

LOUAI KACHKOUCH

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PROFESSIONAL SUMMARY Results-driven Digital Solutions Specialist and Game Developer with a strong background in web development, digital marketing, and software engineering. Founder of Hydrolic Station, with a proven track record of helping businesses scale their online presence through data-driven strategies and modern web technologies.

+1

CORE SKILLS

- **Programming & Tools:** MERN Stack, Unity, C#, Git & GitHub, Vercel.
+1
- **Development:** Website Development, Game Mechanics, Physics Systems, Responsive Design.
+2
- **Digital Marketing:** SEO & Content Marketing, Strategy Development, Social Media Management, Branding.
+1
- **Professional:** Project Management, Performance Optimization, Client Collaboration.
+3

PROFESSIONAL EXPERIENCE

Founder & Digital Solutions Specialist | Hydrolic Station

2024 – Present

- Founded and managed a digital startup providing full-scale marketing and IT solutions for SMBs.
- Engineered responsive websites using modern tech stacks to improve client brand visibility.
- Developed and executed comprehensive social media strategies that drove organic growth.
- Collaborated directly with clients to translate business needs into tailored technical solutions.

Game Developer | Arabian YouTubers || Gamers

2023 – 2025

- Spearheaded the development of core game mechanics and complex physics systems using Unity and C#.
- Designed and implemented player interaction systems and intuitive movement controls.
- Collaborated with cross-functional teams to optimize game performance and enhance user experience (UX).

Web Developer / Digital Marketer | Freelance

2022 – Present

- Built, maintained, and deployed high-performance websites using Vercel and GitHub.
+1
- Optimized web architecture for SEO, significantly increasing search engine rankings for clients.

EDUCATION

Bachelor of Science in Computer Science Higher Institute of Computer Science - Kef

LANGUAGES

- **English:** Professional
- **French:** Professional
- **Arabic:** Native