

# LORWIN LACUESTA



DATA SCIENCE & SEO  
PYTHON · MACHINE  
LEARNING · ANALYTICS

I'm a Computer Science graduate with real-world experience in SEO and Data Science. Proficient in Python and machine learning, I've worked on classification and clustering projects and driven SEO insights via analytics tools. I enjoy solving problems using data and delivering results that matter.

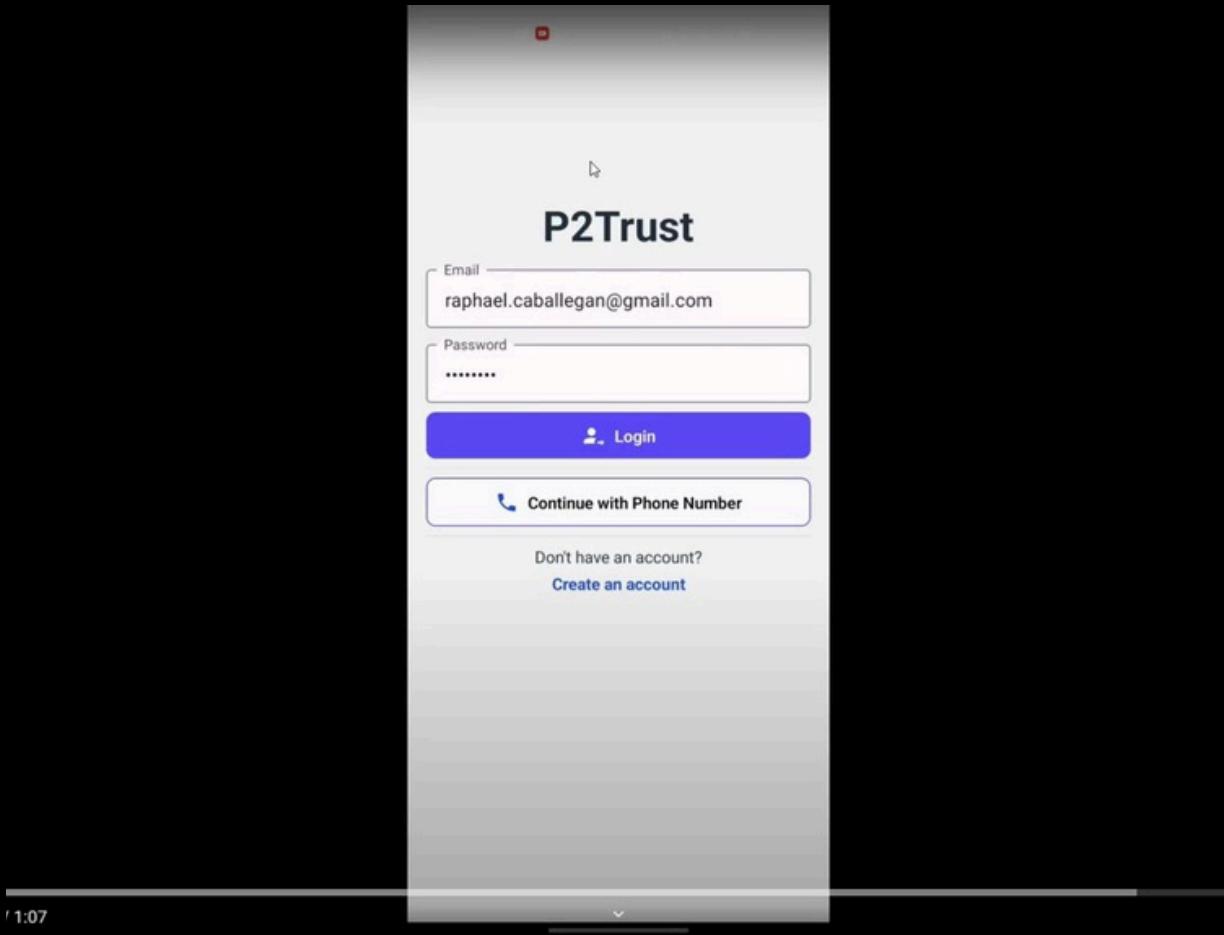


[RESUME](#)



[LINKEDIN](#)

# PROJECTS



## P2TRUST

A FinTech Fraud Prevention Mobile App

### Project Details

P2Trust is a Fin-Tech mobile application that aims to solve online Peer-to-Peer (P2P) fraud through open transactional data sharing. It aims to be a global repository of transactions viewable by any user so that anyone can utilize existing transactional data like proof of payments and transaction histories to determine whether an online seller is trustworthy or not.



### SOURCE CODE

<https://github.com/arcsine0/P2Trust>

Category	Status	Action
Power Tools	Active	Yellow Checkmark, Red Square, Blue Square
Hand Tools	Active	Yellow Checkmark, Red Square, Blue Square
Building Materials	Active	Yellow Checkmark, Red Square, Blue Square
Fasteners	Active	Yellow Checkmark, Red Square, Blue Square
Safety Equipment	Active	Yellow Checkmark, Red Square, Blue Square
Electrical	Active	Yellow Checkmark, Red Square, Blue Square
Plumbing	Active	Yellow Checkmark, Red Square, Blue Square
Hardware	Active	Yellow Checkmark, Red Square, Blue Square
Paint & Supplies	Active	Yellow Checkmark, Red Square, Blue Square
Adhesives & Sealants	Active	Yellow Checkmark, Red Square, Blue Square

Showing 1 to 10 of 14 entries.

## Project Details

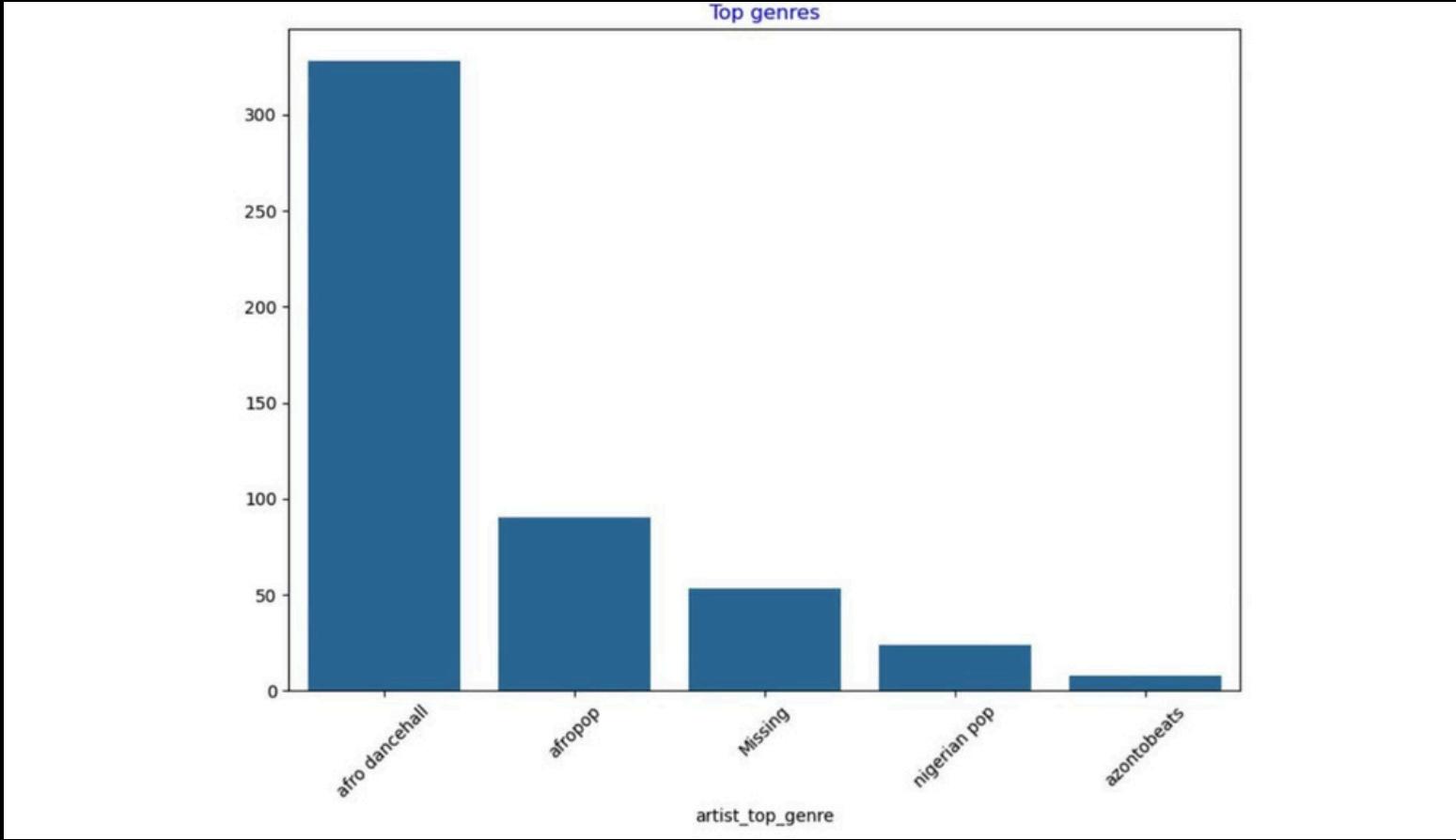
HIMS ( Hardware Inventory Management System) is a software tool that helps organizations efficiently track, manage, and optimize their physical hardware assets, such as computers, servers, printers, and other devices. The system provides a centralized platform to monitor the status, location, and usage of hardware equipment across the organization.

**HARDWARE INVENTORY MANAGEMENT SYSTEM**  
A software solution designed to track, manage, and organize hardware assets within an organization



## SOURCE CODE

<https://github.com/lorwinpogi/InventorySystem>



## MACHINE LEARNING CLUSTERING

Developed a machine learning project using K-Means clustering to group data into meaningful patterns, applying Python for preprocessing, scaling, and visualization.

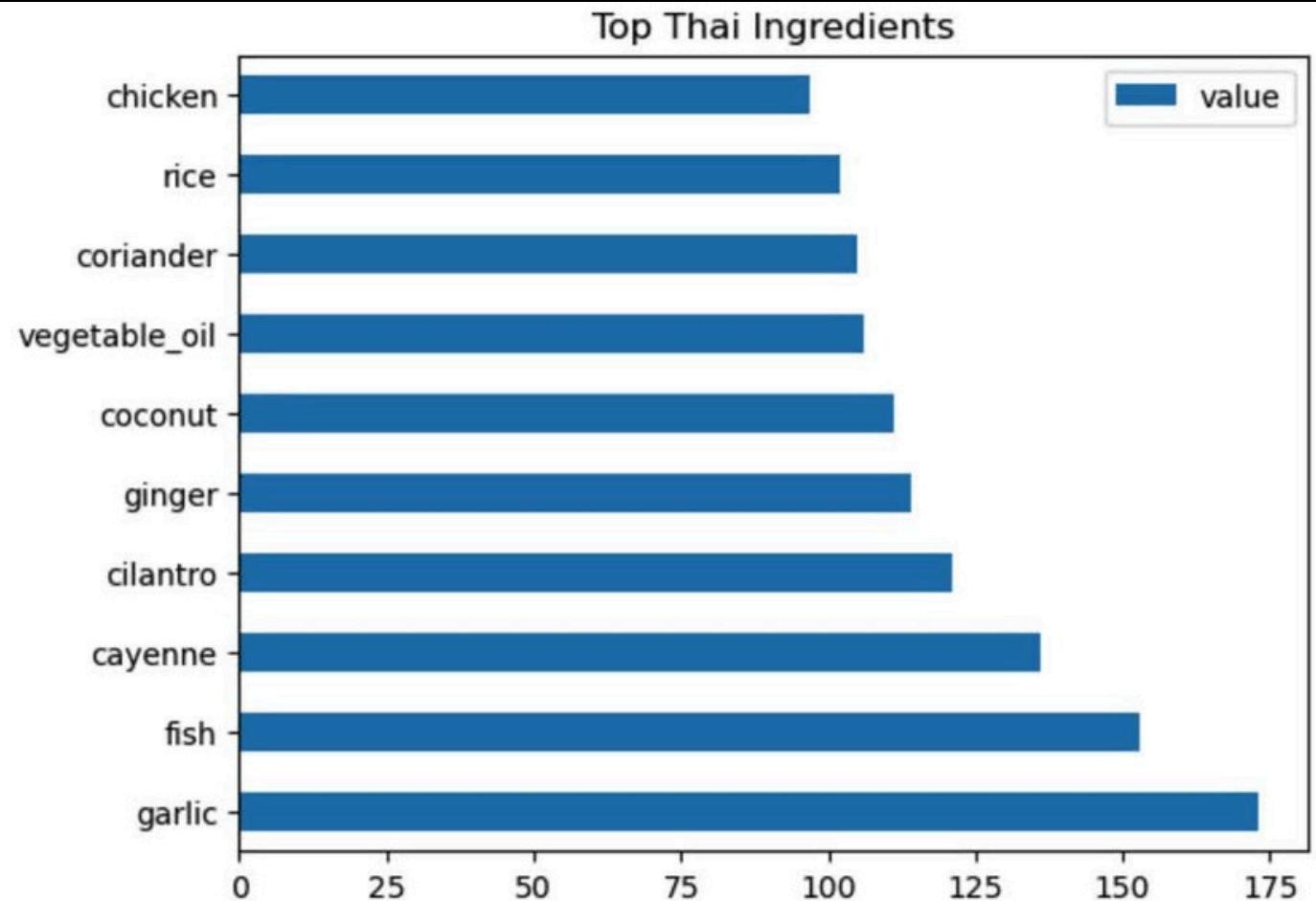
## Project Details

Applied K-Means clustering in Python to group data into meaningful clusters. Implemented data preprocessing, feature scaling, and visualization using pandas, scikit-learn, and matplotlib. Demonstrated the ability to uncover hidden patterns in datasets without predefined labels.



## SOURCE CODE

<https://github.com/lorwinpogi/ML-Project1/tree/main/Clustering>



## Project Details

Developed multiple machine learning classification models in Python to predict categorical outcomes. Implemented Logistic Regression, Random Forest, and K-Nearest Neighbors (KNN) using scikit-learn. The project included data preprocessing, feature scaling, training/testing split, and model evaluation with accuracy metrics. Visualized results with matplotlib to compare model performance.

## MACHINE LEARNING CLASSIFICATION

Built machine learning classification models in Python (Logistic Regression, Random Forest, KNN) to predict outcomes and evaluate model performance.



## SOURCE CODE

<https://github.com/lorwinpogi/ML-Project1/tree/main/Classification>

# SEO Writing Sample (Portfolio)

## Best Substitute for Garlic Cloves: Easy & Flavorful Alternatives

Garlic is a staple ingredient in many cuisines, but there are times when fresh cloves aren't available—or simply aren't an option. Whether you've run out mid-recipe, prefer a milder flavor, or need a garlic-free solution, choosing the right [substitute for garlic cloves](#) can help maintain balance and depth in your cooking.

From pantry staples to vegetables and spices, these alternatives offer flexibility without sacrificing flavor.

### Why Use a Substitute for Garlic Cloves?

There are several reasons home cooks look for an [alternative to garlic cloves](#), including:

- Running out of fresh garlic
- Dietary sensitivities or restrictions
- Preference for subtle flavors
- Convenience and time-saving needs

Understanding how different substitutes behave in cooking ensures the final dish remains flavorful and well-rounded.

### Best Substitute for Garlic Cloves in Cooking

#### SEO Writing Sample – Overview

This sample showcases my ability to write SEO-optimized content with clear keyword targeting and search intent alignment. It highlights strategic use of primary and secondary keywords, optimized headings, meta data, internal/external linking, and SERP preview planning while maintaining natural, user-friendly readability.

#### SEO Summary (For Portfolio Review)

##### Highlight Key

- **YELLOW**: Instance of Primary Keyword
- **ORANGE**: Instance of Secondary Keyword
- **CYAN**: Internal Link
- **GREEN**: External Link

##### Keyword Targeting

- Primary Keyword: [substitute for garlic cloves](#) (6 uses)
- Secondary Keyword: [alternative to garlic cloves](#) (3 uses)
- Combined Keyword Count: 9

#### Suggested SERP Preview

##### SEO Title

Best Substitute for Garlic Cloves – Easy Alternatives!  
(54 characters | 470px / 580px)

##### Meta Description

Out of fresh garlic? Find the best substitute for garlic cloves, from common kitchen swaps to bold flavor boosters, in our expert guide.  
(136 characters | 823px / 990px)

##### Search Intent

- Informational
- Cooking / Food education
- Pantry substitution queries

##### URL Slug

</best-substitute-for-garlic-cloves/>

##### SCHEMA

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<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "Article",
  "headline": "Best Substitute for Garlic Cloves – Easy & Flavorful Alternatives",
  "description": "Out of garlic? Discover the best substitute for garlic cloves, including easy pantry swaps and flavorful garlic-free alternatives.",
  "author": {
    "@type": "Person",
    "name": "YOUR NAME"
  }
}.
```



<https://github.com/lorwinpogi/SEO-sample/tree/main>