```
Notice the latter is a quadratic:
 e:price
            revenue curve
80 000
60 000
40 000
20000
(2) Domain starts at 0 RussianRubles revenue up to f-intercept coordinate equal to twice the value of vertex of the Parabola:
636
```

(1) Basis for the Revenue model is a simple multiplication:

(4) The maximum occurs at the vertex f-intercept coordinate:

or the amount 67416. RussianRubles .

318

Revenue = Price×Quantity = $(-\frac{2}{5}f+424) \times f = 424 f - \frac{2}{2}f^2$