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1. (a) Basis for the Revenue model is a simple multiplication:
Revenue = Price\timesQuantity = (-4f+434) \times f = 434 f - 4 f^2
Notice the latter is a quadratic:
 w:price
             revenue curve
15000
10000
5000
```

(b) Domain starts at 0 Euros revenue up to f-intercept coordinate equal to twice the value of vertex of the Parabola:

The maximum occurs at the vertex f-intercept coordinate: (d)

or the amount 11772.3 Euros .