**Lorena Martinez – Homework/Coursework #1/ExcelChallenge**

* **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**
* Sub-Category “rock” has 100% success rate
* Category “theater” has the highest number of Kickstarters
* Category “journalism has 100% cancellation rate
* **What are some limitations of this dataset?**
* Outdated data
* Possibly limited countries data included
* **What are some other possible tables and/or graphs that we could create?**
* Pivot Table and chart that displays the categories and/or sub-categories with the highest percent funded
* Pivot Table and chart that displays the categories and/or sub-categories with the highest number of backers
* Table and chart that displays the number of Kickstarters by country

## Bonus Statistical Analysis

* Use your data to determine whether the mean or the median summarizes the data more meaningfully
  + The mean summarizes the data more meaningfully because it takes all the data into consideration
* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?
  + There is more variability with successful campaigns. This makes sense because the range for successful campaigns is wider and the standard deviation is higher than unsuccessful campaigns.