



Data Modernization w/ Metadata

Charles @ The II Lakes Group



Sponsors

Gold



Special
Thanks



Gold



Agenda

Who

What

When

Where

Why



What:

“... a set of data that describes and gives information about other data.”



Example

❑ *Key-value pairs*

- ✓ **Name:** 2022 Audit Tool
- ✓ **Invoice No.:** 1923829
- ✓ **Invoice Date:** 12/31/2022
- ✓ **Department:** Compliance
- ✓ **Approver Name:** Charles Lakes
- ✓ **Status:** Sent

INVOICE

Logo
Name

DATE
Date

INVOICE NO
Number

YOUR COMPANY
Street Address
City, ST ZIP Code
Phone
Fax
Email

INVOICE TO
Street Address
City, ST ZIP Code
Phone
Fax
Email

SALESPERSON	JOB	PAYMENT TERMS	DUE DATE
Due on Receipt			

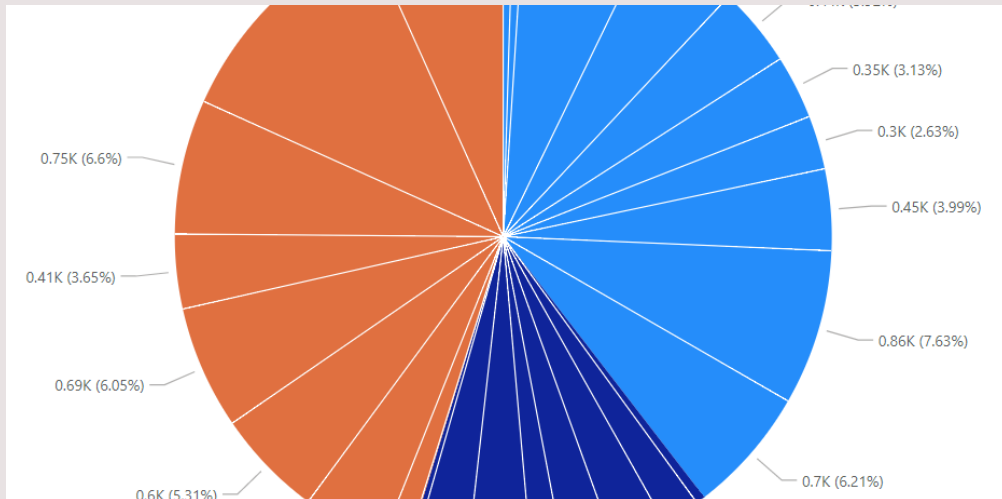
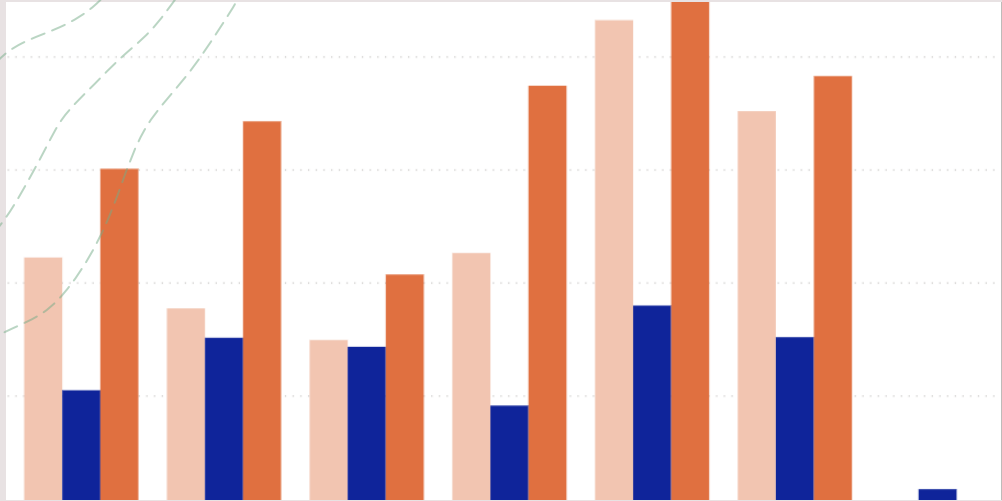
QUANTITY	DESCRIPTION	UNIT PRICE	LINE TOTAL
Product	Product description	\$Amount	\$Amount
Product	Product description	\$Amount	\$Amount
Product	Product description	\$Amount	\$Amount
Product	Product description	\$Amount	\$Amount

Subtotal
Sales Tax
Total



Why:

- ✓ Data is currency.
- ✓ Data is power.
- ✓ Data is king.



Example



Key Performance Indicators

- ✓ **Name:** 2022 Audit Log
- ✓ **Reviewed Date:** 12/31/2022
- ✓ **Department:** Compliance
- ✓ **Reviewer Name:** Charles Lakes
- ✓ **Status:** Published

Who:

- ✓ Social media
- ✓ Streaming platforms
- ✓ eCommerce shopping
- ✓ Banks





When:

- ✓ ASAP!
- ✓ Expeditiously!
- ✓ Fortright!

Where:

- ✓ SharePoint Online/ Server
- ✓ Microsoft Dynamics 365
- ✓ Salesforce
- ✓ Etc.





Contact:

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