

# Loryn Chen

Product + Experience + Brand Designer

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## WORK EXPERIENCE

### Walmart

**Product Designer | Aug 2019 - Now**

**Associate Product Designer | Oct 2018 - Aug 2019**

On the Grocery team working on tools that help store associates fulfill online orders. Designed features that increased associates' speed of picking customers' orders by 10%, reduced customer wait times by 6%, and improved the firm's net promoter score.

### Pathover

**Design Intern | Jun 2016 - Aug 2018**

Designed and sold products that helped restaurants go online. Created website designs for restaurant clients that boosted Pathover's sales by more than 25% month over month for the last 3 months of my tenure.

### Mindgrub

**UX Design Intern | Jan 2018 - May 2018**

Worked with clients such as NASA and ID Agent to redesign and build their enterprise web applications. Conducted client meetings, interviews, sketching sessions, wireframing, and usability testing.

## PROJECTS

### Hack University

**Instagram Page | Oct 2019 - Now**

Created an Instagram page with one other person. We make custom tech and design content. Currently, we have over 75,000 followers with an 8% engagement rate which is double the average.

[instagram.com/hackuniversity](https://www.instagram.com/hackuniversity)

### Boba Meets Bagel

**Asian Dating App | Jan 2019**

Collaborated with one engineer to build a dating app for Asians. We grew to over 40,000 users in 1 month and then sold the app. I worked on branding and product design.

[bobameetsbagel.com](http://bobameetsbagel.com)

## PROGRAMS

**a16z Gen.D Mentorship (2018)**

Selected to be a part of Andreessen Horowitz's design mentorship program that connected early designers with design leaders from a16z's portfolio of tech companies.

## SKILLS

### Design Tools:

Sketch, Figma, InVision, Lucidchart, Framer, Principle, Adobe XD, Illustrator, After Effects, InDesign, Photoshop, Premiere Pro, Zeplin

### Web Languages:

HTML, CSS

## EDUCATION

**University of Maryland**

**Baltimore, MD (May 2018)**

B.A. Graphic Design