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Solution
Ouadratic function: is a function that can be written in the form:
u(r) = ar^2 + br + c where a, b, and c are real numbers and a \neq 0
we have u(r) = -2r^2 + 4r + 18, note: -2r^2 + 4r + 18 is in ru-plane
Here, we know that a=-2, b=4, c=18
Since a<0 .we know that the u-coordinate of the vertex is a maximum.However.to find the u-coordinate of our vertex we first need to find the r-coordinate
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of the vertex by using $r=-\frac{b}{2a}=-\frac{4}{4}=1$ Now that we have the r-coordinate, we can find the u-coordinate

of the vertex by finding $u(1) = -2(1)^2 + 4(1) + 18 = -2 + 4 + 18 = 20$ Maximum=20