

# Lorenzo Levy

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## EDUCATION

### UC SANTA CRUZ

#### BS IN COGNITIVE SCIENCE

Conc. in UX Research

Dean's List

Major Honors

## LINKS

Github: [lorenzolevy](#)

LinkedIn: [lorenzolevy](#)

## COURSEWORK

### UNDERGRADUATE

Don Norman's Design Principles

UX Research

Experimental Design

Human-Robot Interaction

(Research Asst.)

## SKILLS

### FRONT-END

ReactJS • JavaScript • CSS

HTML5

### BACK-END

Python • SQL • Node.js

GraphQL • WordPress

### OTHER

Github • Git • ADA Compliance

SEO

## EXPERIENCE

### FULL STACK DEVELOPER | SELAH ROOFING

February 2020 - May 2020 | Remote Contract

- Complete redesign and development of company website using GatsbyJS and Wordpress, increasing lighthouse audit scores by 85 percent.
- Ensured ADA compliance, and worked with a graphic design artist to code a web presence from low fidelity mock-ups.
- Created a Wordpress back-end to allow the client to continue posting new content while maintaining ADA and SEO requirements.

### WEB DEVELOPER | ARTIST PORTFOLIO

January 2020 - February 2020 | Remote Contract

- Used Gatsby to manage and optimize different media types and present them in a portfolio format for the client, allowing the client to win a job offer as a graphic designer.
- Worked iteratively with multiple designers in creating an intuitive and straightforward user experience from wireframes.

### WEB DEVELOPER | ROCCO'S CUCINA

July 2019 - Present | Remote

- Created an SQL database in order to bring functionality to the POS system.
- Designed and delivered a front-facing website using WordPress and CSS, driving conversion rates for caterings and securing 20 percent more clients per month.

### WORDPRESS SITE ADMINISTRATOR | SAVE MY BEES

April 2019 - February 2020 | Remote

- Deployed an e-commerce and blog website using WordPress resulting in a 30 percent increase in lead conversion.

## PASSION PROJECTS

2019 September FC Love Jam **WordPress Website**

2019 January Gabby Morse Portfolio **Wix Website**

2018 May Python project to properly arrange images for a HRI study

2017 November Children's Book formatted to web using JavaScript

## RESEARCH

### UCSC RE-EMBODIED COGNITION LAB | RESEARCH ASST.

Jan 2018 - August 2018 | Santa Cruz, CA

Worked with **Prof Leila Takayama**, **Ben Hughes**, and **Kevin Weatherwax** to plan and implement experimental designs involving Human-Robot interaction.