```
Notice the latter is a quadratic:
              revenue curve
20 000
15 000
10000
5000
```

(2) Domain starts at 0 CanadianDollars revenue up to m-intercept coordinate equal to twice the value of vertex of the Parabola:

 (1) Basis for the Revenue model is a simple multiplication: Revenue = Price×Quantity =  $\left(-\frac{7}{2}m+384\right) \times m = 384 m - \frac{7m^2}{2}$ 

1152 (4) The maximum occurs at the vertex m-intercept coordinate:

or the amount 15798.9 CanadianDollars .