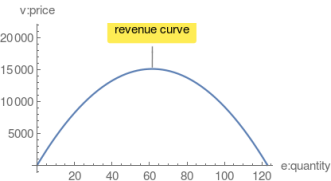


1.

1. (a) Basis for the Revenue model is a simple multiplication:

$$\text{Revenue} = \text{Price} \times \text{Quantity} = (-4e + 492) \times e = 492e - 4e^2$$

Notice the latter is a quadratic:



(b) Domain starts at 0 Euros revenue up to e-intercept coordinate equal to twice the value of vertex of the Parabola:

123

(d) The maximum occurs at the vertex e-intercept coordinate:

$\frac{123}{2}$

or the amount 15129. Euros .