$$\lim_{N \to \infty} \frac{\sum_{i=2}^{\log_2 N} \frac{N}{2^i} * (2^i - 2)}{N * \log N} = C$$

The upper part can be written as:

$$\begin{split} \sum_{i=2}^{\log_2 N} \frac{N}{2^i} * \left(2^i - 2 \right) &= N * \sum_{i=2}^{\log_2 N} \left(1 - \frac{1}{2^{i-1}} \right) = N * \left(\sum_{i=2}^{\log_2 N} 1 - \sum_{i=2}^{\log_2 N} \frac{1}{2^{i-1}} \right) \\ &= N * \left(\log_2 N - 2 - \sum_{i=2}^{\log_2 N} \frac{1}{2^{i-1}} \right) \end{split}$$

Going back to the limit calculation:

$$\begin{split} \lim_{N \to \infty} \frac{N * \left(\log_2 N - 2 - \sum_{i=2}^{\log_2 N} \frac{1}{2^{i-1}}\right)}{N * \log N} &= \lim_{N \to \infty} \frac{\left(\log_2 N - 2 - \sum_{i=2}^{\log_2 N} \frac{1}{2^{i-1}}\right)}{\log N} \\ &= \lim_{N \to \infty} \frac{\log_2 N}{\log N} - \lim_{N \to \infty} \frac{2}{\log N} - \lim_{N \to \infty} \frac{\sum_{i=2}^{\log_2 N} \frac{1}{2^{i-1}}}{\log N} &= \lim_{N \to \infty} \frac{\log N}{\log N} - \lim_{N \to \infty} \frac{\sum_{i=2}^{\log_2 N} \frac{1}{2^{i-1}}}{\log N} \\ &= \frac{1}{\log 2} - 2 \lim_{N \to \infty} \frac{\sum_{i=2}^{\log_2 N} \left(\frac{1}{2}\right)^i}{\log N} = \frac{1}{\log 2} - 2 \lim_{N \to \infty} \frac{1 - \left(\frac{1}{2}\right)^{1 + \log_2 N}}{\left(1 - \frac{1}{2}\right) * \log N} \\ &= \frac{1}{\log 2} - 2 \lim_{N \to \infty} \frac{1 - \left(\frac{1}{2N}\right)}{\left(1 - \frac{1}{2}\right) * \log N} = \frac{1}{\log 2} \end{split}$$

Therefore we can conclude that the sum is of the same order of complexity as O(N*log N)