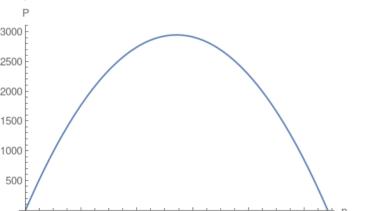
3

3. Perimeter of rectangle = 2(p+a)=217 where a is the length of the other edge of rectangle. Area of the rectangle is = $p \times a$. Use perimeter equation

and solve for $a=\frac{217-2p}{2}$ Then reformulate the area $P=p\times a=\frac{217\,p}{2}-p^2$ which turns out to be a quadratic Parabola:



Compute the vertex $\frac{217}{4}$ and then plug the vertex into the area which will compute the maximum area.