Support Vector Machines and their use in IR

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Outline

1 SVM over linearly separable data

SVM over non linearly separable data

3 SVM use in IR



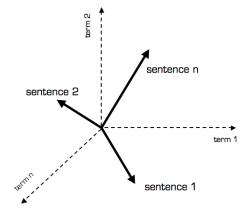
Vector Space

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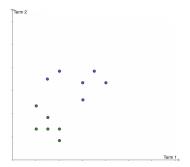
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Classification

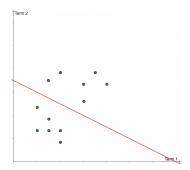
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In the previous example the *decision boundary* is a line, represented by the equation $a + bt_1 + ct_2 = 0$. We can introduce two *parallels* hyperplanes (lines) to the decision boundary, called *support vectors* whose equations are

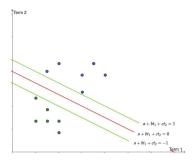
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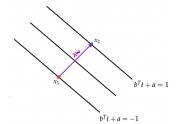
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Consider an arbitrary point x_1 that lies on support vector s_1 . Since s_1 , s_2 are parallel, consider the closest point to x_1 belonging to s_2 , say x_2 .

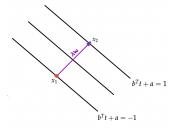


Margin





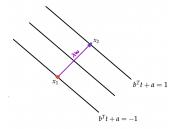
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SVM [2, 1] are used to find the *maximum margin linear classifier*, thus we want to maximize the margin.



Cost Function

Remembering that we want to classify documents, our goal is to find specific b s.t. given a document x belonging to class y the decision boundary behaves as follows:

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We can define the *cost function* as a system of equations:

$$\begin{cases} \min_{b,a} \frac{\sqrt{b^T b}}{2} \\ subject \ to \quad y_i(b^T x_i + a) \ge 1 \quad \forall x_i \end{cases}$$
 (4)



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The new cost function will be

$$\begin{cases} \min_{b,a} \frac{\sqrt{b^T b}}{2} + C \sum_i \xi_i \\ subject \ to \quad y_i(b^T x_i + a) \ge 1 - \xi_i \quad and \ \xi_i > 0 \quad \forall x_i \end{cases}$$
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Intuitively, *C* represents how much the penalty counts.



Visualization

The larger is C the stricter the classification is, since a larger C will give more evidence to slack variables.

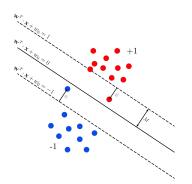
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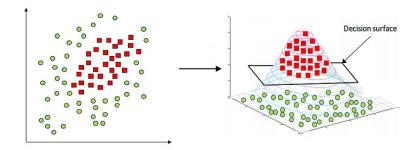
Non linearly separable data

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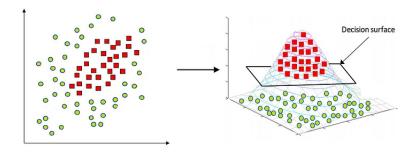
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But augmenting dimensions costs a lot...



Consider the function $\phi: \mathbb{R}^3 \mapsto \mathbb{R}^{10}$ used to map points in a new vector space. Calculating the *similarity* $\phi(x_i)^T \phi(x_j)$ between each point may be intractable.



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K is a *kernel function* that operates on the lower dimension vectors x_i and x_j to produce a value equivalent to the dot-product of the higher-dimensional vectors.

Instead of doing the complex computations in the 10-dimensional space, we reach the same result within the 3-dimensional space by calculating the dot product.



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The result will be a mapping for each point in a n-dimensional space. Finally, we can identify an hyperplane which can divide correctly the two classes of points.



Pratical application

A hybrid technique used in the IR field will be presented; it uses two components:

- **K-Means**: model for unsupervised classification;
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K-means algorithm is one of the most used clustering algorithms. It consists of partitioning unlabeled objects into k classes, where k is not predefined.

A brief explanation will follow.



K-means

The aim is to create clusters that contain *similar documents*. Given a training set $x^{(1)}, x^{(2)}, \ldots, x^{(m)}$, the algorithm [5] used is the following:



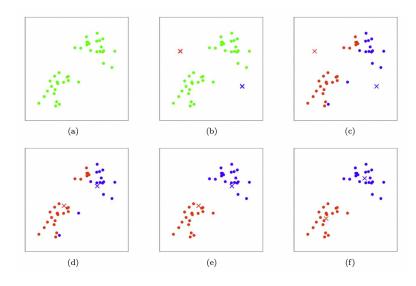
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```
1: K \leftarrow random Value
                                                               ▷ multiple K will be tried
 2: procedure K-MEANS(K)
          initialize cluster centroids \mu_1, \ldots, \mu_k randomly.
 3:
 4:
          repeat until convergence{
 5:
               for i \leftarrow 1 to m do
                   c^{(i)} = arg \ min_i ||x^{(i)} - \mu_i||
                                                                 \triangleright Closest centroid to x^{(i)}
 6:
               end for
 7:
               for k \leftarrow 1 to K do
 8:
                   \mu_j = \frac{\sum_{i=1}^{m} m \{c^{(i)} = j\} x^{(i)}}{\sum_{i=1}^{m} m \{c^{(i)} = j\}}
                                                             ▶ New centroid of cluster k
 9:
               end for
10:
11:
12: end procedure
```



Visual explanation





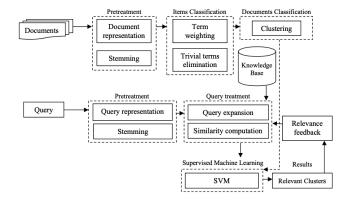
Hybrid IR System

The proposed system [3] can be summarized by the following figure:



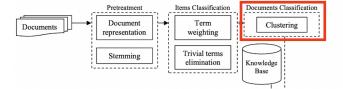
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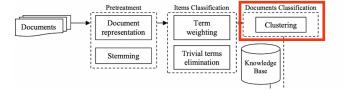


Documents clustering





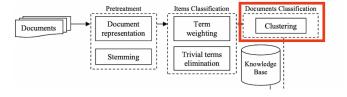
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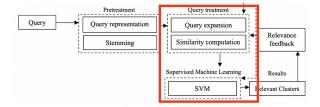


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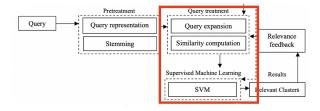
Using *k-means*, documents are classified into classes of similar vectors according to the selected terms (dimensions).

Finally, terms are classified as *Trivial*, *Decisive* or *Standard*. Only the last two are preserved and used as indicator of the class.



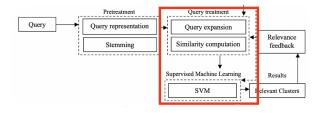






A given user query is first stemmed and represented by a vector (as for documents).

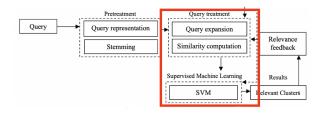




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Then, SVMs are used to classify queries; for each cluster C_i there will be an SVM_i responsible of determining the membership of each query q_i to it (giving a probability p_i).

So, this process allows the selection of documents from the correct cluster (the one with the highest p_i).



Conclusions

We have seen the combination of use of SVMs and Clustering in the Information Retrieval field, with great results [3].

To conclude, SVMs are a great tool utilized for classification and regression.

Since they are less expensive than Neural Networks, usually researchers start experimenting using them before NN.



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- [4]B. Scholkopf et al. "Input space versus feature space in kernel-based methods". In: IEEE Transactions on Neural Networks (1999). DOI: 10.1109/72.788641.



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[5] Kristina P. Sinaga and Miin-Shen Yang. "Unsupervised K-Means Clustering Algorithm". In: IEEE Access 8 (2020), pp. 80716–80727. DOI: 10.1109/ACCESS.2020.2988796.