Umeå University
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Development of Mobile Applications 7.5 p
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User Interface for Mobile Systems

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1 Introduction

The aim of this assignment is to translate a desktop mail client application to a mobile app. This includes both functional and design related aspects. The functionality shall be described in terms of Android elements and concepts such as activities, layouts, menus, dialogues, fragments and messages. A main aspect is to decide and reason which functionality should be stripped from the desktop version and eventual additional functionality needed in the mobile app.

The design shall account for usability aspects following concepts from the course literature [3] and platform guidelines [11]. The report has to include several prototype designs of which at least one shall be made in 'Android Studio' and one by hand or any design/drawing application of choice.

Further, one section of the report shall describe differences and changes in the design when the proposed Android application would be ported to another mobile platform of choice.

2 The Desktop Mail Client - Apple Mail

Here the 'Apple Mail' client was chosen as desktop application to be ported to an Android mobile app. The version at hand was 10.3 (3273) in a macOS Sierra Environment (10.12.5). Initially, a systematic inventory of the available functionality in Apple Mail was conducted.

2.1 Description of main UI of Apple Mail

The main UI of Apple Mail is shown in figure 1. It consists of three columns of which only the 'Mail List' and 'Mail Details' column are shown by default. The 'Mail List' presents all mails of the active mailbox. the list entry can be customized in the 'Preferences', accessible through the 'File' drop down menu. The 'Mail List' has by default a sort/filter bar with a drop down menu for various list sort methods and an icon button to apply filters. The 'Mail List' scrolls vertically when not all mails of the mailbox fit on the screen. Inspired by the Apple iOS interface, mail list items implement horizontal swipe actions. By default, to the right for deleting and to the left for toggling read/unread.

The 'Mail Details' frame shows the detail view of one email, the one selected in the 'Mail List'. This view scrolls if needed both vertically and horizontally. Various options regarding the visualization can be chosen in the 'Preferences' menu. By default, the header of the mail contains a number of 'hyperlink' style functionality for toggling visibility of some less often needed information but also as shortcut for the common mail actions 'Delete', 'Reply', 'Reply to all', 'Forward' and access to attachments.

The 'Mailbox List' column can be toggled visible/invisible by a button in the 'Favorites' bar which otherwise contains text buttons for the available mailboxes. The 'Mailbox List' in combination with the 'Mail List' offers extensive 'drag & drop' functionality to put mail messages from one folder to another.

Above the 'Favorites' bar there is the 'Toolbar' that contains in the default setup nine buttons and a search field. The buttons are from left to right: 'Get new messages', 'Compose new mail', 'Archive selected', 'Delete selected', 'Selected to junk', 'Reply', 'Reply All', 'Forward' and 'Flag selected'. The search field allows for text search in all or in a specific mailbox. Both the content and the layout of the 'Toolbar' is freely customizable with a number of additional functions/buttons not visible in the default setup.

Both the 'Mail Message' and the 'Folder' object on the screen provide context sensitive
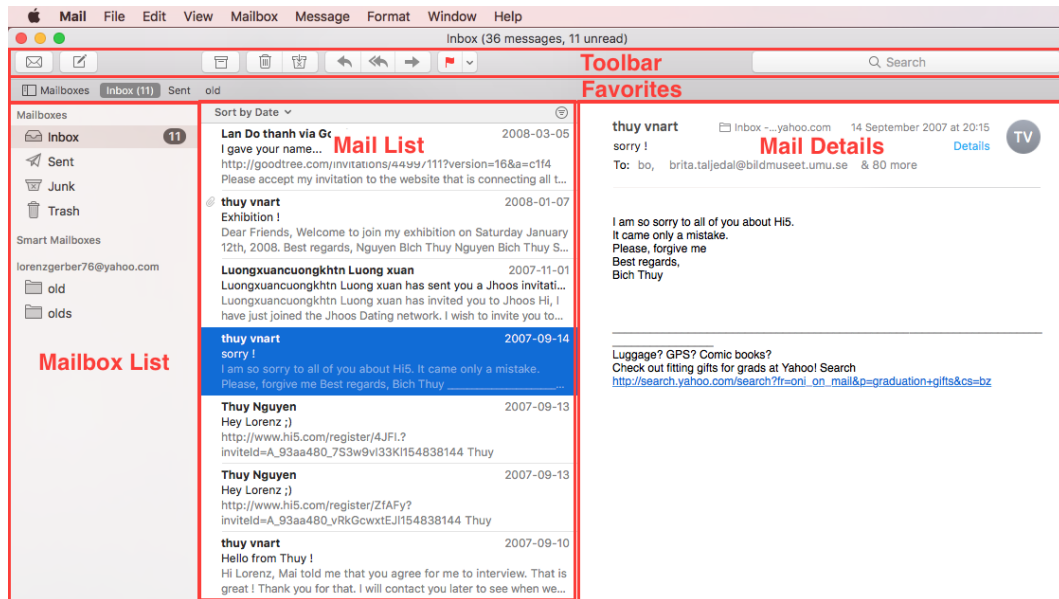
Figure 1: *The main view of Apple Mail has three columns: 'Mailbox List', 'Mail List' and 'Mail Details'. The 'Mailbox List' column is however hidden in the standard configuration.*

menu on 'right-click'.

2.2 Description of Menu accessible Functionality in Apple Mail

The 'Menu Bar' contains the drop-down menus 'File', 'Edit', 'View', 'Mailbox', 'Message', 'Format', 'Windows' and 'Help'. Most of the menu items are functionality that is also directly accessible in the UI. The menu shows keyboard shortcuts for much of the functionality. Menu items not found in the UI are either for configuration and customizing the UI, or for setting up and configuring the user data such as mailboxes accounts and smart assistant functions.

2.3 Notifications

Being a an application developed by 'Apple' itself, 'Apple Mail' is fully integrated with the OSX notification center and offers as such a wide range of configuration to adapt notification behavior to the users preferences [2]. The main elements of the notification system is a small badge that shows up in the upper right screen corner and floats for several seconds over all other content on the screen until it disappears again. Apple Mail uses this notification badge when a new a new mail message is received. All notification messages are collected and archived in the notification center which slides in as a drawer on the right side of the screen when pressing the notifications icon in the main menu bar. Further, the number of unread mails is shown in the application icon on the macOS 'Dock'.

3 Establishing the Mobile Application Profile

The core functionality of a mail application is receiving, writing and sending mail messages. Mail Message, Mail account and Mailbox administration is secondary functionality. A desktop application like 'Apple Mail' offers the full package of primary and secondary

functionality. More over, a wealth of settings to tailor parts of the layout and application envelope according to the user preferences.

Here it is assumed that the application profile of mobile mail client users is by default more limited. A mobile application does not need to offer the same flexibility for customization and the profile of available functions will be more narrow.

The most important functionality for a mobile mail client user is to have easy access to the newest information. This includes receiving messages, getting informed about new messages, quick access to new messages but also convenient access methods for old messages. Writing new mail messages is of lower importance. For quick informal messages most people use nowadays special message/chat application that offer a more direct type of communication and interaction with people. Further, it is not very convenient to type and layout longer mail messages with the on-screen keyboard on mobile device compared to a real physical keyboard. All sort of administration functionality besides setting up multiple mail accounts is considered of lowest priority in the mobile mail client.

Hence the following prioritized list of functionality resulted for the mobile application.

1. Receive and Present Mail Messages

2. Search for Mail Messages

3. Write and Send Mail Messages

4. Account Administration and Organization

4 Transforming the Desktop Application to an Android App

4.1 The Application Structure

While a desktop application has very little space constraints and can compartmentalize the main screen in different sub containers, the mobile app uses mostly one screen for one purpose. In Android Framework terms: One 'Activity' for one purpose. For reasons of modularization and reuseability, there is often used a second layer of abstraction, the 'Fragment'. The desktop app has two main containers, 'Mail List' and 'Mail Details'.

The Android app splits the containers into separate activities and/or fragments. The overall layout is showcased in figure 2: The 'Mail List', represented by the middle outline drawing, will be implemented as a fragment in a corresponding activity. For 'Mail Details', the right-most outline in figure 2, there will be a 'Show Mail' and a 'Edit Mail' fragment in the same 'Mail Details' activity. The desktop 'Mailbox List' which is a foldable column in the desktop application is translated into a material design 'navigation drawer' (see [7]) that slides in from the left side, (left-most outline in figure 2).

For notifications, the usual Android infrastructure is used: On arrival of new messages, they peek for a short period into the active screen. This notification will support opening up the 'Mail Detail' view. Further, unread messages are indicated by an icon in the status bar. The notification is also added to the Android 'Notification Drawer' [8].

4.2 Application Design Elements and User Experience

While studying the Android Material Design guidelines, it was striking how well they are aligned with the topics in the course literature [3]. Material Design Components offer many ways of direct interaction that allow building a fast and intuitive UI as described in Clark 2015 ([3, chapter 3, 'Enable primary tasks directly from list view']).
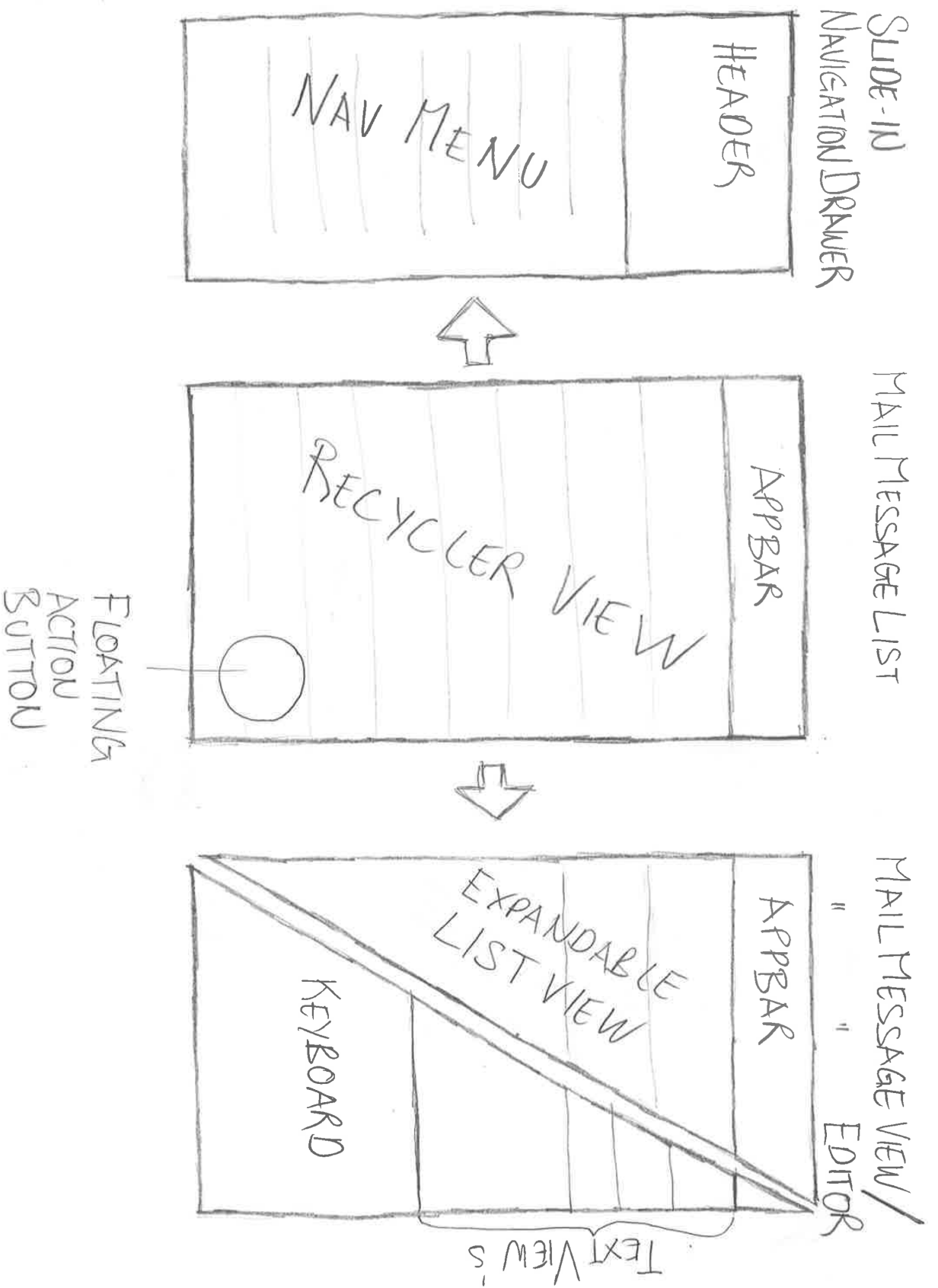
Figure 2: Hand design design draft of the Android Mail Client. The draft shows the main structure of the app with the 'Mail Message List' in the middle being the 'home' screen of the application. To the, both the 'Show' and 'Edit' Message view in a diagonal split. The left most drawing represents the navigation drawer which contains the functionality of the desktops' 'Mailbox List'.

4.3 Detailed Layout and Design Description

To devise more detailed design descriptions of each part in the mobile app, prototypes were constructed in Android Studio. To obtain prototypes that can showcase a certain dynamic functionality, some mock classes and data had to be included. A repository with the respective android studio project can be found here: `https://github.com/lorenzgerber/designmailclient.git`.

Scrollable Mail Message List

A prototype created in Android Studio of the scrollable 'Mail Message List' can be seen in figure 3. Technically, the implementation uses a 'RecyclerView' within a 'CoordinatorLayout'. The former allows for reuse and efficient caching of the the list items. The latter is used to allow interactions between child elements. There will be a number of such interactions described further down.

The list item shall according to Material Design guidelines have no more than three lines [5]. Here, the first line is used for the Mail Message senders name and the timestamp when the message was received. The second line shows the subject and the bottom line the first text line of the message.

The primary direct interaction of this view is to scroll up and down in the 'Mail Message List' and choose a message for the 'Mail Detail View' by tapping on the list item.

The toolbar uses the Material Design component 'AppBarLayout' [4]. It hosts the menu icon on the left to swipe in the 'Navigation Drawer', a title showing the current active mail account and an 'ImageButton' icon to compose a new mail message.

The 'AppBarLayour' provides functionality for advanced scrolling techniques of the underlying content, for example 'Swipe to Refresh' at the top of the recycler list 3. When pulling down the list that is already in top end position, the active mail account will be queried for new messages. The implementation of this primary action (reload mailboxes) is a good example of an intuitive UI: The user expects the newest mails to be on top of the list. It is understood that the list can be scrolled. When the user wants to check if the current visible message is the newest, he will automatically pull the list down and by this activate a mailbox reload. When a new messages is downloaded from the server, a 'snackbar' message shows up to give a distinct signal to the user that new messages are available.

Another direct interaction that implements primary functionality is the horizontal swiping of list elements [6, 'Leave-behinds']. In 'Apple Mail', swiping to the right will mark the message as 'unread' while swiping to the left will delete it. This seems a rather dangerous combination for a mobile user interface. Therefore it was decided that left and right swipe will trigger the same function. According to Clark ([3, chapter1, 'Hold the phone']), most people hold the device initially in the right hand, but then switch frequently. According to Clark, in one hand operation, using the thumb is predominant. It was considered that for one hand operation with the thumb, the natural understanding of interaction would be to swipe a list element away from the user. But as the user frequently changes the hand that holds the device, applying the same function for left and right swipe seems most consistent and safe. When a message is archived in that way, a 'snackbar' message appears at the bottom of the screen.

It was also decided to only trigger archiving of Mail Messages, no 'delete' action which is in contrast to several popular mail apps. Often the choice between archive or delete depends on the type of the underlying mail account: Not all mail accounts provide archive functionality. The app under development will address this issue with a software based
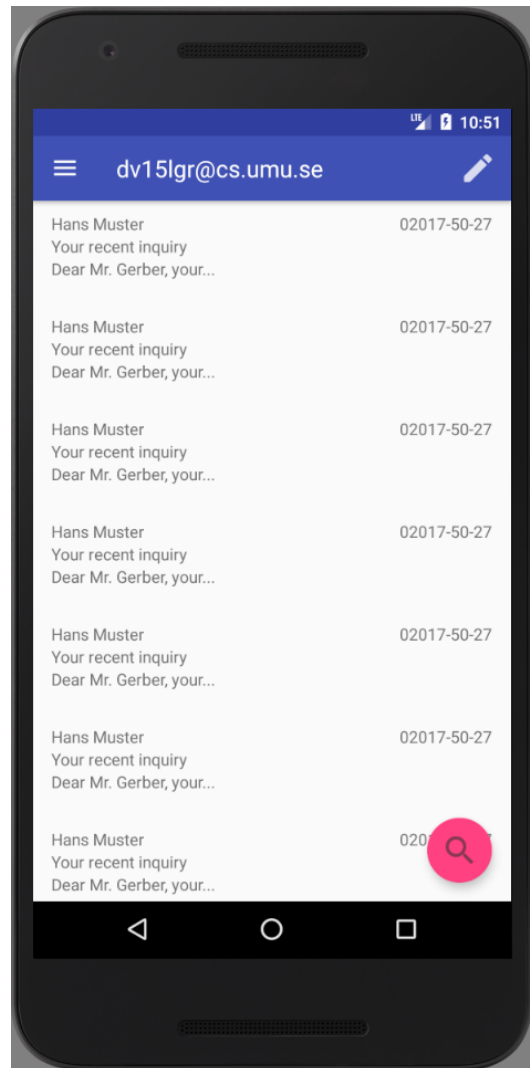
Figure 3: *The 'Mail Message List' activity is the center of the mobile mail client. It uses a recycler view to represent a scrollable list with the individual mail messages. The prototype is constructed in Android Studio using actual data classes and adapters to test certain dynamic UI elements such as the Navigation Drawer.*

solution. This is however not in the scope of this report.

Clark makes a point that the Android setup with three system buttons on the screen bottom is less than optimal: Following design rules, it prevents from placing app specific functionality there ([3, Chapter 1, 'Make Way for the Operating System']). And indeed Google material design only has a few components that could violate this rule. As fix, several components are provided that help to circumvent this Android system design limitation. One of them is the Floating action button (FAB) which allows to place some primary functionality in a easily reachable area. Here the FAB was implemented for mail message searching. The textfield to enter search terms is implemented as a separate toolbar that replaces the standard toolbar of the 'Mail Message List' view.

Navigation Drawer

The navigation drawer is an element within the 'Mail Message List' Activity. A Material Design Component is available to help implement typical behavior of the Navigation drawer, which includes the menu item at the left edge of the appbar that will slide in the drawer from the left. The more direct way of sliding in the drawer is to swipe inwards from the left edge of the screen: This feels arguably like a intuitive physical interaction.

The Navigation drawer offers secondary functionality which relates mostly to mailbox administration and organization, correspondingly to the 'Mailbox List' slider column in 'Apple Mail' By default, the inboxes of all configured mail accounts is merged into the 'Mail Message List' view. In the the navigation drawer, single accounts can be chosen by tapping on them. This short tap will close the navigation drawer and with a short delay visibly switch the content of the 'Mail Message List' to make the user aware of the selection he made. A long press on the mail account will open a configuration dialog.

Below the mail accounts, there is a further menu item to access general app settings.

Mail Message Viewer

The 'Mail Message View' is opened by tapping on a individual 'Mail Message' in the 'Mail Message List' view. As outlined in figure 2(rightmost drawing), this view will be composed by an 'ExpandableListView' to structure the history of an mail conversation. The most recent mail message will be in expanded form, showing the actual message. All prior messages in a ongoing conversation will be collapsed. The toolbar here contains a navigation icon on the left edge to go back to the 'Mail Message List'. On the right side of the toolbar is one 'ImageButton' for replying the message and one with the 'vertical overflow menu' icon which will open a menu for secondary functionality.

The reply button will by default start the 'Mail Message Editor' Fragment in 'reply-to-sender' mode. A long press on the reply button will open a menu that provides the 'Reply-All' and 'Forward' functionality.

Mail Message Editor

The 'Mail Message Editor' is implemented as a Fragment. The view has a usual toolbar that with a back navigation on the left edge. In the middle, the message mode ('Reply', 'Reply-All', 'Forward') is indicated. At the right edge a 'Send Message' and a 'vertical overflow menu' ImageButton is placed. The latter hosts manual 'Message Attachment' functionality which is considered to be of lower importance in a mobile app. Therefore this functionality is only accessible through the 'vertical overflow menu'. Usually a user will
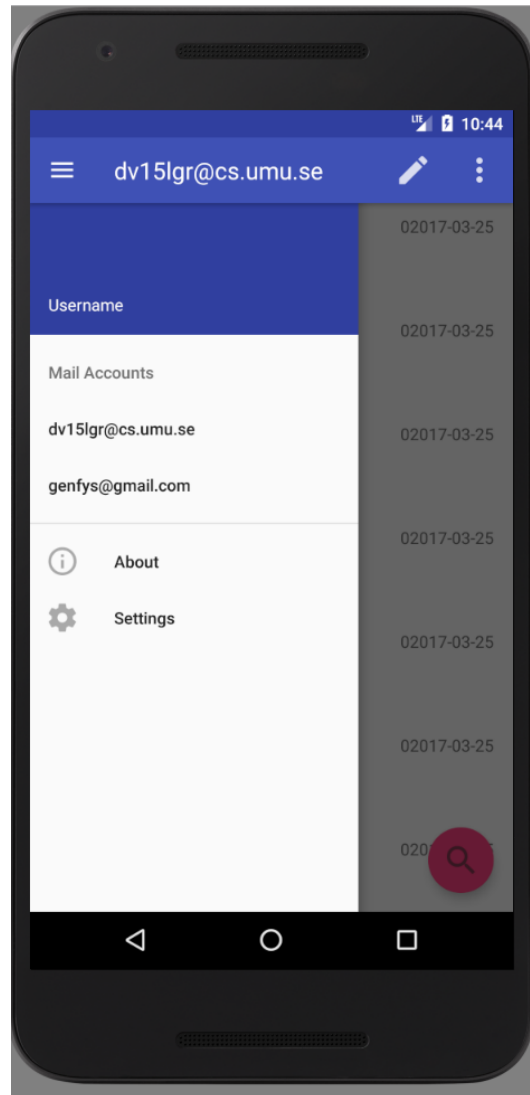
Figure 4: *The 'Navigation Drawer' is a Material Design specific UI component that slides in from the left side of the screen. Here it is used to allow the user to choose which mail account to show in the 'Mail Message List'. Further, it provides access to the app settings screen. The shown prototype is implemented using Android Studio.*

send an attachment out of the application that handles the type of attachment. Then the mail client can be started by an implicit intent, automatically attaching the object to be sent.

The rest of the UI is split into three parts: the header with send mail account, recipient and message topic, the message edit text area and a slide-in keyboard to write the actual message. The address field is automatically set in the case of 'Reply' mode. Tapping in the address field will open a contacts organizer using an implicit intent.

5 Adapting the Mobile Mail Client from Android to iOS

To adapt the described mail client app from Android to iOS, mainly two documents were consulted as guidelines: The general 'Human Interface Guidelines' from Apple ([1]) and a chapter about platform adaption in the Google Material Design Guidelines ([9]).

One change in the general structure of the app is related to the different interpretation of gestures between Android and iOS: Left to right edge swipe on iOS is to go back one screen while in Android, when available, it will open the navigation drawer as described earlier. Hence, instead of a navigation drawer to choose the current mail account, a separate screen has to be implemented on iOS [9].

There are also a number of design details that come automatically when programming the app in iOS such as switching the font from 'Roboto' on Android to 'San Francisco', using the native available control elements on iOS (switches, checkboxes, etc) and also the iconography.

Additional functionality that could be implemented to use the special hardware setup of iOS devices is for example the 3D Touch [10]. Apple calls one such function 'Peek', where the 'deep' press opens a preview of the underlying object. This could be used in the 'Mail Message List' to show the first 5 lines of text instead of just one which is the default of the list element.

References

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[11] Google material design. `https://material.io`, 2017. accessed: 2017-07-18.