

Data Edvantage

Data Analysis of Majulah Junior College's Internal Physics Exams

Class: IBM IMVAI-1502

Team: 4

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Agenda

- ❖ Introduction
- ❖ Planning Analytics
- ❖ Descriptive Analytics
- ❖ Diagnostic Analytics
- ❖ Predictive Analytics
- ❖ Prescriptive Analytics
- ❖ Summary & Reflections

Introduction

Project Objectives

To help Physics educators in Majulah Junior College:



Be more effective
in setting better
exam questions



Improve their overall teaching
methods and learning journey
for their students

Tools and Applications

Collaboration and
project management



Data compilation,
refinery



Descriptive statistics



IBM Cloud

AutoAI for building and
deploying ML models

Planning Analytics

Our Target Users



“Who hired us?”

Majulah Junior College
Physics Department



“What are we hired to do?”

Analyse past exam data
Recommend actions to take



“Who do we work with?”

Level heads, who coordinate
exams

Teachers, who help set and
vet test items

Problem Statement

“How might we help Physics educators in Majulah Junior College be *more effective* in setting *better exam questions*?”





Motivations

Set better exam papers

Improve teaching & learning for their students

Goals

Gain insights from from past exam data

Use these insights improve processes in assessment and teaching



As-Is Scenario

How an exam paper is set?

Design paper

How many questions?
What topic to test?
How many questions of
each topic, etc...

Setting

Teachers received
guideline, sets the
question

Peer vetting

Teachers assigned a
peer vetter
1st round of vetting

Team vetting

Group of teachers sit
down together to look
through entire paper

HOD approval

Head of department
final vetting

As-Is Scenario

How are exam questions set?



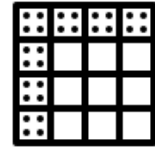
Teachers' thinking process

- Design from scratch
- Modify from past questions vs pure inspiration



Labelling test items

- Topic & learning outcomes (according to A-levels syllabus)
- Nature of question -
 - Calculation, graphical, conceptual, or mix?
- Predicted difficulty level: Easy, Moderate, Difficult



Collating item features

- All of these data are collated in a table called Table of Specifications (TOS)
- Used for reviewing test as a whole



- Exams statistics are generated for every MCQ paper
- Test statistics: Mean, quartile scores, test reliability score*
- Item statistics: Stats for choices, % correct, item reliability score*



- Data collected for every exam
- Post-mortem done only on single exam
- But no process/bandwidth to evaluate them over long term
- Data also not used to influence future setting decisions

As-is Scenario

What happens after exam?

*Difficult to improve
effectiveness in question setting*

*No reliable way of predicting
difficulty and reliability of whole
test*

Pain Points

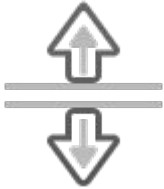


*No way to measure and
verify the 'hunches' that
teachers have towards
students' weaknesses*

*Unable to distinguish topics
or question types that tend
to be less reliable as test
questions*

Let's uncover new insights!

Purpose of Exams



Assess learning,
discriminate students
ability



Provide feedback to both
students and teachers

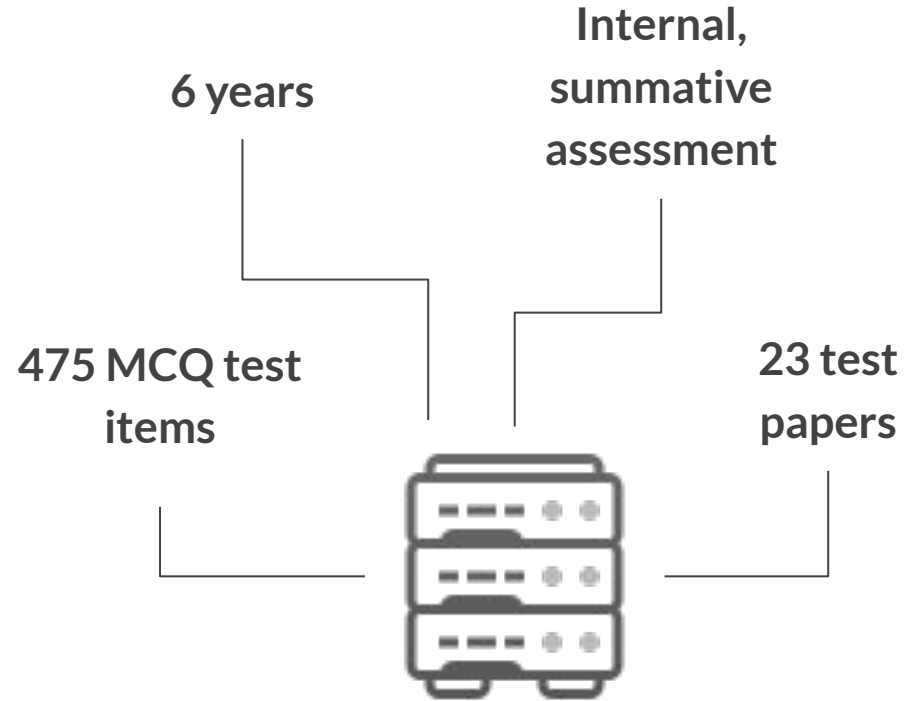


Guidance for subsequent
teaching / learning
strategies / intervention

Qualities of a good MCQ Exam Paper

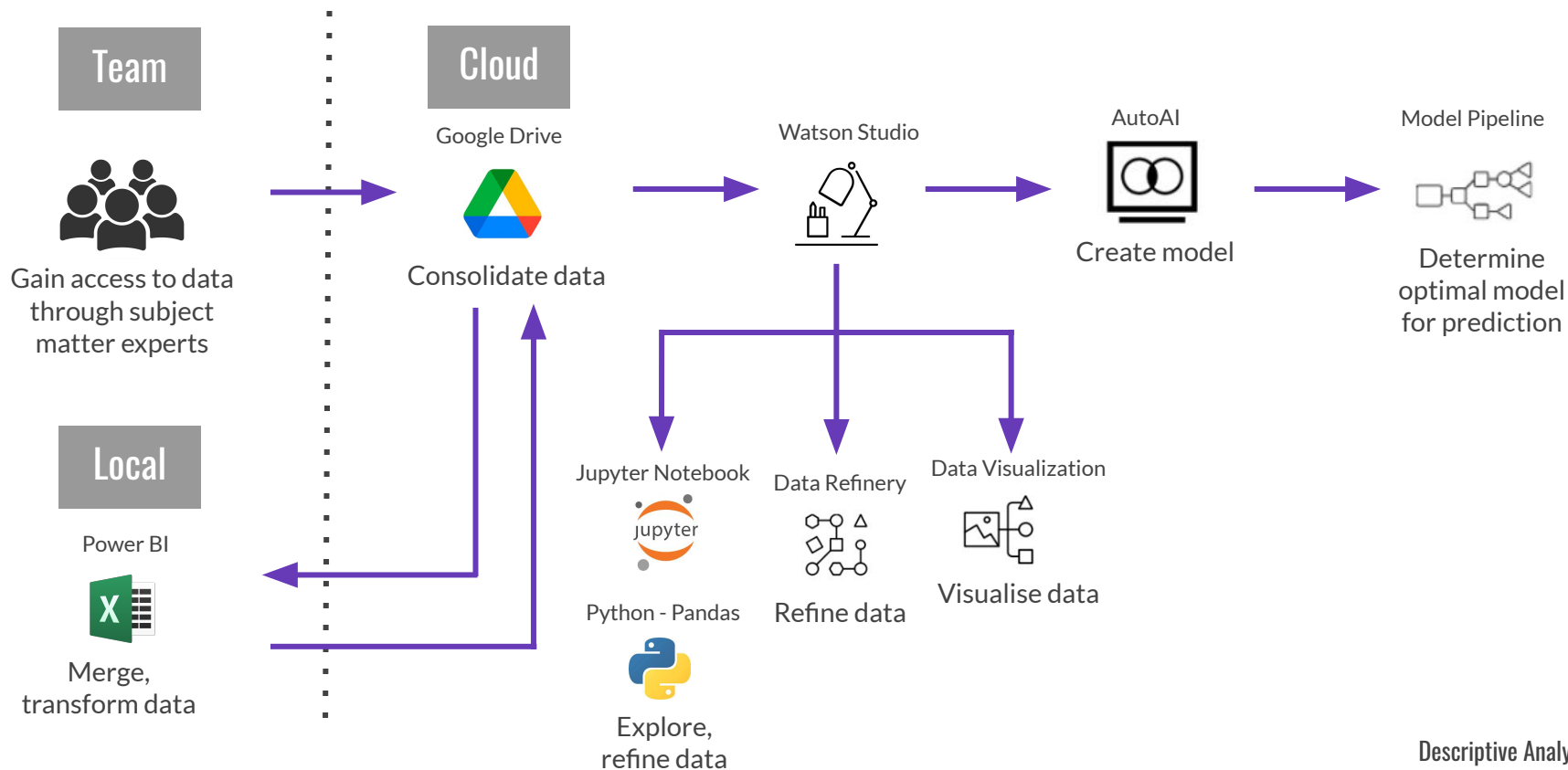
- Objective: To discriminate students' level of competency
 - A test paper comprises exam questions of varying context and nature
 - Test, as a whole, must be reliable and accurate
- Characteristics:
 - Must be able to distinguish degree of competence
 - Conceptually correct
 - Question design: distractors (i.e. the 3 wrong answer options) are well-designed to capture common misconceptions / likely mistakes

What data do we have?



Descriptive Analytics

Implementation Architecture



Data Exploration

■ Pre-Exam

- Table of specifications for every exam, contains labels of questions
- By Question

■ Post Exam

- Test statistics (by exam)
- Item statistics (by questions)

Data Preparation

- Conversion of Word document format to PDF/CSV format
- Merging of two separate datasets into a single document via Power BI
- Merge via common reference column 'filename' - e.g. 2016 C1 BT (Year/Level/Test)

TOS: 23 x DOCX	
W	2016 C1 BT P1 TOS.docx
W	2016 C1 Promo P1 TOS.docx
W	2016 C2 BT1 TOS.docx
W	2016 C2 BT2 P1 TOS.docx
W	2017 C2 BT1 P1 TOS.docx
W	2017 C2 BT2 TOS.docx
W	2017 C2 Prelim P1 TOS.docx
W	2018 C1 BT TOS.docx
W	2018 C2 BT2 TOS.docx

Item Analysis: 23 x PDF	
P	2015 C1 BT.pdf
P	2016 C1 BT.PDF
P	2016 C1 Promo.PDF
P	2016 C2 BT1.PDF
P	2016 C2 BT2.PDF
P	2016 C2 Prelim.PDF
P	2017 C1 BT.pdf
P	2017 C1 Promo.pdf
P	2017 C2 BT2.pdf



Merge file 1 x CSV		Team 4\Data Sets\Item analysis				
		Date accessed	Date modified	Date created	Attributes	Fq
Binary	2019 Prelim.pdf	1/1/1980 8:00:00 am	18/12/2021 3:14:40 pm	20/12/2021 9:33:45 am	Record	G:\My Drive\Data Scier
Binary	2019 Prelim.pdf	1/1/1980 8:00:00 am	18/12/2021 3:14:40 pm	20/12/2021 9:33:45 am	Record	G:\My Drive\Data Scier
Binary	2020 C2 Prelim.pdf	1/1/1980 8:00:00 am	18/12/2021 3:14:40 pm	20/12/2021 9:33:48 am	Record	G:\My Drive\Data Scier
Binary	2021 C2 BT.pdf	1/1/1980 8:00:00 am	18/12/2021 3:14:40 pm	20/12/2021 9:33:49 am	Record	G:\My Drive\Data Scier
Binary	2020 C2 BT.pdf	1/1/1980 8:00:00 am	18/12/2021 3:14:41 pm	20/12/2021 9:33:48 am	Record	G:\My Drive\Data Scier
Binary	2020 C2 Prelim.pdf	1/1/1980 8:00:00 am	18/12/2021 3:14:41 pm	20/12/2021 9:33:48 am	Record	G:\My Drive\Data Scier
Binary	2021 C1 Promo.pdf	1/1/1980 8:00:00 am	18/12/2021 3:14:41 pm	20/12/2021 9:33:49 am	Record	G:\My Drive\Data Scier
Binary	2018 C1 BT.pdf	1/1/1980 8:00:00 am	18/12/2021 3:14:41 pm	20/12/2021 9:33:44 am	Record	G:\My Drive\Data Scier
Binary	2019 C1 BT.pdf	30/12/2021 10:38:50 am	18/12/2021 3:14:41 pm	20/12/2021 9:33:45 am	Record	G:\My Drive\Data Scier
Binary	2018 C1 Promo.pdf	1/1/1980 8:00:00 am	18/12/2021 3:14:41 pm	20/12/2021 9:33:44 am	Record	G:\My Drive\Data Scier
Binary	2021 C2 Prelim.pdf	1/1/1980 8:00:00 am	18/12/2021 3:14:41 pm	20/12/2021 9:33:49 am	Record	G:\My Drive\Data Scier
Binary	2019 C1 Promo.pdf	1/1/1980 8:00:00 am	18/12/2021 3:14:41 pm	20/12/2021 9:33:45 am	Record	G:\My Drive\Data Scier
Binary	2021 C1 BT.pdf	1/1/1980 8:00:00 am	18/12/2021 3:14:41 pm	20/12/2021 9:33:49 am	Record	G:\My Drive\Data Scier
Binary	2017 C1 Promo.pdf	1/1/1980 8:00:00 am	18/12/2021 3:14:42 pm	20/12/2021 9:33:41 am	Record	G:\My Drive\Data Scier
Binary	2015 C1 BT.pdf	20/12/2021 10:08:54 am	18/12/2021 3:14:42 pm	20/12/2021 9:33:40 am	Record	G:\My Drive\Data Scier
Binary	2016 C1 BT.PDF	20/12/2021 11:24:10 am	18/12/2021 3:14:42 pm	20/12/2021 9:33:40 am	Record	G:\My Drive\Data Scier
Binary	2016 C2 BT2.PDF	1/1/1980 8:00:00 am	18/12/2021 3:14:42 pm	20/12/2021 9:33:41 am	Record	G:\My Drive\Data Scier
Binary	2017 C1 BT.pdf	1/1/1980 8:00:00 am	18/12/2021 3:14:42 pm	20/12/2021 9:33:41 am	Record	G:\My Drive\Data Scier
Binary	2014 C1 BT.pdf	30/12/2021 10:37:49 am	18/12/2021 3:14:43 pm	20/12/2021 9:33:38 am	Record	G:\My Drive\Data Scier

What comes out of the Big Merge...

Pre-exam, from Table of Specifications (TOS)
Labeling each question by topics, predicted difficulty, type of question

Post-exam, from Item Analysis
Tells us the exam outcome

Describes the source of test items

475 rows, corresponding to 475 test items across 23 papers

Year of Exam	Name of Exam	Cohort (year of graduation)	Question No.	Main Topic	Assessment Objective - Knowledge with Understanding	Assessment Objective - Handling, applying and Evaluating Information	Predicted difficulty - Easy	Predicted difficulty - Moderate	Predicted difficulty - Difficult	Nature of Question - Calculation [1/0]	Nature of Question - Graphical / Diagram [1/0]	Nature of Question - Qualitative / Conceptual [1/0]	Learning outcome	Graded	Correct	Point Biserial	P-Value
2016	C1 Blk Test	Class of 2017	1	Measurement	0.5	0.5		1		1			1(h)	516	356	0.25	0.690
2016	C1 Blk Test	Class of 2017	2	Measurement	0.5	0.5		1		1			1(i)	516	334	0.32	0.647
2016	C1 Blk Test	Class of 2017	3	Kinematics	1				1			1	2(h)	516	227	0.21	0.440
2016	C1 Blk Test	Class of 2017	4	Kinematics		1			1		1		2(b), 3(e)	516	345	0.37	0.669
2016	C1 Blk Test	Class of 2017	5	Dynamics		1		1		1			3(f)	516	434	0.29	0.841
2016	C1 Blk Test	Class of 2017	6	Dynamics	1		1					1	3(c), 3(f)	516	266	0.45	0.516
2016	C1 Blk Test	Class of 2017	7	Dynamics	1			1				1	3(h)	516	307	0.38	0.595
2016	C1 Blk Test	Class of 2017	8	Forces		1		1				1	4(h)	516	295	0.36	0.572
2016	C1 Blk Test	Class of 2017	9	Forces		1		1			1		4(n)	516	412	0.39	0.798
2016	C1 Blk Test	Class of 2017	10	Work, Energy and Power	1			1			0.5	0.5	4(b), 5a)	516	385	0.43	0.746
2016	C1 Blk Test	Class of 2017	11	Work, Energy and Power		1			1			1	3(f), 5(c)	516	444	0.29	0.860
2016	C1 Blk Test	Class of 2017	12	Motion in a Circle		1			1	1			6(f)	516	166	0.46	0.322
2016	C1 Blk Test	Class of 2017	13	Motion in a Circle		1		1		1			6(e), 1(k)	516	196	0.52	0.380
2016	C1 Blk Test	Class of 2017	14	Gravitation	1		1			0.5		0.5	7(b)	516	318	0.43	0.616

Dataset: Table of Specifications and Item Analysis

Attribute	Description	Type	Count
File Name	File name convention used for each paper	String	23 papers
Year of Exam	Year of when exam paper was conducted	Integer	6 years
Date of Exam	Date of when exam paper was conducted	String	23 dates
Name of Exam	Name of exam paper	String	23 papers
Cohort (Year of Graduation)	Graduation year for the respective cohort	Integer	6 years
Question	Question number for respective exam	Integer	475 questions
Topic Acronym	Acronyms used for Physics topic names	String	19 topics
Assessment Objective - Knowledge with Understanding [1/0]	Assessment objective #1 for specific exam question	Decimal	164 entries
Assessment Objective - Handling, Applying and Evaluating Information [1/0]	Assessment objective #2 for specific exam question	Decimal	320 entries

Dataset: Table of Specifications and Item Analysis

Attribute	Description	Type	Count
Predicted Difficulty - Easy	Level of difficulty that is perceived for specific exam question	Decimal	137 entries
Predicted Difficulty - Moderate		Decimal	271 entries
Predicted Difficulty - Difficult		Decimal	75 entries
Nature of Question - Calculation [1/0]	Nature of question #1 for specific exam question	Decimal	255 entries
Nature of Question - Graphical / Diagram [1/0]	Nature of question #2 for specific exam question	Decimal	139 entries
Nature of Question - Qualitative / Conceptual [1/0]	Nature of question #3 for specific exam question	Decimal	183 entries
Learning Outcome 1	Possible learning outcome determined for specific exam question	String	315 entries
Remarks	Remarks relevant to specific exam question	String	144 entries

Data Exploration

```
df.describe()
```

	Year of Exam	Question	Assessment Objective - Knowledge with Understanding [1/0]	Assessment Objective - Handling, applying and Evaluating Information [1/0]	Predicted difficulty - Easy	Predicted difficulty - Moderate	Predicted difficulty - Difficult	Difficulty	Nature of Question - Calculation [1/0]	Nature of Question - Graphical /Diagram [1/0]	Nature of Question - Qualitative / Conceptual [1/0]	Graded	Correct	Point Biserial	P-Value
count	475.000000	475.000000	164.000000	320.000000	137.000000	271.000000	75.000000	475.000000	255.000000	139.000000	183.000000	475.000000	475.000000	475.000000	475.000000
mean	2018.235789	12.132632	0.975610	0.981250	0.992701	0.992620	0.973333	1.858947	0.858824	0.748201	0.836066	504.244211	317.983158	0.349811	0.631078
std	1.769164	8.205772	0.108034	0.110393	0.085436	0.074168	0.215816	0.642302	0.234081	0.250898	0.246759	22.585593	93.191761	0.091133	0.184376
min	2016.000000	1.000000	0.500000	0.000000	0.000000	0.000000	0.000000	1.000000	0.000000	0.500000	0.000000	466.000000	50.000000	-0.020000	0.101000
25%	2016.500000	6.000000	1.000000	1.000000	1.000000	1.000000	1.000000	1.000000	0.500000	0.500000	0.500000	488.000000	252.500000	0.290000	0.502000
50%	2018.000000	11.000000	1.000000	1.000000	1.000000	1.000000	1.000000	2.000000	1.000000	0.500000	1.000000	497.000000	329.000000	0.360000	0.659000
75%	2020.000000	16.500000	1.000000	1.000000	1.000000	1.000000	1.000000	2.000000	1.000000	1.000000	1.000000	512.000000	390.000000	0.420000	0.778000
max	2021.000000	40.000000	1.000000	1.000000	1.000000	1.000000	2.000000	3.000000	1.000000	1.000000	1.000000	556.000000	523.000000	0.560000	0.957000

Data Cleansing / Transformation

Within PowerBI:

- Align on appropriate headers for data [Cohort/Topic/Difficulty/Nature of Qn]
- Remove unnecessary columns [e.g. Filename, date, question number]
- Data cleansing to arrive at standard list of Physics topics

Within Excel:

- Further formatting of data type (numbers, date, string)
- Data transformation of difficulty from Easy/Moderate/Difficult to ranking system
- Align topics based on standardised legend

Topic	I Easy(E)	II Moderate (C)	III Difficult (A)	Difficulty
Kinematics+Dynamics			1	3
Dynamics		1		2
Dynamics	1			1

APPLIED STEPS	
Source	*
Filtered Hidden Files1	*
Invoke Custom Function1	*
Renamed Columns1	*
Removed Other Columns1	*
Expanded Table Column1	
Changed Type	
Promoted Headers	*
Changed Type1	
Filtered Rows	*
Renamed Columns	
Inserted First Characters	*
Added Custom	*
Removed Columns	
Added Custom1	*
Renamed Columns2	
Added Custom2	*
Removed Columns1	
Changed Type2	
Removed Columns2	
Added Custom3	*
Added Custom4	*
X Renamed Columns3	

Data Transformation

Acronym	Names of Physics topic and sub-topics
AC	Alternating Current
CM	Motion in a Circle
DC_COE	DC/Current of Electricity, Current of Electricity
Dynamics	Dynamics
E_field	Electric Fields, Electric Potential
EM	Electromagnetism, B Field of Solenoid
EMI	Electromagnetic Induction, Magnetic Flux Linkage, Faraday's Law
Forces	Forces, Torque
WEP	Work, Energy, Power

Acronym	Names of Physics topic and sub-topics
Gravitation	Gravitation, G-force, Gravitational Field
Kinematics	Kinematics
Measurement	Measurement, Vectors
Nuclear	Nuclear Physics
Quantum	Quantum Physics, Photoelectric, Modern Physics, Line Spectra
SHM	Oscillations, Max Speed (SHM), Energy (SHM)
Superposition	Superposition, Standing Waves, Single Slit
Thermal	Thermal Physics, Temperature & Ideal Gases, First Law of Thermodynamics, Ideal Gases
Waves	Wave Motion, Phase, Polarisation

Data Transformation

```
dummy_variable_1 = pd.get_dummies(df['Topic Acronym'])  
dummy_variable_1.info()
```

```
<class 'pandas.core.frame.DataFrame'>  
RangeIndex: 473 entries, 0 to 472  
Data columns (total 18 columns):  
#   Column                Non-Null Count  Dtype    
---  ---                  
0   AC                    473 non-null    uint8    
1   CM                    473 non-null    uint8    
2   DC_COE                473 non-null    uint8    
3   Dynamics              473 non-null    uint8    
4   EM                    473 non-null    uint8    
5   EMI                   473 non-null    uint8    
6   E_Field              473 non-null    uint8    
7   Forces                473 non-null    uint8    
8   Gravitation           473 non-null    uint8    
9   Kinematics            473 non-null    uint8    
10  Measurement           473 non-null    uint8    
11  Nuclear               473 non-null    uint8    
12  Quantum               473 non-null    uint8    
13  SHM                   473 non-null    uint8    
14  Superposition         473 non-null    uint8    
15  Thermal               473 non-null    uint8    
16  WEP                   473 non-null    uint8    
17  Waves                 473 non-null    uint8    
dtypes: uint8(18)  
memory usage: 8.4 KB
```

- In preparation to generate AutoAI models, we also performed One-Hot Encoding of topic acronyms
- Numerical values were assigned to the 18 physics topics using Python

Data Transformation

- Merged the indicator variables to the main dataframe using pandas' concat method
- Removed the column 'Topic Acronym'

```
df2 = pd.concat([df, dummy_variable_1], axis=1)
df2.drop("Topic Acronym", axis = 1, inplace=True)
```

```
df2.head()
```

Question	Assessment Objective - Knowledge with Understanding [1/0]	Assessment Objective - Handling, applying and Evaluating Information [1/0]	Predicted difficulty - Easy	Predicted difficulty - Moderate	...	Gravitation	Kinematics	Measurement	Nuclear	Quantum	SHM	Superposition	Thermal	WEP	Waves
1	0.5	0.5	NaN	1.0	...	0	0	1	0	0	0	0	0	0	0
2	0.5	0.5	NaN	1.0	...	0	0	1	0	0	0	0	0	0	0
3	1.0	NaN	NaN	NaN	...	0	1	0	0	0	0	0	0	0	0

Overview of Transformation

Year	Name of Exam	Coherence of grade	Item	Main Topic	Assessment Objective - Knowledge with Understanding	Assessment Objective - Handling, applying and Evaluating Information	Predicted difficulty - Easy	Predicted difficulty - Moderate	Predicted difficulty - Difficult	Nature of Question - Calculation [1/0]	Nature of Question - Graphical / Diagram [1/0]	Nature of Question - Qualitative / Conceptual [1/0]	Learning outcome	Number of students	Point Biserial	P-Value
2016	C1 Blk Test	Class of 2017	1	Measurement	0.5	0.5		1		1			1(h)	516	0.25	0.690
2016	C1 Blk Test	Class of 2017	2	Measurement	0.5	0.5		1		1			1(i)	516	0.32	0.647
2016	C1 Blk Test	Class of 2017	3	Kinematics	1				1			1	2(h)	516	0.21	0.440
2016	C1 Blk Test	Class of 2017	4	Dynamics		1			1		1		2(b), 3(e)	516	0.37	0.669
2016	C1 Blk Test	Class of 2017	5	Dynamics		1		1		1			3(f)	516	0.29	0.841
2016	C1 Blk Test	Class of 2017	6	Dynamics	1		1					1	3(c), 3(f)	516	0.45	0.516

AC	CM	DC_COE	Dynamics	E_field	EM	EMI	Forces	Gravitation	Kinematics	Measurement	Nuclear	Quantum	SHM	Superposition	Thermal	Waves	WEP	Knowledge with Understanding	Handling, applying and Evaluating Information	Predicted Difficulty	Nature of Question - Calculation	Nature of Question - Graphical / Diagram	Nature of Question - Qualitative / Conceptual	P-Value	Point Biserial
0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0.5	0.5	2	1			0.690	0.25
0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0.5	0.5	2	1			0.647	0.32
0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1		3			1	0.440	0.21
0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0		1	3		1		0.669	0.37
0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0		1	2	1			0.841	0.29
0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1		1		1		0.516	0.45

Data Validation

- Data quality assurance
 - Created a formula to flag missing values as 'FALSE'
 - Exclude rows with missing/incomplete data
 - Run validation check on finalised data attributes (e.g. topic subjects)
 - Check that data attributes are correctly identified (String/Integer/Decimal/Date)

Diagnostic Analytics

Diagnostics



Big picture view

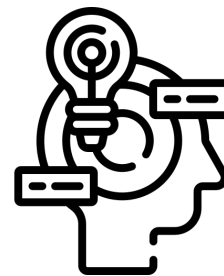
- Find global trends
- Sense-making, relating back to business understanding



Deep Dive

- Outcomes* vs Topics
- Outcomes vs Type of questions

**Outcomes: p-value, point-biserial*



End Goal

- Develop insights
- Angle to focus on for our predictive analytics

Recall...

Test items labels: Topic, Predicted Difficulty,
Nature of Question

Difficulty,
discrimination index

Main Topic	Assessment Objective - Knowledge with Understanding	Assessment Objective - Handling, applying and Evaluating Information	Predicted difficulty - Easy	Predicted difficulty - Moderate	Predicted difficulty - Difficult	Nature of Question - Calculation [1/0]	Nature of Question - Graphical / Diagram [1/0]	Nature of Question - Qualitative / Conceptual [1/0]	Point Biserial	P-Value
Measurement	0.5	0.5		1		1			0.25	0.690
Measurement	0.5	0.5		1		1			0.32	0.647
Kinematics	1				1			1	0.21	0.440
Kinematics		1			1		1		0.37	0.669
Dynamics		1		1		1			0.29	0.841
Dynamics	1		1					1	0.45	0.516

P-Value and Point Biserial

P-Value

Measure of: Difficulty

How to get this: Proportion of candidates who get test item correct

>0.85	Very easy, not discriminating
0.7 - 0.85	Easy
0.5 - 0.7	Moderate; Ideal range
0.25 - 0.5	Difficult
< 0.25	Very difficult, not discriminating

Point Biserial

Measure of: Reliability and Discrimination

How to get this: Correlation of candidate's overall score (less that test item) vs candidate's mark for that item

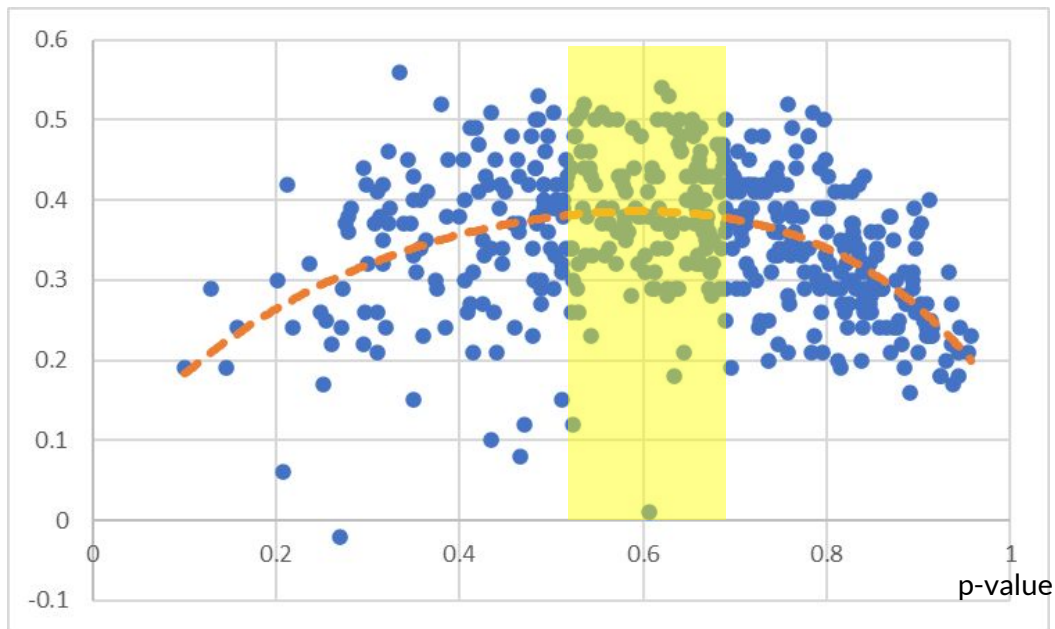
Negative	Big problem; may indicate major error
Around 0	No relationship between question score and assessment score; need to review what's wrong with item
0.05 - 0.2	Poor discrimination
0.21 - 0.3	So-so
0.31 - 0.45	Quite discriminating, served purpose.
>0.45	Very discriminating, good as a model

Overview: Point Biserial vs P-value

Point biserial

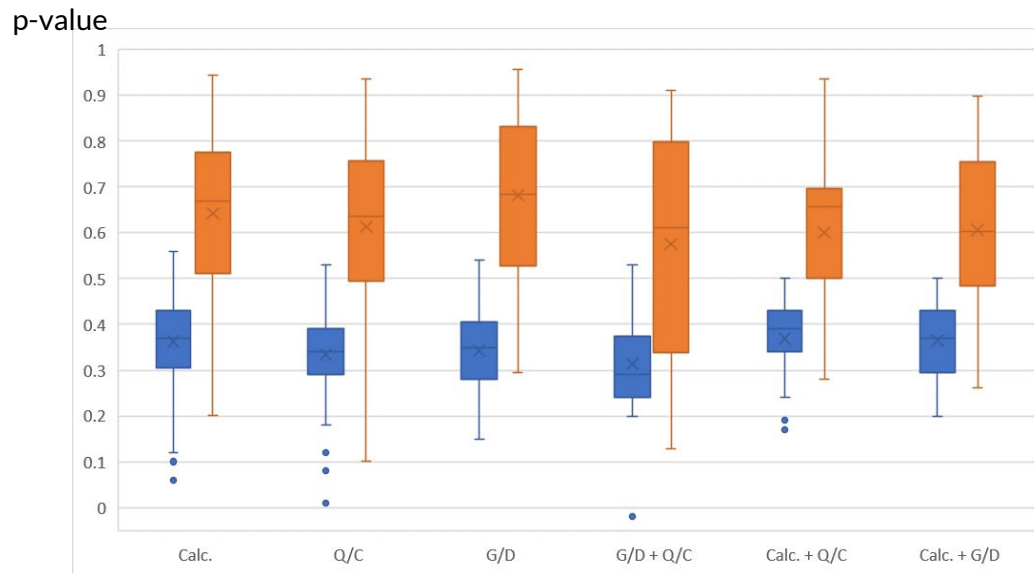
Interpretation:

- Question too easy (p-value high), everyone also wrong, point bi-serial low
- Question too difficult, everyone also wrong, point bi-serial also low
- Good question should aim for band of 0.5-0.7



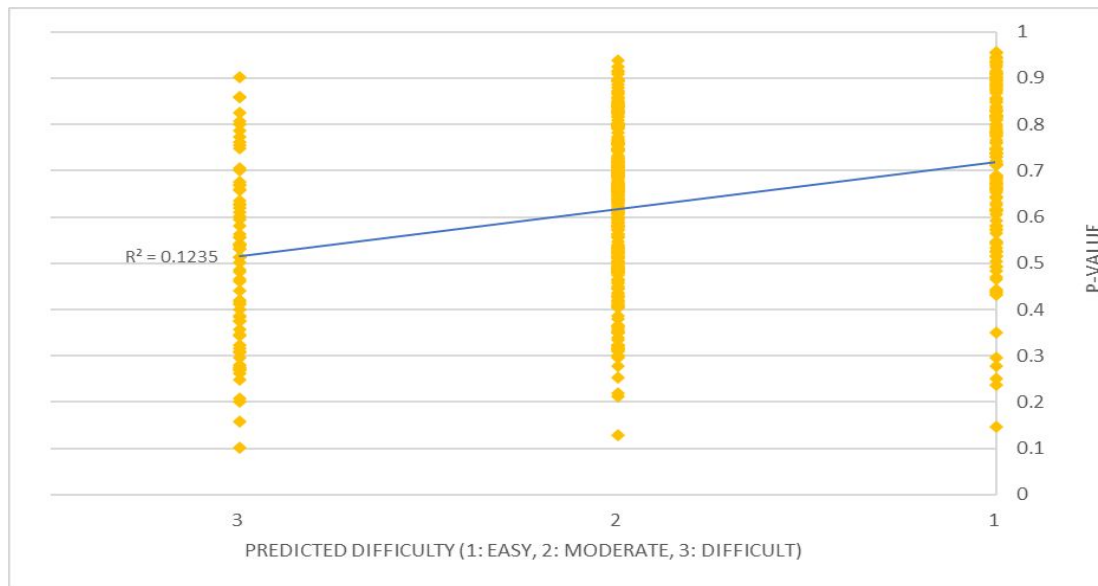
Deep Dive: P-value vs Nature of questions

- No significance difference in p-values across question types (“Nature of Questions”)



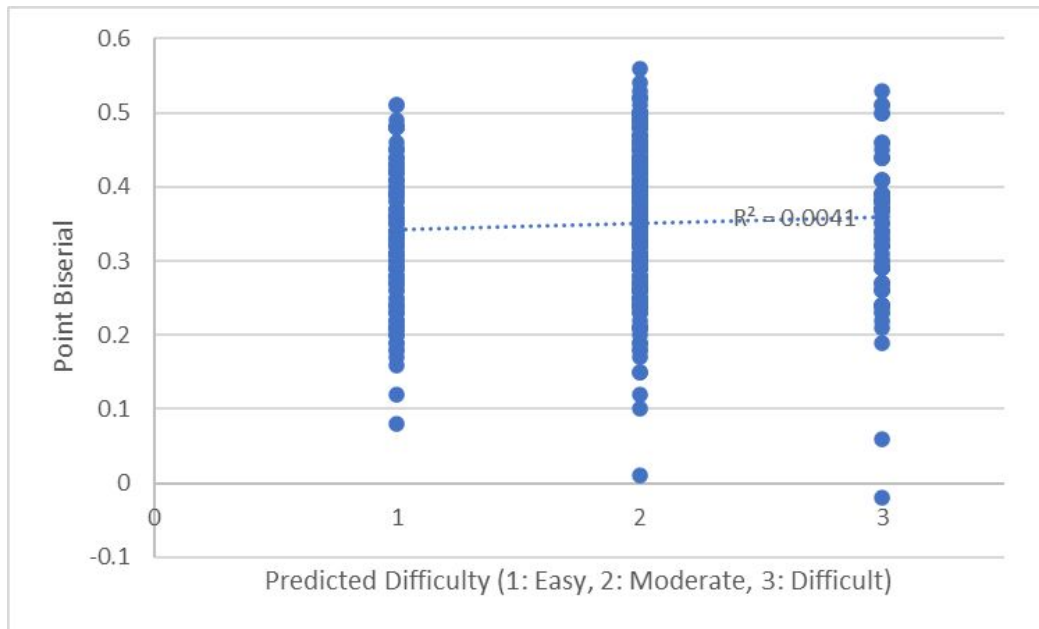
Deep Dive: P-value vs Predicted Difficulty

- $R^2 = 0.12$
- Setters are not too good at predicting the difficulty of the questions they set!



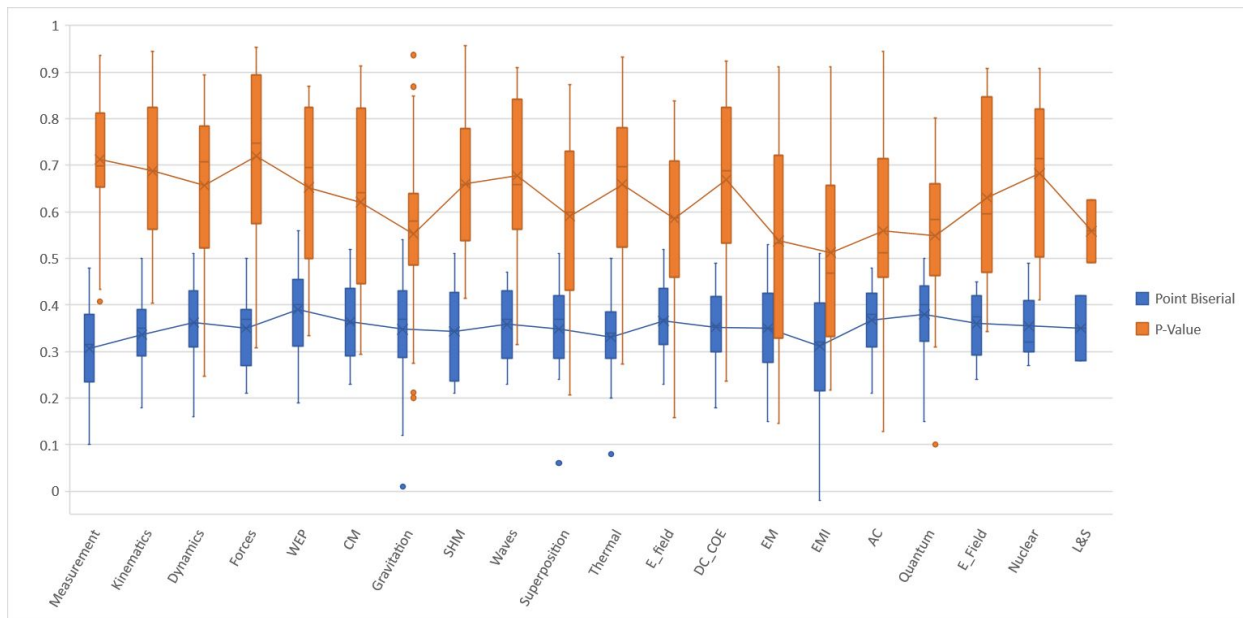
Deep Dive: Point Biserial vs Predicted Difficulty

- $R^2 = 0.004$
- Predicted difficulty has no correlation with point-biserial
- Questions perceived to be easy, moderate, or difficult all have similar occurrence of not being discriminating (point biserial)



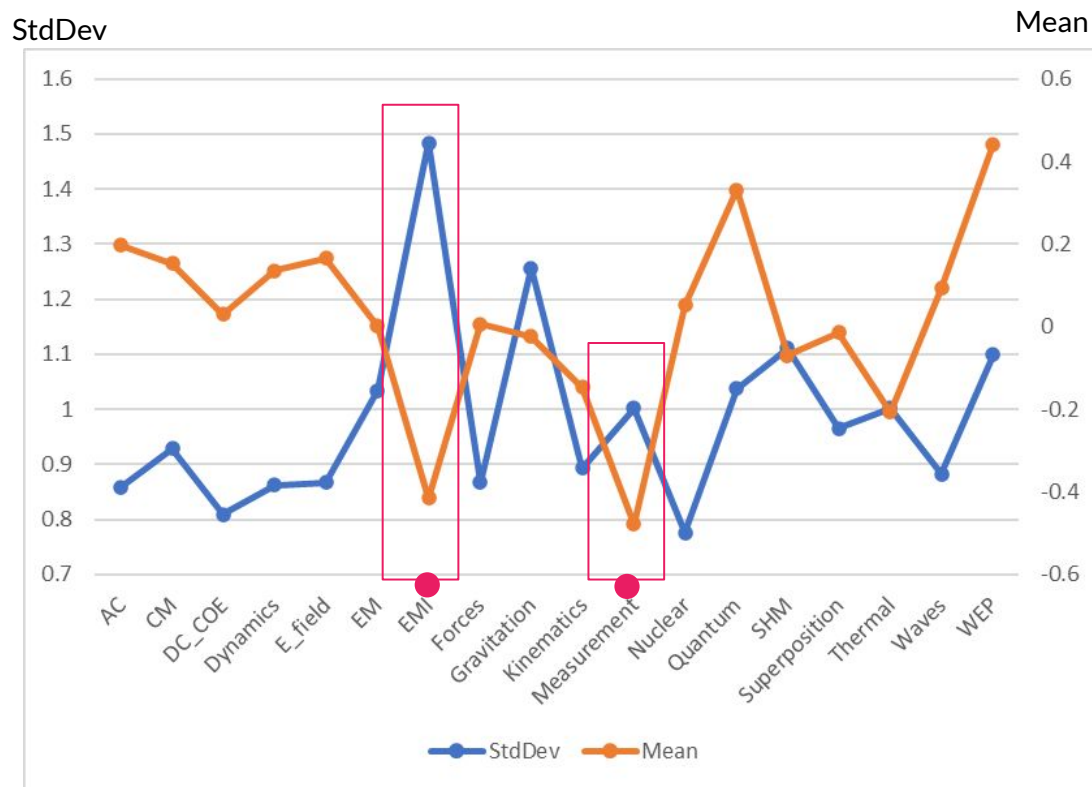
Deep Dive: P-value and Point Biserial vs Topics

- Getting a feel of how of the variation across topics
- Absolute values not so good to compare
- Next step: normalise



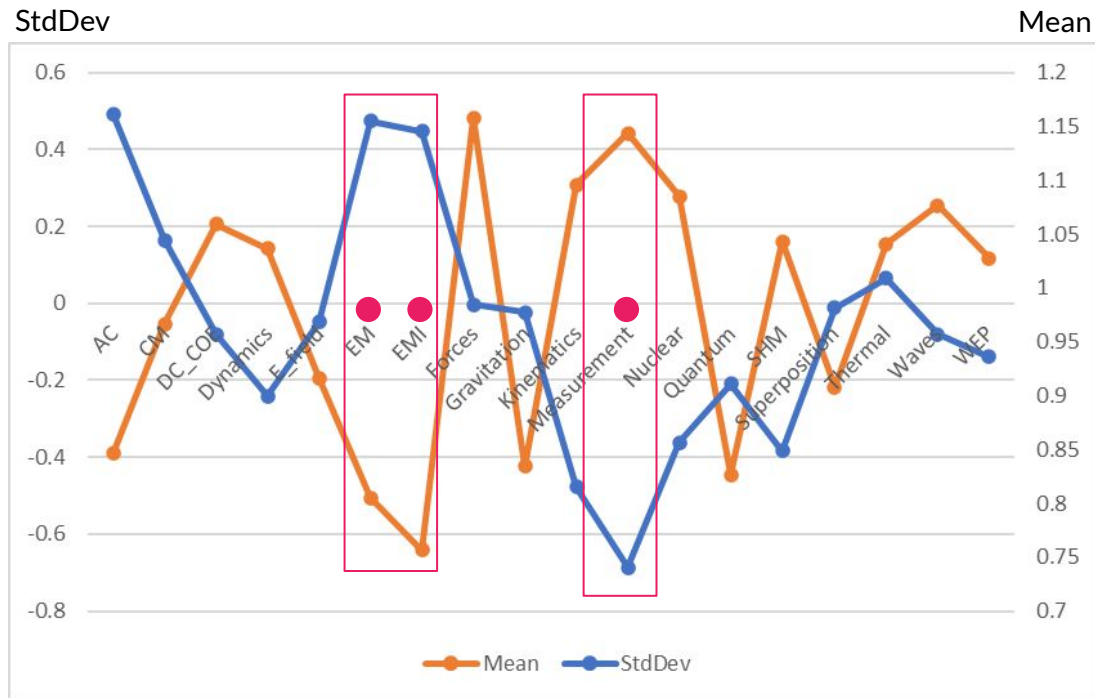
Normalised P-values across Topics

- Standard deviation tells us the spread of questions in terms of difficulty
- Mean tells us on average, are questions of this topic difficult
- Difficult test items:
 - EMI - large spread
 - Measurement - small spread



Normalised Point Biserial across Topics

- Standard deviation tells us the spread of questions in terms of how well they discriminate
- Mean tells us on average, are questions of this topic discriminating
- Topics of concern:
 - EM, EMI
- Doing well:
 - Measurement



Insights from Diagnostics

- Study by topics alone most meaningful, due to greater diversity
 - Couple topics with “predicted difficulty” or “nature of questions”?
 - Predicted difficulty more relevance
- Predicted difficulty bears greater correlation to p-value than to point-biserial
 - Our data is primed to provide more predictive power in p-value
- Good direction:
 - By topic + predicted difficulty
 - Need to refine data further

Predictive Analytics

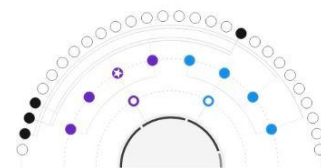
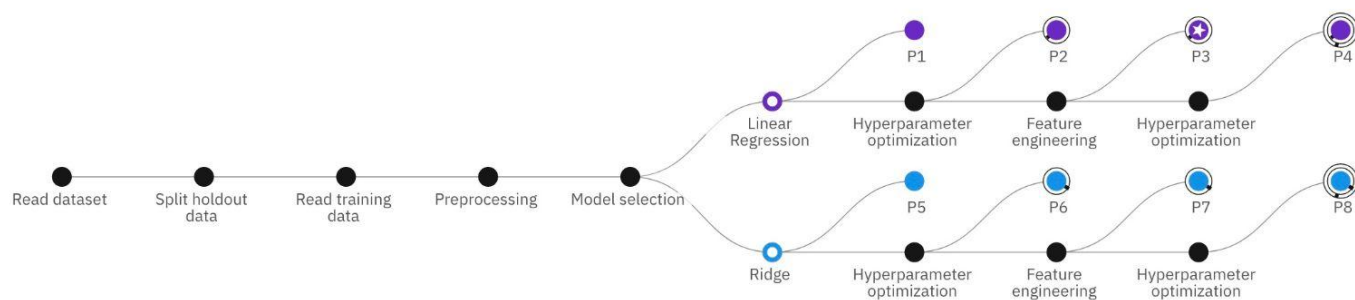
What data we eventually run AutoAI on...

p-value	AC	CM	DC_COE	Dynamics	E_field	EM	EMI	Forces	Gravitation	Kinematics	Measurement	Nuclear	Quantum	SHM	Superposition	Thermal	Waves	WEP
0.69	0	0	0	0	0	0	0	0	0	0	1.38	0	0	0	0	0	0	0
0.647	0	0	0	0	0	0	0	0	0	0	1.294	0	0	0	0	0	0	0
0.44	0	0	0	0	0	0	0	0	0	1.32	0	0	0	0	0	0	0	0
0.669	0	0	0	0	0	0	0	0	0	2.007	0	0	0	0	0	0	0	0
0.841	0	0	0	1.682	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0.516	0	0	0	0.516	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0.595	0	0	0	1.19	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0.572	0	0	0	0	0	0	0	1.144	0	0	0	0	0	0	0	0	0	0
0.798	0	0	0	0	0	0	0	1.596	0	0	0	0	0	0	0	0	0	0
0.746	0	0	0	0	0	0	0	1.492	0	0	0	0	0	0	0	0	0	0
0.86	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2.58
0.322	0	0.966	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0.38	0	0.76	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0.616	0	0	0	0	0	0	0	0	0.616	0	0	0	0	0	0	0	0	0
0.61	0	0	0	0	0	0	0	0	1.22	0	0	0	0	0	0	0	0	0
0.93	0	0	0	0	0	0	0	0	0	0	0.93	0	0	0	0	0	0	0

Training Data Models with IBM Watson Studio's AutoAI

Progress Map

Target Variable: P-Value



Experiment completed ✓

8 PIPELINES GENERATED

8 pipelines generated from algorithms. See pipeline leaderboard below for more detail.

Time elapsed: 3 minutes

Use of AutoAI toolkit in IBM Watson Studio to:

- Automatically prepare data - 90:10 split ratio of training and holdout data
- Apply machine learning algorithms
- Build model pipelines that best suit our dataset and business case

Training Data Models with IBM Watson Studio's AutoAI

Pipeline Leaderboard: Top 4

	Rank	↑	Name	Algorithm	RMSE (Optimized) Cross Validation	Enhancements	Build time
★	1		Pipeline 3	Linear Regression	0.163	HPO-1 FE	00:00:23
	2		Pipeline 4	Linear Regression	0.163	HPO-1 FE HPO-2	00:00:03
	3		Pipeline 8	Ridge	0.163	HPO-1 FE HPO-2	00:00:21
	4		Pipeline 7	Ridge	0.163	HPO-1 FE	00:00:36

Determined linear regression to be most basic model to start with:

- Dealing with numerical values
- Values are linearly related to each other
- Function is multiple linear regression

Training Data Models with IBM Watson Studio's AutoAI

Ranked #1: Pipeline 3 - (Multiple) Linear Regression

Feature summary ①

High correlation

All features		Search feature or transformer names	
Feature name	Transformation	Feature importance	
Superposition-PV	None	100.00%	<div><div></div></div>
NewFeature_2 Most improved	log(EM-PV)	87.00%	<div><div></div></div>
NewFeature_3	log(EMI-PV)	79.00%	<div><div></div></div>
Dynamics-PV	None	75.00%	<div><div></div></div>
NewFeature_4	log(Gravitation-PV)	72.00%	<div><div></div></div>
E_field-PV	None	64.00%	<div><div></div></div>
Forces-PV	None	63.00%	<div><div></div></div>
Quantum-PV	None	59.00%	<div><div></div></div>
Measurement-PV	None	56.00%	<div><div></div></div>

Model evaluation ①

Model evaluation measure

Measures	Holdout score	Cross validation score
Root mean squared error	0.157	0.163
R squared	0.144	0.218
Explained variance	0.146	0.226
Mean squared error	0.025	0.027
Mean squared log error	0.010	0.011
Mean absolute error	0.124	0.131
Median absolute error	0.104	0.109
Root mean squared log error	0.098	0.103

Considering that the dataset is restrictive, the model's performance is deemed to be satisfactory

Multiple Linear

Regression Equation:

$$\hat{Y} = b_0 + b_1X_1 + b_2X_2 + \dots + b_pX_p$$

Validation of Data Model

**P-Value
Threshold
Ranges:**




>0.85	Very easy, not discriminating
0.7 - 0.85	Easy
0.5 - 0.7	Moderate; Ideal range
0.25 - 0.5	Difficult
< 0.25	Very difficult, not discriminating

**Results from
Testing
Model:**

```

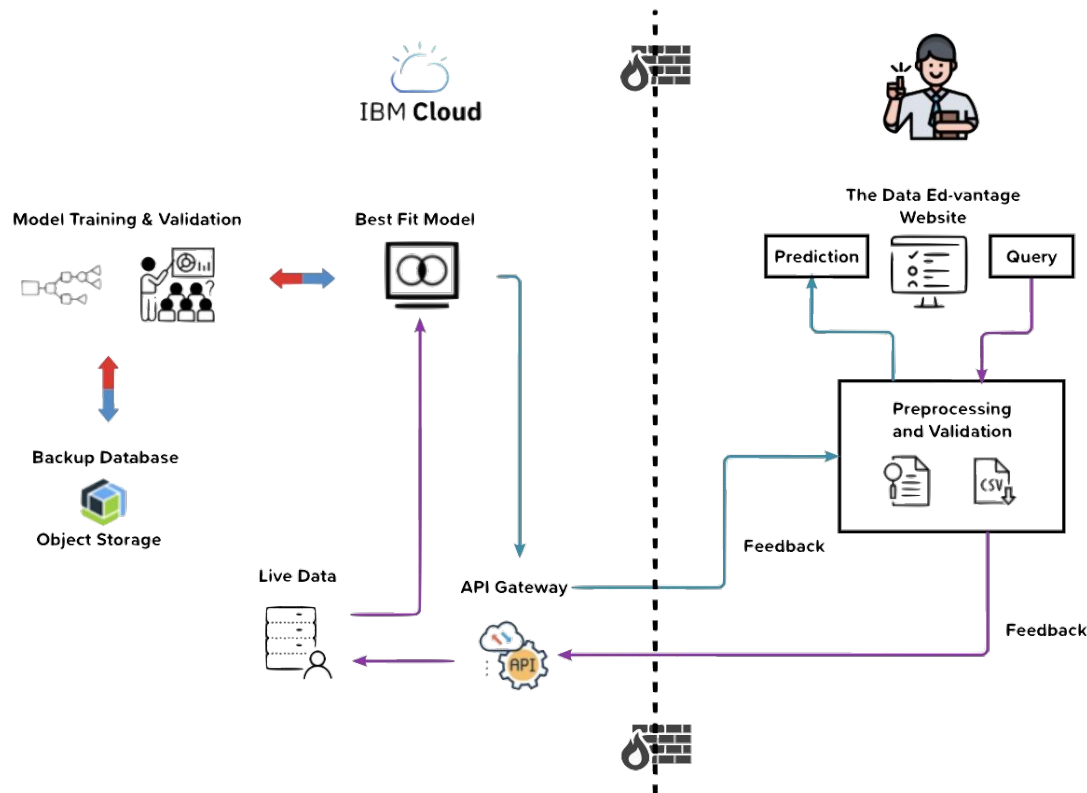
0 {
1   "predictions": [
2     {
3       "fields": [
4         "prediction"
5       ],
6       "values": [
7         [
8           0.5651962757110596
9         ],
10        [
11          0.5269246101379395
12        ],
13        [
14          0.5359162688025531
15        ],
16        [
17          0.5866577625274658
18        ],
19        [
20          0.30093348026275635
21        ]
22      ]
23    }
24  ]
25 }
```

	By Subject Matter Experts		By Model	
Feature (i.e. Topic)	Level of Difficulty	P-Value	Predicted P-Value	Predicted Level of Difficulty
Superposition	3 (Difficult)	0.271	0.565	2 (Moderate)
EMI	3 (Difficult)	0.269	0.527	2 (Moderate)
EM	3 (Difficult)	0.316	0.536	2 (Moderate)
Dynamics	3 (Difficult)	0.248	0.587	2 (Moderate)
Gravitation	3 (Difficult)	0.201	0.301	3 (Difficult)

 Level of Difficulty =
  P-Value =
  Quality of Exam Question

Prescriptive Analytics


Model Deployment



- Web-based interface that focuses on user's experience - convenient, hassle free and concise
- Automation of data pre-processing based on user's inputs
- Zero downtime at all times
- Consistent monitoring and managing of current model using DevSecOps methodology

Website Interface - Wireframe

www.thedataed-vantage.com



WELCOME, EDUCATORS!

We will help you to determine the quality of your exam questions

Upload the question that you have set:

File type: .xls, .pdf, .doc

Provide your inputs for the following parameters:

Question Topic:

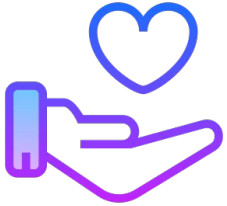
P-Value:
(Indicate desired value to achieve)

Level of Difficulty:
(Select: 1 = Easy, 2 = Moderate, 3 = Difficulty)

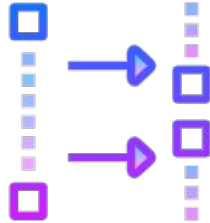
P-Value Threshold Range

>0.85	Very easy, not discriminating
0.6 - 0.85	Easy
0.4 - 0.6	Moderate; Ideal range
0.25 - 0.4	Difficult
< 0.25	Very difficult, not discriminating

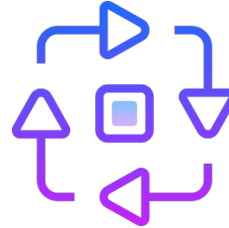
Environment Feedback



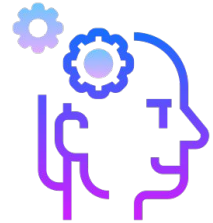
User-friendliness
of website



Periodic re-fitting of model
triggered by changes in
data attributes



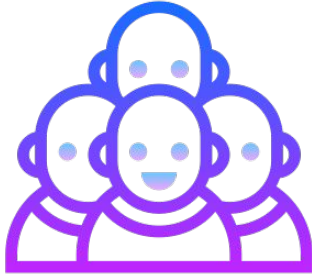
Continuous refining of
model to reduce RMSE
of prediction accuracy



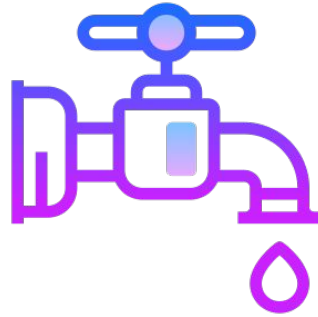
Subject matter
experts' guidance on
how they want to set
the exam questions,
write conditions

Summary & Reflections

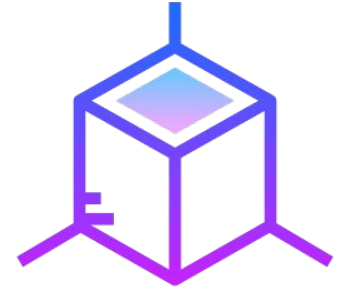
Constraints



Insufficient variant of datasets due to students competency level being too similar



Difficulty in getting more quantity of data



With single dataset, limited fields result in limited angles to analyze data

Challenges



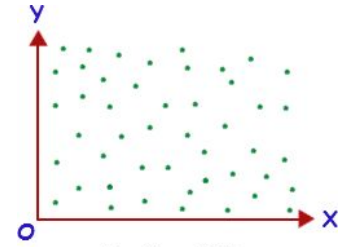
Consolidation of data
from files of differing
formats



Limitations of CUH
(capacity unit hour)
available for Machine
Learning in IBM
Watson Studio Lite
plan



Adapting to using data
analytics tools
(PowerBI, Python, IBM
Watson) instead of
reverting to manual
data transformation



Finding
trends/correlation
between attributes and
limited fields

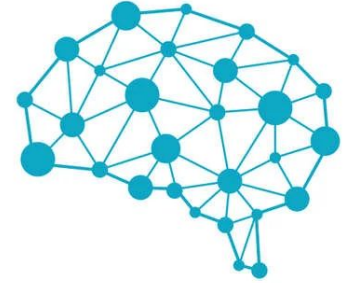
Conclusion



Design thinking plays a crucial role in enabling all parties to align focus and keep our target users in addressing their pain points



Beneficial to possess knowledge and skills in using tools that enable a more efficient way of handling huge datasets



Machine learning serves to make visible the gap between expectations of teachers vs students' actual level of performance for specific topics

Future Plan/Enhancement/Consideration

Possible work directions:

- Use of dummy datasets (through data manipulation) to simulate different scenarios to test the model's elasticity using extreme values and improve the model's understanding of our data
- Additional data preprocessing required to achieve consistent formatting of data obtained from other junior colleges
- Further exploration of more complex algorithms for our data to achieve greater accuracy of results

Learning Takeaways



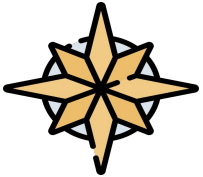
“If we lack domain knowledge, it is best to first start with looking at the data.”

- Loretta



“Must learn to love ‘Data’ like a commodity for its intrinsic value.”

- Siang Khim



“Business understanding is the north-star in the midst of chaos.”

- Wee Tong

“The aim is to turn data into information, and information into insight.”

- Melodie



“Teamwork is very important.”

- Faz



Thank You