$a+b+b=1964 \implies a=1964-2b$ Now find the area:

 $area = a \times b = (l - 2b) b = 1964 b - 2 b^2$ 

4. There are 3 sides to fence, two sides with length b and one side with length a:

Notice the Parabolic equation, find the vertex:  $vertex = (491 meters , 482162 meters^2)$ 

Square the unit for vertex's vertical coordinate since it is a quadratic.