Revenue = Price \times Quantity = $(-\frac{7}{5}g+328) \times g = 328g - \frac{7g^2}{5}$ Notice the latter is a quadratic:

 $\overset{(0)}{D}$ The maximum occurs at the vertex g-intercept coordinate: $\underline{\tt 820}$

or the amount 19211.4 BritishPounds .

1. (A) Basis for the Revenue model is a simple multiplication: