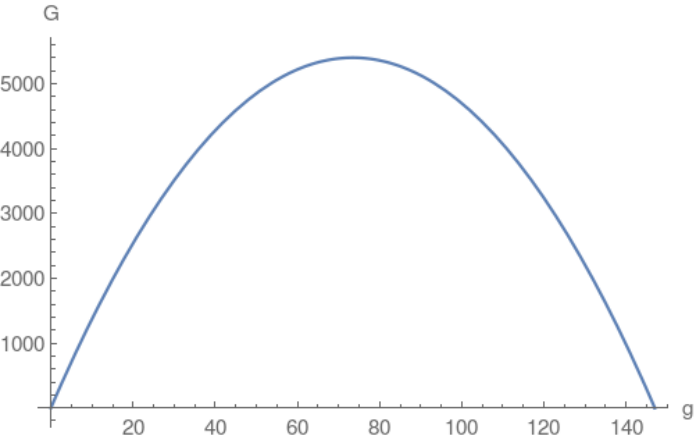
4.

4. Perimeter of rectangle $= 2(g+a) = 294$ where a is the length of the other edge of rectangle. Area of the rectangle is $= g \times a$.
Use perimeter equation
and solve for $a = \frac{294-2g}{2}$

Then reformulate the area $G = g \times a = 147\,g - g^2$ which turns out to be a quadratic Parabola:



Compute the vertex $\frac{294}{4}$ and then plug the vertex into the area which will compute the maximum area.