```
    (a) Basis for the Revenue model is a simple multiplication:

Revenue = Price×Quantity = \left(-\frac{5}{2}j + 484\right) \times j = 484 j - \frac{5j^2}{2}
Notice the latter is a quadratic:
 a:price
               revenue curve
30 000
25 000
15000
10000
5000
```

(b) Domain starts at 0 Euros revenue up to j-intercept coordinate equal to twice the value of vertex of the Parabola:

The maximum occurs at the vertex j-intercept coordinate:

or the amount 23425.6 Euros .