```
Revenue = Price\timesOuantity = (-1q+269) \times q = 269 q - q^2
Notice the latter is a quadratic:
 s:price
            revenue curve
20 000
15000
10 000
5000
(2) Domain starts at 0 Euros revenue up to g-intercept coordinate equal to twice the value of vertex of the Parabola:
269
```

3. (1) Basis for the Revenue model is a simple multiplication:

(4) The maximum occurs at the vertex g-intercept coordinate:

or the amount 18090.3 Euros .