```
    (1) Basis for the Revenue model is a simple multiplication:

Revenue = Price\timesOuantity = (-1x+430) \times x = 430 \times -x^2
Notice the latter is a quadratic:
 f:price
            revenue curve
60000
50 000
40 000
30000
20 000
10000
(2) Domain starts at 0 RussianRubles revenue up to x-intercept coordinate equal to twice the value of vertex of the Parabola:
```

(4) The maximum occurs at the vertex x-intercept coordinate:

or the amount 46225. RussianRubles .