Loryn Chen

Product + Experience + Brand Designer

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(240) 994-8163

WORK EXPERIENCE

Walmart
UX Designer | Aug 2019 - Now
Associate UX Designer | Oct 2018 - Aug 2019

On the Grocery team working on tools that help store associates fulfill online orders. Designed features that increased associates' speed of picking customers' orders by 10%, reduced customer wait times by 6%, and improved the firm's net promoter score.

Pathover
Design Intern | Jun 2016 - Aug 2018

Designed and sold products that helped restaurants go online. Created website designs for restaurant clients that boosted Pathover's sales by more than 25% month over month for the last 3 months of my tenure.

Mindgrub
UX Design Intern | Jan 2018 - May 2018

Worked with clients such as NASA and ID Agent to redesign and build their enterprise web applications. Conducted client meetings, interviews, sketching sessions, wireframing, and usability testing.

PROJECTS

Hack University
Instagram Page | Oct 2019 - Now

Created an Instagram page with one other person. We make custom tech and design content. Currently, we have over 30,000 followers with an 8% engagement rate which is double the average.
instagram.com/hackuniversity

Boba Meets Bagel
Asian Dating App | Jan 2019

Collaborated with one engineer to build a dating app for Asians. We grew to over 43,000 users in 2 weeks and then sold the app. I worked on branding and product design.
bobameetsbagel.com

PROGRAMS

a16z Gen.D Mentorship (2018)
Selected to be a part of Andreessen Horowitz's design mentorship program that connected early designers with design leaders from a16z's portfolio of tech companies.

SKILLS

Design Tools:
Sketch, Figma, InVision, Lucidchart, Framer, Principle, Adobe XD, Illustrator, After Effects, InDesign, Photoshop, Premiere Pro, Zeplin

Web Languages:
HTML, CSS

EDUCATION

University of Maryland
Baltimore, MD (May 2018)
B.A. Graphic Design