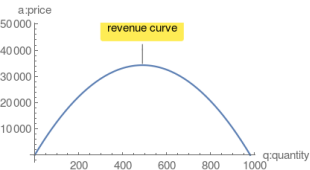


1.

1. (A) Basis for the Revenue model is a simple multiplication:

$$\text{Revenue} = \text{Price} \times \text{Quantity} = \left(-\frac{1}{7}q + 140\right) \times q = 140q - \frac{q^2}{7}$$

Notice the latter is a quadratic:



(B) Domain starts at 0 BritishPounds revenue up to q-intercept coordinate equal to twice the value of vertex of the Parabola:
980

(D) The maximum occurs at the vertex q-intercept coordinate:
490

or the amount 34300. BritishPounds .