Revenue = Price×Quantity = $(-\frac{3}{2}n+178) \times n = 178 n - \frac{3n^2}{2}$ Notice the latter is a quadratic: r:price revenue curve

(2) Domain starts at 0 Euros revenue up to n-intercept coordinate equal to twice the value of vertex of the Parabola:

2. (1) Basis for the Revenue model is a simple multiplication:

(4) The maximum occurs at the vertex n-intercept coordinate:

or the amount 5280.66 Euros .