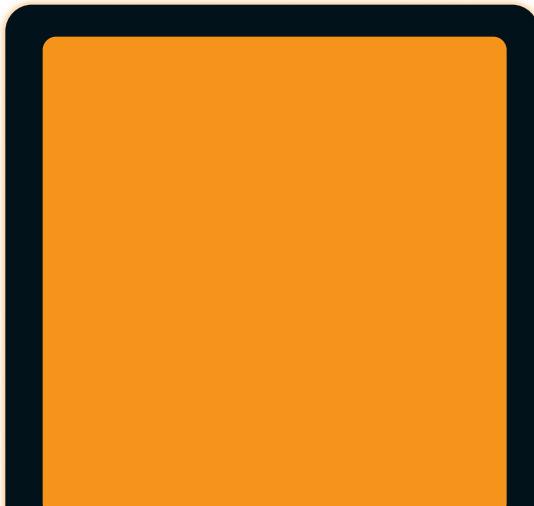


### Mountain Blue

#19A4F6 C: 90  
R: 25 M: 33  
G: 164 Y: 0  
B: 246 K: 4

## Primary Colour

Use the Blue as main colour in all internal and external visual representations of the brand.



### Golden Sun

#F6931A C: 0  
R: 246 M: 40  
G: 147 Y: 89  
B: 26 K: 4

## Secondary Colour

The Golden Sun is a complimentary colour.  
Use it to support the Blue as and when required.

## Headlines

Rajdhani's boldness and commanding presence, carries a sense of legacy and authority, ideal for headlines that demand attention.

**Rajdhani**  
**bold**

## Body Text

Poppins ensures clear, engaging communication with its readability and friendly demeanor.

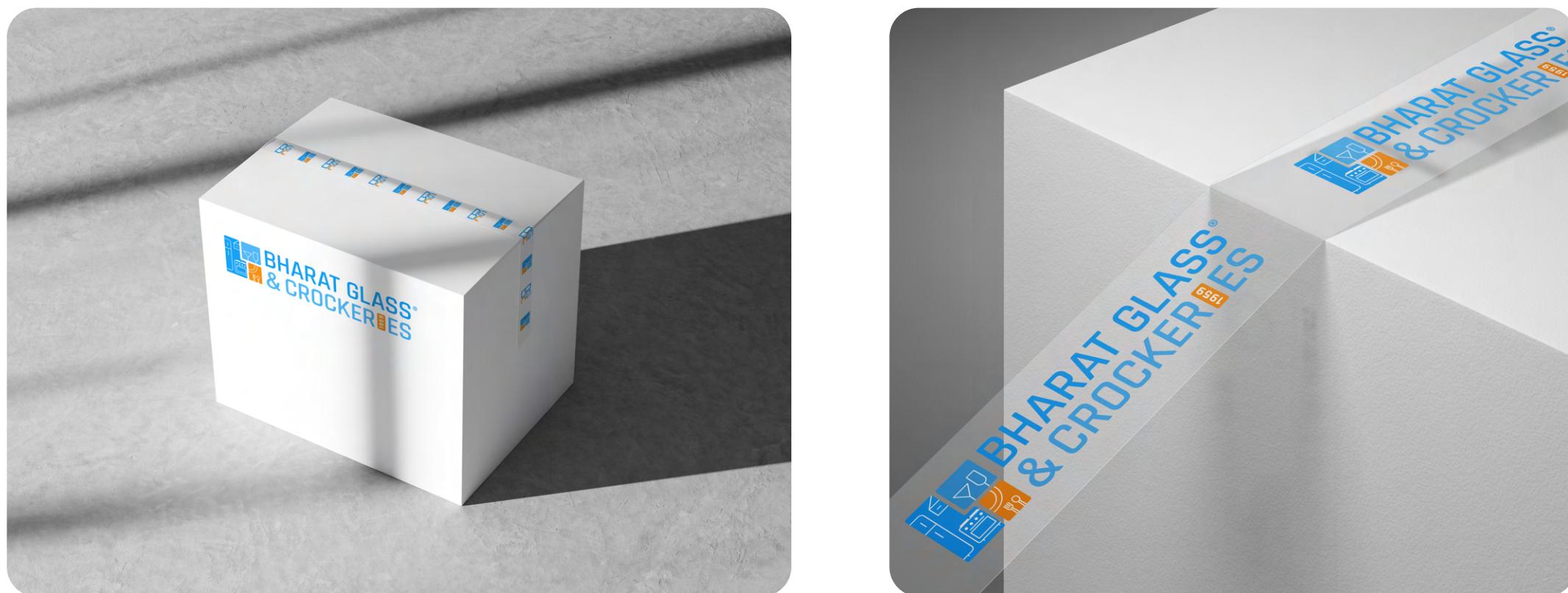
**Poppins – Regular**

&

## Combination Mark



The combination mark serves as a powerful representation of Bharat Glass & Crockeries unique heritage and innovation across its diverse range of industry offerings. It embodies the seamless fusion of timeless tradition with a forward-looking perspective, encapsulating the brand's unwavering commitment to excellence.



## Minimal Logotype



Embracing simplicity, the "BGC" logotype speaks volumes with its understated charm. Each letter stands with purpose, symbolizing our dedication to precision and excellence. It represents not only our name but also our unwavering commitment to providing top-tier experiences in the Hotel, Restaurant & Hospitality Industry.



# Symbol



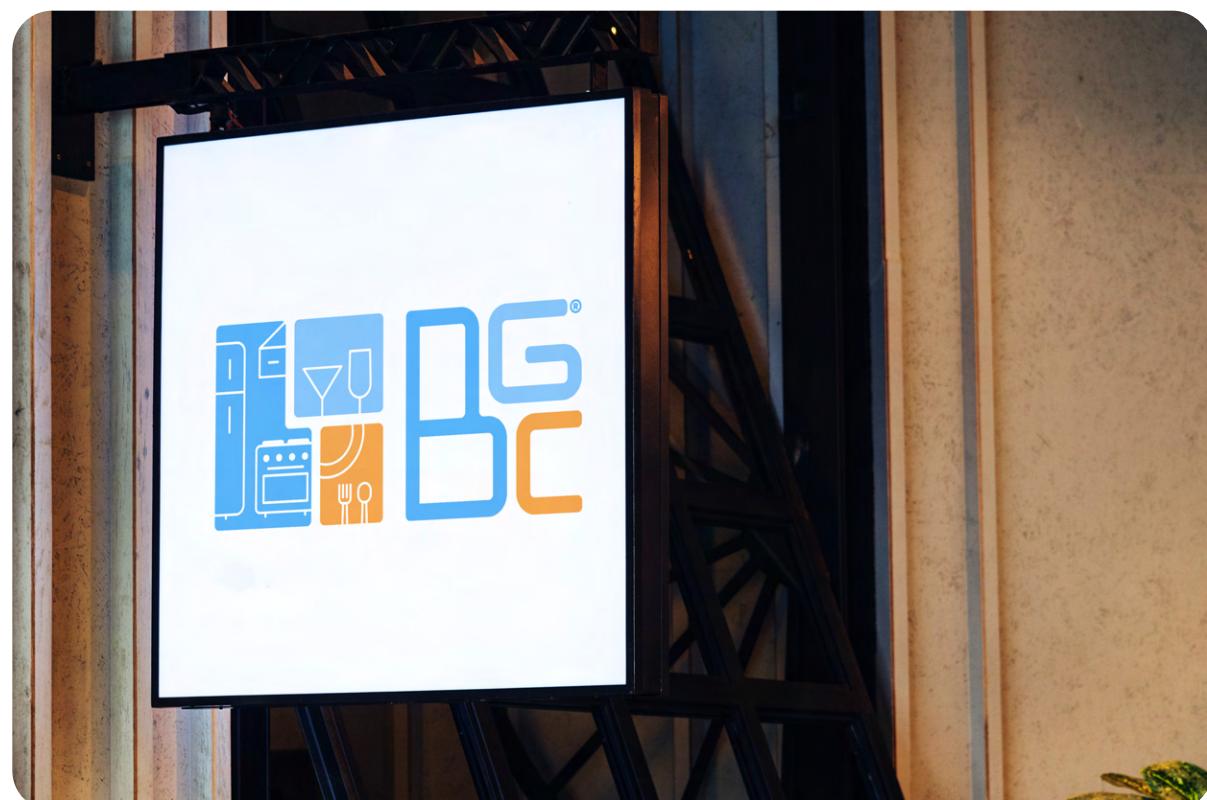
With its sleek design and intuitive representation, the symbol embodies the essence of being a trusted partner for all hospitality needs. Utilizing minimalist line art, we offer a glimpse into our expansive range of offerings, from glassware, tableware, to kitchen equipment. Each delicately depicted, conveying sophistication and functionality.



# Minimal Logo



With its clean lines, the minimalist logo speaks volumes with its understated elegance. The combination of the symbol and the minimal BGC logotype not only signifies our end-to-end service provision but also represents our dedication to precision and quality, showcasing our commitment to exceptional service.



## 03. Logo

# Kannada Logo



Expressed in Kannada script and combined with the brands symbol, this logo can be used in contexts where communication or branding is primarily targeted towards Kannada-speaking audiences or regions where Kannada is predominantly spoken.



