

3.

3. There are 3 sides to fence, two sides with length b and one side with length a :

$$a+b+b=2418 \Rightarrow a=2418-2b$$

Now compute the area:

$$\text{area}=a \times b = (1-2b) b = 2418 b - 2 b^2$$

Notice the Parabolic function, compute the vertex:

$$\text{vertex} = \left(\frac{1209}{2} \text{ meters}, \frac{1461681}{2} \text{ meters}^2 \right)$$

Square the unit for vertex's vertical coordinate since it is a quadratic.