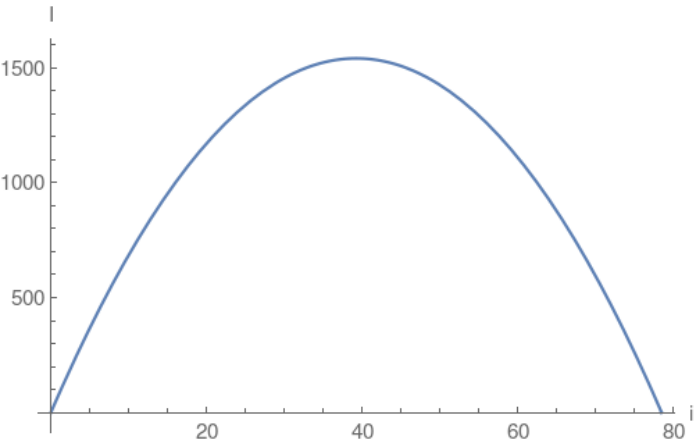
3.

3. Perimeter of rectangle $= 2(i+a) = 157$ where a is the length of the other edge of rectangle. Area of the rectangle is $= i \times a$.
Use perimeter equation
and solve for $a = \frac{157-2i}{2}$

Then reformulate the area $I = i \times a = \frac{157\,i}{2} - i^2$ which turns out to be a quadratic Parabola:



Compute the vertex $\frac{157}{4}$ and then plug the vertex into the area which will compute the maximum area.