```
Revenue = Price×Quantity = (-ln+124) × n = 124 n - n<sup>2</sup>
Notice the latter is a quadratic:

gprice

revenue curve

4000

1000
```

(a) Basis for the Revenue model is a simple multiplication:

(d) The maximum occurs at the vertex n-intercept coordinate:

or the amount 3844. CanadianDollars .

(b) Domain starts at Θ CanadianDollars revenue up to n-intercept coordinate equal to twice the value of vertex of the Parabola: