(1) Basis for the Revenue model is a simple multiplication: Revenue = Price×Quantity =  $\left(-\frac{7}{10}W+175\right) \times W = 175W - \frac{7W^2}{10}$ Notice the latter is a quadratic: revenue curve

(2) Domain starts at 0 USDollars revenue up to w-intercept coordinate equal to twice the value of vertex of the Parabola: 250

(4) The maximum occurs at the vertex w-intercept coordinate:

125 or the amount 10937.5 USDollars .

15000 10000