Electoral Guardian: Protecting the Future of Truth

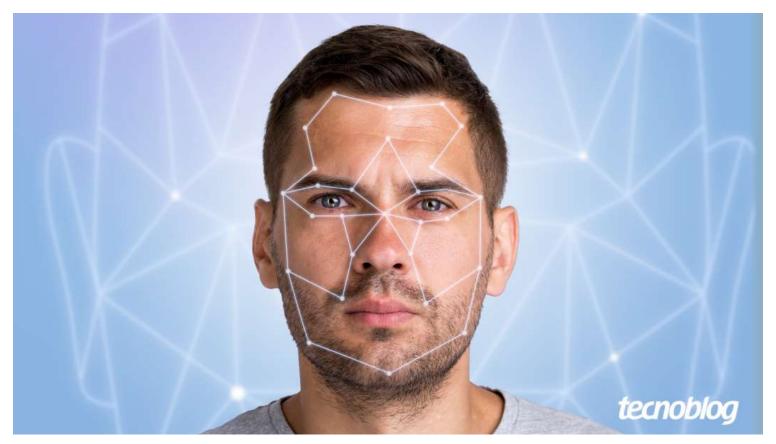**Authors:** Lorenzo Matheo, Matheus Bittencourt, Josias Batista

The Digital Threat is Evolving

- A digital threat that evolves faster than most people realize…

- The online landscape is becoming increasingly complex and dangerous.

Cybercrime is no longer just about opportunistic hackers looking for a quick payday. The modern cyber adversary is highly structured, well-resourced, and increasingly operates like a business. From nation-state actors to financially motivated cybercriminals, threat groups are becoming more sophisticated, leveraging AI-driven automation, social engineering, and cloud exploitation to breach even the most well-defended organizations.

Digital Threat

The New Fraud: Fake Candidates Created by AI

- Companies in the US are reporting a disturbing new scam.
- Entire identities built with **deepfake** technology.
- People who ace interviews, deliver work... **and never truly existed.**

Fake Identity / Deepfake

The Risk is Real and Growing

- **Gartner predicts:** 1 in 4 applicants will be fake by 2028.

- **Real Case:** A 100% AI-generated engineer passed 4 video interviews before being detected.

- **Consequence:** It's no longer a technology issue - **it's a security issue.**

1 in 4 Statistic / 25% Chart

Introducing Guardião Eleitoral

- **Origin:** A deepfake detection tool for political media.

- **Evolution:** A **personal digital bodyguard** for every citizen.

- Navigating the online world more safely.

Guardião Eleitoral / Digital Protection

Beyond Detection: Analysis, Alerts, and Verification

- **Doesn't just flag fake videos.**

- Delivers **real-time alerts**.

- **Coming soon:** Will verify digital identities (elections, employment), and audio.

Our Mission: Restore Online Trust

- Help ordinary people feel **safe online again**.
- Rebuild trust in the digital environment.

Proven Results

- **+5** political videos analyzed.

- **98%** detection accuracy.

- Attention from **fact-checkers**.

- Ready to **scale**.

Protecting the Future of Truth

– The internet is becoming harder to trust…

– …but we believe that **trust can be rebuilt**.

– With your support, we are protecting the **future of truth**.

Questions?

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