

# BALLERSCONNECT

Find Your Team

Book Your Court

Play Your Game

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# Problem

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Finding **teammates** of your **skill level** to play with, especially if you're new to the community.

**Booking court** and **renting gear** can be time consuming

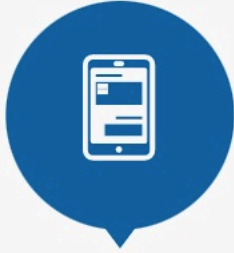
**Loyalty ranking** to penalize individuals that fail to attend events



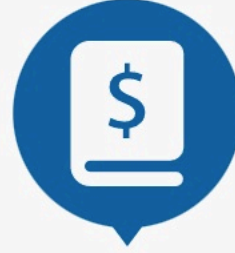


# Solution

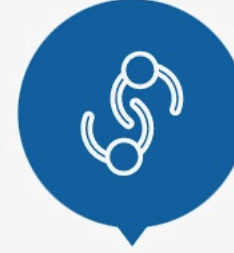
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Users can create events of varying **capacities** and **skill levels** and invite other **loyal** users to participate



**Book courts** and **rent gears** seamlessly



**Access all sports in one app,** share culture and connect with the local community



# Product

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**Find Teammates**

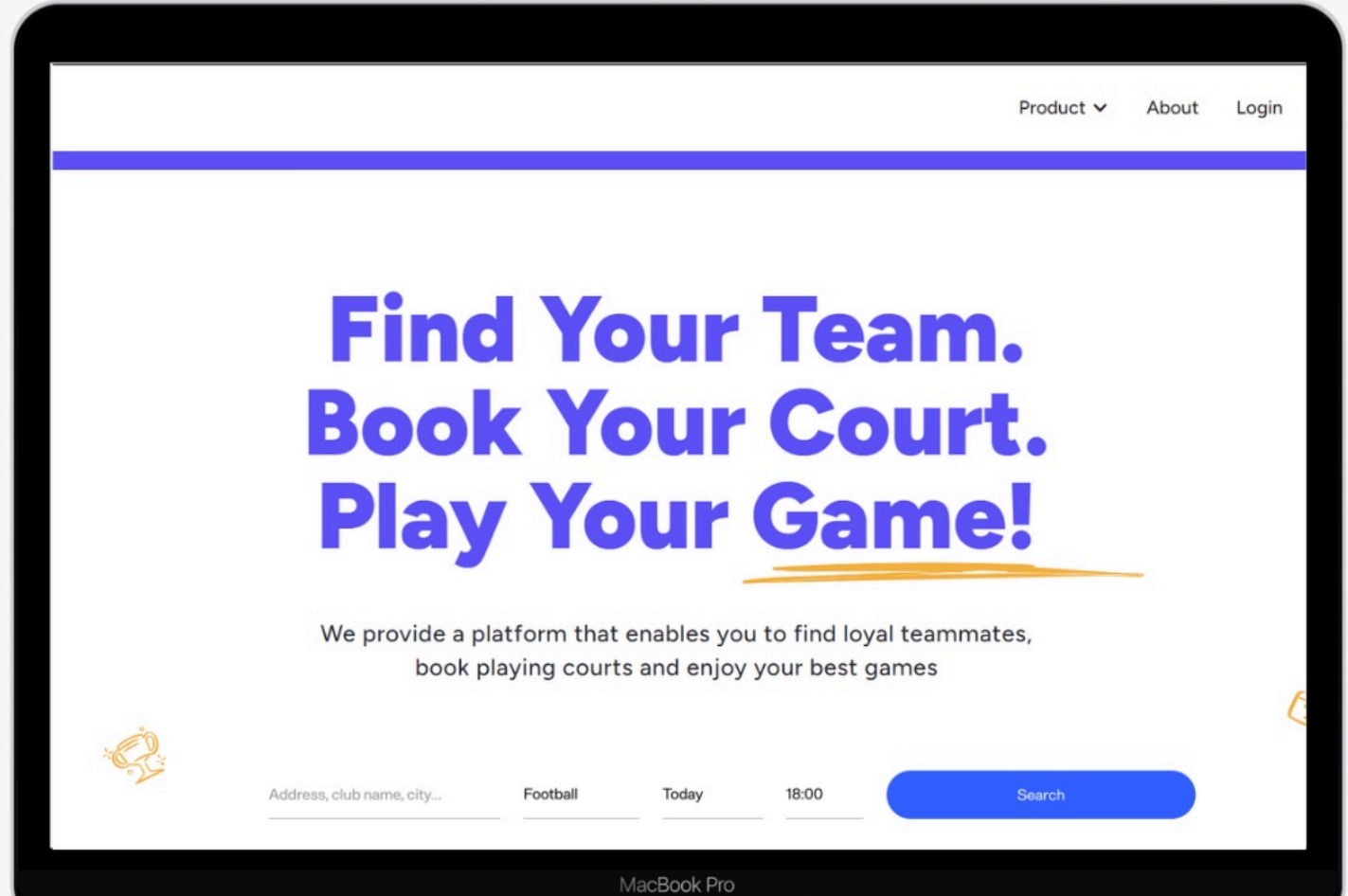


**Create Events**



**Book Courts &**

**Rent Gears**



# Market Size

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234.9 Million\*

people older than 15yrs that  
practice sports in Europe



2+ Million users

of online sports applications in  
Europe



200K users

10% share of the Market

\*Source:

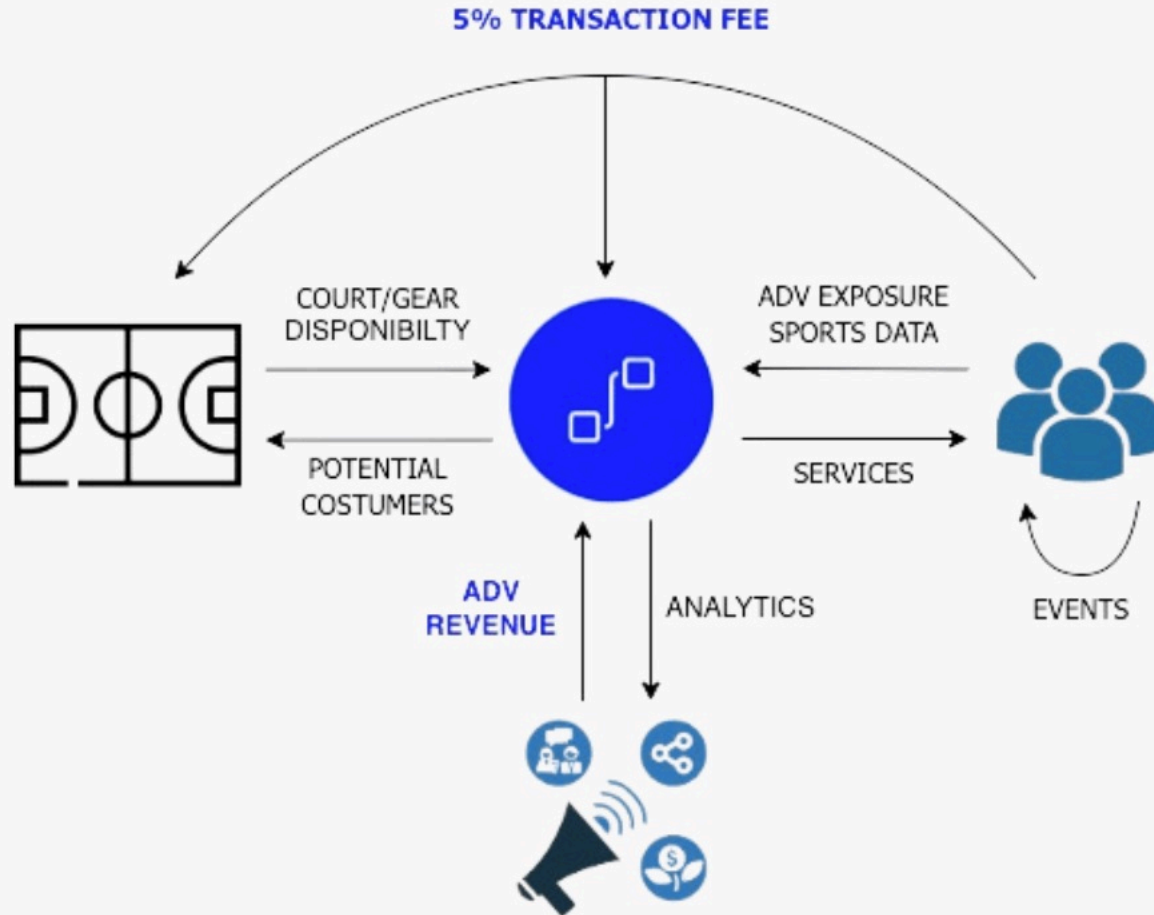
<https://ec.europa.eu/eurostat/>





# Business Model

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## Transaction Model

**\$300K  
per year**

## Advertising Model

**\$18K per  
year**

# Roadmap

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## **NOW ( 6-12 Months)**

Launch the MVP  
Acquire first 20,000  
User feedback and app  
improvement



## **NEXT(12-24 Months)**

Reach 100,000 users across  
multiple cities and regions  
Additional partnerships  
Brand awareness



## **FUTURE(24+ Months)**

Reach 200,000+ active  
users in multiple countries  
Become the go-to platform  
for organizing and finding  
sports events

# Competition

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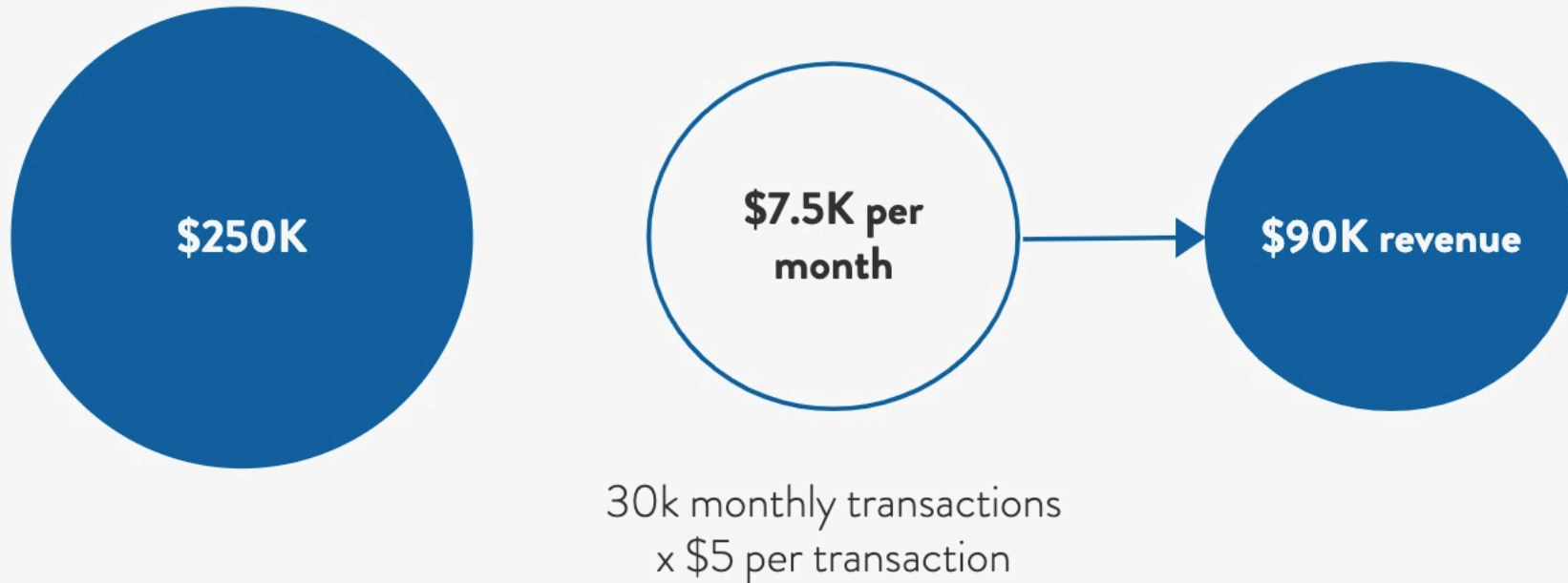
	Court Booking	Gear Rental	Find Teammates	Loyalty Ranking	Skill-level Ranking	Used for Multiple Sports
BallersConnect	✓	✓	✓	✓	✓	✓
Playo	✓	✗	✗	✓	✗	✗
Playtomic	✓	✓	✓	✗	✓	✗
Sport Clubby	Club members only	✓	✓	✗	✗	✓



# Financial

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We are looking for a \$250k investment. That would help us to reach a **\$90K Revenue** over our first year.



# Team

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**Hamza Karoui**  
**Computer Science**

ICT Student  
Fullstack Developer



**Lorenzo Leuzzi**  
**Computer Science**

AI Student  
Product Designer



**Jonathan Ato Markin**  
**Computer Science**

SW Student  
Software Developer

Thank you for your  
attention.



**BALLERSCONNECT**