Solution

-1 + u = 0 or 3 + u = 0

u = 1 or u = -3

 $b(u) = u^2 + 2u - 3 = (-1 + u) (3 + u) = 0$ 

So, the u-intercepts are at the points (1,0) and (-3,0)

To find the u-intercept, we set b equal to 0, so :