

lori jiang

Experience Designer

DESIGN EXPERIENCE

Junior UX Designer | Solace (Co-op)

Sept 2024 - Apr 2025, Remote

- Designed a customer-triggered upgrades feature from ideation to delivery, aiming to improve the efficiency of the upgrade process and streamline workflows for both product engineers and customers
- Worked closely with product owners, developers, and UX teams to align on goals, refine design solutions, and gain feedback for continuous improvement
- Created wireframes and detailed design specifications in Figma, ensuring clear communication and smooth development hand-offs
- Presented designs to stakeholders, effectively facilitating discussions and clearly communicating design rationale to secure buy-in and align on project direction

UX/UI Designer | Kia (Academic Project)

Feb 2024 - Mar 2024, Remote

- Enhanced Kia's desktop website by designing features to streamline the transition between online and in-person car buying
- Conducted user research (surveys, competitive analysis, and usability testing) to inform design decisions
- Presented prototypes and design rationale to teaching team and industry professionals, iterating on feedback to achieve the highest grade in the class

UX/UI Designer | Heritage Burnaby (Academic Project with Client)

Sep 2023 - Dec 2023, Remote

- Led team of 6 in conceptualization and execution of a new community story-sharing feature for Heritage Burnaby's digital interactive map of the City of Burnaby, addressing both client and user needs
- Synthesized user research into personas, journey maps, and storyboards to better understand user needs and frame problem space

OTHER WORK EXPERIENCE

Private Math Tutor | PD Plus Tutoring

Jul 2022 - Feb 2023, Remote

- Taught problem solving skills to high school students in digestable way, tailoring to specific needs to help students understand complex problems, resulting in a 20% grade increase for 2 senior level students

Server, Keyholder | Bourbon St Grill

Jan 2016 - Mar 2022, Coquitlam

- Anticipated customer needs in a fast paced environment to deliver exceptional customer service
- Opened and closed store, balancing cash registers at end of day and overseeing setup and cleanup of kitchen staff

CONTACT

lorijiang.com

lja47@sfu.ca

linkedin.com/in/lorijiang

604-440-5817

EDUCATION

Simon Fraser University

BA, Interactive Arts & Technology

(Concentration in Interaction Design)

Jan 2022 - Dec 2025

(Expected Graduation)

University of

British Columbia

BA, Psychology

Sept 2017 - May 2021

SKILLS

Design Methods

User-Centered Design

Interaction Design

Wireframing

Interactive Prototyping

Information Architecture

User Research

Toolkit

Figma

InDesign

Illustrator

ProtoPie

Miro

Coding

HTML/CSS