Artificial Intelligence & Cybersecurity

Generative AI in Healthcare: Applications and Evaluation of Effectiveness

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Background & Motivations

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- Generative AI *goal*: derive a probability distribution from data to generate new synthetic data.
- *Masked Multi-Head Self Attention*: captures global dependencies, process sequences in parallel and generates embeddings that improve performance on a wide range of tasks.

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Motivations

- Generative AI can be integrated within workflows to help clinicians.
- Absence of a complete evaluation framework in the literature $\rightarrow$ new framework that combines human feedback and metric based feedback.

Platform & Components

Salesforce

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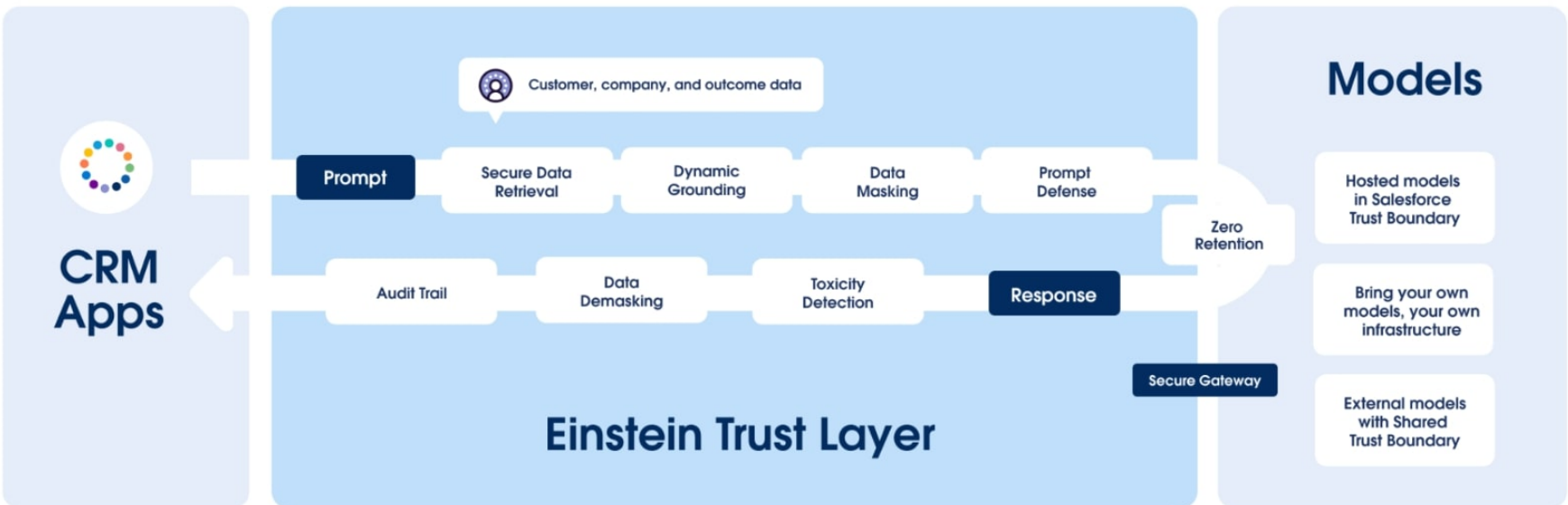
Einstein 1

- Enables the use of genAI models within Salesforce.
- Allows for the creation of reusable prompts with database integration (RAG).
- Trust Layer framework to ensure data security during information exchange with LLMs.

Einstein Trust Layer



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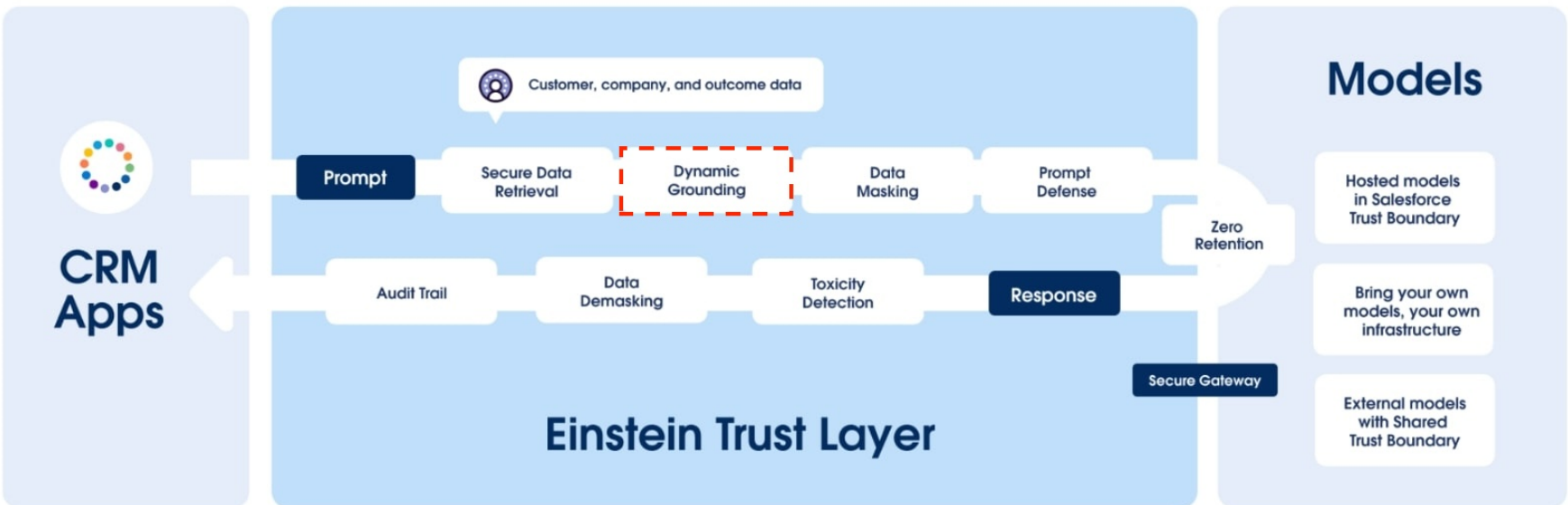

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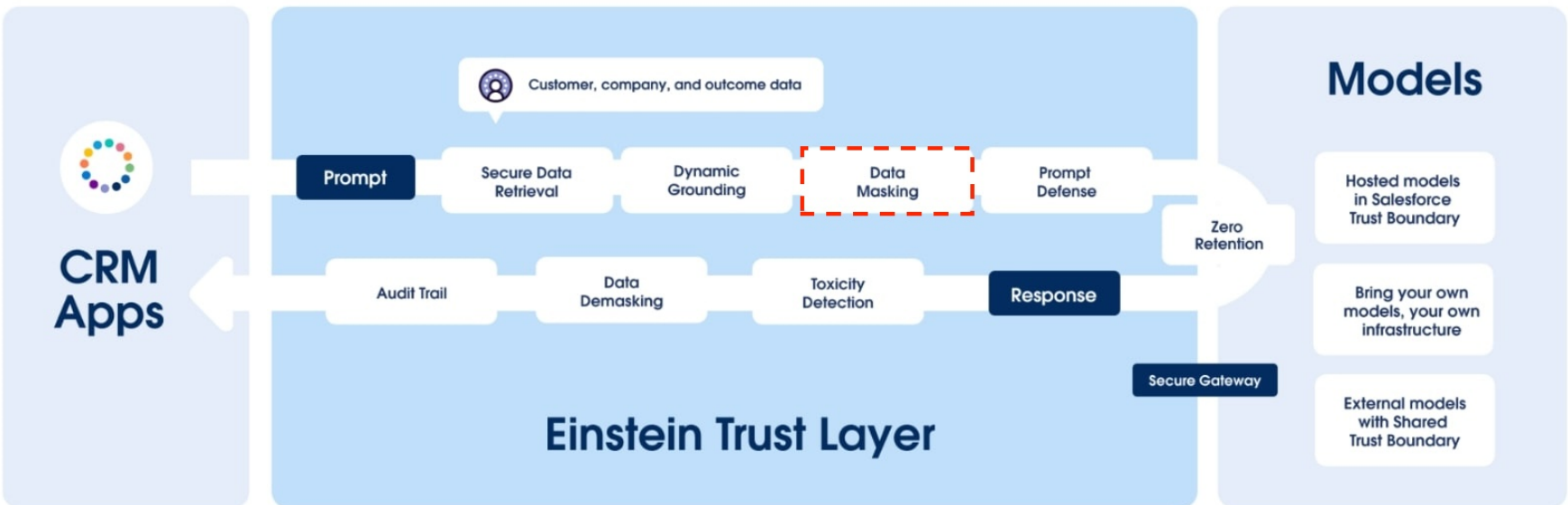

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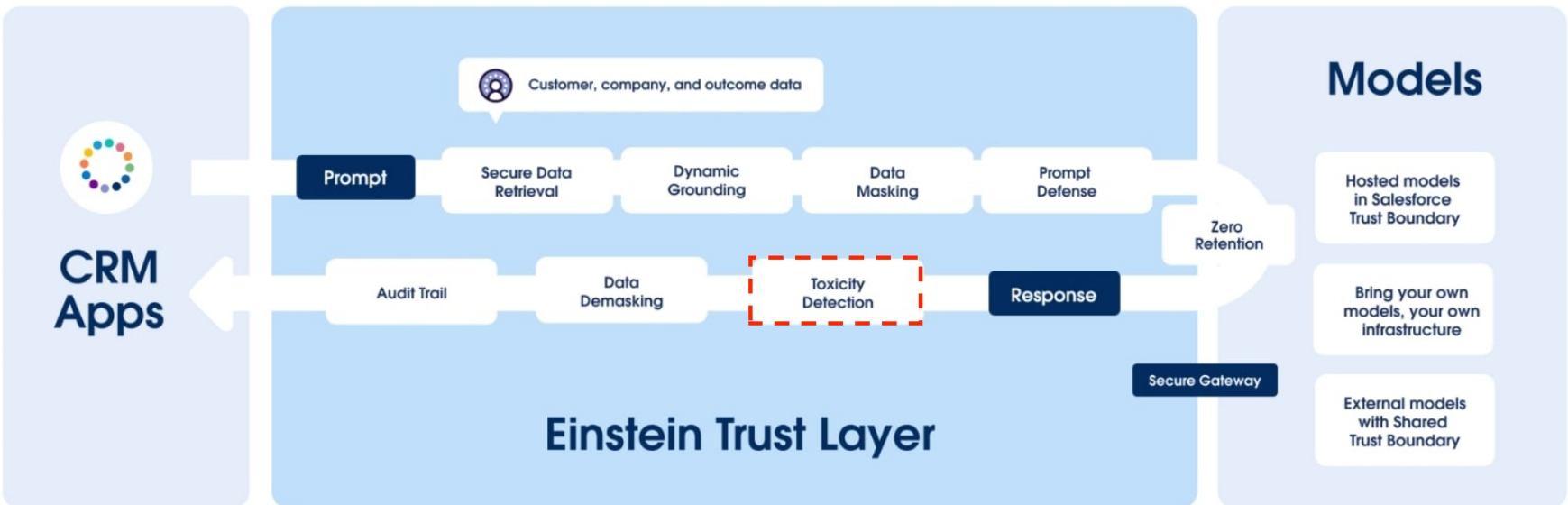

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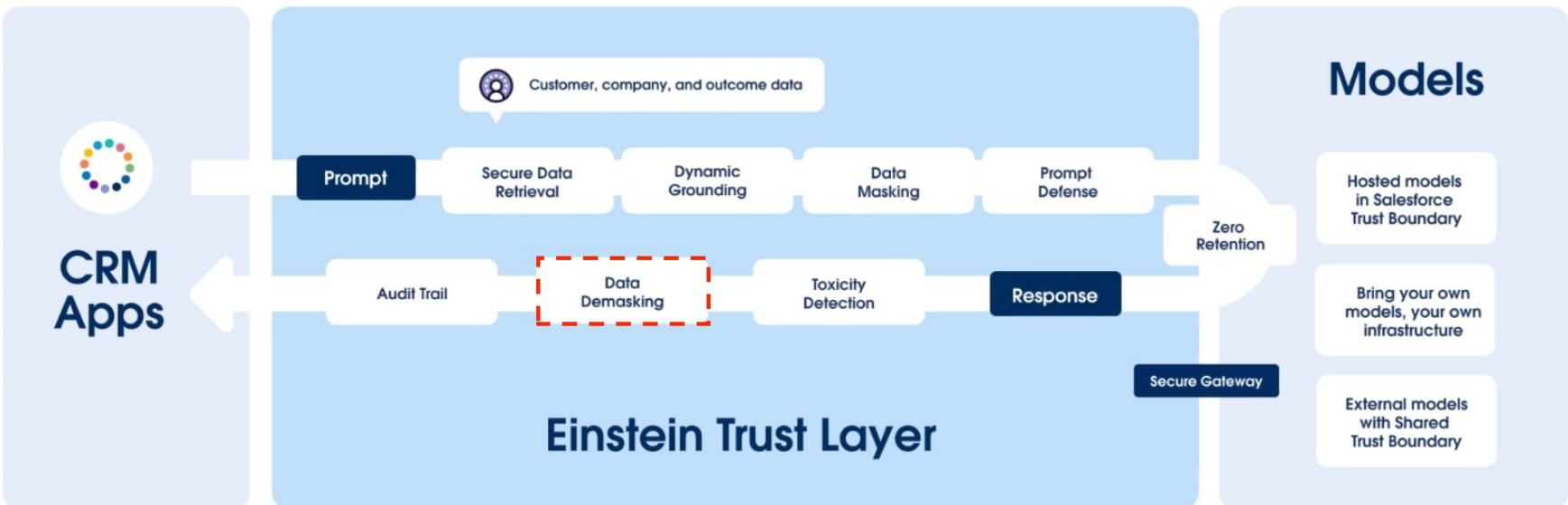

Use Case

Health Clinic

- Application intended for healthcare clinics that manage numerous patients and offer a wide range of services.

- Tasks to be implemented with Copilot:

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  - Send Visit Details

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Invoked by the doctor before receiving the patient: quick and detailed overview of all the patient's conditions.

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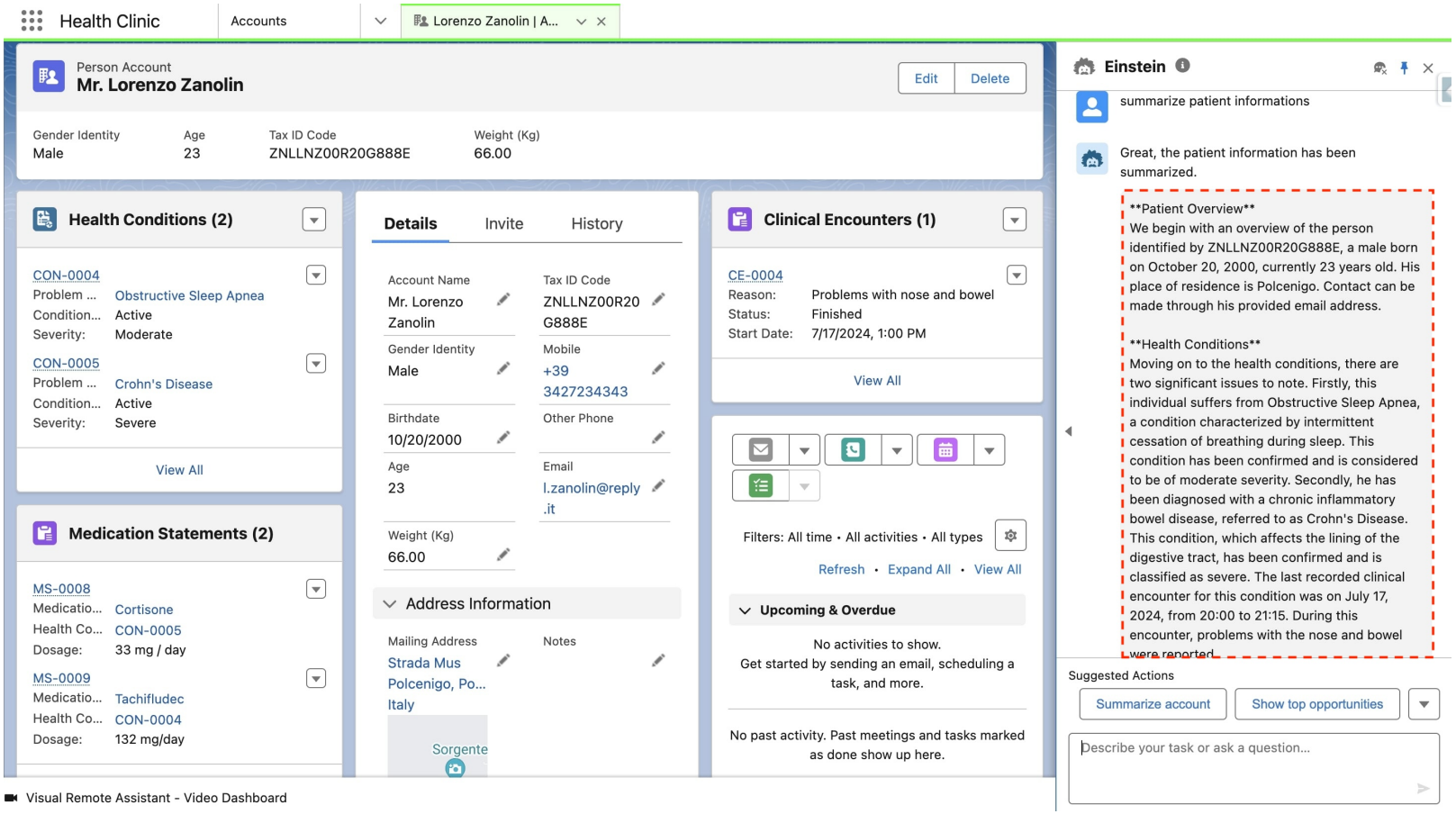

List Possible Problems

Identifies potential conditions based on the patient's symptoms, providing a list of possible diagnoses and medications, with dosage calculations for of them.

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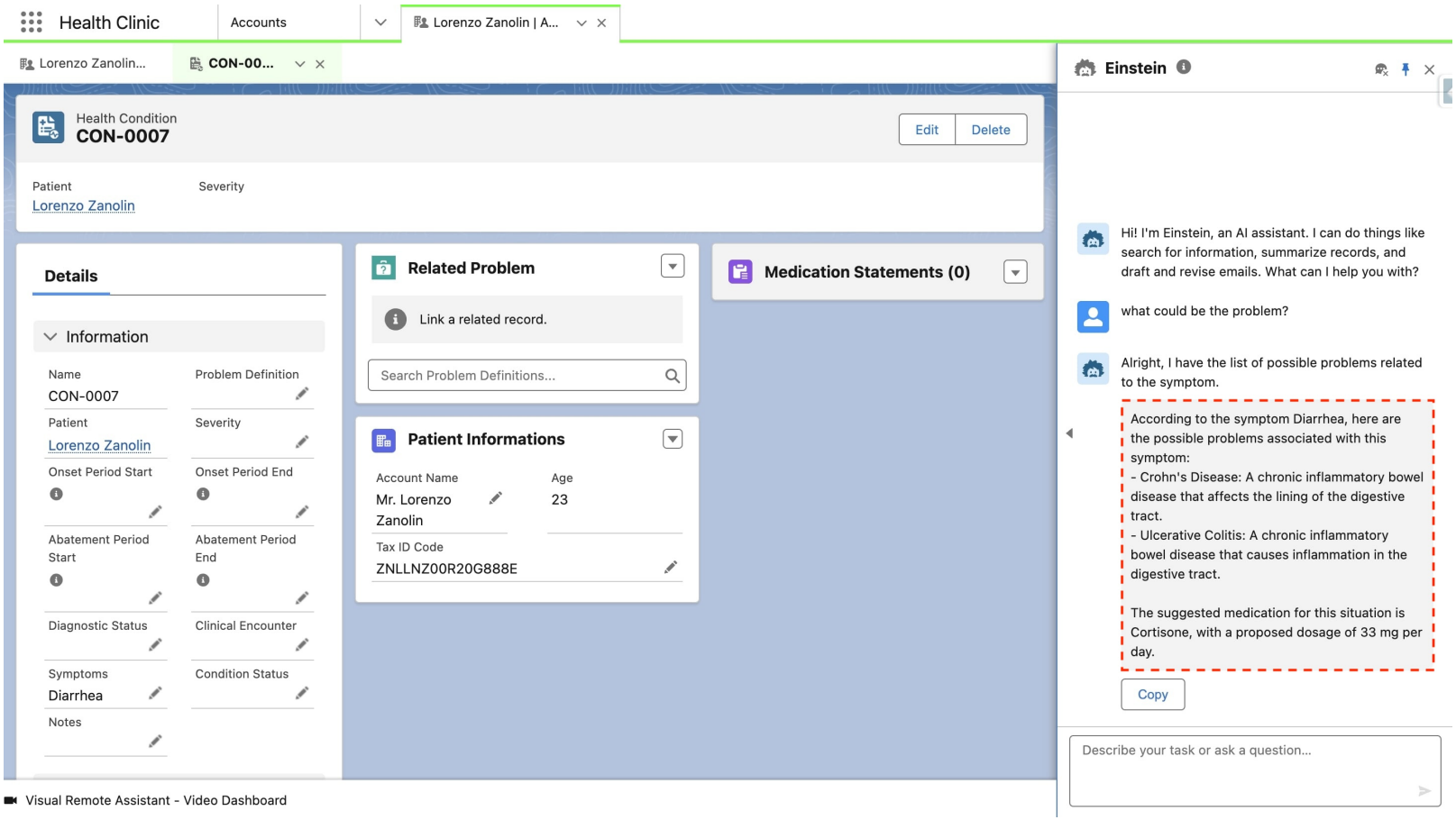

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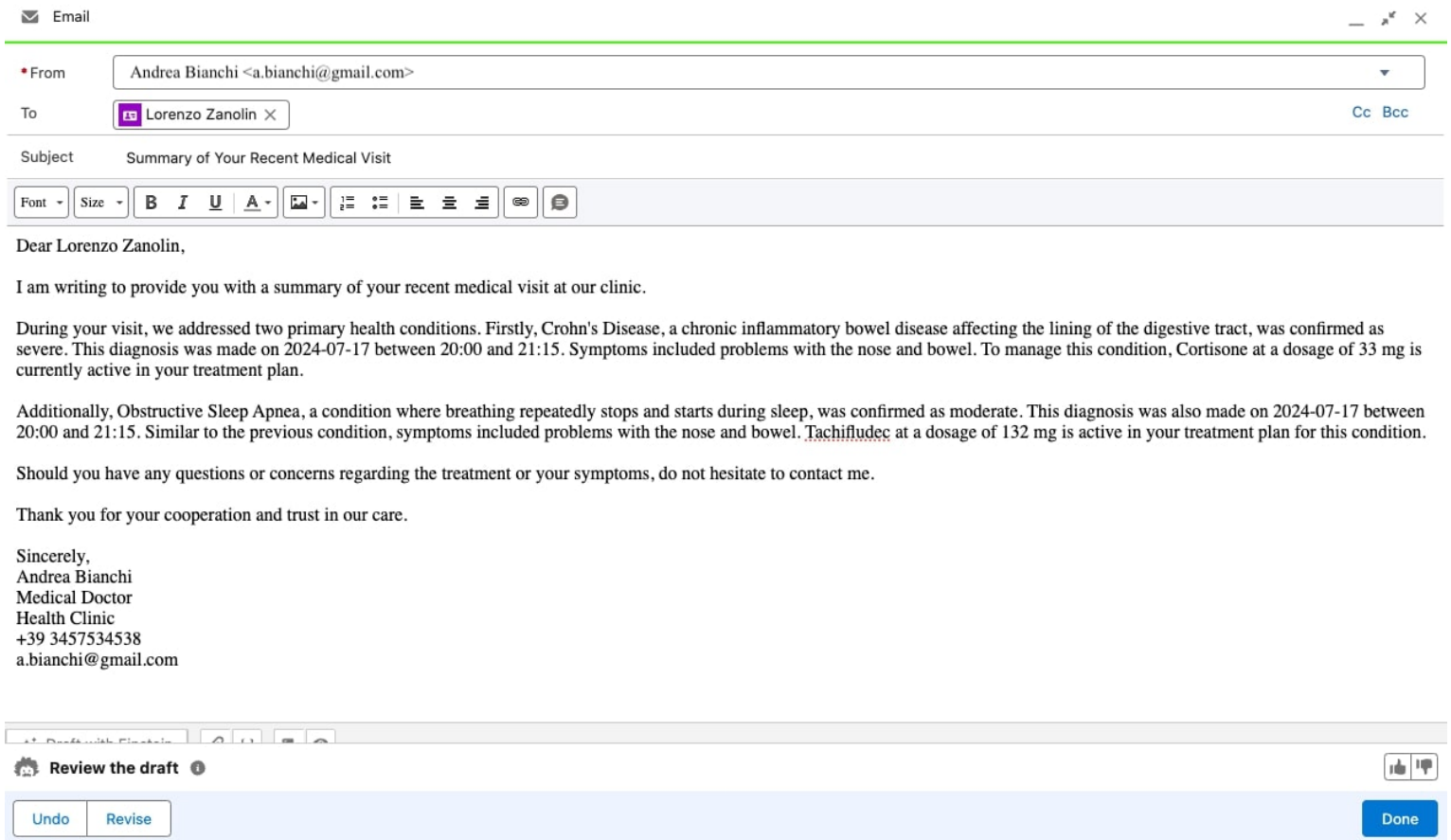

Evaluation Framework

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Automatic Evaluation:

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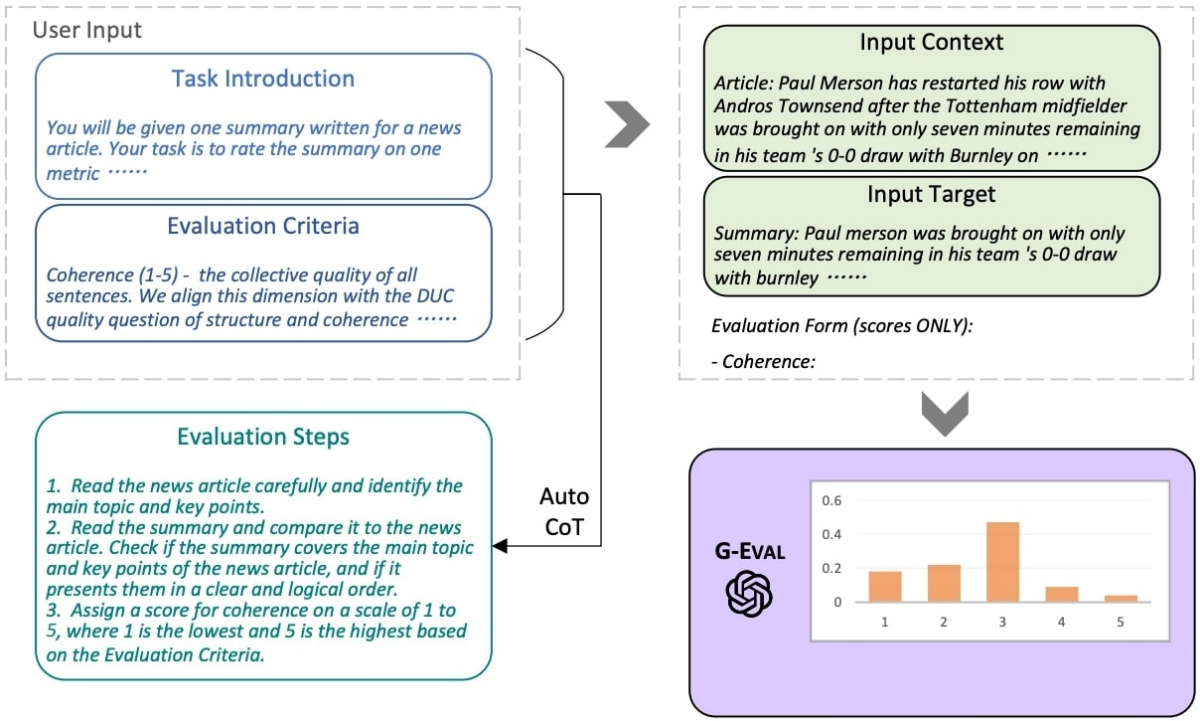
Human Evaluation:

- A sample of 20 physicians tested the system, providing feedback via a Likert scale (1-5) on four aspects:
  - Accuracy: alignment with clinician notes
  - Relevance: appropriateness to the query
  - Coverage: completeness of information
  - Clarity: syntax and overall quality

Evaluation Framework - cont'd

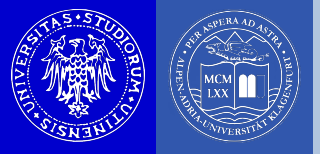
G-Eval Evaluation:

- Framework used to evaluate model outputs, consistently using the clinician's notes as a reference.
- Compared against human evaluation.



Automatic Evaluation

Model	Rouge1	Rouge2	RougeL	BLEU	METEOR	Word2Vec	BERTscore
Patient Summary							
GPT4	0.3966	0.1139	0.2380	0.1470	0.2198	0.9035	0.8458
GPT4 32k	0.3963	0.1043	0.2439	0.1742	0.2349	**0.9150**	0.8428
GPT4 Omnni	**0.4286**	**0.1438**	**0.2857**	**0.2013**	**0.2692**	0.8987	**0.8572**
Anthropic	0.3761	0.1073	0.2222	0.1054	0.1905	0.8702	0.8504
List Possible Problems							
GPT4	**0.4444**	**0.1649**	**0.3838**	0.1851	**0.3690**	0.8496	**0.9007**
GPT4 32k	0.4228	0.1322	0.2927	**0.2180**	0.2726	**0.8819**	0.8881
GPT4 Omni	0.3800	0.0612	0.2600	0.1366	0.2709	0.8529	0.8789
Anthropic	0.3579	0.0645	0.2526	0.1221	0.2480	0.8325	0.8810
Email Generation							
GPT4	0.3697	0.0845	0.2129	0.1704	0.2991	0.9164	0.8510
GPT4 32k	0.3371	0.0460	0.1771	0.1153	0.2811	0.8801	0.8443
GPT4 Omni	**0.4536**	**0.1295**	**0.2526**	**0.2345**	**0.3605**	**0.9295**	0.8735
Anthropic	0.4375	0.1166	0.2321	0.2037	0.3037	0.9219	**0.8739**



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