Market Analysis

Population		Population	
Average Age Owners / Renters		Average Age Owners / Renters	
Family / Single		Family / Single	
Total Number of Properties	0.000	Total Number of Properties	
Total Number of Houses	8,000	Total Number of Houses	
Total Number of Apartments		Total Number of Apartments Tenure	
Tenure		lenure	
HOUSES		HOUSES	
Av. Sale Price	5,000,000	Av. Sale Price	
Highest Sale Price	3,000,000	Highest Sale Price	
Lowest Sale Price		Lowest Sale Price	
Sales Last 12 Months	20	Sales Last 12 Months	
Av. Days on Market	20	Av. Days on Market	
Growth Rate		Growth Rate	
	4 / 50/		1 / 50/
Average Commission	1.65%	Average Commission	1.65%
Average Comm per sale	82,500	Average Comm per sale	0
Turnover Rate	0.25%	Turnover Rate	#VALUE!
Value of Market (comm)	1,650,000	Value of Market	#REF!
Annual GCI Potential	20.500		
Stage 1	82,500		
Stage 2	165,000		
Stage 3	330,000		
Stage 4	495,000		
Stage 5	660,000		
APARTMENTS		APARTMENTS	
Av. Sale Price		Av. Sale Price	
Highest Sale Price		Highest Sale Price	
Lowest Sale Price		Lowest Sale Price	
Sales Last 12 Months		Sales Last 12 Months	
Av. Days on Market		Av. Days on Market	
Growth Rate		Growth Rate	
Average Commission	1.65%	Average Commission	
Average Comm per sale	0	Average Comm per sale	0
Turnover Rate	0.00%	Turnover Rate	0.00%
Value of Market (comm)	0	Value of Market	0
KEY AGENTS		KEY AGENTS	
1		1	
2		2	
3		3	
4		4	
5		5	
Market Share Target			
Stage 1	0.05		
Stage 2	0.1		
Stage 3	0.2		
Stage 4	0.3		
Stage 5	0.4		
Sales Potential			
Stage 1	1		
Stage 2	2		
Stage 3	4		
Stage 4	6		