```
Revenue = Price×Quantity = (-\frac{7}{2}m+466) \times m = 466 m - \frac{7m^2}{2}
Notice the latter is a quadratic:
              revenue curve
20 000
```



(A) Basis for the Revenue model is a simple multiplication:

(D) The maximum occurs at the vertex m-intercept coordinate:

or the amount 15511.1 RussianRubles .

15000 10000