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Richiesta

Create and execute a pipeline in SILK to generate sameAs links between Google Adwords and a country of your choice (from Geonames).

Create and execute to the best of your knowledge a pipeline using the SILK framework to generate sameAs links between Google Adwords

(https://developers.google.com/adwords/api/docs/appendix/geo/geotargets-2020-03-03.csv) and the country of your choice from Geonames.

Before starting, please refer to the list of the countries in this link (https://docs.google.com/spreadsheets/d/1UKQbgpwOpBbV7Nuc_mKf6a_fUpkHElKnOCrc MulraZg/edit?usp=sharing) to choose the country for which you want to generate links. Add your name near to the country that you prefer to generate sameAs links. You can choose one of the first 10 countries.

ATTENTION

- The max group size refers to the number of students that can choose that state for the generation of links. You can also work in groups for this task.
- Finding the links for a country which has few places does not mean the task is easier :)
- 1. Links should be generated for each level of the administrative organisation of the country (one pipeline for each level). Tips: Before constructing the pipeline refer to this link https://en.wikipedia.org/wiki/List_of_administrative_divisions_by_country to get familiar with the administrative organisation level for each country.
- 2. Evaluate the correctness of the links that you have generated.

Remarks

- At the exam, you may be asked questions about how you constructed the pipelines.
- You can export and upload the pipeline (it should have inside the file with the generated links and the
 ones that you use as reference) in this folder
 (https://drive.google.com/drive/folders/1VzmWBhWd_ERrDSaAfRzLwxGGl0cQHL Xf?usp=sharing)
 renamed in the following way: YourSurnameName_CountryAdministrativeLevel.

Risoluzione

Per la risoluzione è stato utilizzato il framework Silk.

I dati di Google AdWords, informazioni riguardanti posti nel mondo, come i luoghi in cui sono state visualizzate le pubblicità, devono essere linkati ai dati di GeoNames, database di dati geografici.

Come paese è stato considerato l'Italia che presenta i seguenti livelli amministrativi:

City: 1176Province: 110Region: 20Neighborhood: 7

Municipality: 5District: 1Country: 1

Per ognuno di questi è stato creato un linking task e un relativo workflow per generare un file di testo contenente le istanze matchate in formato N-Triples.

City

Per quanto riguarda City sono stati trovati 1032 match su un totale di 1176.

Province

Per quanto riguarda Province sono stati trovati 110 match su un totale di 110.

Region

Per quanto riguarda Region sono stati trovati 20 match su un totale di 20.

Neighborhood

Per quanto riguarda Neighborhood sono stati trovati 5 match su un totale di 7.

Risultano infatti mancanti su GeoNames i neighborhoods di Pontecchio Marconi e San Nicolò a Trebbia. I 5 neighborhoods matchati risultano essere:

- Lancenigo
- Monsagrati
- Torregaia
- Spezzano
- Silvi Marina

Municipality

Per quanto riguarda Municipality sono stati trovati 4 match su un totale di 5.

La municipality di Ratschings non viene considerata tra i match perchè possiede un feature code differente (P.PPL) dalle restanti 4 municipality. Quest'ultime 4 risultano essere:

- Napoli
- Fiumicino
- Buccinasco
- Bari

District

Per quanto riguarda District sono stati trovati 1 match su un totale di 1. Risulta essere Trastevere.

Country

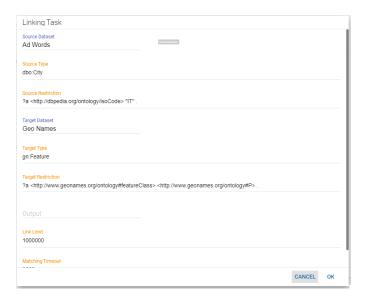
Per quanto riguarda Country sono stati trovati 1 match su un totale di 1.

Di seguito la tabella riassuntiva:

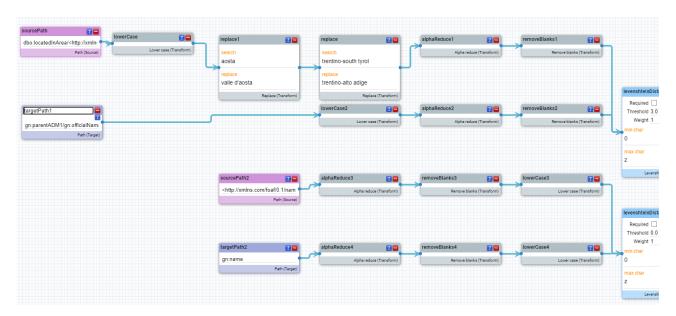
| Livello amministrativo | Tot in Adwords | Matched | |
|------------------------|----------------|---------|--|
| City | 1176 | 1032 | |
| Province | 110 | 110 | |
| Region | 20 | 20 | |
| Neighborhood | 7 | 5 | |
| Municipality | 5 | 4 | |
| District | 1 | 1 | |
| Country | 1 | 1 | |

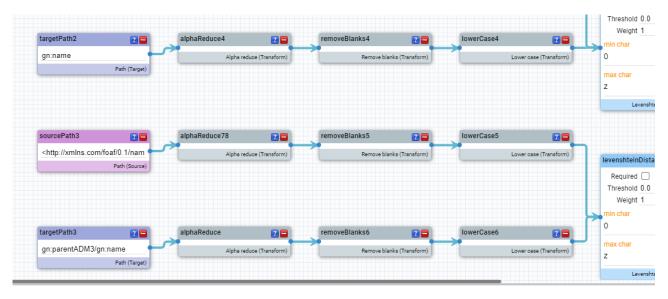
CITY LINKING

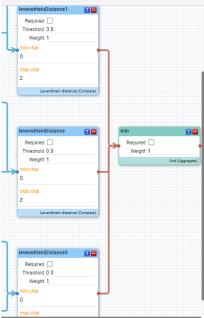
PROPERTIES:



PIPELINE:



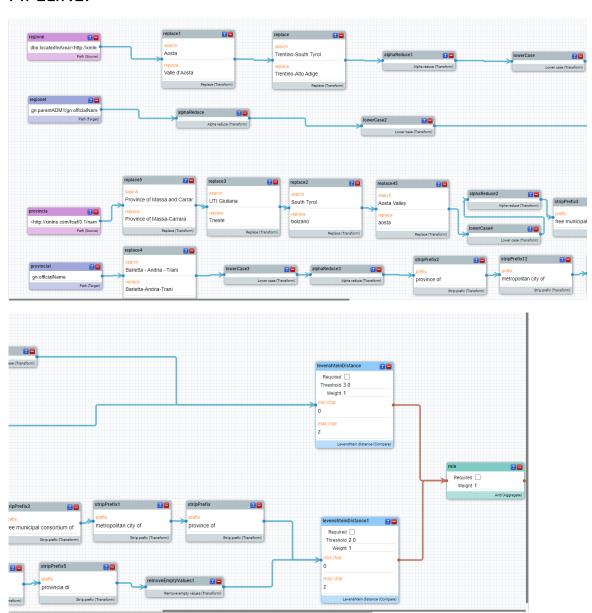




PROVINCE LINKING

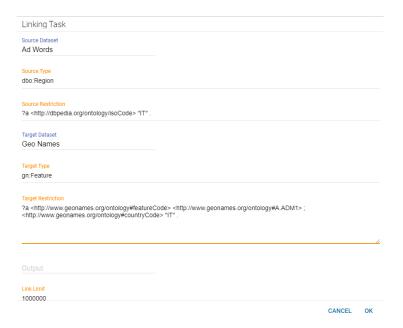
| Linking Task | | |
|---|----|--|
| Source Dataset Ad Words | | |
| Source Type dbo:Province | | |
| Source Restriction ?a http://dbpedia.org/ontology/isoCode "IT" . | | |
| Target Dataset Geo Names | | |
| Target Type gn:Feature | | |
| Target Restriction [?a <a http:="" ontology#featurecode="" www.geonames.org=""> <a http:="" ontology#a.adm2="" www.geonames.org="">; " t""="">http://www.geonames.org/ontology#countryCode>"T">http:// | 4 | |
| Output | | |
| Link Limit 1000000 | OK | |

PIPELINE:

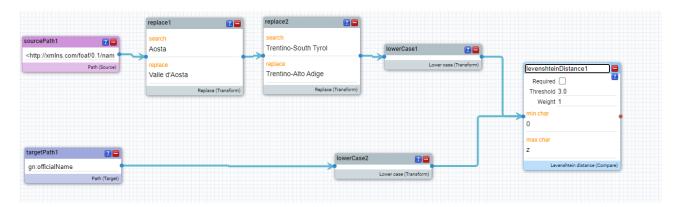


REGION LINKING

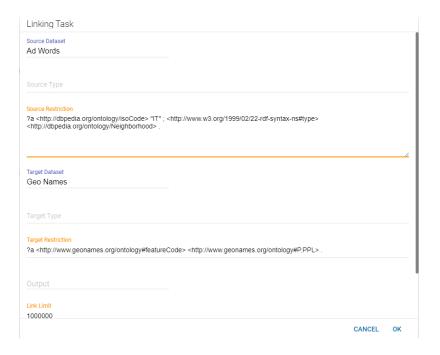
PROPERTIES:



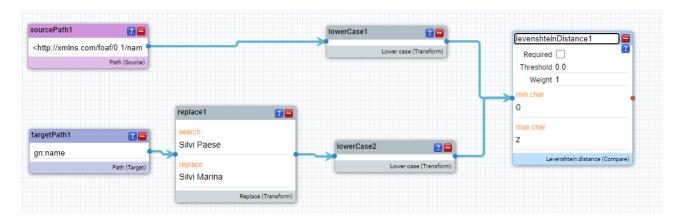
PIPELINE:



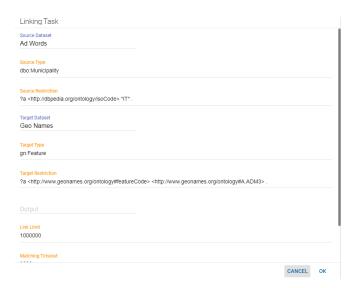
NEIGHBORHOOD LINKING



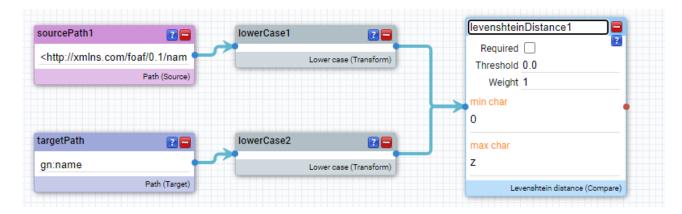
PIPELINE:



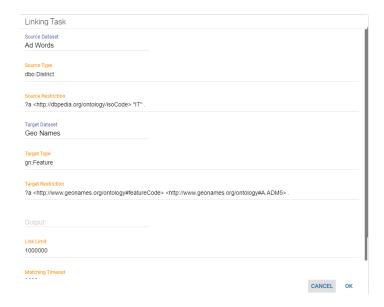
MUNICIPALITY LINKING



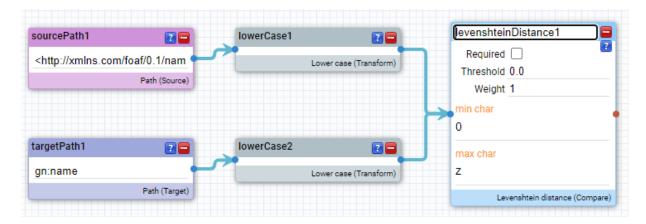
PIPELINE:



DISTRICT LINKING



PIPELINE:



COUNTRY LINKING

PROPERTIES:

| Linking Task | | | |
|--|--|--------|----|
| Source Dataset | | | |
| Ad Words | The source dataset. | | |
| | | | |
| Source Type | | | |
| dbo:Country | | | |
| | | | |
| Source Restriction | | | |
| ?a <http: dbpedia.org="" isocode="" ontology=""> "IT" .</http:> | | | |
| | | | |
| Target Dataset | | | |
| Geo Names | | | |
| | | | |
| Target Type | | | |
| gn:Feature | | | |
| | | | |
| Target Restriction | | | |
| ?a http://www.geonames.org/ontology#featureCode | e> <http: ontology#a="" pcli="" www.geonames.org=""> :</http:> | | |
| http://www.geonames.org/ontology#countryCode | | | |
| | | | |
| | | | , |
| | | | |
| | | | l |
| Output | | | |
| | | | |
| Link Limit | | | |
| 1000000 | | | |
| | | CANCEL | ок |
| | | | |

PIPELINE:

