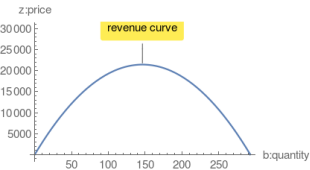


1.

1. (A) Basis for the Revenue model is a simple multiplication:

$$\text{Revenue} = \text{Price} \times \text{Quantity} = (-1b + 293) \times b = 293b - b^2$$

Notice the latter is a quadratic:



(B) Domain starts at 0 BritishPounds revenue up to b-intercept coordinate equal to twice the value of vertex of the Parabola:
293

(D) The maximum occurs at the vertex b-intercept coordinate:

$$\frac{293}{2}$$

or the amount 21462.3 BritishPounds .