

# Loubna Lekouaghet

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## Professional Summary

Frontend developer with strong knowledge of HTML, CSS, JavaScript, and modern frameworks like React.js and Next.js for building user-centric websites and applications. Skilled in responsive design, accessibility and performance optimization.

## Relevant Past Experience

**Freelance** | *Frontend Developer*

Annaba | **05/2023 - present**

- Conducted usability testing sessions with over 100 participants, refining features based on real-time feedback; the resulting adjustments led to a marked increase in user satisfaction ratings, now averaging 4.8 out of 5 stars.
- Improved site loading speed for five different websites by implementing image optimization techniques, resulting in faster load times of up to six seconds less per page from previous versions.
- Achieved consistent delivery of frontend development projects by adhering to strict timelines and budget constraints, resulting in a 100% on-time project completion rate across all client engagements over the past year.

**Freelance** | *Wordpress Designer*

Annaba | **03/2023 - present**

- Designed and deployed over 15 custom WordPress themes for small businesses, ensuring each site met client specifications while increasing overall user engagement by enhancing visual appeal through tailored features.
- Increased website traffic by 25% through the implementation of Elementor and Beaver Builder page builders.
- Integrated over 50 WordPress plugins, including WooCommerce, Yoast SEO, and WPForms, resulting in a 20% increase in sales.
- Utilized color theory and typography to create visually appealing and user-friendly designs, which led to a 15% decrease in bounce rate.

## Education

**Badji Mokhtar University** | *Bachelor of Computer Science*  
**Startup Project**

Annaba | **09/2021 - 06/2024**  
Annaba | **09/2023 - 06/2024**

## Skills

HTML, CSS, Javascript, Typescript, Bootstrap, Tailwind css, React.js, Next.js, API integration, Git, Github, Redux Toolkit, Framer Motion, Material UI, Node js, express js