

# Sean Feucht Accuses Disney of Grooming Children, Inciting Outrage, Publicizing His Message and Brand, Thereby Ensuring Profit from The American Evangelists.

## **[Narrative Frame Introduction]**

Is Disney grooming children through thinly veiled progressive messaging? Or, did failed politician and evangelist musician Sean Feucht piggyback on to decades of homophobic sentiment to further leverage his online following and ensure his continued profit from them. Despite his own church, and related record label, denouncing his extremism, he continues to garner thousands of new followers daily, and with it, generates enormous profit through the associated album sales, merchandise store, and political donations.

## **[Background Section]**

Sean Feucht is an American Christian celebrity, self-described leader of the “new Jesus movement”, who, after failing to break into politics, twice, found reasonable success in the anti-mandate climate of the covid era. Like many, in drawing strong correlations to his religious freedom and health mandates, Feucht found a large population of like-minded Americans who, fortunately for Feucht, had deep fears and even deeper pockets. In 2020, under the guise of protesting covid mandates, Feucht launched his own Bethel music tour, hosting “Let us Worship” events across the country, despite his organization receiving nearly 1.7 million in covid relief funding, see exhibit (a). Since then, Feucht has garnered widespread support from Republicans and Evangelists alike, creating four associated organizations (Holdtheline, Light-A-Candle, 247Burn, and ParentsFightBack). Feucht made headlines when he took time away from his busy touring schedule to pray in the White House alongside the Donald during the final days of his presidency. Feucht is a vocal critic of LGBTQ and Women’s rights, taxes, liberals, and critical race theory, all of which he claims are a threat to “the burning and destruction of America”, an underhanded reference to BLM, a movement Feucht has also been critical of.

## **[Substantiation Section]**

In the flurry of emotion in response to a public statement made by Disney’s CEO Bob Chapek condemning Florida’s controversial ‘don’t say gay / paternal rights bill’, Sean Feucht saw an opportunity to mobilize his evangelic following and generate enormous profit for himself in the process. Feucht was quick to publicly denounce Disney’s statement, equating the company’s interest in social issues to an accusation of ‘pushing a sexualized agenda’ aimed at grooming children. Feucht announced a rally to be held at the gates of Aneheim’s Disneyland for the following week, in the meantime, he occupied himself with numerous interviews, including Fox News, CBN, and multiple evangelic radio shows and podcasts, which generated enormous publicity for both his upcoming demonstration but also his many other similar social movements, see exhibit (b).

In organizing the rally at Disney, Feucht inspires his followers to incite outrage across the political landscape, relying on the collective religious identity of the American right to rally the public and amplify his message, stating in an interview with CBN, “We [Christians] have a voice that can change things economically for Disney. We have a voice that can change things politically in this country”. Feucht leverages his network of online followings and non-profit organizations to garner widespread interest and freely publicize his rally, and by extension, his message. The massive reach and mass appeal of his message amongst the American right enables Feucht to mobilize a large crowd at the gates of Disneyland on April 6th, 2022, which garners him and his organization, Holdtheline, national media coverage, see exhibit (b).

Feucht has increased his online following by 12% in the last 30 days, an increase he had not seen since his initial anti-mandate tour launch in late 2020. This recent uptick in popularity has undoubtedly generated Feucht extensive profit, as Holdtheline itself was founded to generate funding for Feucht’s multiple failed runs in politics and has continued to receive generous contributions from known Republican funds. However, according to the organization’s own financial report, the funding Feucht generated far exceeds the reported spending, citing ‘unspecified expenditures’ as the primary operating expense for multiple years, see exhibit (b).

### **[Conclusion]**

As Sean Feucht demonstrates, the American right is easily unified in their shared fear of victimization of children, despite the obvious rampant corruption and paedophilia within their own community. For Feucht, the combination of overlapping organizations, extensive civilian donations, several successful merchandise stores, and a record label makes his income difficult to track, although he is regularly seen flaunting expensive purchases in images posted from his lavish home on the California coast, suggesting he has incurred considerable personal wealth.

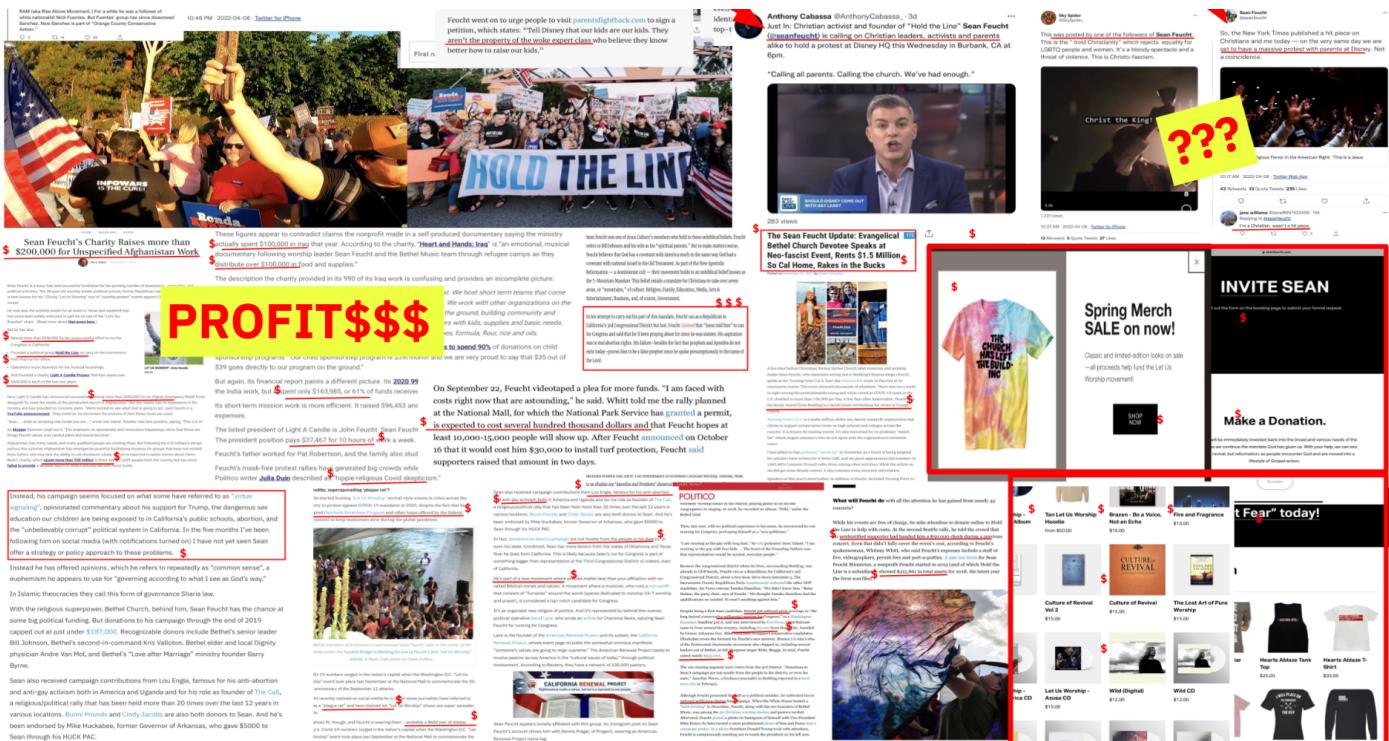
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# Exhibit [a]: Sean Feucht Accuses Disney of Grooming Children By Pushing Their Sexualized Agenda, Incites Considerable Outrage



# Exhibit [b]: Sean Feucht Uses the Opportunity To Publicize His Message and Brand, Thereby Ensuring Continued Profit From The American Evangelists.



**FIG 2:** Feucht wastes no time in promoting the organizations he represents, owns, and uses to fund his rallies and events, including Holdtheline, Seanfeucht.com, Light-a-candle, 247 Burn, and his personal YouTube channel and merch store. The sheer volume of available merchandise might suggest both profitability and a high demand for these products, I would argue this is largely due to Feucht's fervent online following.