

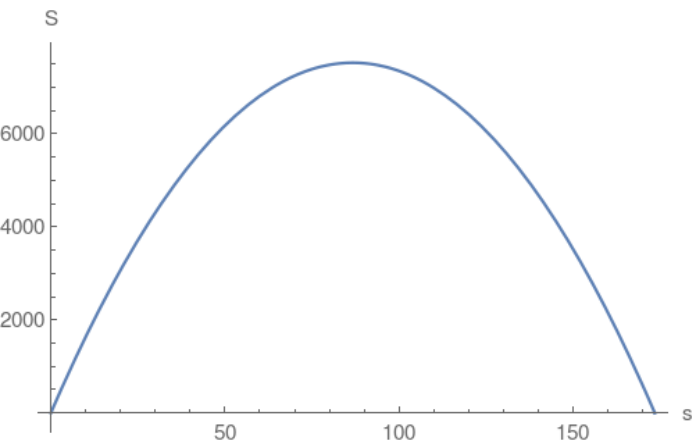
3.

3. Perimeter of rectangle = $2(s+a)=347$ where a is the length of the other edge of rectangle. Area of the rectangle is $= s \times a$.

Use perimeter equation

and solve for $a = \frac{347-2s}{2}$

Then reformulate the area $S = s \times a = \frac{347s}{2} - s^2$ which turns out to be a quadratic Parabola:



Compute the vertex $\frac{347}{4}$ and then plug the vertex into the area which will compute the maximum area.