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other edge of rectangle. Area of the rectangle is =  $u \times a$ . Use perimeter equation and solve for  $a = \frac{435-2u}{2}$ 

2. Perimeter of rectangle = 2(u+a)=435 where a is the length of the

Then reformulate the area  $U = u \times a = \frac{435 \, u}{2} - u^2$  which turns out to be a quadratic Parabola: 12000 10000 8000 6000 4000 2000

Compute the vertex  $\frac{435}{4}$  and then plug the vertex into the area which will compute the maximum area.