

Lorenzo Canobbio

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[LinkedIn profile](#)

EDUCATION

2019/2022	ESCP Europe Business School - Master in Management Major in Applied Data Science and Innovation. <ul style="list-style-type: none">• Laurea Magistrale Italiana (Università degli Studi di Torino)• Diplôme de Grande École (École Supérieure de Commerce de Paris).	<i>Turin, Italy Berlin, Germany Paris, France</i>
2015/2019	Università degli Studi di Torino - Bachelor's Degree: Economia e Commercio - Finance specialization. Thesis: 'Immigration and its effects on innovation'.	<i>Turin, Italy</i>
June/December 2013	Kamo High School - Exchange program. Lived for 6 months in New Zealand.	<i>Whangarei, New Zealand</i>

INTERNSHIPS / PROFESSIONAL EXPERIENCE

April/September 2022	Central Operations Intern - Dott <ul style="list-style-type: none">• Full ownership of the 'repair-on-street' project:<ul style="list-style-type: none">- Data analysis and KPI selection.- On field pilot with mechanics in Paris.- Creation of new dashboards to monitor results.- Project's expansion and scale to other cities.	<i>Paris, France</i>
June/November 2021	Media Data Analyst Intern - Wunderman Thompson SA <ul style="list-style-type: none">• Team support with product and market analysis.• Automatisation of internal processes.• Set-up and optimisation of programmatic advertising campaigns.• Periodic reporting with Google Data Studio dashboards.	<i>Luxembourg, LU</i>

LANGUAGES / IT SKILLS

- Italian - Native.
- English - Fluent (IELTS 7,5).
- French - Intermediate.
- Excel (VBA) - Good knowledge.
- Google Sheets, Docs, Slides, Data Studio - Good knowledge.
- Python - Basic knowledge.
- SQL - Good knowledge.

EXTRACURRICULAR EXPERIENCE

2010/ongoing	Amateur guitar player. Studied 5 years in music school and joined several bands. Gained experience in live exhibitions and studio recording.	<i>Turin, Italy</i>
2009/2016	Sisport Fiat spa - Professional athlete. Disciplines: 400mt / 400mt hurdles. Several participations at Italian and Regional championships.	<i>Turin, Italy</i>