Revenue = Price×Quantity =  $(-\frac{3}{4}m+444) \times m = 444 m - \frac{3m^2}{4}$ Notice the latter is a quadratic:

```
v:price
80 000
60 000
40 000
```

or the amount 65712. Euros .

(B) Domain starts at 0 Euros revenue up to m-intercept coordinate equal to twice the value of vertex of the Parabola:

(D) The maximum occurs at the vertex m-intercept coordinate:

(A) Basis for the Revenue model is a simple multiplication:

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