

Lorenzo Levy

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EDUCATION

UC SANTA CRUZ

BS IN COGNITIVE SCIENCE

Conc. in UX Research

Dean's List

Major Honors

LINKS

Portfolio: lorenzolevy.github.io

Github: [lorenzolevy](https://github.com/lorenzolevy)

LinkedIn: [lorenzolevy](https://www.linkedin.com/in/lorenzolevy)

COURSEWORK

UNDERGRADUATE

Don Norman's Design Principles

UX Research

Experimental Design

Human-Robot Interaction

(Research Asst.)

SKILLS

FRONT END

ReactJS • Styled Components • CSS

HTML5 • Bootstrap 4 • JavaScript

BACK END

Python • SQL • Node.js

GraphQL • WordPress • Gatsby

PHP • AWS Amplify

OTHER

Github • Git • ADA Compliance

SEO • Command Line Interfaces

EXPERIENCE

FRONT END ENGINEER | LIVE SITE (PROMAZO - 100K MENTORS)

August 2020 - Present | Remote

- Created a UI Component library using React used to generate the current site and future sites for ProMazo and its initiatives.
- Worked with both the company founder and UI designer to keep fidelity to wireframes, as well as improve them.
- Deployed the site using Gatsby and AWS Amplify, achieving a 50 percent CTR (Click Through Ratio).

FULL STACK DEVELOPER | LIVE SITE (SELAH ROOFING)

February 2020 - May 2020 | Remote Contract

- Complete redesign and development of company website using GatsbyJS and WordPress, increasing lighthouse audit scores by 85 percent.
- Ensured ADA compliance, and worked with a graphic design artist to code a web presence from low fidelity mock-ups.
- Created a WordPress back-end to allow the client to continue posting new content while maintaining ADA and SEO requirements.

WEB DEVELOPER | LIVE SITE (FREELANCE)

January 2020 - February 2020 | Remote Contract

- Used Gatsby to manage and optimize different media types and present them in a portfolio format for the client, allowing the client to win a job offer as a graphic designer.
- Worked iteratively with multiple designers in creating an intuitive and straightforward user experience from wireframes.

WEB DEVELOPER | LIVE SITE (ROCCO'S CUCINA)

July 2019 - December 2019 | Remote

- Created an SQL database in order to bring functionality to the POS system.
- Designed and delivered a front-facing website using WordPress and CSS, driving conversion rates for caterings and securing 20 percent more clients per month.

WORDPRESS SITE ADMINISTRATOR | LIVE SITE (SAVE MY BEES)

April 2019 - February 2020 | Remote

- Deployed an e-commerce and blog website using WordPress, resulting in a 30 percent increase in lead conversion.

PASSION PROJECTS

2019 September FC Love Jam **WordPress Website**

2019 January Gabby Morse Portfolio **Wix Website**

2018 May Python project to properly arrange images for a HRI study

2017 November Children's Book formatted to web using JavaScript

RESEARCH

UCSC RE-EMBODIED COGNITION LAB | RESEARCH ASST.

Jan 2018 - August 2018 | Santa Cruz, CA

Worked with Prof Leila Takayama, Ben Hughes, and Kevin Weatherwax to plan and implement experimental designs involving Human-Robot interaction.