

My code of ethics is written as text in the shape of an ankh, known as the key of life and commonly associated with life, creation, and existence. Additionally, the ankh is an example of one of the earliest forms of information design, a hieroglyph. I wrote my code of ethics in the style of a Hippocratic oath, having recently visited the archives to examine old legal scrolls, and thus chose to adapt a similar visual style as well. My code of ethics reflects who I am, and who I wish to be, as a designer and individual. My code acknowledges the tremendous responsibility I feel as an information designer, demonstrating an awareness of data and the influential qualities it can possess. Just as I am prone to deterministic thinking, my code warns of such hubris. Reminding me to always align myself with producing good in the world, and concerning myself less with what is considered nice. Within the visual of my code lies a hidden message, the

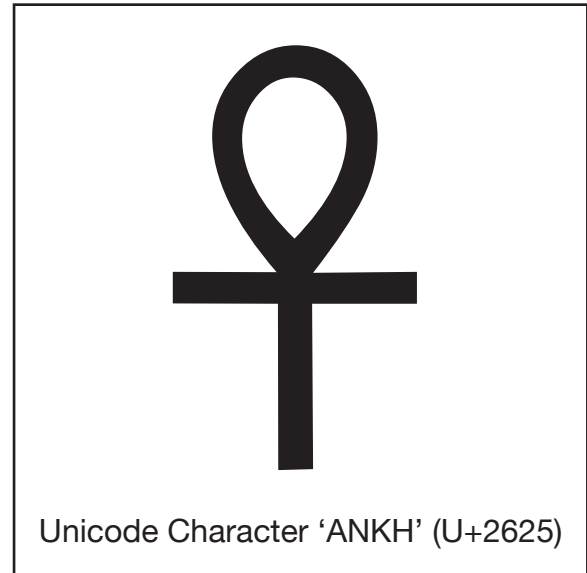
code itself, a metaphor for the revelatory mechanism of information design and resolution to otherwise chaotic experiences. My personal code of ethics: *Either help or do no harm. I will not divulge secrets: Respect the privacy of users and the confidentiality of their data. I will not intentionally deceive: Use only data which is accurate, transparent, and comprehensible to users. I will not be ashamed to say "I do not know": Never allow pride to interfere with my ability to honour my ethical obligation to all fellow human beings and society. I will design for accessibility: Ensure that data and information is available and understandable to all users, regardless of their circumstances. I will ensure that designs are socially responsible and ethical: Consider the impact of data and information on individuals, communities, and society as a whole. I will advocate for the use of data and information in the public interest: Promote transparency, accountability, and justice through design.*

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[The text on this page is the same content as the visual component]

Contextual section:

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My personal code of ethics:

Either help or do no harm.

I will not divulge secrets:

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I will not intentionally deceive:

Use only data which is accurate, transparent, and comprehensible to users.

I will not be ashamed to say "I do not know":

Never allow pride to interfere with my ability to honour my ethical obligation to all fellow human beings and society.

I will design for accessibility:

Ensure that data and information is available and understandable to all users, regardless of their circumstances.

I will ensure that designs are socially responsible and ethical:

Consider the impact of data and information on individuals, communities, and society as a whole.

I will advocate for the use of data and information in the public interest:

Promote transparency, accountability, and justice through my designs.