4.
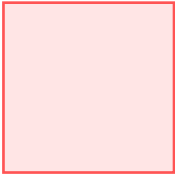
$(x+1)(p-5)$

$p x + 5 x + p + 5$

$p x - x + 5 p - 5$

$p x - 5 x + p - 5$

$p x - x + p + 5$

Solution

$(x+1)(p-5)$
$= p x - 5 x + p - 5$