Master Degree Course Communication Design Final Synthesis Studio c3 | a.a. 2018-2019





Infopoesia

With the Infopoesia assignment, students both as an individual exercise to investigate are asked to the design an artifact - without limits of languages, shapes and materials - in order to experiment with a poetical approach to the representation of data. The objective is to "feel" the phenomenon behind the data and not only "see" the data.

The idea of "infopoesia" (infopoetry) has been studied during the course,

more specifically the relationship between a given content and its possible forms of expression and discourse, as well as a research field on the emotional and cognitive effects of the reception of visualization artifacts.

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