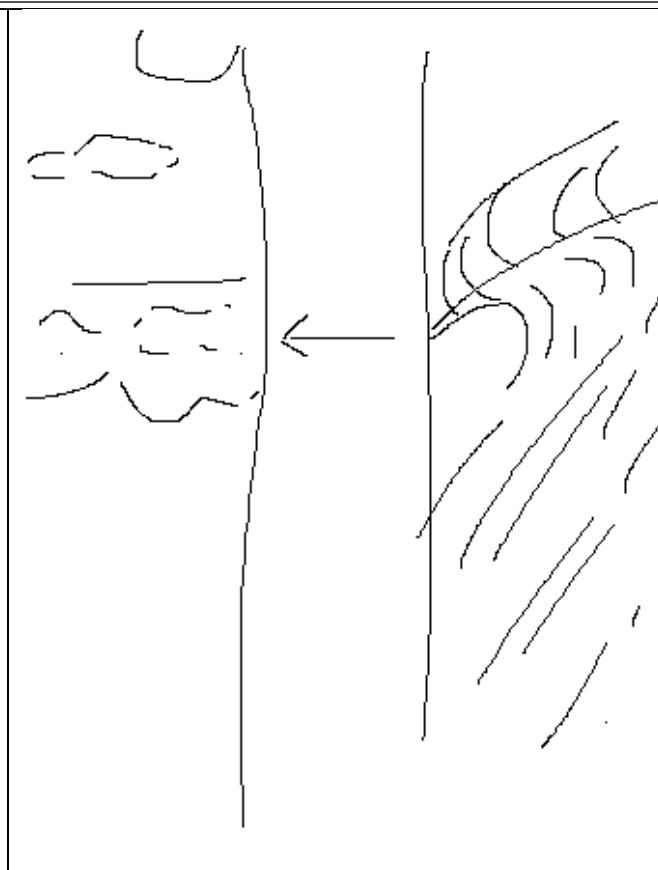


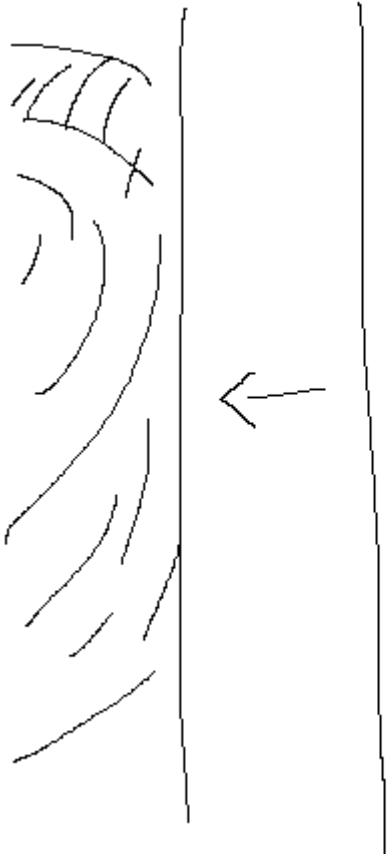
Description	Shot of someone lying on the beach reading with the water and sky behind them.
Duration	5 seconds
Elements	<ul style="list-style-type: none"> <li>➤ Background image</li> <li>➤ Text "Piha relaxation or..."</li> </ul>
Elements Animation	Background: Slow zoom out. Starts at beginning, ends on transition. Text shrinks with zoom out.



Description	Transition between two scenes, first scene quickly moves off the left side of the frame, followed by the new scene replacing it.
Duration	1 second
Elements	<ul style="list-style-type: none"> <li>➤ Background image 1</li> <li>➤ Background image 2</li> </ul>
Elements Animation	Background: move quickly to the left.



Description	Shot of someone surfing on a large wave.
Duration	5 seconds
Elements	<ul style="list-style-type: none"> <li>➤ Background image</li> <li>➤ Text "Piha thrill..."</li> </ul>
Elements Animation	Background: slow zoom in. Starts after transition, stops on transition to loop. Text grows with zoom in.

		<p><b>Book a stay, and Experience it all.</b></p> <div> <div>Book Now</div> <div>Piha Beach</div> </div>	
Description	Transition between two scenes, first scene quickly moves off the left side of the frame, followed by the new scene replacing it.	Description: Blank background with a colour.	
Duration	1 second	Duration: 8 seconds	
Elements	<ul style="list-style-type: none"> <li>➤ Background image 1</li> <li>➤ Background image 2</li> </ul>	Elements: Text “Book a stay, and Experience it all.” Hyperlink to booking site “Book Now” Box “Piha Beach”	
Elements Animation	Background: move quickly to the left.	Elements animation: Main text fades in after a second followed by hyperlink and box fade in after 3 seconds.	

		Background moves quickly to the left to complete the loop
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