LORIAH POPC

UX Designer and UI Developer

I'm originally from **Houston, Texas**, but I moved to NYC to attend **New York University**, where I received my degree in **Computer Science** in 2015.

I play **volleyball** on Thursdays, and I love to **eat** and **travel**. Barcelona is my favorite city, but Florence has the best food!

User Experience gives intention to development.

Strengths

Interaction Design UI Development

Current Tool/Methodology Experience

Wireframing

Paper Prototyping

Rapid Prototyping

Axure

Balsamiq

HTML

CSS (Less & Sass)

Bootstrap

JavaScript

AngularJS

SQL

Node

Grunt

Gulp

Bower

Karma & Protractor

Areas for Improvement

User Research Visual Design

Current Tool/Methodology Experience

Persona Definition

User Interviews

Heuristic Reviews

Photoshop

Illustrator

My goal is to become an expert in UX
Research, Interaction Design, Visual Design,
UI Development, and defining Product
Strategy to one day become the Head of
Design at a well-recognized company.

Project 1

Employee Help Screen

Brief

The Employee Help Page provides a **hub for employees** to contact the Customer Service Desk to find answers to their tech problems.

I was the primary **User Experience Designer** on this effort and frequently interacted with **Product Managers** and **Developers** to see the project through to development.

Primary User

General Employees

Primary Goal

Find quick solutions to tech problems in order to get back to work

Secondary User

Customer Service Representative

Primary Goal

Display frequently asked questions to users to reduce call volume

Define the Problem

General Employees want to receive reliable help solutions quickly by either self-help searchable solutions or by reaching out to the help desk directly by phone or chat.

Customer Service Representatives want to provide self-help solutions to users and discourage calling in for simple requests.



Feedback

- "This will cause a **complete paradigm shift** once it is in use. I cannot wait to see it for real."
- "This looks very good. Leaps and bounds better than the current system."
- "The contact box is great. I like that multiple options are integrated."
- "I can't wait for this to roll out, it looks great! It won't just make our role easier, but it'll reduce a lot of dead air and **improve our customer interaction**.
- "...this will have a **fundamental change on the level of support we can provide to our customers** I can't wait to see it go live!"
- "This system will certainly **improve the [Service Desk] analyst productivity** and service levels."

Develop the Solution

This prototype was developed using **Bootstrap4 and AngularJS**. I first built the skeleton in basic HTML, utilizing the **Bootstrap Grid System** to enable **responsiveness** and noting where I could utilize AngularJS to separate the view and the logic.

I then went through and added AngularJS to the project, substituting static Category names and self-help question data with dynamic data defined in an AngularJS controller. I also added logic to show and calculate the Self-Help steps.

Project 1

Employee Idea Submission

Brief

The Idea Portal currently exists as a platform for employees to submit innovative solutions that will improve the operations of the company.

I was the primary **User Experience Designer.** In addition to completing a **heuristic review** of the existing portal, I **interviewed** many users of the current site to understand their **pain points** and difficulties in preparation for designing the new system.

Persona Submitter	Persona Reviewer	Persona General Admin	Persona Champion	Persona Overall Admin
Primary Goals Views submitted ideas	Primary Goals Reviews submitted ideas	Primary Goals Configure email messages	Primary Goals Manage User Access	Primary Goals Maintain and Configure Site
Comments on ideas Votes on ideas Submits ideas	Secondary Goals Submitter Persona	Secondary Goals Reviewer Persona	Secondary Goals General Admin Persona	Secondary Goals Champion
Confidence Low	Confidence Low	Confidence Medium	Confidence High	Confidence Expert

Define the Problem

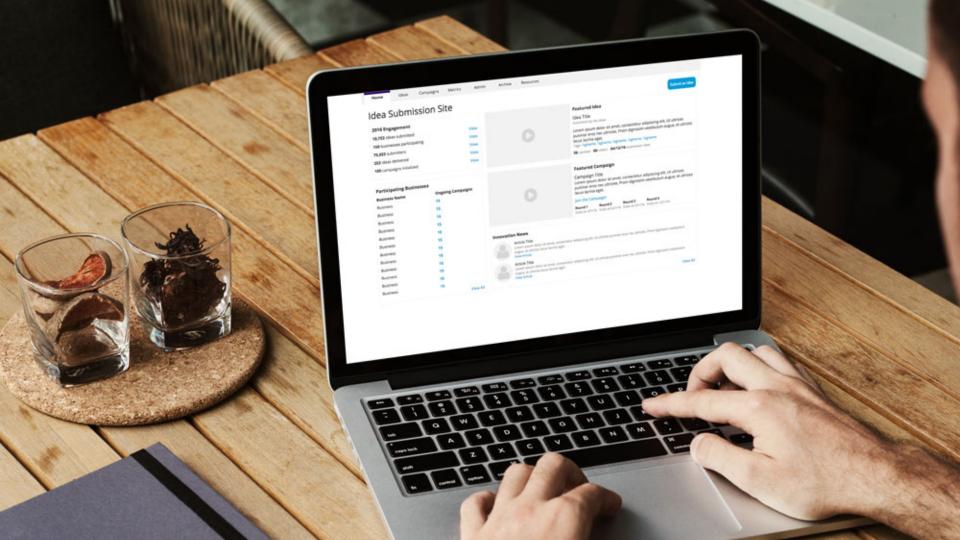
Submitters need to be able to easily submit ideas, track the status of ideas, and view submitted ideas.

Business Reviewers need to be able to easily review submitted ideas, while receiving meaningful notifications of required action.

General Admins need to be able to easily configure email messages, as well as approve ideas.

Innovation Champions need to be able to run campaigns, configure user access, and review ideas.

Overall Admins need to be able to maintain and configure the site, as well as manage user access and onboard and delegate new users of more experienced personas.



Project 1

Employee Vacation Tracker

Brief

The Employee Vacation Tracker allows employees to request time off through a simple interface, as well as view the time off of their team.

I was the **User Experience Designer** on this project. In addition to completing a **heuristic review** of the existing request system, I **interviewed** many users of the current site to understand their **pain points** and difficulties in preparation for designing the new tracker.

Primary User

Submitter

Primary Goal

Request time off through the portal and view upcoming time off and days remaining

Secondary Goal

Ability to view team's upcoming time off

Secondary User

Approver

Primary Goal

Review and approve time off requests, and view direct reports' upcoming time off

Secondary Goal

All tasks of Submitter persona

Define the Problem

Submitters need to be able to easily view upcoming time off, as well as request time off.

Approvers need to be able to easily view direct reports' vacation requests in order to approve vacation requests with minimal overlap.

