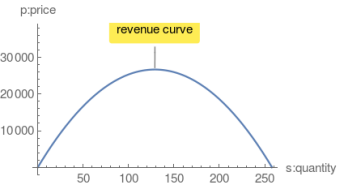


1.

1. (A) Basis for the Revenue model is a simple multiplication:

$$\text{Revenue} = \text{Price} \times \text{Quantity} = \left(-\frac{8}{5}s + 413\right) \times s = 413s - \frac{8s^2}{5}$$

Notice the latter is a quadratic:



(B) Domain starts at 0 Yen revenue up to s-intercept coordinate equal to twice the value of vertex of the Parabola:

$$\frac{2065}{8}$$

(D) The maximum occurs at the vertex s-intercept coordinate:

$$\frac{2065}{16}$$

or the amount 26651.4 Yen .