisor, Yelp, Google reviews etc.



I am concerned about possible long-term health effects of chemicals in food

55+\_Male

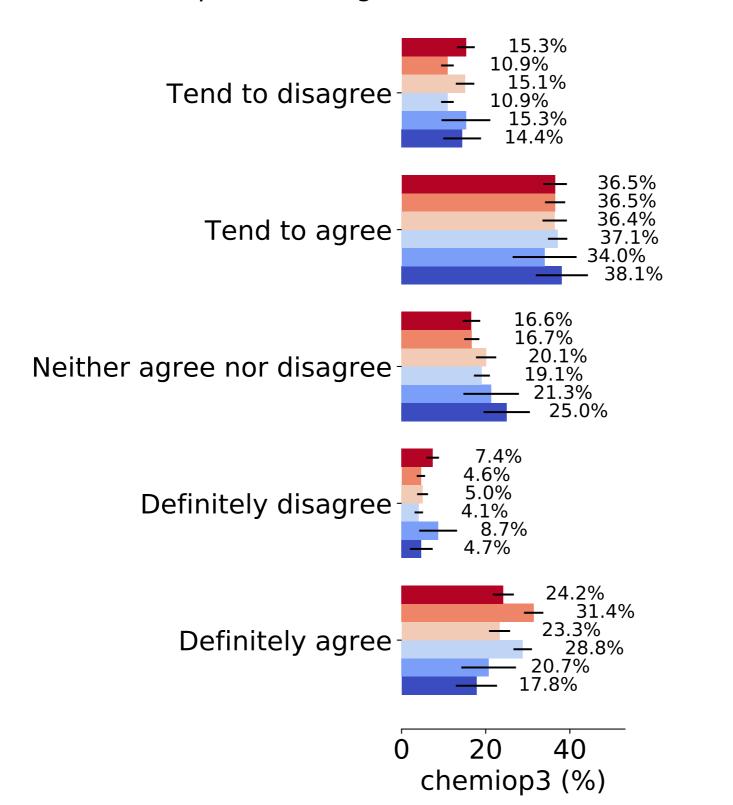
55+\_Female

25-54 Male

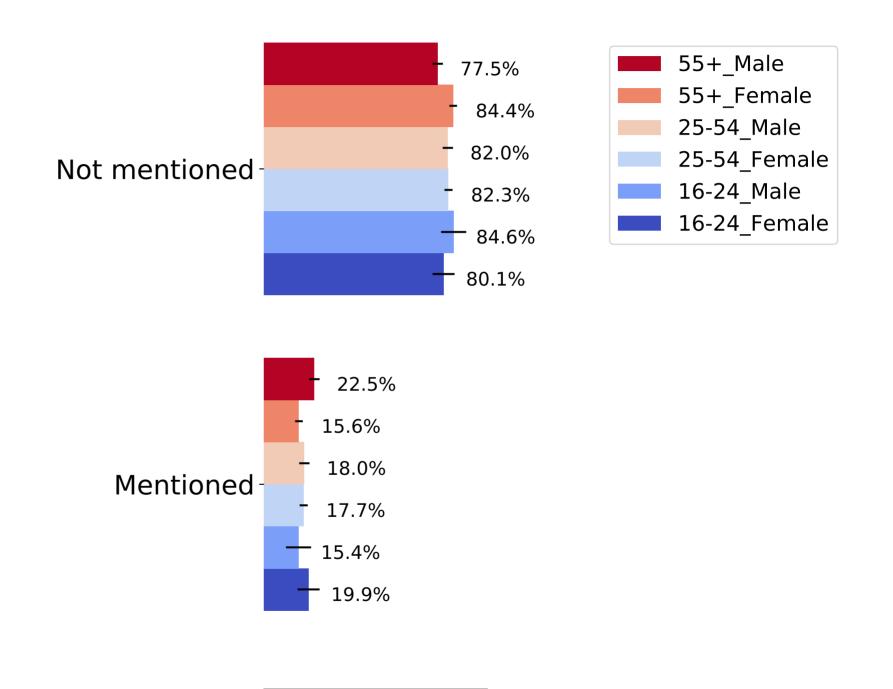
16-24\_Male

25-54\_Female

16-24\_Female



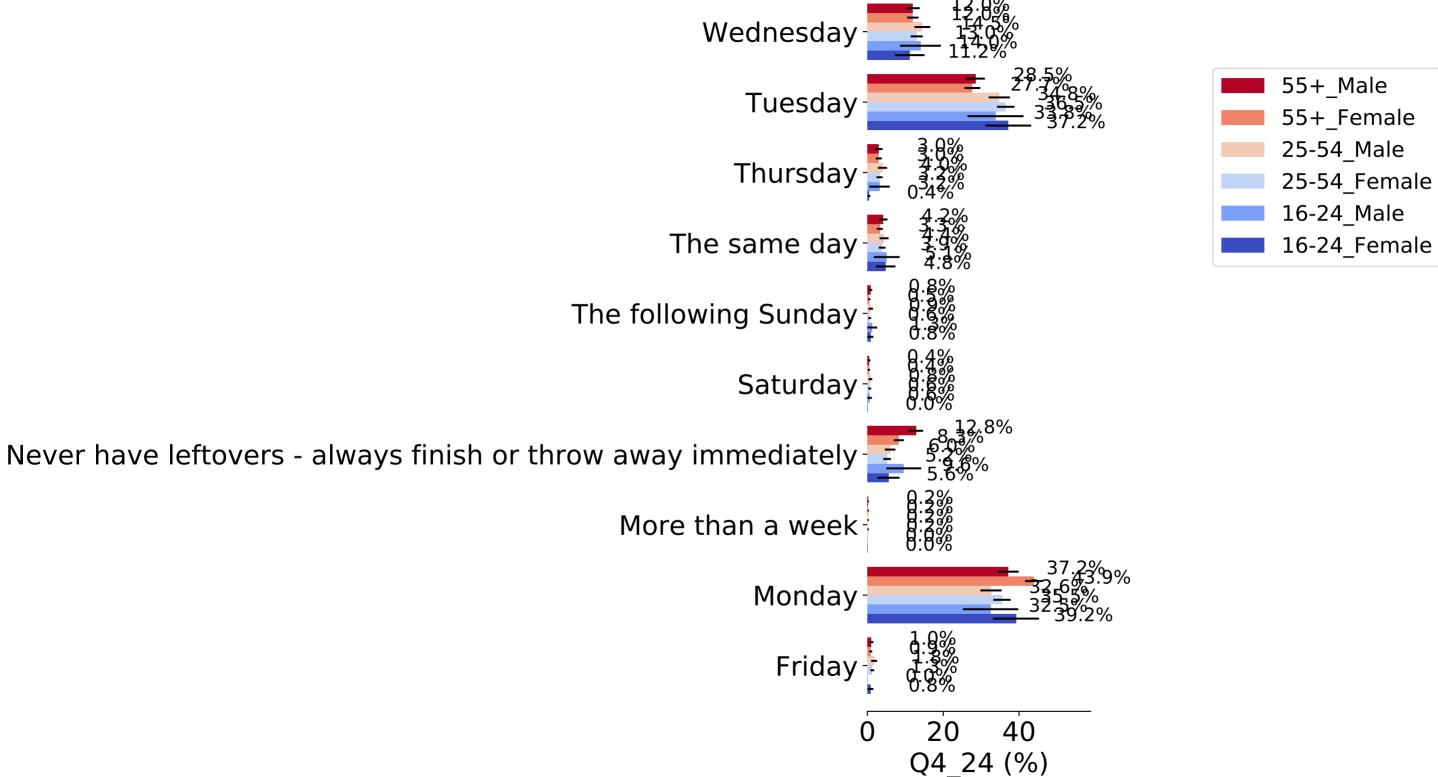
Methods used to defrost frozen meat or fish: Defrosting the meat or fish in the microwave oven

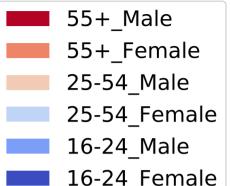


20 40 60 80

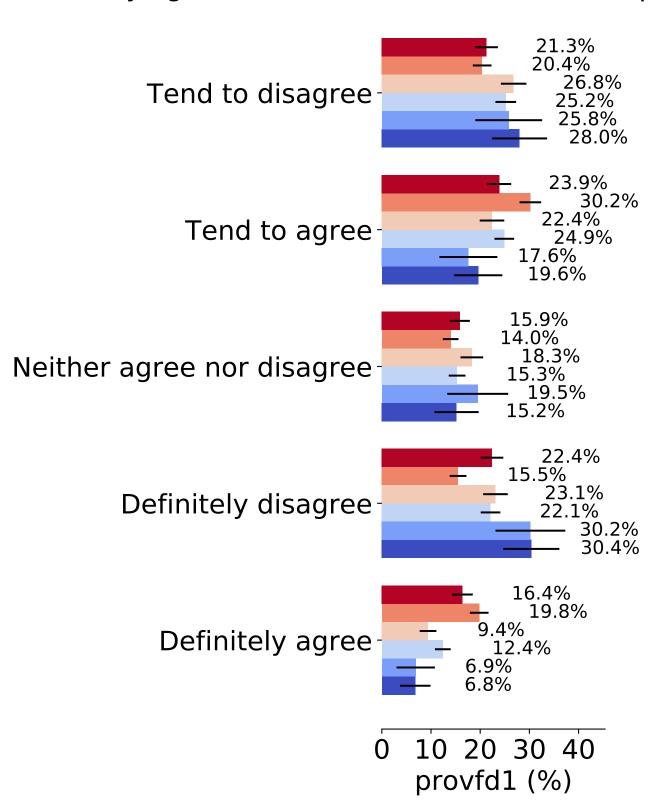
Q4\_1b4 (%)

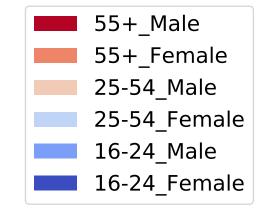
If you made a meal on Sunday, what is the last day that you would consider eating the leftovers? (Spontaneous)



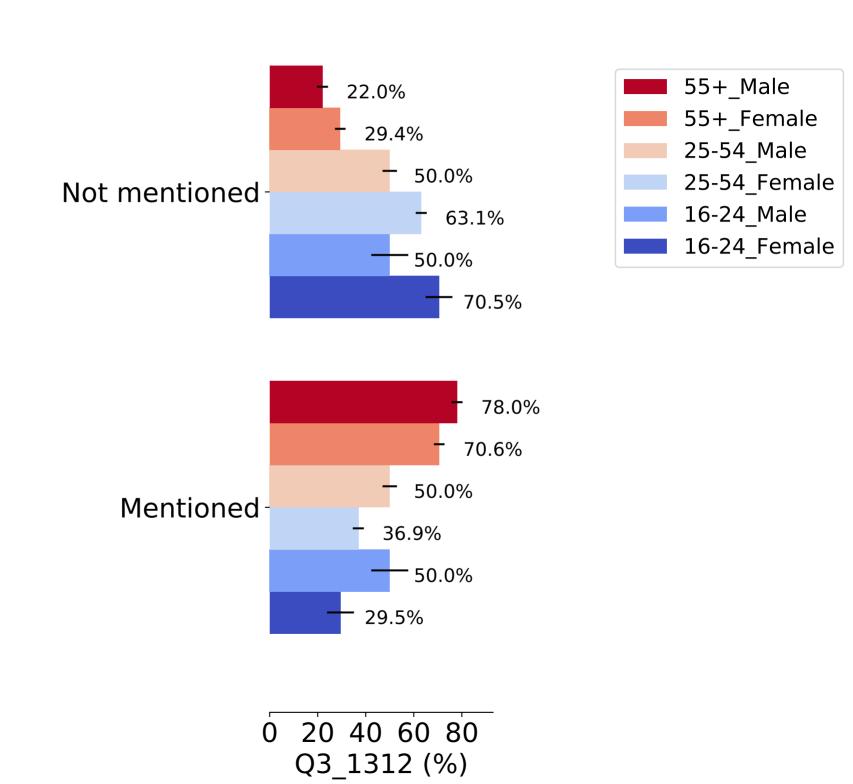


When buying food, I check to see where it was produced

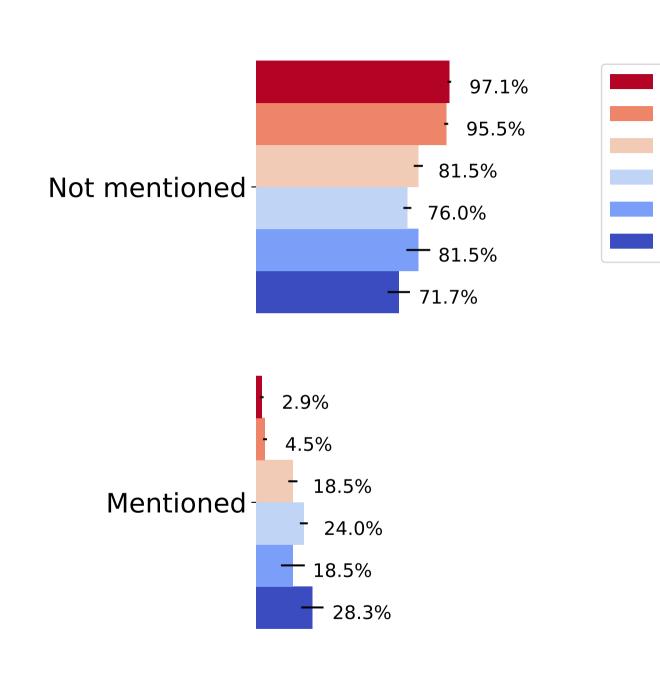




# Changes made in the last 6 months for financial reasons: None of these



Changes made in the last 6 months for financial reasons: Made packed lunches more



55+\_Male

55+\_Female

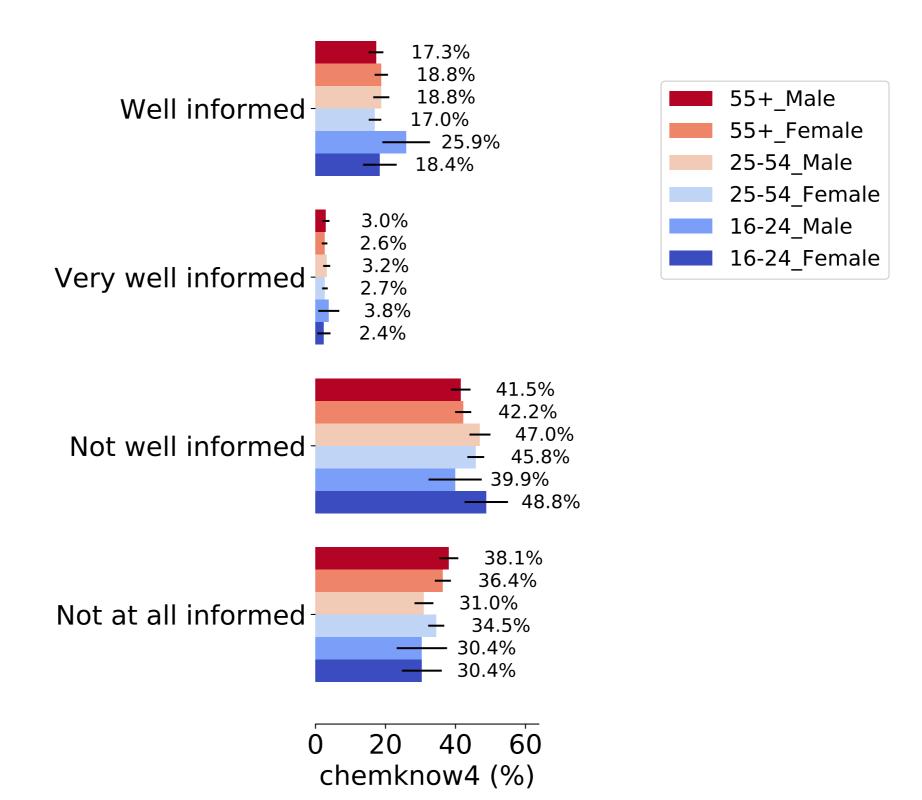
25-54\_Male

16-24\_Male

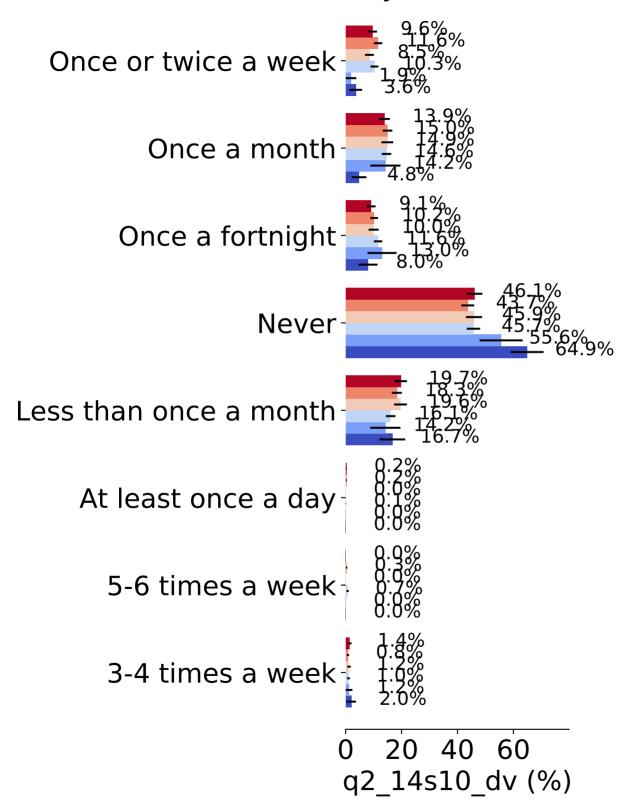
25-54\_Female

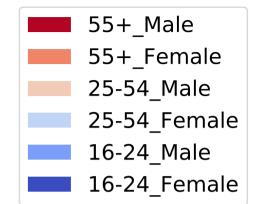
16-24\_Female

Chemicals that can be formed during the cooking process (e.g. through cooking at high temperatures or through smoking of food)

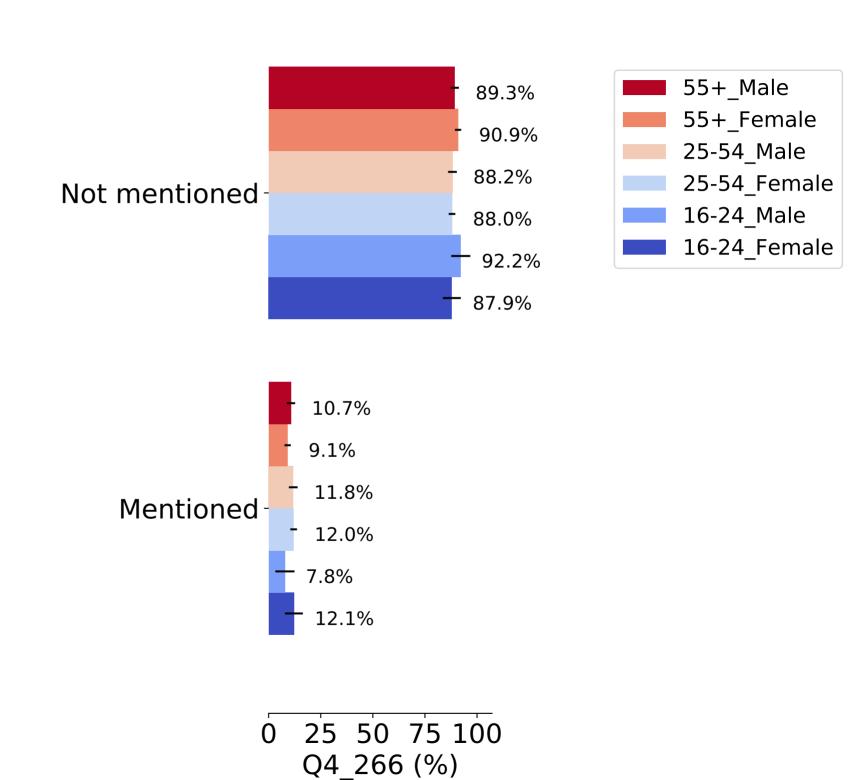


At the moment, how often do you eat cooked shellfish?

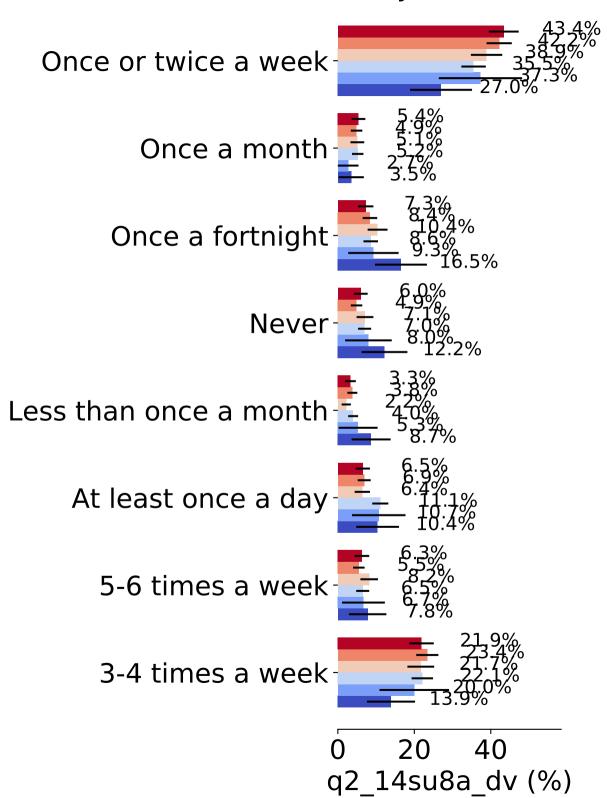


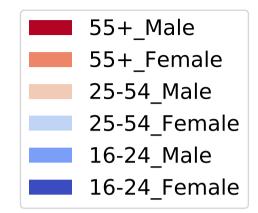


How do you usually tell food has been re-heated properly: Put hand over it/touch it

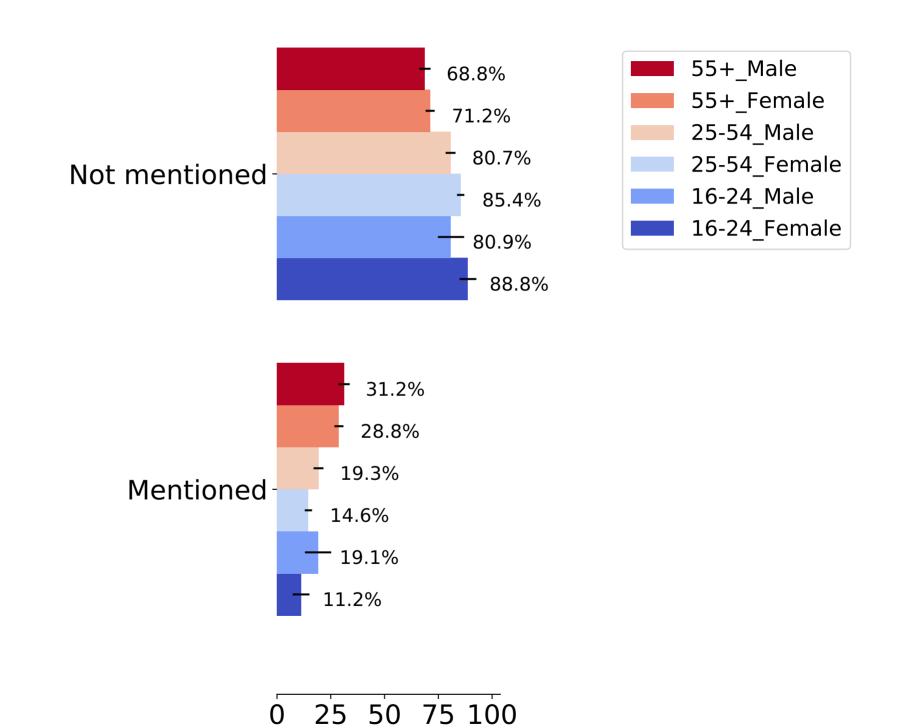


At the moment, how often do you eat cooked eggs?



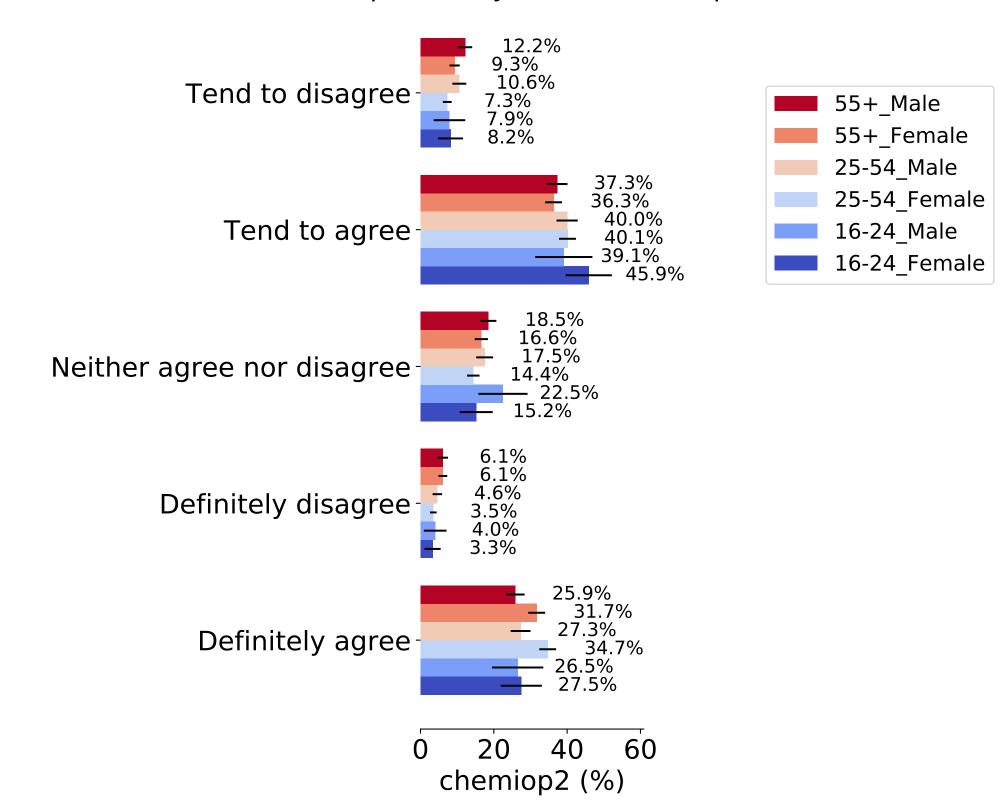


Whether get information about how to prepare and cook food safely at home from: I don't look for information on food safety

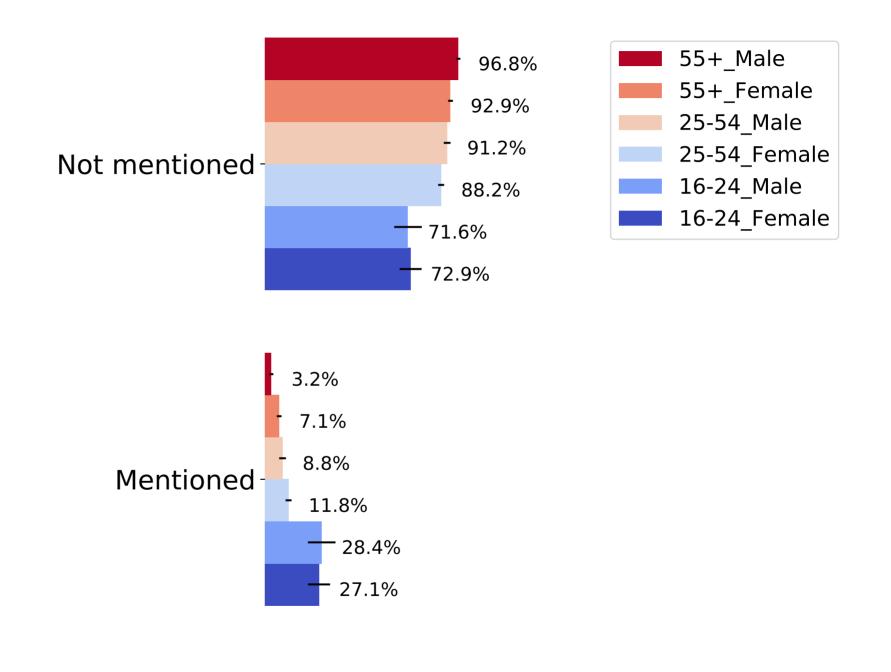


Q11\_8bDV17 (%)

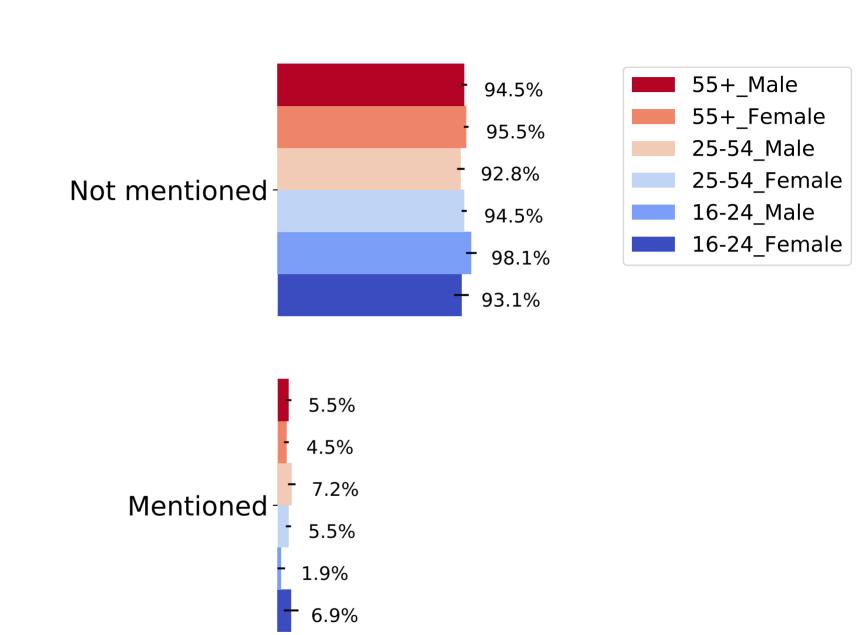
I would like more information about what I can personally do to limit the presence of chemicals in food



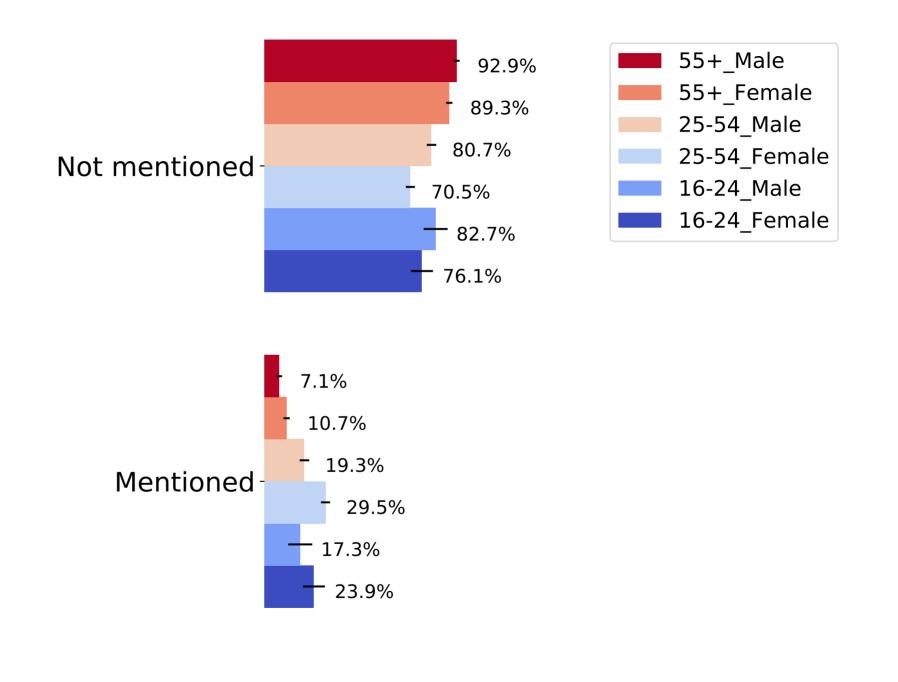
Whether get information about how to prepare and cook food safely at home from: School / college / a course



0 25 50 75 100 Q11\_8bDV2 (%) Read about the issue when you saw it but did not seek out



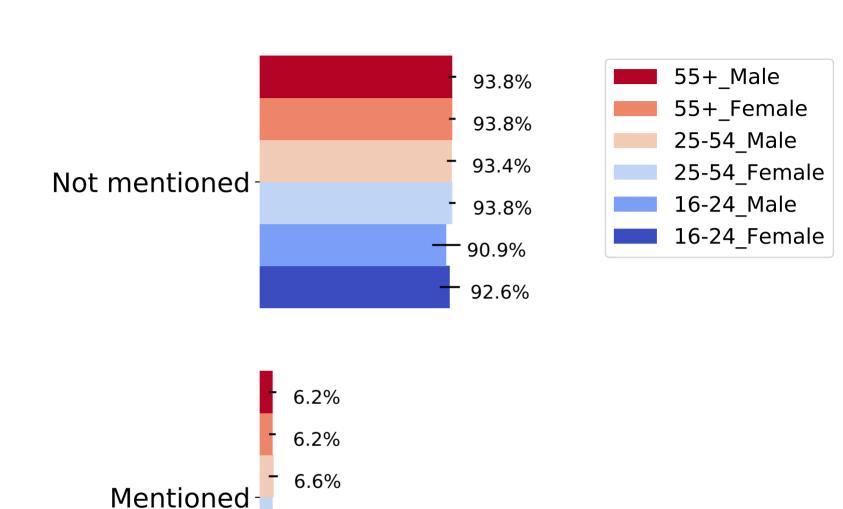
Changes made in the last 6 months for financial reasons: Changed the places you buy food for cheaper alternatives

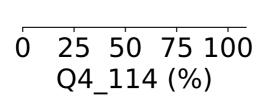


25 50 75 100

Q3\_137 (%)

### Look inside/check for ice/condensation



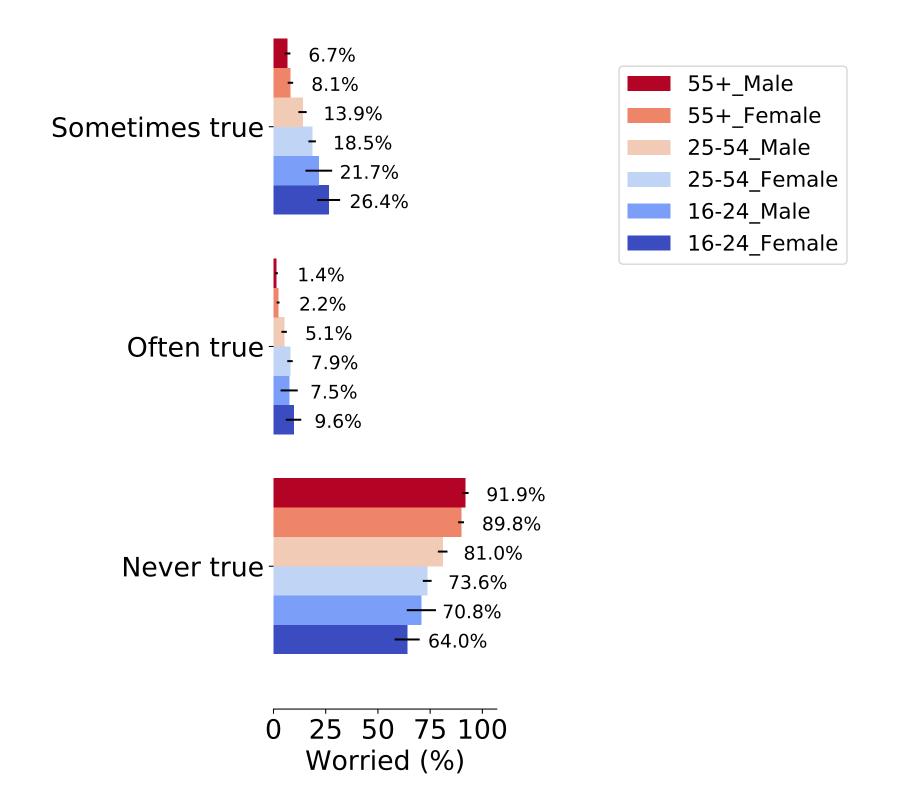


6.2%

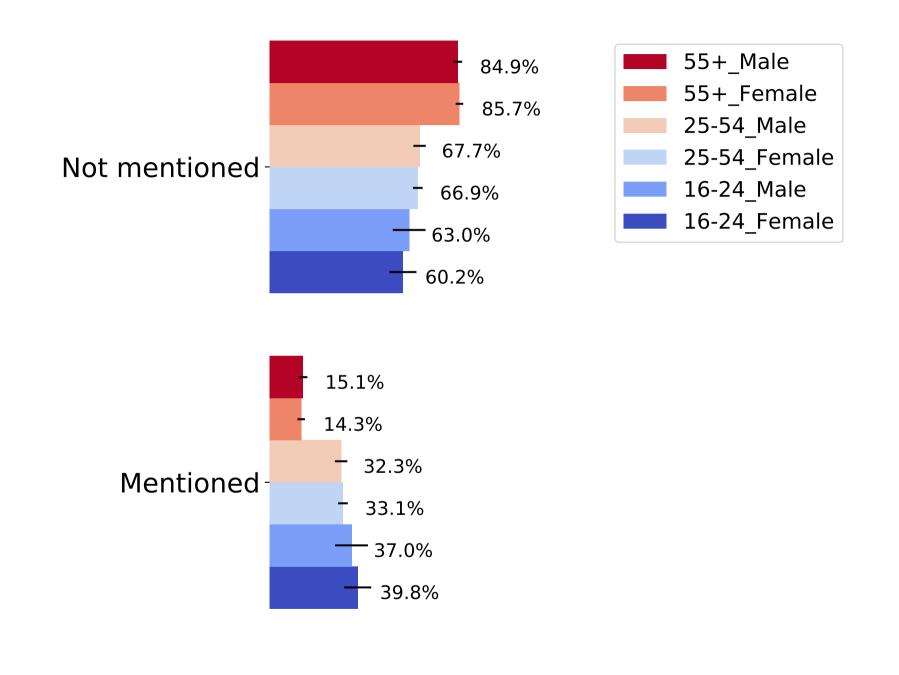
9.1%

7.4%

In the last 12 months have been worried whether food would run out before have enough money to buy more



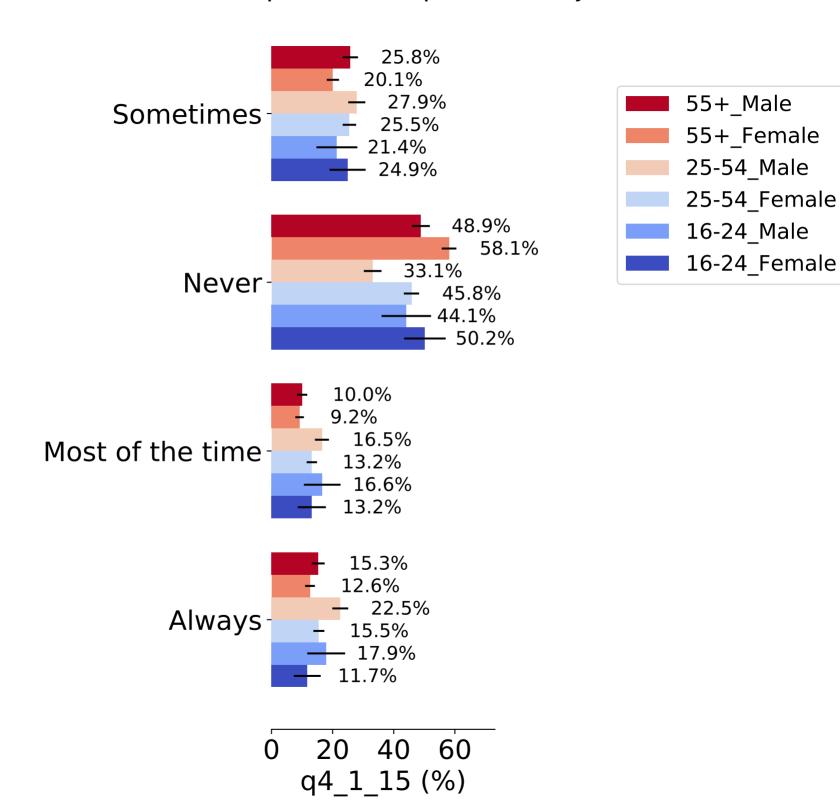
Whether get information about how to prepare and cook food safely at home from: Internet search engine



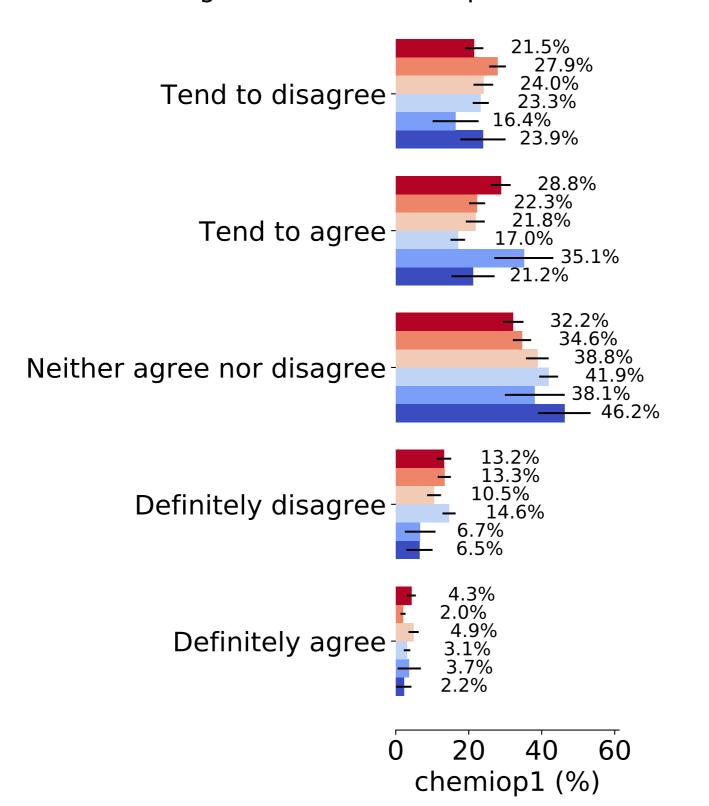
25 50 75 100

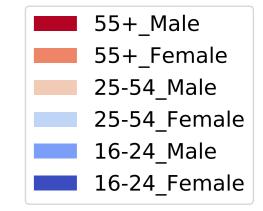
Q11\_8bDV12 (%)

### Eat red meat if the meat is pink or has pink or red juices

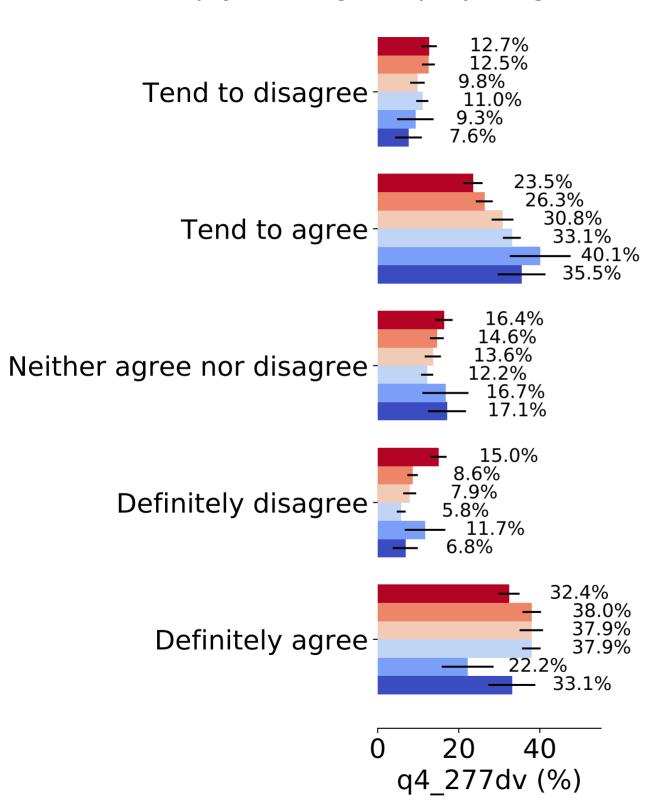


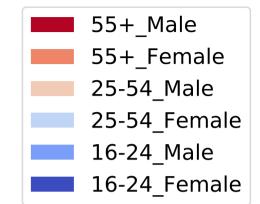
The benefits of using chemicals in food production outweigh the risks



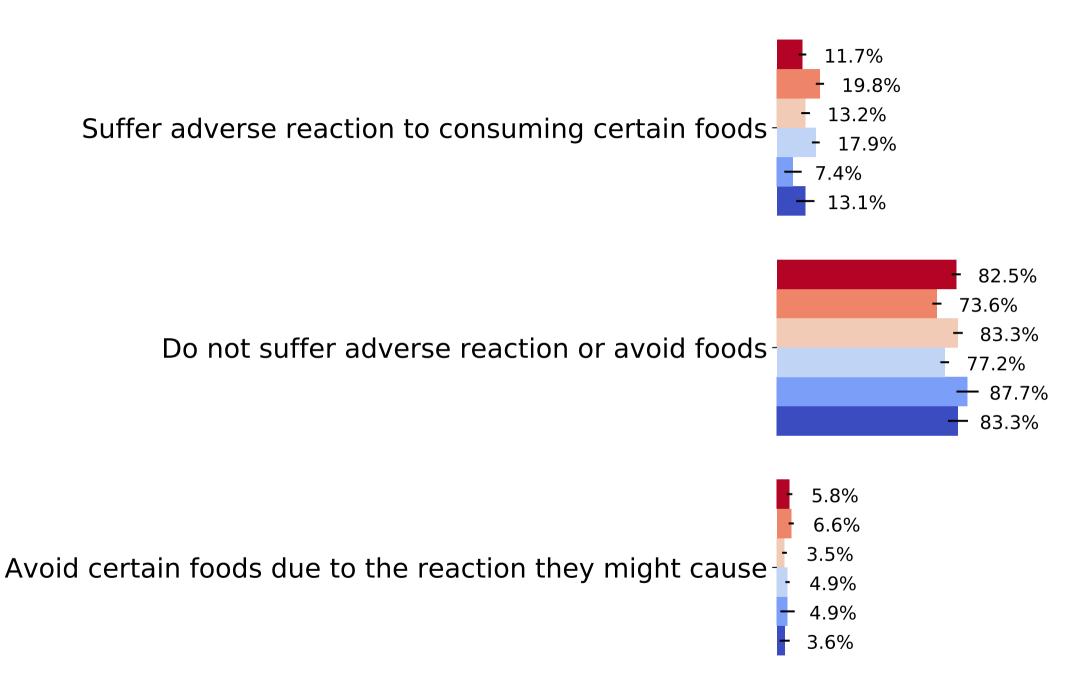


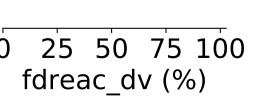
# I enjoy cooking and preparing food





### Suffer adverse reaction or avoid foods due to reaction





55+\_Male

55+\_Female

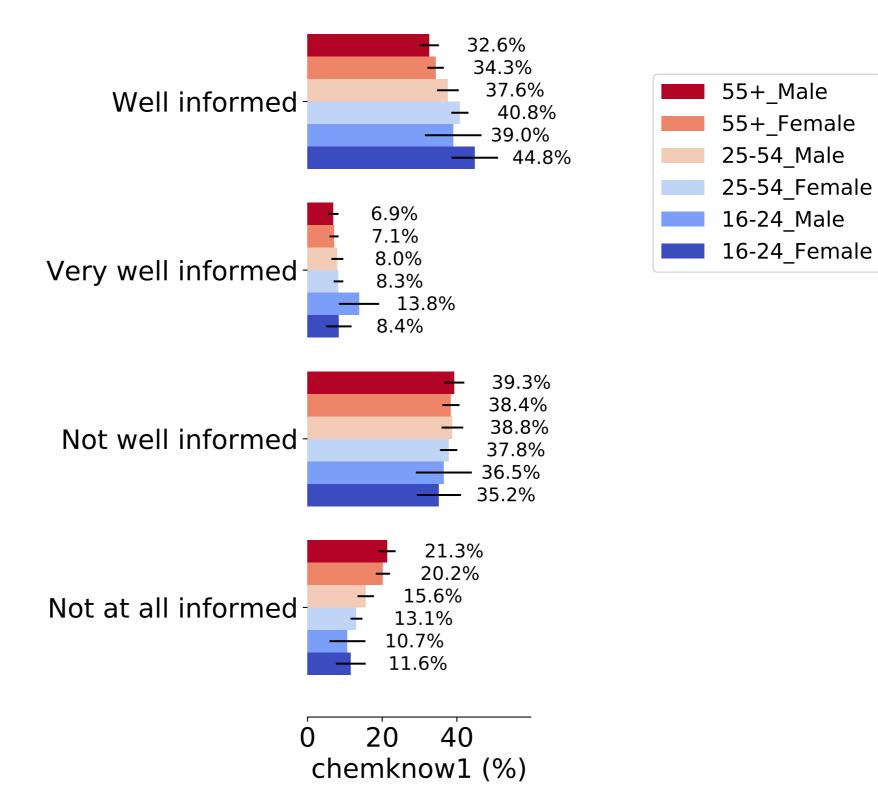
25-54\_Male

16-24\_Male

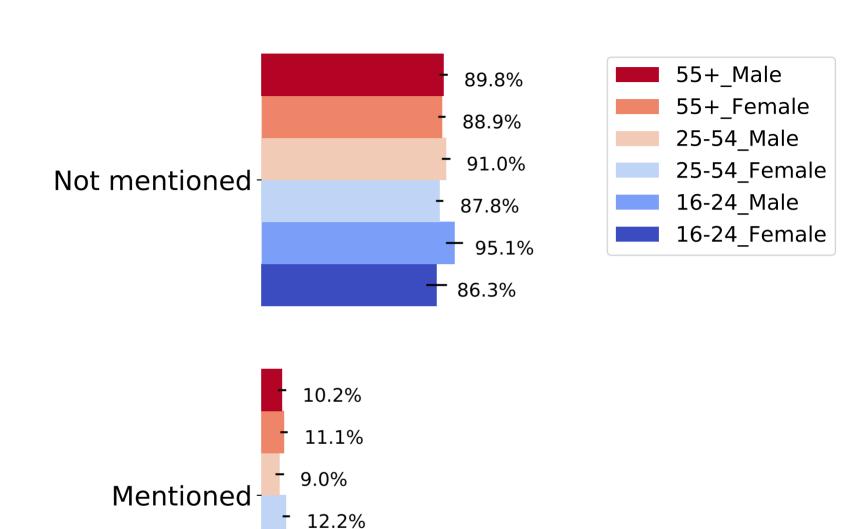
25-54\_Female

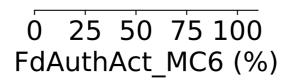
16-24\_Female

Chemicals deliberately added to food by producers (e.g. colourings, sweeteners, preservatives)



# Stopped shopping for food at certain places

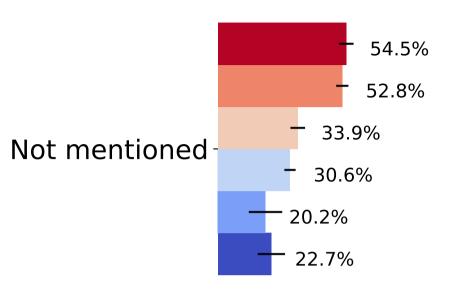


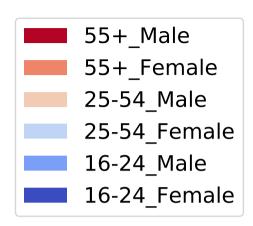


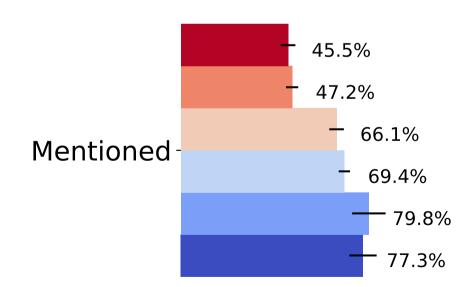
4.9%

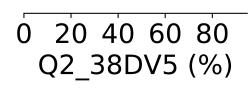
13.7%

# Hygiene rating / score

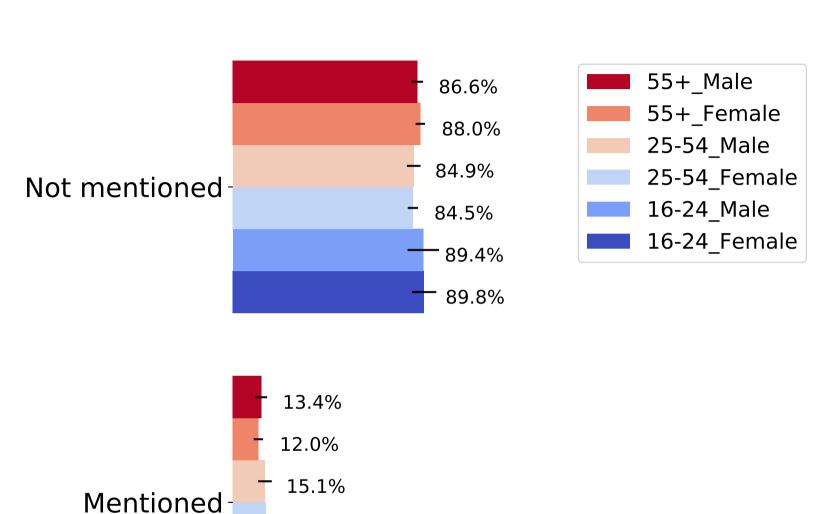


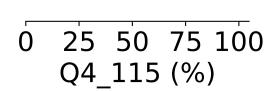






#### Feel food inside to see if it is cold



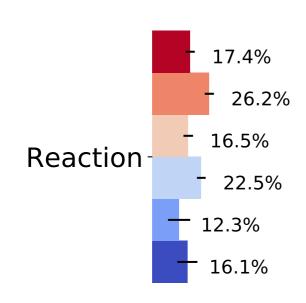


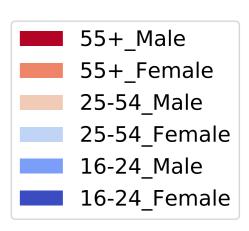
15.5%

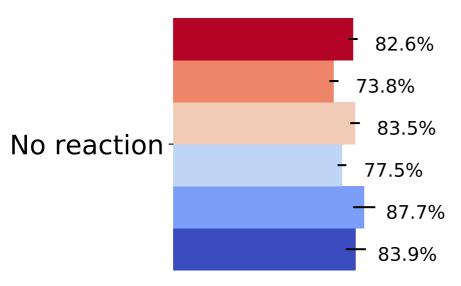
10.6%

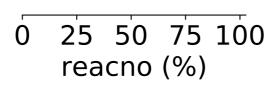
10.2%

#### No reaction

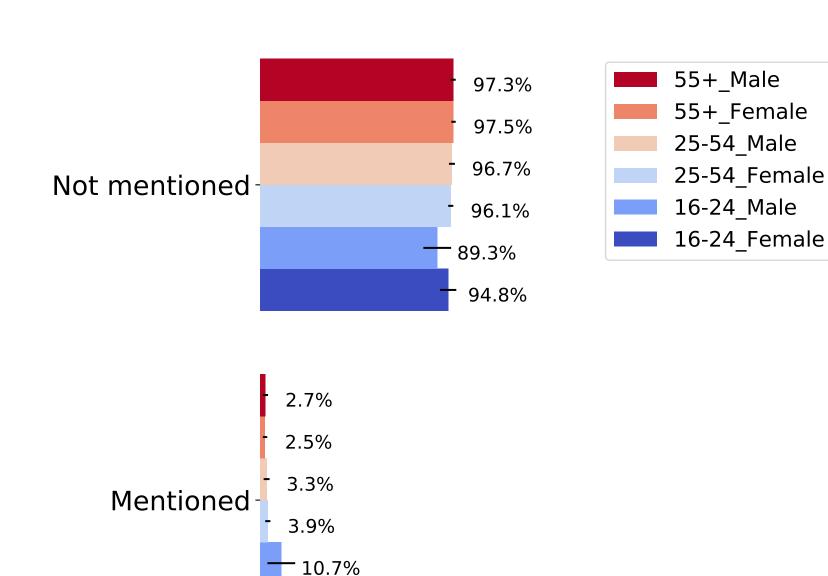


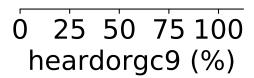






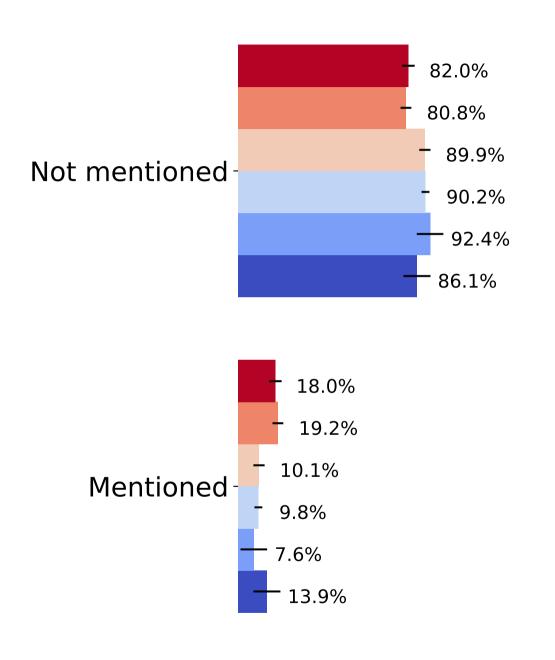
# Whether heard of: None of these organisations





5.2%

## Put a thermometer in the fridge and check



55+\_Male

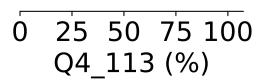
55+\_Female

25-54\_Male

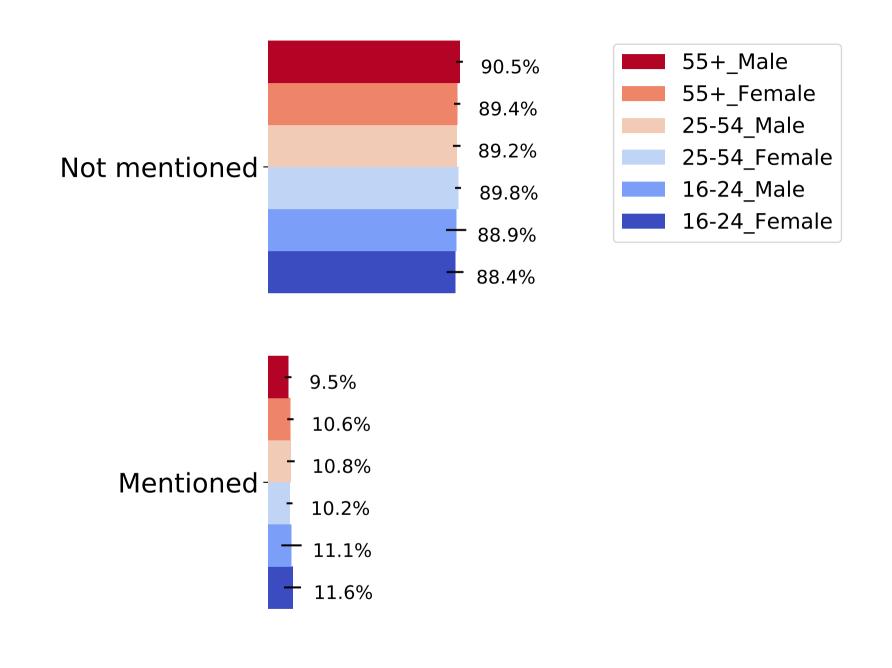
16-24\_Male

25-54\_Female

16-24\_Female



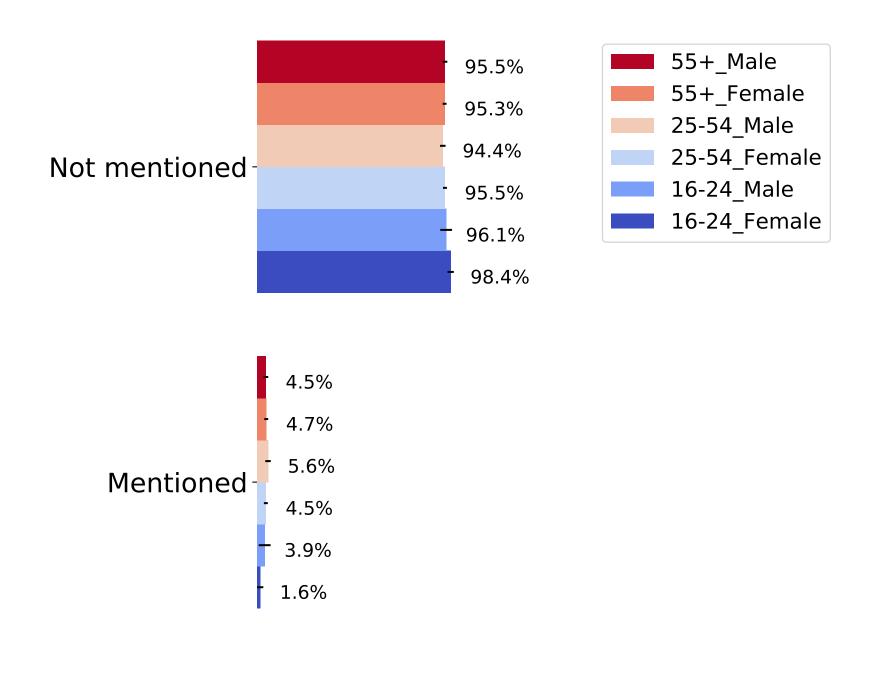
Whether get information about how to prepare and cook food safely at home from: TV / radio campaigns



25 50 75 100

Q11\_8bDV10 (%)

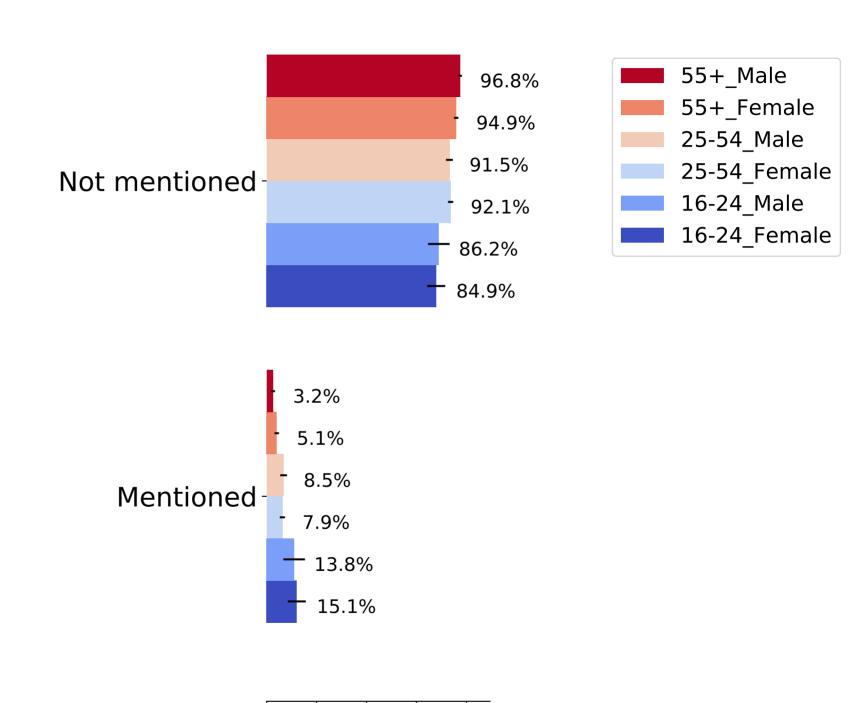
How can you tell whether fish excluding shellfish is safe to eat or use in cooking: What it feels like/ the texture



25 50 75 100

safefish5 (%)

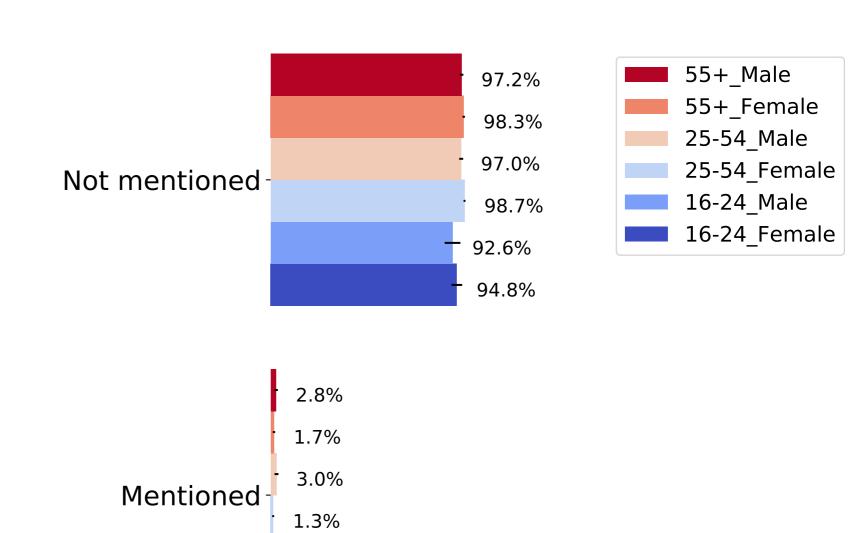
Media advertising e.g. television, radio, magazines, newspapers

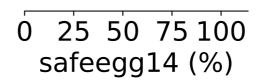


25 50 75 100

EatOutInfDV\_Ad (%)

How can you tell whether egg is safe to eat or use in cooking: Don't know

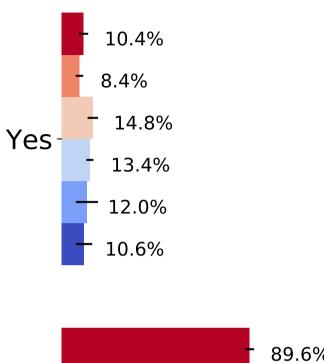


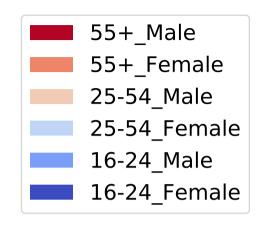


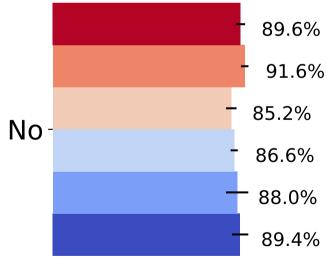
7.4%

5.2%

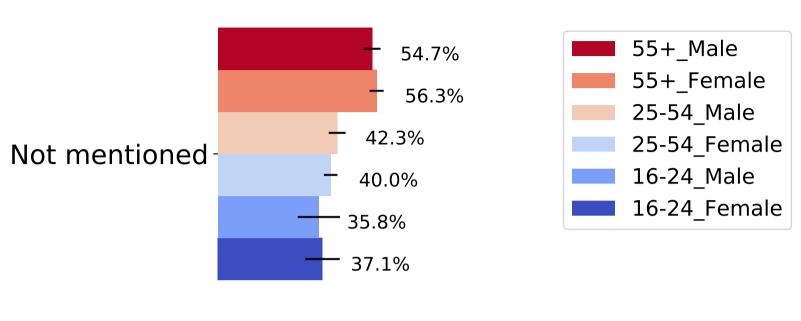
And does anyone in your household, other than you, have a food allergy?

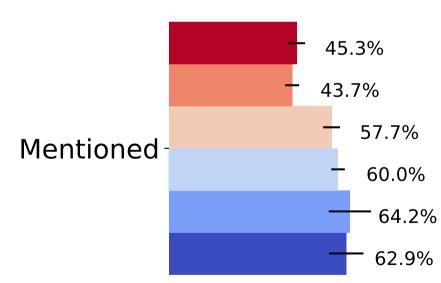




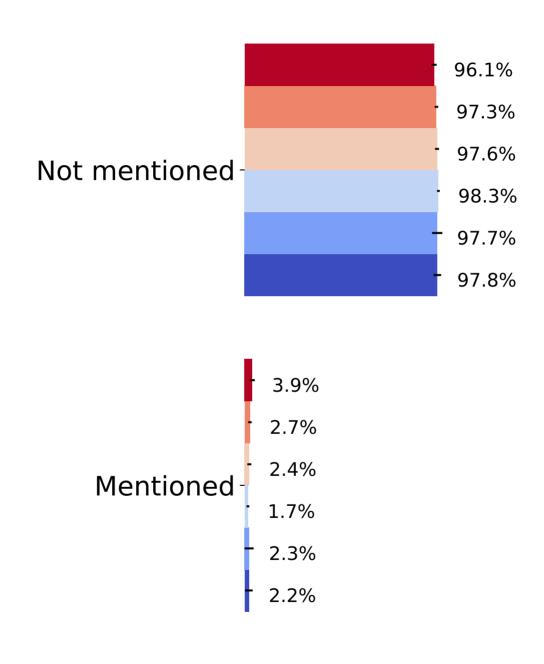


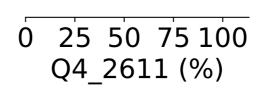
#### Price





How do you usually tell food has been re-heated properly: Other





55+\_Male

55+\_Female

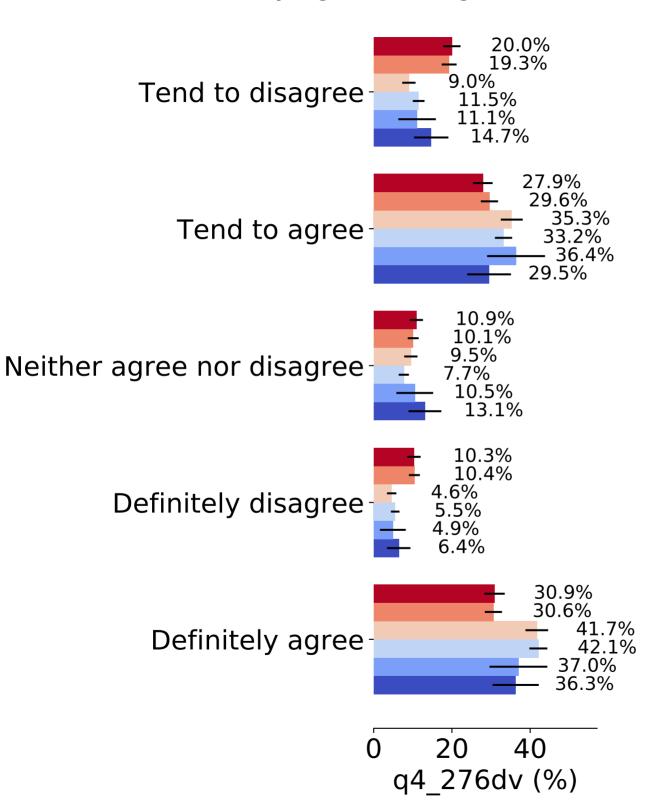
25-54\_Male

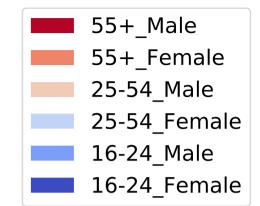
16-24\_Male

25-54\_Female

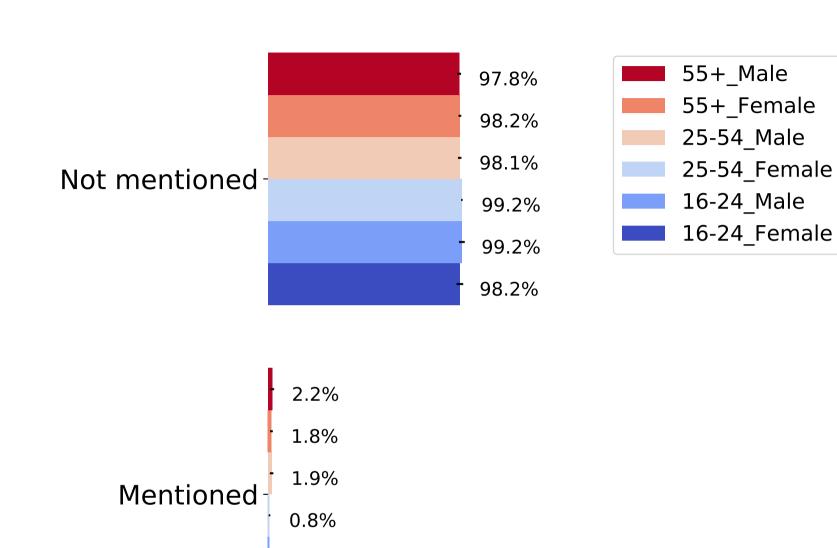
16-24\_Female

# I like trying new things to eat





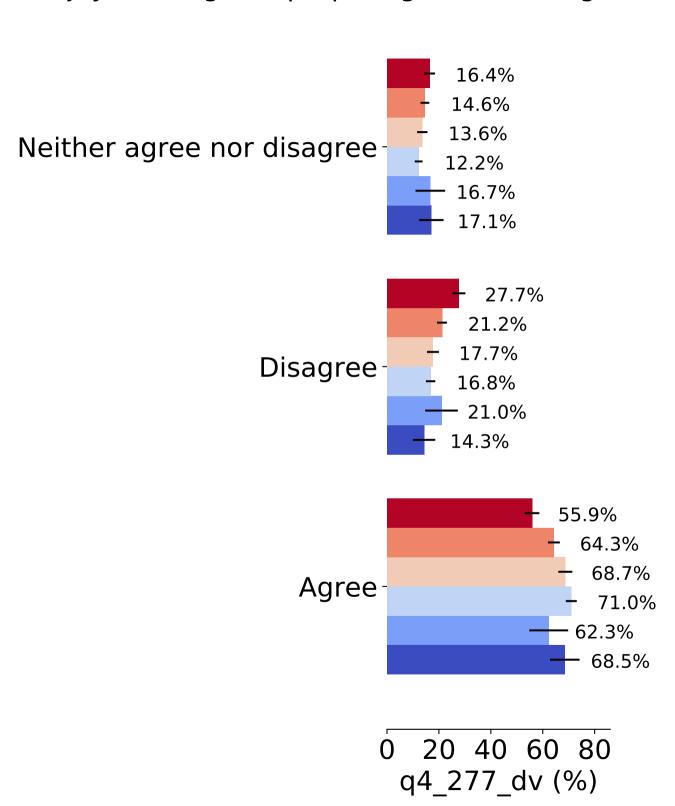
How do you usually tell food has been re-heated properly: I don't check

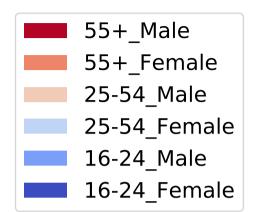


0.8%

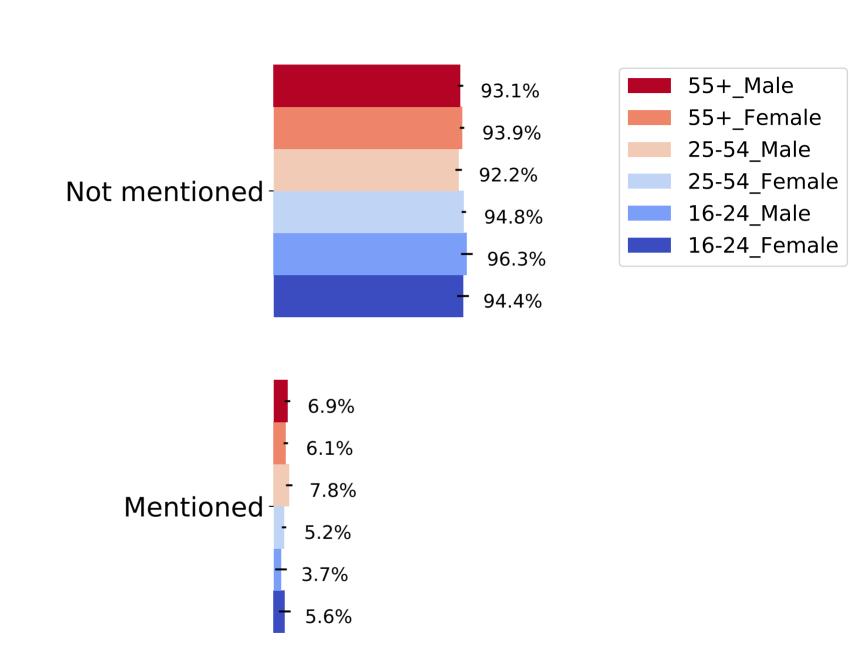
1.8%

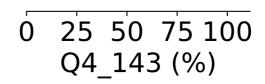
### I enjoy cooking and preparing food - net agree/disagree



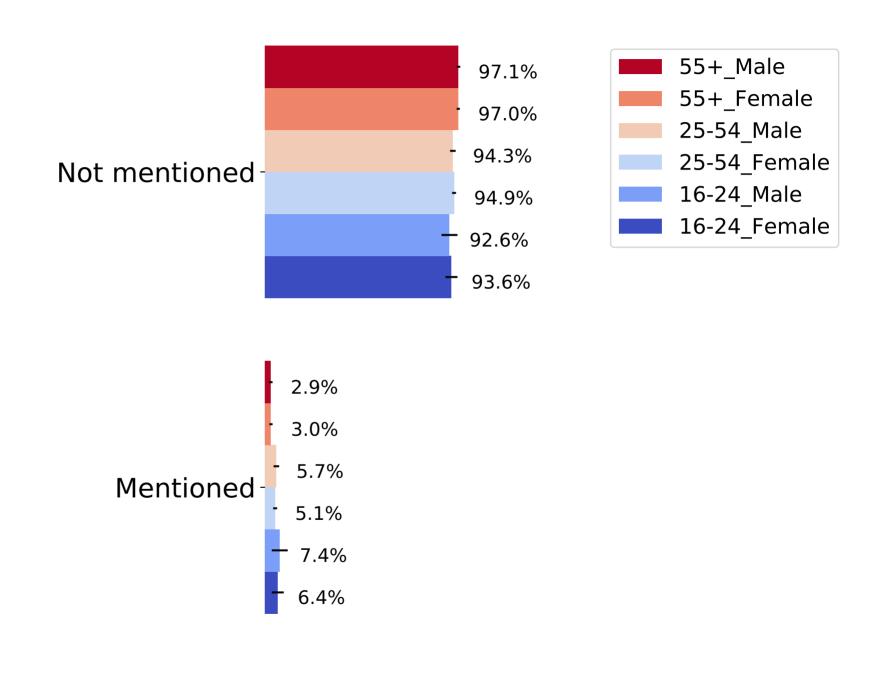


Where in the fridge do you store raw meat and poultry: At the top of the fridge





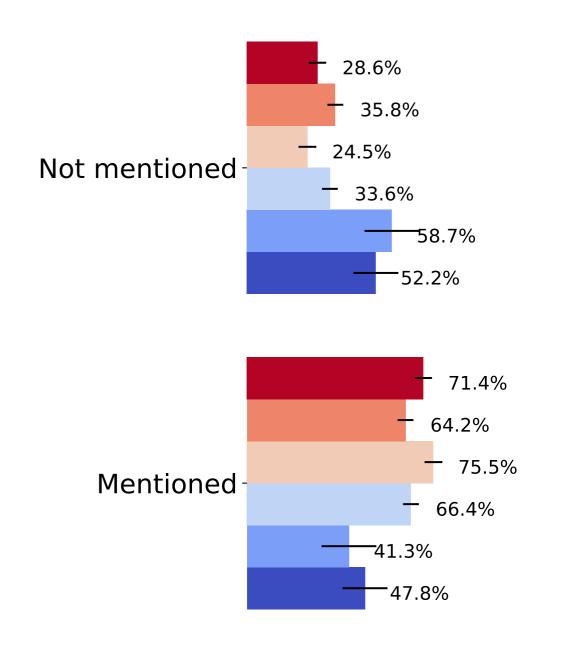
Whether get information about how to prepare and cook food safely at home from: News websites



25 50 75 100

Q11\_8bDV6 (%)

#### Whether heard of: OFCOM, Office of Communications



55+\_Male

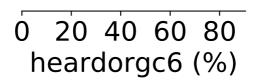
55+\_Female

25-54\_Male

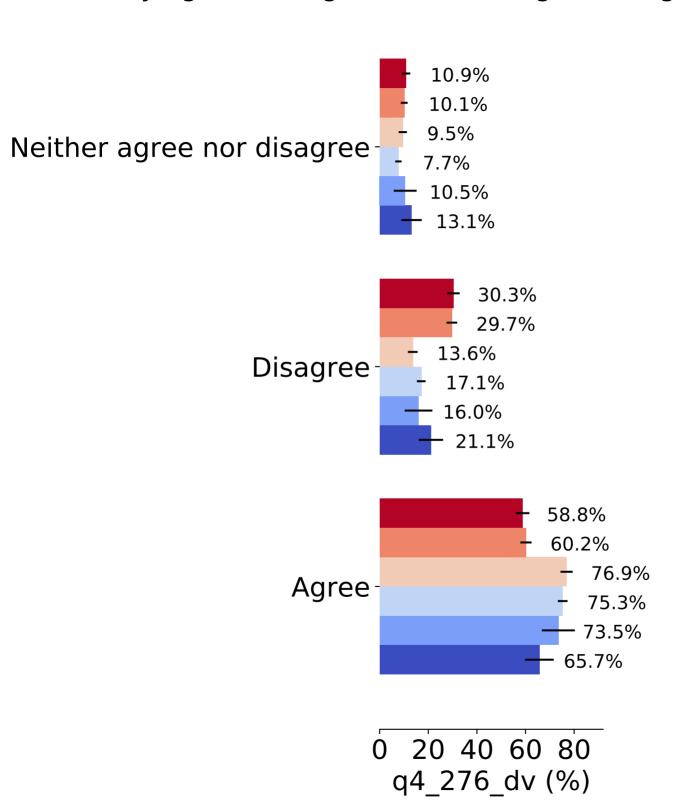
16-24\_Male

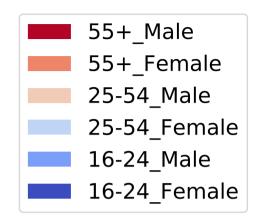
25-54\_Female

16-24\_Female

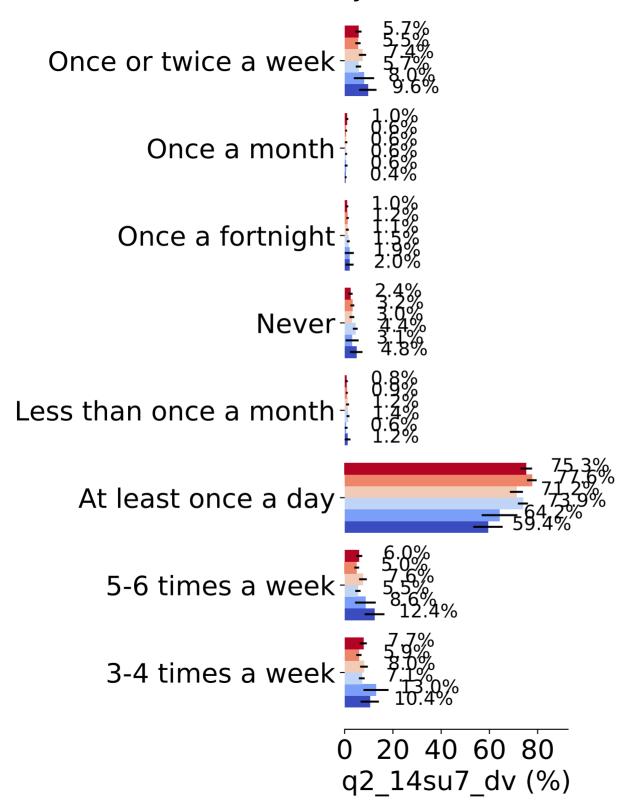


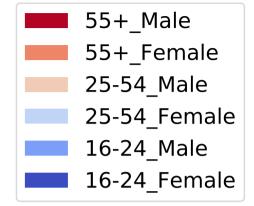
## I like trying new things to eat - net agree/disagree



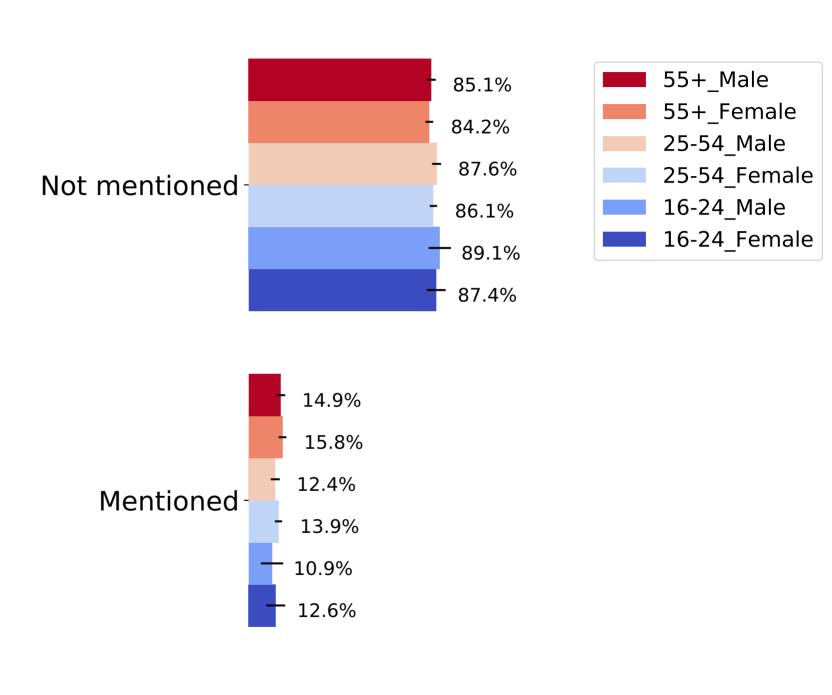


At the moment, how often do you eat milk and dairy foods?

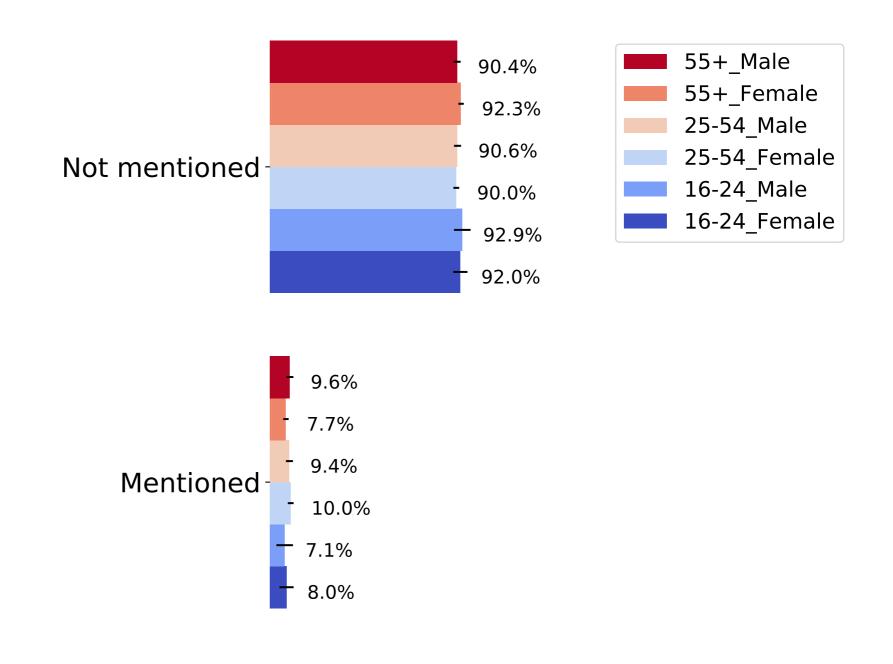




How do you store raw meat and poultry in the fridge: Away from cooked foods

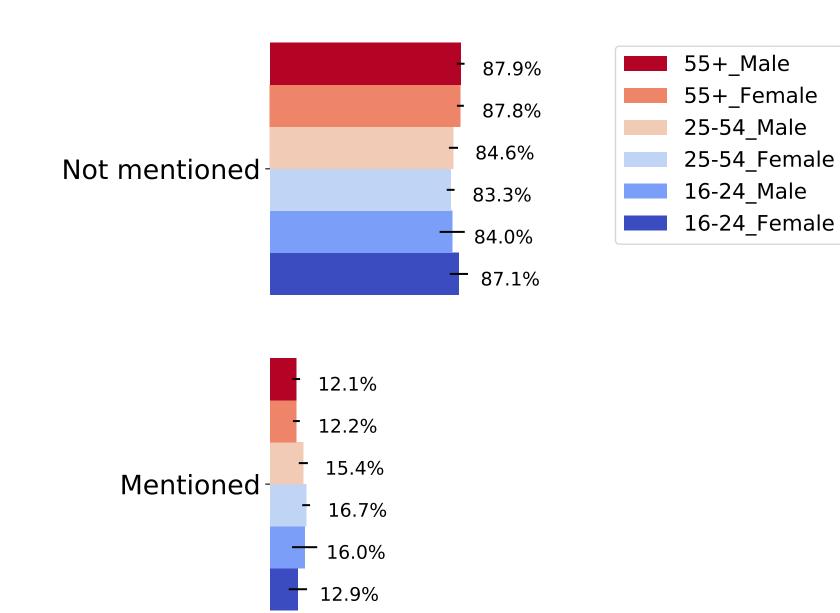


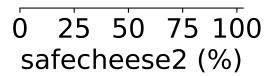
How can you tell whether cheese is safe to eat or use in cooking: What it feels like/ the texture



0 25 50 75 100 safecheese5 (%)

How can you tell whether cheese is safe to eat or use in cooking: The colour of it





Which of these indicates whether food is safe to eat: Best before date

