

Lorenzo Levy

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EDUCATION

UC SANTA CRUZ

BS IN COGNITIVE SCIENCE

Conc. in UX Research

Dean's List

Major Honors

LINKS

Portfolio: lorenzolevy.github.io

Github: [lorenzolevy](https://github.com/lorenzolevy)

LinkedIn: [lorenzolevy](https://www.linkedin.com/in/lorenzolevy)

COURSEWORK

UNDERGRADUATE

Don Norman's Design Principles

UX Research

Experimental Design

Human-Robot Interaction

(Research Asst.)

SKILLS

FRONT-END

ReactJS • JavaScript • CSS

HTML5 • Bootstrap 4 • Django

BACK-END

Python • SQL • Node.js

GraphQL • WordPress • Django

PHP

OTHER

Github • Git • ADA Compliance

SEO • Command Line Interfaces

EXPERIENCE

FULL STACK DEVELOPER | LIVE SITE (SELAH ROOFING)

February 2020 - May 2020 | Remote Contract

- Complete redesign and development of company website using GatsbyJS and WordPress, increasing lighthouse audit scores by 85 percent.
- Ensured ADA compliance, and worked with a graphic design artist to code a web presence from low fidelity mock-ups.
- Created a WordPress back-end to allow the client to continue posting new content while maintaining ADA and SEO requirements.

WEB DEVELOPER | LIVE SITE (FREELANCE)

January 2020 - February 2020 | Remote Contract

- Used Gatsby to manage and optimize different media types and present them in a portfolio format for the client, allowing the client to win a job offer as a graphic designer.
- Worked iteratively with multiple designers in creating an intuitive and straightforward user experience from wireframes.

WEB DEVELOPER | LIVE SITE (ROCCO'S CUCINA)

July 2019 - December 2019 | Remote

- Created an SQL database in order to bring functionality to the POS system.
- Designed and delivered a front-facing website using WordPress and CSS, driving conversion rates for caterings and securing 20 percent more clients per month.

WORDPRESS SITE ADMINISTRATOR | LIVE SITE (SAVE MY BEES)

April 2019 - February 2020 | Remote

- Deployed an e-commerce and blog website using WordPress, resulting in a 30 percent increase in lead conversion.

PASSION PROJECTS

2020	June	Game Analytics Engine (Personal Project) - Django
2019	September	FC Love Jam WordPress Website
2019	January	Gabby Morse Portfolio Wix Website
2018	May	Python project to properly arrange images for a HRI study
2017	November	Children's Book formatted to web using JavaScript

RESEARCH

UCSC RE-EMBODIED COGNITION LAB | RESEARCH ASST.

Jan 2018 - August 2018 | Santa Cruz, CA

Worked with **Prof Leila Takayama**, **Ben Hughes**, and **Kevin Weatherwax** to plan and implement experimental designs involving Human-Robot interaction.