

Louan Bélicaud

Software Engineer & Startup Founder

PERSONAL DETAILS

-  Paris – France
-  louanbelicaud.fr
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-  contact@louanbelicaud.fr
-  English (Advanced - C1), French (Native)

INTERESTS / HOBBIES

Captivated by new technologies,
Motivated by entrepreneurship,
Sailing competitor.

EDUCATION

MSc X-HEC Entrepreneurs (2025 - 2026)
HEC Paris & Polytechnique, both top 1
business and engineering schools in France

**Master's degree in Software Engineering
(2022 - 2025)**

IMT Atlantique, Top Engineering School,
Nantes

Focus:

- Software development, program management, web design, social sciences

Key Project:
• A diagnostic training web application for medical students in a team of 4

HND in IT (2020 - 2022)

IUT Lannion

Ranked 2nd at each semester

Focus:

- Software development, program management, web design, social sciences

Key Project:

- Financial [Bankin'](#) software in a team of 5
- Website focused on remote work and social connections as part of a team of 3

HSD in Engineering Sciences (2017 - 2020)

Lycée Félix le Dantec, Lannion

With honors and in European section

Key Project:

- Modeled an electric transat

Professional qualification in Sailing Instruction (2019)

French Sailing Federation

Openclassrooms certificates (2015)

in PHP, MySQL, C and in Community Management

WORK EXPERIENCE

Software Engineer in apprenticeship (09/2022 - 09/2025)

at iAdvize, E-commerce, France & USA

Mission:

- Contributed to the development of a SaaS used by thousands of e-commerce agents to efficiently manage and streamline customer conversations

Key Projects:

- Led a team of 3 engineers in **Boston** to build an AI-powered web app to train e-commerce agents in customer interactions, improving conversation quality by 50% and reducing agent training cost by 20%

Student Office Partnership (02/2023 - 02/2024)

in IMT Atlantique Student Association, France

Mission:

- Negotiated sponsorships, coordinated with external organizations, and supported student initiatives and events. Generated more than 5K€

Significant Sponsors:

- Intel, Microsoft, Carrefour, MSI and La Poste

Software Engineer in apprenticeship (09/2021 - 09/2022)

at HelloWork, Recruiting sector, France

Mission:

- Contributed to the development of a SaaS platform enabling hundreds of recruiters to efficiently publish job offers and manage applications, collaborating within a team of 8 engineers

Sailing Instructor (08/2020 - 09/2022)

at BNIG, Sailing, France

Mission:

- Supervised leisure and competitive sailors of all levels and age

Expertise:

- Ability to organize sessions, teach techniques, popularize topics, guarantee safety

PROJECTS

ReSMS (06/2025 - now)

SMS API SaaS, France

Mission: Led a team of 6 software engineers to build a SaaS that offer the easiest experience to implement SMS features in Indie Hackers app.

Passion Voile (06/2018 - 08/2021)

Sailing Blog, France

Mission: Published tutorials and tips about sailing in a blog that received around 500 000 visits. Still actively referenced by nautical clubs and sailors

Moodie Gamers (05/2015 - 09/2016)

Events Association, France

Mission: Led a team of 10 to organize 3 gaming events attended by over 100 visitors