Notice the Parabolic formula, compute the vertex:

 $a+b+b=3044 \implies a=3044-2b$ Now compute the area:

 $area = a \times b = (l - 2b) b = 3044 b - 2 b^2$

 $vertex = (761 feet , 1158242 feet^2)$

4. There are 3 sides to fence, two sides with length b and one side with length a:

Square the unit for vertex's vertical coordinate since it is a quadratic.