



Sales Report 2023

Adventure Works

\$16.473.618

TotalSales

\$16.869.574

TotalBudget

(\$396K)

Variance

-2,3 %

Variance%

\$6.814.909

Total Revenue



71 %

Revenue%

Revenue% by Category

Accessories

167 %

Bikes

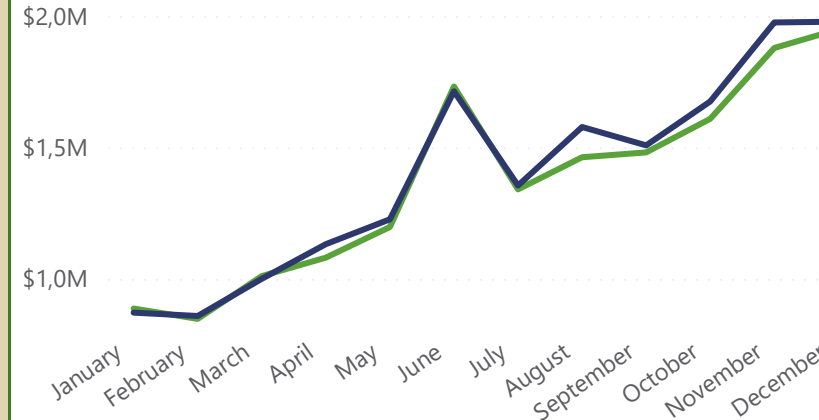
68 %

Clothing

67 %

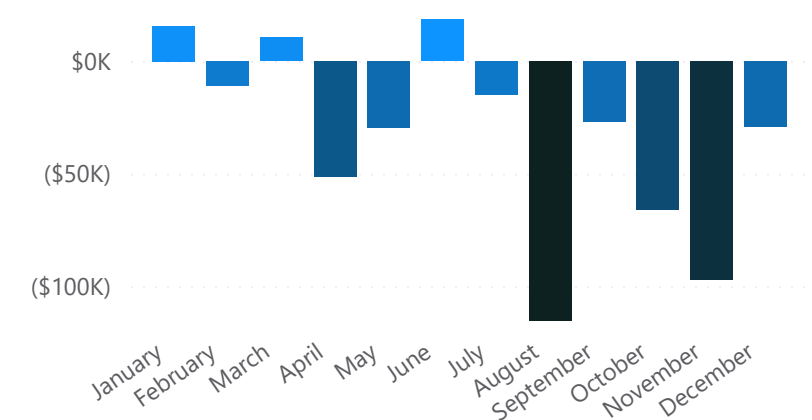
TotalSales and TotalBudget by Month

● TotalSales ● TotalBudget



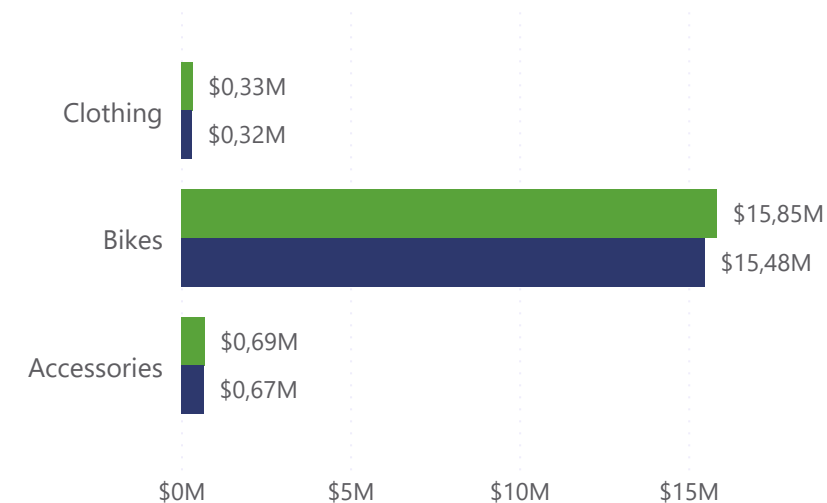
Variance by Month

Variance (\$0,12M) \$0,02M



TotalBudget and TotalSales by Category

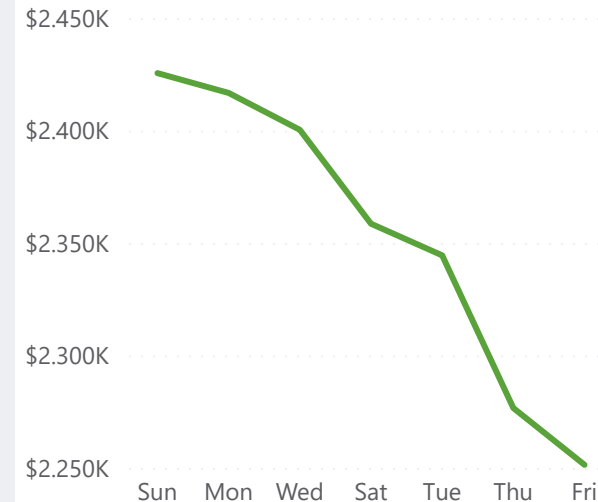
● TotalBudget ● TotalSales



TotalSales by Group



TotalSales by Weekday



Top 10 Most Popular Articles

| ProductName | TotalSal |
|-------------------------|----------|
| Mountain-200 Black, 42 | \$979.9 |
| Mountain-200 Silver, 38 | \$979.0 |
| Mountain-200 Black, 46 | \$961.6 |
| Mountain-200 Black, 38 | \$954.7 |
| Mountain-200 Silver, 46 | \$930.3 |
| Mountain-200 Silver, 42 | \$909.4 |
| Touring-1000 Blue, 46 | \$421.9 |
| Road-350-W Yellow, 40 | \$418.4 |
| Touring-1000 Yellow, 46 | \$410.0 |
| Road-350-W Yellow, 42 | \$399.7 |