LORI JIANG

UX/UI Design Student

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DESIGN EXPERIENCES

UX/UI Designer | Burnaby Village Museum & Heritage Burnaby *(Partnered for Academic Project)*

Sep 2023 - Dec 2023, Vancouver

- Conducted continuous user research, executed usability testing, and facilitated participatory workshops
- Conceptualized and led team in executing a community story-sharing feature, addressing client requirements and promoting community engagement
- Produced wireframes and interactive mockups in alignment with the company's branding using Figma

Design Evaluator | Surrey City Orchestra *(Partnered for Academic Project)*

Nov 2023 - Dec 2023, Vancouver

- Led team in conducting design evaluation aimed at enhancing the event discovery and ticket purchasing experience of client's website
- Performed a thorough heuristics evaluation and facilitated usability testing using the think-aloud method
- Led thematic analysis on collected data through affinity diagramming, resulting in analysis and improvement recommendations detailed in a comprehensive report for client

OTHER EXPERIENCES

Private Tutor | PD Plus Tutoring

Jul 2022 - Feb 2023, Vancouver

- Adapted teaching methods to match student's learning styles
- improved learning experience through rapport building
- employed analytical thinking to help tutees solve problems and meet their academic goals

Customer Service Associate | Bourbon St Grill

Jan 2016 - Mar 2022, Coquitlam

- Leveraged interpersonal communication skills to maintain seamless coordination among colleagues
- Anticipated customer needs to create exceptional customer experiences in a fast-paced environment

EDUCATION

Simon Fraser University
BA, Interactive Arts & Technology - Design Concentration
Jan 2022 - Present

University of British Columbia
BA, Psychology
Sept 2017 - May 2021

SKILLS

Design Methods

User Research
Heuristics
Evaluation
User Personas
User Journeys
Wireframing
Prototyping
Usability Testing

Design Tools

Figma
Protopie
Miro
InDesign
Illustrator

Coding

HTML/CSS