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Report Data Science Lab – Laboratory 9

The purpose of the laboratory 9 is to analyze a dataset of **AirBnB listings** and build a **regression model** capable of predicting the price per night for new listings.

The dataset is divided into

- Nearly 40000 labeled listings used for training (NYC_AirBnB/development.csv)
- Nearly 10000 unlabeled listings used for final evaluation (NYC_AirBnB/evaluation.csv)

Firstly we have to discuss whether or not every given information should be used.

These are assumptions coming from the context knowledge, not from effective correlation analysis.

• id: a unique identifier of the listing	IDENTIFIER
• name	NOT RELEVANT
host_id: a unique identifier of the host	NOT RELEVANT
• host_name	NOT RELEVANT
neighbourhood_group: neighborhood location in the city	VERY RELEVANT
 neighbourhood: name of the neighborhood 	VERY RELEVANT
• latitude: coordinate expressed as floating point number	RELEVANT
 longitude: coordinate expressed as floating point number 	RELEVANT
• room_type	VERY RELEVANT
• price: price per night expressed in dollars	LABEL
minimum_nights: minimum nights requested by the host	RELEVANT
number_of_reviews	RELEVANT
last_review: date of the last review expressed as YYYY-MM-DD	NOT RELEVANT
reviews_per_month: average number of reviews per month	NOT RELEVANT
calculated_host_listings_count: amount of listing of the host	RELEVANT
• availability_365: number of days when the listing is available for booking	RELEVANT

The given data is then integrated with **criminality info** taken from data.cityofnewyork.us for the year 2018.

In particular the informations used for the regression were the **crimes/citizen ratio*** for every neighborhood group and the **number of crimes committed** in 2018 in a radius of 500m from the listing coordinates.

^{*}Population data is taken from citypopulation.de

The first step is reading the files:

Here I filter the rows with price **0** and I fill the missing reviews per month with 0 values.

Then the categorical data needs to be converted with **one-hot encoding**. In this case we have **neighborhood** and **neighborhood** group.

(**room type** is also categorical but we can label-encode it, assuming an order: *shared room, private room, Entire home/apt*).

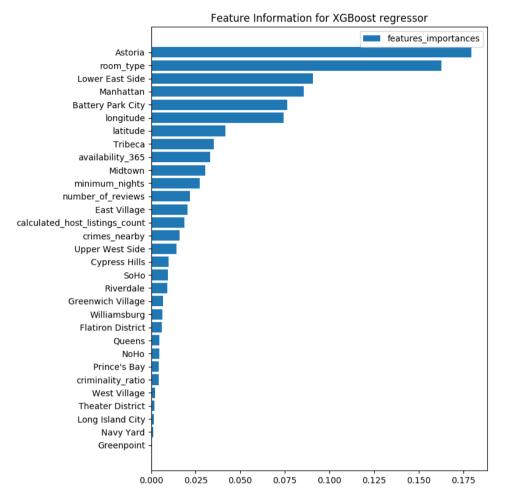
(A shared room is more likely to be cheaper than an entire home)

Numerical values are converted into **float** for uniformity.

The training step is done with an holdout with 0.8 ratio while the used regressor is XGBoost.

```
def regression(X_train, X_test, y_train, y_test):
    reg = xgb.XGBRegressor()
    reg.fit(X_train, y_train)
    print_score(reg, X_test, y_test)
    return reg
```

From the trained regressor we can extract features informations. This can be useful for a possible grouping of categorical attributes:



We can see that as predicted, the **room type** is highly significant for the regression, followed by **coordinates**, availability and **minimum nights**.

The most significant neighborhood group is **Manhattan** (that usually hosts the higher price listings)

From the bar graph we can observe that only some neighborhoods are effectively useful for regression, so for dimensionality reduction we can group the others in a single category. In this case the relevant neighborhoods (feature importance > 0) were:

```
relevant_neighbourhoods = ['Greenwich Village', 'Williamsburg', 'Greenpoint', 'East Village', 'Upper
West Side', 'Lower East Side', 'Midtown', 'Astoria', 'Cypress Hills', 'Tribeca', 'SoHo', 'Flatiron
District', 'Theater District', 'NoHo', 'Navy Yard', 'Battery Park City', "Prince's Bay", 'Riverdale',
'West Village', 'Long Island City']
```

```
def custom_one_hot(data, relevants):
    dic = {}
    i = 0
    for r in relevants:
        dic[r] = i
        i += 1

    one_hots = []
    for value in data:
        code = [0] * len(dic)
        if value in dic.keys():
            code[dic[value]] = 1
        one_hots.append(code)
```

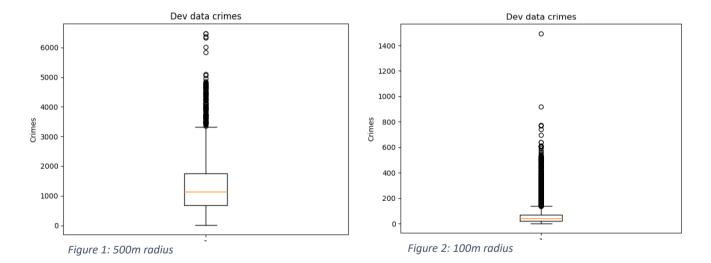
In this case, neighbourhoods labeled as 'others' will correspond to a all-zero one-hot code.

Criminality Analysis

The criminality data comes from the data.cityofnewyork.us website.

There are a whole bunch of informations that, in this case, are not relevant, and we only need 2018 data, so, for extracting the aggregate data that we need, the csvs are loaded into a *MySql* database. Then by querying jointly on **AirBnB listing** data and **crime records** we can extract the number of crimes in a radius of approximately **500m**. (considering 1 degree as 100km with an heavy approximation)

The extracted **csv** tells us the number of crimes related to the listing ids. We can see the distribution of number of crimes with a **boxplot**.



As we can see from the boxplot comparison, using a wider radius gives us data distributed over a wider range.

A too small radius is too much subjected to casuality while a too big radius may consider other neighborhoods and a lot of listings would share the same crimes, causing lower variance.

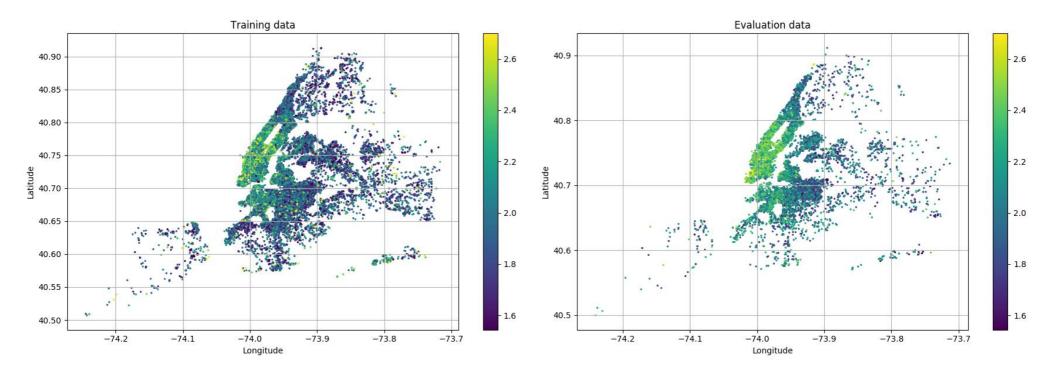
Result

The regression results can be displayed by heatmapping development prices with respect to predicted prices on evaluation data.

Here the color represents the log10 of the listings price, in that way the color range is better covered.

Moreover, the tails of the price distributions are "cut".

To do so, the color range is calculated between the 2.5th and the 97.5th percentiles.



We can see that the general trend on the evaluation data is respected while it has some problems with the more eterogeneous areas (Brooklyn for instance, where there are some scattered expensive listings)

Appendix

Here I report the other pieces of code that I consider relevant:

Function used to plot the heatmaps of prices:

Function used to plot feature importance bar graph.

```
def plot_features_importance(reg, features_dict):
    fi = reg.feature_importances_
    sorted = np.argsort(fi)

fi = [fi[i] for i in sorted if fi[i] > 0]
    sorted = sorted[-len(fi):]

x = np.arange(0, len(sorted))
    width = 0.8

fig = plt.figure(figsize=(8, 8))
    plt.barh(x, fi, width, label='features_importances')
    plt.yticks(x, [features_dict[i] for i in sorted])
    plt.legend(loc='best')
    plt.title("Feature Information for XGBoost regressor")
    plt.show()
```

features_dict is a dictionary with the index of a feature as a key, and the name of the feature as the value.

Label encoder used for room_type

used with this encoding dictionary:

```
encoding_dict = {"Shared room": 0, "Private room": 1, "Entire home/apt": 2}
```