

Loryn Chen

Product Designer, Brand Designer

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EDUCATION

University of Maryland, Baltimore County
Baltimore, MD — *B.A. Graphic Design, GPA: 3.3/4.0*

Expected MAY 2018

WORK EXPERIENCE

Tenable, Columbia, MD — Design Intern

JUNE 2017 - AUGUST 2017

Helped design the launch of the new Cyber Exposure category.
Generated brand graphics to be used on social media. Redesigned the customer page to drive more traffic to the website.

Pixity, Gaithersburg, MD — Founder / Designer

SEPTEMBER 2016 - MAY 2017

Started a design agency to make Snapchat Geofilters for businesses.
Helped increase most of our client's business by around 10%. Clients include Kung Fu Tea, Harvard and Columbia University.

Hungry Harvest, Baltimore, MD — Design Intern

JUNE 2016 - AUGUST 2016

Produced marketing graphics and created an animation video.
Redesigned the shopping page. All resulted in a 15% increase in new customers and a 10% increase in revenue.

ORGANIZATION

Retriever Design Club, Co-Founder / President

FALL 2017

Co-founded the club to drive more engagement among the design community at my school.

SKILLS

Design Tools:

Illustrator, Photoshop,
InDesign, After Effects,
Experience Design, Sketch,
Principle For Mac, InVision

Other:

HTML, CSS

PROJECT

Wareviews: UI, UX

Designed a mobile app concept that allows consumers to read and write reviews on tech products.

HACKATHON

HackUMBC (2016):

Designer / Organizer

Lead design for my University's hackathon.
Raised over \$50,000 in sponsorship money. Planned and organized events that hosted 500+ hackers.

PORTFOLIO

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