**Crowdfunding Analysis**

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. 76% of crowdfunding campaigns are in the United States.
2. 56% of successful campaigns are also staff picks.
3. The Plays sub-category make up 34% of all crowdfunding campaigns.

* What are some limitations of this dataset?

The dataset isn’t as cleansed as it could be, specifically the blurb column being open text, can make it difficult for a more nuanced analysis.

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

1. We could create a table and graph to understand the outcome based on ‘spotlight’. This may help inform future funding on if spotlight is likely to result in more successful campaigns.
2. We could create a table based on Start and End Date to understand if seasonality plays a factor in the outcome of a campaign.