To find the r-intercept, we set b equal to 0, so :

-6 + r = 0 or 3 + r = 0

r= 6 or r= -3

 $b(r) = r^2 - 3r - 18 = (-6 + r)(3 + r) = 0$

So, the r-intercepts are at the points (6,0) and (-3,0)

Solution