# Lori Tran

loriitran15@gmail.com | (706) 333-0500 | [loriitran.my.canva.site](loriitran.my.canva.site) | [linkedin.com/in/loritran](linkedin.com/in/loritran)

## EDUCATION

**Georgia State University**                                                                                   **Atlanta, GA**
**Computer Information Systems BBA**                                                          **Aug 2020 - Dec 2025**
Concentration in Data Analytics

**Relevant Coursework:**

Business Strategy, Machine Learning, Database Management Systems, Systems Analysis, Managing IT Projects, Data Management for AI, Data Science Programming**,** Intro to Programming

## EXPERIENCE

**Graphic Designer at RF Labs**                                                                     **May 2025 - Present**
• Designed social media posts and advertisements using Canva, CapCut, and Figma

**Graphic Design Intern at Insight Global**                                                   **Jun 2025 - Aug 2025**
• Designed [story map](story map) website using ArcGIS StoryMaps, showcasing business offerings using interactive demos

**Depop Seller**                                                                                              **Nov 2022 - Present**
• Advertised and negotiated prices with customers on Depop to sell clothing and other items
• Sold over $1000 in merchandise

**Sales Associate**                                                                                                       **May 2023**
• Greeted, advertised, handled payments, and arranged flowers, merchandise, and gift baskets for graduation at Pellissippi State Community College
• Sold over $1000 in merchandise and flowers to friends and family members of graduates

**Chick-Fil-A Leader Academy**                                                                    **Jan 2019 - May 2019**
• Exclusively selected for exemplary leadership skills
• Program curated leadership skills by equipping students with tools and engaged students in team building activities

**Nail Technician at Ruby Nails**                                                                       **2017 - Present**
• Performed pedicures and massages, handled payments, translated between customers and Vietnamese workers, restocked inventory, and sanitized shop equipment and interior

## SKILLS

• **Programming**: Python (data analysis and machine learning libraries: numpy, pandas, matplotlib, sklearn, seaborn)
• **Database & Cloud Technologies**: SQL, NoSQL, SQLite, R, MongoDB, Microsoft Azure, Tableau
• **Design**: Canva, CapCut, Figma, Procreate, ArcGIS StoryMaps, Stop Motion Studio
• **Productivity & Specialized Skills**: AI, ChatGPT, Microsoft Excel, Microsoft Word, Nail technology

## PROJECTS

**Van Leeuwen Ad ([lori-tran.github.io/van-leeuwen/index.html](lori-tran.github.io/van-leeuwen/index.html))**                                    **Aug 2025**
• Draft ad created using CapCut, Canva, and AI generated video and voiceover, exploring concept, motion, and color

**Twinkle - Online Book ([lori-tran.github.io/twinkle/index.html](lori-tran.github.io/twinkle/index.html))**                                **Nov 2023**
• Used Procreate to design 17 pages of an online children's book exploring astronomy and stars' life cycles
• Authored, edited, and revised book text and storyboarded and drew illustrations

**Excel Tutorial Video ([youtube.com/watch?v=4aXvajio7YY](youtube.com/watch?v=4aXvajio7YY))**                                       **Mar 2023**
• Recorded and edited a video tutorial on how to use HLOOKUP, XLOOKUP, and SUMIF and how to custom sort horizontal tables in Microsoft Excel

**The Worlds Beyond Our Solar System ([youtube.com/watch?v=YuNKF3Ar5L4](youtube.com/watch?v=YuNKF3Ar5L4))**                **Nov 2022**
• Used Stop Motion Studio to record and edit video, creatively designed and arranged cutouts of planets and other objects, and wrote and narrated script