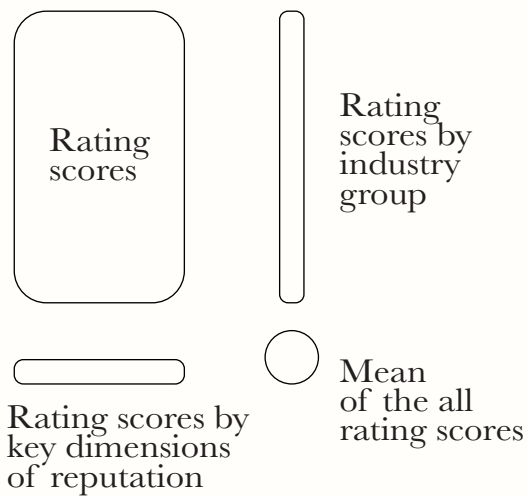
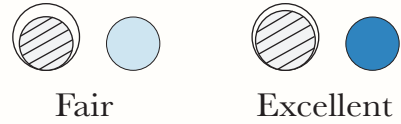


# The Reputation of the 100 Most Visible Brands in America

## by Industry Group

The area of the inner circle and the color value represent the rating score



# The 100 Most Visible Brands in America

3M Company	Netflix
Adidas	Nike
Amazon.com	Nordstrom
American Express	Patagonia
Apple	PepsiCo
AT&T	Pfizer
Bank of America	Procter & Gamble Co.
Berkshire Hathaway	Progressive Corporation
Best Buy	Publix Supermarkets
Big Lots	Robinhood
Blue Cross Blue Shield Association	Royal Dutch Shell
BP	Samsung
Burger King	Sears Holdings Corporation
Chick-fil-A	Shein
Chipotle	Sony
Citigroup	Spectrum
Comcast	Spirit Airlines
Costco	Spotify
CVS (CVS Health)	Starbucks Corporation
Dell	State Farm Insurance
Delta Air Lines	Stellantis
Dollar Tree	Subaru
DoorDash	Subway
eBay	T-Mobile
Electronic Arts, Inc.	Target
ExxonMobil	Tesla Motors
Facebook	The Coca-Cola Company
FedEx Corporation	The Hershey Company
Ford Motor Company	The Home Depot
Fox Corporation	The Kraft Heinz Company
General Electric	The Kroger Company
General Motors	The Trump Organization
Goldman Sachs	The Walt Disney Company
Google	TikTok
Grubhub Inc.	Toyota Motor Corporation
HEB Grocery	Trader Joe's
Hobby Lobby	Twitter
Honda Motor Company	Uber
IBM	Unilever
JCPenney	UnitedHealth Group
Johnson & Johnson	UPS
JPMorgan Chase & Co.	USAA
Kohl's	Verizon Communications
LG Corporation	Walgreens
Lowe's	Walmart
Macy's	Wegmans
McDonald's	Wells Fargo & Company
Microsoft	Wendy's
My Pillow	Wish.com
Nestle	Yum! Brands

