

# Loryn Chen

Product + Visual + Interaction Designer

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## WORK EXPERIENCE

### Walmart

**Product Designer** *Aug 2019 - Now*

**Associate Product Designer** *Oct 2018 - Aug 2019*

On the Grocery team working on tools that help store associates fulfill online orders. Designed features that increased associates' pick speeds by 10%, increased grocery sales by 46% from last year, and improved Walmart's NPS.

### Pathover

**Design Intern** *Jun 2016 - Aug 2018*

Designed and sold products that helped restaurants go online. Created website designs for restaurant clients that boosted Pathover's sales by more than 25% month over month for the last 3 months of my tenure.

### Mindgrub

**UX Design Intern** *Jan 2018 - May 2018*

Worked with clients such as NASA and ID Agent to redesign and build their enterprise web applications. Conducted client meetings, interviews, sketching sessions, wireframing, and usability testing.

## PROJECTS

### Hack University

**Instagram Page** *Oct 2019 - Now*

Created an Instagram page with one other person. We make custom tech and design content. Currently, we have over 85,000 followers with an 8% engagement rate which is double the average.

[instagram.com/hackuniversity](https://www.instagram.com/hackuniversity)

### Boba Meets Bagel

**Asian Dating App** *Jan 2019*

Collaborated with one engineer to build a dating app for Asians. We grew to over 40,000 users in 1 month and then sold the app. I worked on branding and product design.

[bobameetsbagel.com](http://bobameetsbagel.com)

## PROGRAMS

### MentorCruise

**Mentor** *June 2020 - Now*

An ongoing program where I mentor 2 design students through bi-weekly 1-on-1 check-ins.

### a16z Gen.D Mentorship

**Mentee** *2018*

Selected to be a part of Andreessen Horowitz's design mentorship program that connected early designers with design leaders from a16z's portfolio of tech companies.

## SKILLS

### Design Tools:

Sketch, Figma, InVision, Lucidchart, Framer, Principle, Adobe XD, Illustrator, After Effects, InDesign, Photoshop, Premiere Pro, Zeplin

### Web Languages:

HTML, CSS

## EDUCATION

### University of Maryland

**Baltimore, MD** *May 2018*

B.A. Graphic Design