There are 3 sides to fence, two sides with length b and one side with length a:

Notice the Parabolic function, find the vertex:

 $a+b+b=3729 \implies a=3729-2b$ Now find the area:

 $area = a \times b = (l - 2b) b = 3729 b - 2 b^2$ 

vertex=  $(\frac{3729}{4} \text{ yd}, \frac{13905441}{9} \text{ yd}^2)$ 

Square the unit for vertex's vertical coordinate since it is a quadratic.