


# Louan Bélicaud

## Software Engineer & Startup Founder

### PERSONAL DETAILS

-  Paris – France
-  [louanbelicaud.fr](https://louanbelicaud.fr)
-  [lkdn.in/in/louan-belicaud](https://in.lkdn.in/in/louan-belicaud)
-  [contact@louanbelicaud.fr](mailto:contact@louanbelicaud.fr)
-  English (Advanced - C1), French (Native)

### INTERESTS / HOBBIES

Captivated by new technologies,  
Motivated by entrepreneurship,  
Sailing competitor.

### EDUCATION

**MSc X-HEC Entrepreneurs (2025 - 2026)**  
*HEC Paris & Polytechnique, both top 1 business and engineering schools in France*

**Master's degree in Software Engineering (2022 - 2025)**

*IMT Atlantique, Top Engineering School, Nantes*

Focus:

- Software development, program management, web design, social sciences

Key Project:

- A diagnostic training web application for medical students in a team of 4

**HND in IT (2020 - 2022)**

*IUT Lannion*

*Ranked 2nd at each semester*

Focus:

- Software development, program management, web design, social sciences

Key Project:

- Financial [Bankin'](#) software in a team of 5
- Website focused on remote work and social connections as part of a team of 3

**HSD in Engineering Sciences (2017 - 2020)**

*Lycée Félix le Dantec, Lannion*

*With honors and in European section*

Key Project:

- Modeled an electric transat

**Professional qualification in Sailing Instruction (2019)**

*French Sailing Federation*

**Openclassrooms certificates (2015)**

*in PHP, MySQL, C and in Community Management*

### WORK EXPERIENCE

**Software Engineer in apprenticeship (09/2022 - 09/2025)**

*at iAdvize, E-commerce, France & USA*

Mission:

- Contributed to the development of a SaaS used by thousands of e-commerce agents to efficiently manage and streamline customer conversations

Key Projects:

- Led a team of 3 engineers in **Boston** to build an AI-powered web app to train e-commerce agents in customer interactions, improving conversation quality by 50% and reducing agent training cost by 20%

**Student Office Partnership (02/2023 - 02/2024)**

*in IMT Atlantique Student Association, France*

Mission:

- Negotiated sponsorships, coordinated with external organizations, and supported student initiatives and events. Generated more than 5K€

Significant Sponsors:

- Intel, Microsoft, Carrefour, MSI and La Poste

**Software Engineer in apprenticeship (09/2021 - 09/2022)**

*at HelloWork, Recruiting sector, France*

Mission:

- Contributed to the development of a SaaS platform enabling hundreds of recruiters to efficiently publish job offers and manage applications, collaborating within a team of 8 engineers

**Sailing Instructor (08/2020 - 09/2022)**

*at BNIG, Sailing, France*

Mission:

- Supervised leisure and competitive sailors of all levels and age

Expertise:

- Ability to organize sessions, teach techniques, popularize topics, guarantee safety

### PROJECTS

**ReSMS (06/2025 - now)**

*SMS API SaaS, France*

Mission: Led a team of 6 software engineers to build a SaaS that offer the easiest experience to implement SMS features in Indie Hackers app.

**Passion Voile (06/2018 - 08/2021)**

*Sailing Blog, France*

Mission: Published tutorials and tips about sailing in a blog that received around 500 000 visits. Still actively referenced by nautical clubs and sailors

**Moodie Gamers (05/2015 - 09/2016)**

*Events Association, France*

Mission: Led a team of 10 to organize 3 gaming events attended by over 100 visitors