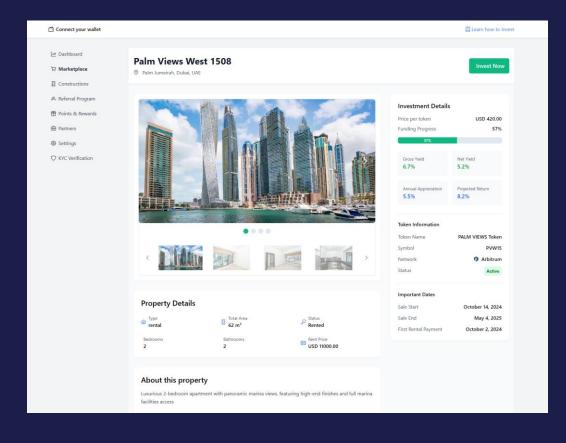
# **Welcome to Lotus**

# Unlocking Global Opportunities For next 1bln web3 users

A comprehensive dApp for global investors in real-world asset (RWA) tokenization

### The Lotus mission

To Be the Ultimate Destination for RWA tokenization - Simplifying trading markets through the digitization of Assets



A platform that offers an easy way to deploy a property, enabling securities issuers, investors and YOU to seamlessly:

- Issue
- Manage
- Leverage
- Transfer

Digital Assets On A Secure And Efficient Blockchain Infrastructure.

### The Problem

Valuable Assets like Global Real Estate are Inaccessible To Most - The Math Is Broken

Traditional markets are fragmented, characterized with siloed networks with little interoperability resulting in slow, inaccurate and costly processes.

# Capital-intensive investment

Unlock access to the 98% Investors who don't have full sum to buy realestate

# Low Efficiency & Transparency

Full deal history

Everything automatized, done in seconds

# Limited Asset Liquidity

Intermediaries and qualification requirements slow down the buying and selling of assets

# Geographical Barriers

High cross-border transaction costs and limited local market knowledge make it hard for investors to achieve their goals

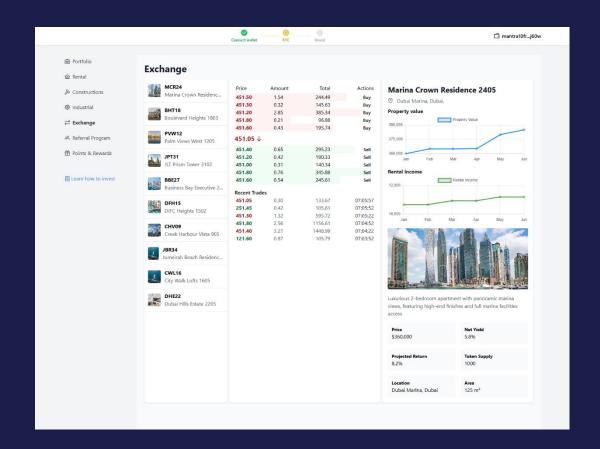
It can be fixed - we believe Lotus is building the path to towards its evolution

### The Lotus Solution is Here

The Evolution of RWA Tokenization is Now

# Smart contracts, tokenization and regulatory compliance

- Transaction Efficiency
- Accessible Investment Opportunities
- Long Tail Liquidity
- No Geographical Barriers



# The Process → Lotus

STAGE 01

**ONBOARD** 

- KYC/AML/KYB
- PAYMENT SET UP
- E-SIGN DOCS
- ✓ DUE DILLIGENCE

STAGE 02

**TOKENIZE** 

- TOKENIZE ASSET
- ELIGIBILITY RULES
- COMPLIANCE RULES

STAGE 03

COMERICALISE

- LIST PRODUCT
- ✓ ISSUE
- BORROW
- EXIT

#### **Real Estate**

- Commercial
- Residentials
- Income Generating Assets
- Industrial

### **TOKENIZATION**

Licensed infrastructure tailored for real-world asset tokenization

The Tokenization Engine utilizes the Mantra-licensed verifier partner









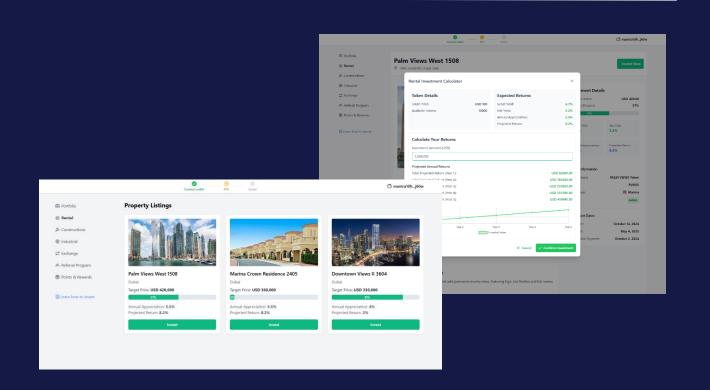




# **MARKETPLACE**

The Evolution of Investments Opportunities

- **Explore**
- **☑** Discover
- Fractional Purchasing: a smarter way to buy
- Ownership + Income distribution



### LENDING PROTOCOL

DeFi Lending Markets: Banking Without Banks

- Earn interest by lending your assets
- Borrow funds using crypto as collateral
- Trade directly through smart contracts

- Create Position
- Collaterals
- Financial Terms
- Interest Rate
- Approved Amount
- Repayment Terms
- Loan ExpirationDates

**Approved Position** 

# Why Now?

#### Lotus is unlocking new possibilities for investors worldwide



**RWA Tokenization** 

Market is projected to reach \$1.5T by 2030\*

\*Projected by Citibank



Favorable Market

Will drive unprecedented liquidity and TVL growth in the crypto market



**High Interest Rates** 

Strong demand for alternative financing solutions

### **Our Traction**

#### **Partnerships**

Core to our success:

- Brokerage partners
- Property Partners
- RWA Partners

#### **Early Achievement**

- Successful prototype
- Web3 frontend app
- Smart contracts set
- Backend services

#### **Key Resources**

- Timing
- Partners
- Market Sentiment

#### **Features**

- Primary Market
- Orderbook exchange
- Lending Protocol
- KYC Complete
- Smart Contracts
- Multichain Platform
- Social Logins
- Portfolio & Dashboard

#### First year

- Property Value
- \$91M+
- To tokenize 12000+ MAU

#### **Community Building**

- X (Twitter)
- Telegram
- Discord
- LinkedIn

#### Pilot Programme

- Launch in Q1 2025
- 600000 potential investors
- Beta LIVE
- UAE Market

# **Team**

#### Evgeny



CTO
15+ years of experience in
Fintech and development
leadership in various startups

#### Sergei



HEAD OF SALES
Ex-Google, Expert in GTM,
Marketing and Sales. Leading
sales in various startups

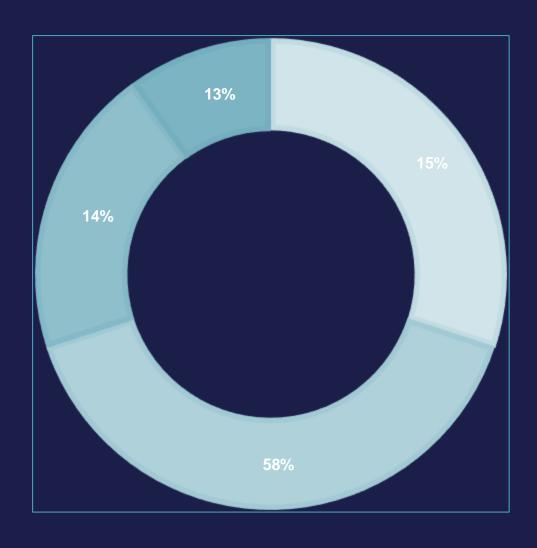
#### Alexey



**HEAD OF PRODUCT** 

Focused on trends and developments in web3, particularly the tokenization of real assets

### Use of Funds





Functionality Enhancements, P2P Marketplace, infrastructure scalability and white labeling



Non-technical team in target countries with Local knowledge and relationship's

Legal and compliance 15%

Strengthen legal and compliance frameworks

Community Building/Marketing 14%

Expand and add value to our dedicated web3

and traditional partners