Support Vector Machines and their use in IR

Lorenzo Zanolin. lorenzo.zanolin@spes.uniud.it

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Outline

1 SVM over linearly separable data

SVM over non linearly separable data

3 SVM use in IR



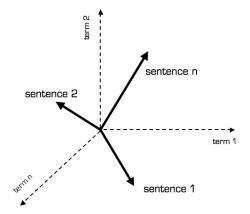
Vector Space

Suppose you have to classify whether a document is *relevant* or not. We can think to use *terms* as features to divide properly the data. We will use a *t-dimensional* vector space to represent our documents.



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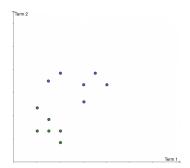
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Classification

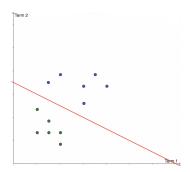
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Support Vectors

In the previous example the *decision boundary* is a line, represented by the equation $a + bt_1 + ct_2 = 0$. We can introduce two *parallels* hyperplanes (lines) to the decision boundary, called *support vectors* whose equations are

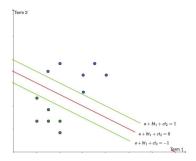
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Margin

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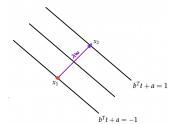
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Consider an arbitrary point x_1 that lies on support vector s_1 . Since s_1 , s_2 are parallel, consider the closest point to x_1 belonging to s_2 , say x_2 .

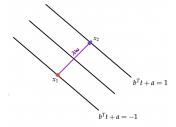


Margin





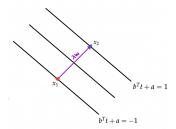
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SVM [2, 1] are used to find the *maximum margin linear classifier*, thus we want to maximize the margin.



Cost Function

Remembering that we want to classify documents, our goal is to find specific b s.t. given a document x belonging to class y the decision boundary behaves as follows:

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We can define the *cost function* as a system of equations:

$$\begin{cases} \min_{b,a} \frac{\sqrt{b^T b}}{2} \\ subject \ to \quad y_i(b^T x_i + a) \ge 1 \quad \forall x_i \end{cases}$$
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The new cost function will be

$$\begin{cases} \min_{b,a} \frac{\sqrt{b^T b}}{2} + C \sum_i \xi_i \\ subject \ to \quad y_i(b^T x_i + a) \ge 1 - \xi_i \quad and \ \xi_i > 0 \quad \forall x_i \end{cases}$$
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Intuitively, *C* represents how much the penalty counts.



Visualization

The larger is C the stricter the classification is, since a larger C will give more evidence to slack variables.

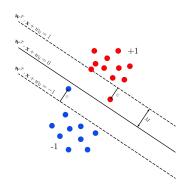
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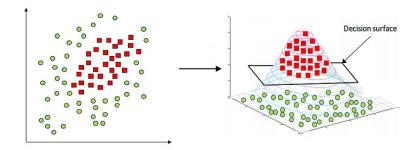
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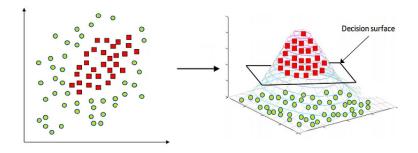
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But augmenting dimensions costs a lot...



Consider the function $\phi : \mathbb{R}^3 \mapsto \mathbb{R}^{10}$ used to map points in a new vector space. Calculating the *similarity* $\phi(x_i)^T \phi(x_j)$ between each point may be intractable.



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K is a *kernel function* that operates on the lower dimension vectors x_i and x_j to produce a value equivalent to the dot-product of the higher-dimensional vectors.

Instead of doing the complex computations in the 10-dimensional space, we reach the same result within the 3-dimensional space by calculating the dot product.



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The result will be a mapping for each point in a n-dimensional space. Finally, we can identify an hyperplane which can divide correctly the two classes of points.



Pratical application

An hybrid technique used in the IR field will be presented; it uses two components:

- **K-Means**: model for unsupervised classification;
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K-means algorithm is one of the most used clustering algorithms. It consists of partitioning unlabeled objects into k classes, where k is no predefined.

A brief explanation will follow.



K-means

The aim is to create clusters that contain *similar documents*. Given a training set $x^{(1)}, x^{(2)}, \ldots, x^{(m)}$, the algorithm [5] used is the following:



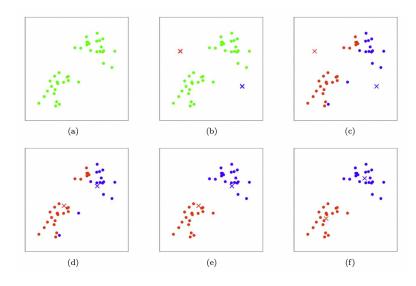
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```
1: K \leftarrow randomValue
                                                               ▷ multiple K will be tried
 2: procedure K-MEANS(K)
          initialize cluster centroids \mu_1, \ldots, \mu_k randomly.
 3:
 4:
          repeat until convergence{
 5:
               for i \leftarrow 1 to m do
                   c^{(i)} = arg \ min_i ||x^{(i)} - \mu_i||
                                                                 \triangleright Closest centroid to x^{(i)}
 6:
              end for
 7:
              for k \leftarrow 1 to K do
 8:
                   \mu_j = \frac{\sum_{i=1}^{m} m \{c^{(i)} = j\} x^{(i)}}{\sum_{i=1}^{m} m \{c^{(i)} = j\}}
                                                             ▶ New centroid of cluster k
 9:
               end for
10:
11:
12: end procedure
```



Visual explanation





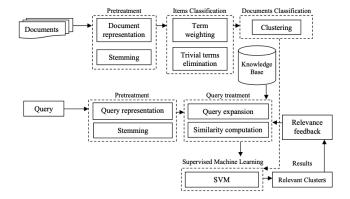
Hybrid IR System

The proposed system [3] can be summarized by the following figure:



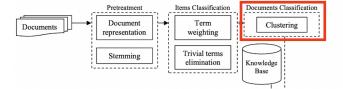
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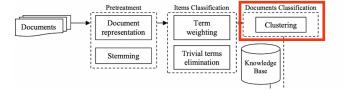


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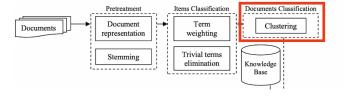


First part consist of text pre-processing, followed by a vector representation of each document.

Next, there is the clustering phase.



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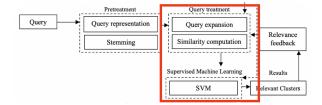


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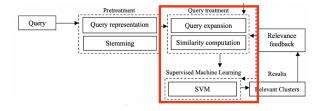
Using *k-means*, documents are classified into classes of similar vectors according to the retained terms and the similarity used.

Finally, terms are classified as *Trivial*, *Decisive* or *Standard*. Only the last two are preserved and used as indicator of the class.



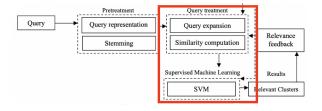






A given user query is first stemmed and represented by a vector (as for documents).

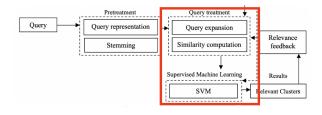




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So, this process allows the selection of documents from the returned class to return first.



References I

- [1] Nello Cristianini and John Shawe-Taylor. "Support Vector Machines". In: An Introduction to Support Vector Machines and Other Kernel-based Learning Methods. Cambridge University Press, 2000, pp. 93–124. DOI: 10.1017/CBO9780511801389.008.
- [2] Vikramaditya Jakkula. "Tutorial on support vector machine (svm)". In: School of EECS, Washington State University 37.2.5 (2006), p. 3.
- [3] Hamid Khalifi, Abderrahim Elqadi, and Youssef Ghanou. "Support vector machines for a new hybrid information retrieval system". In: *Procedia Computer Science* 127 (2018), pp. 139–145.
- [4] B. Scholkopf et al. "Input space versus feature space in kernel-based methods". In: *IEEE Transactions on Neural Networks* (1999). DOI: 10.1109/72.788641.



References II

[5] Kristina P. Sinaga and Miin-Shen Yang. "Unsupervised K-Means Clustering Algorithm". In: IEEE Access 8 (2020), pp. 80716–80727. DOI: 10.1109/ACCESS.2020.2988796.