

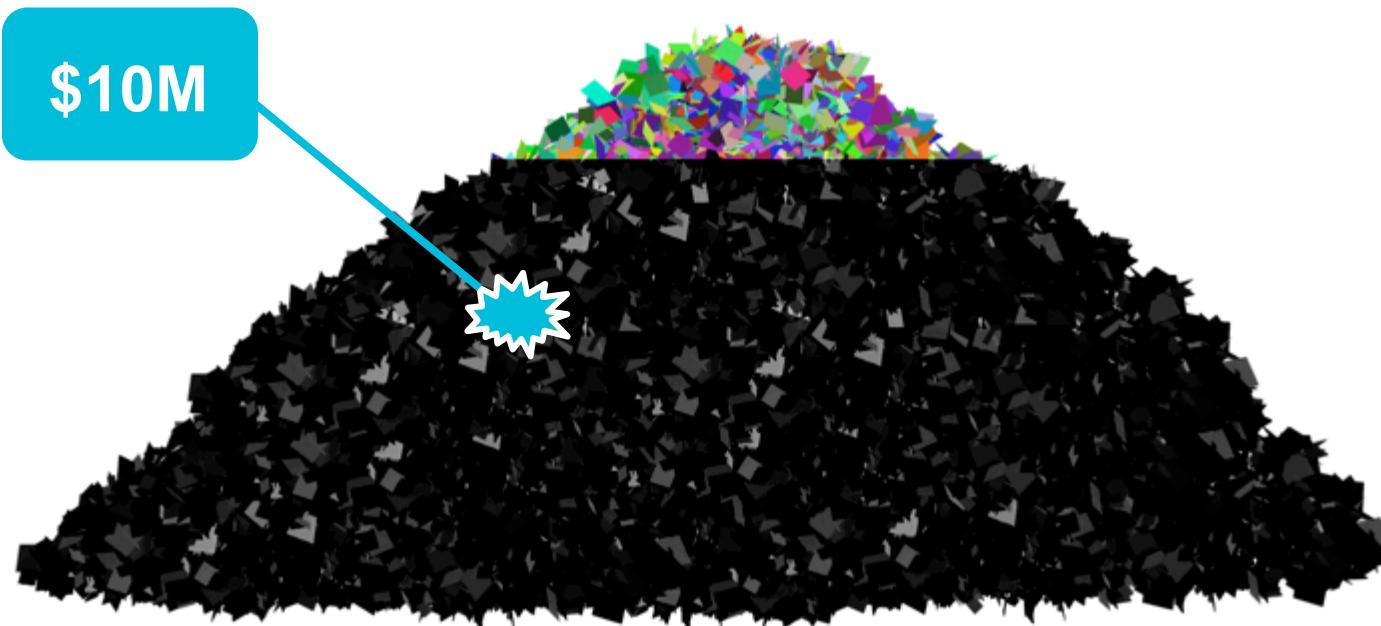


How Enterprise Data Preparation Enabled \$100 Million in savings

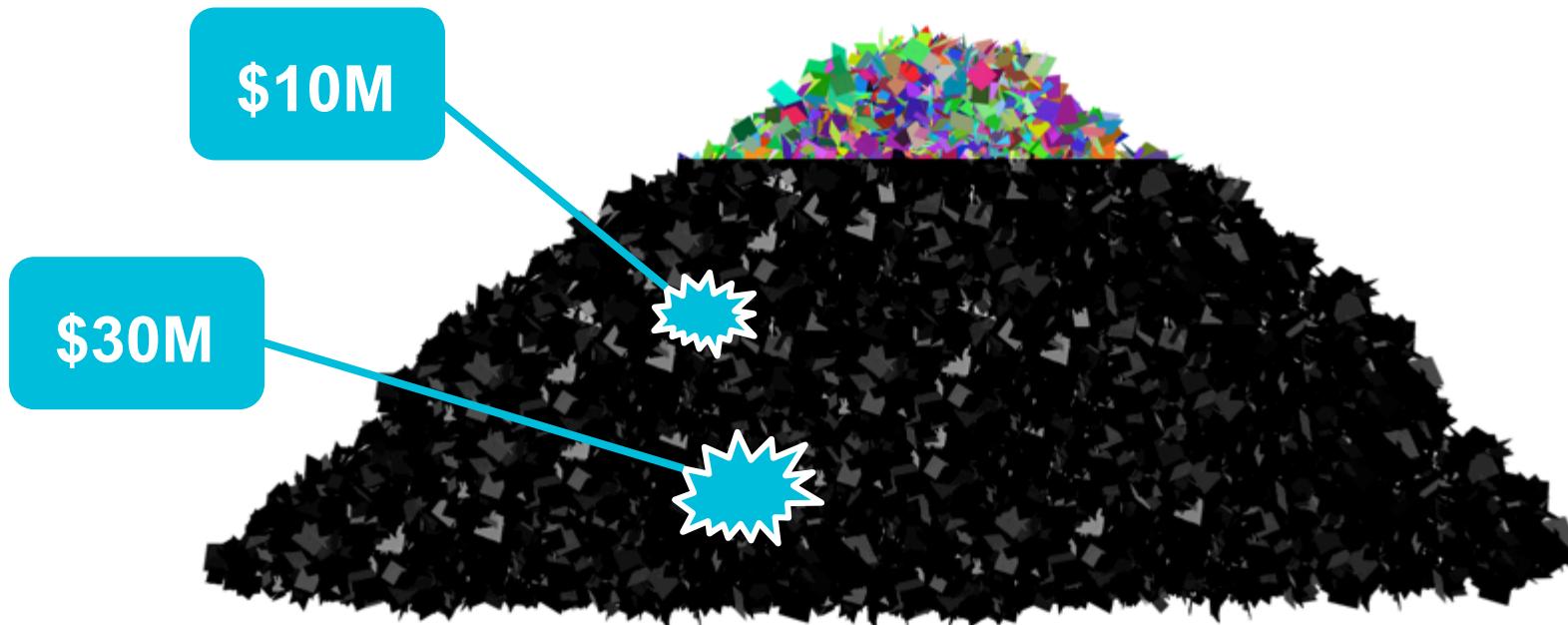
Enterprise Data Preparation uncovers hidden value



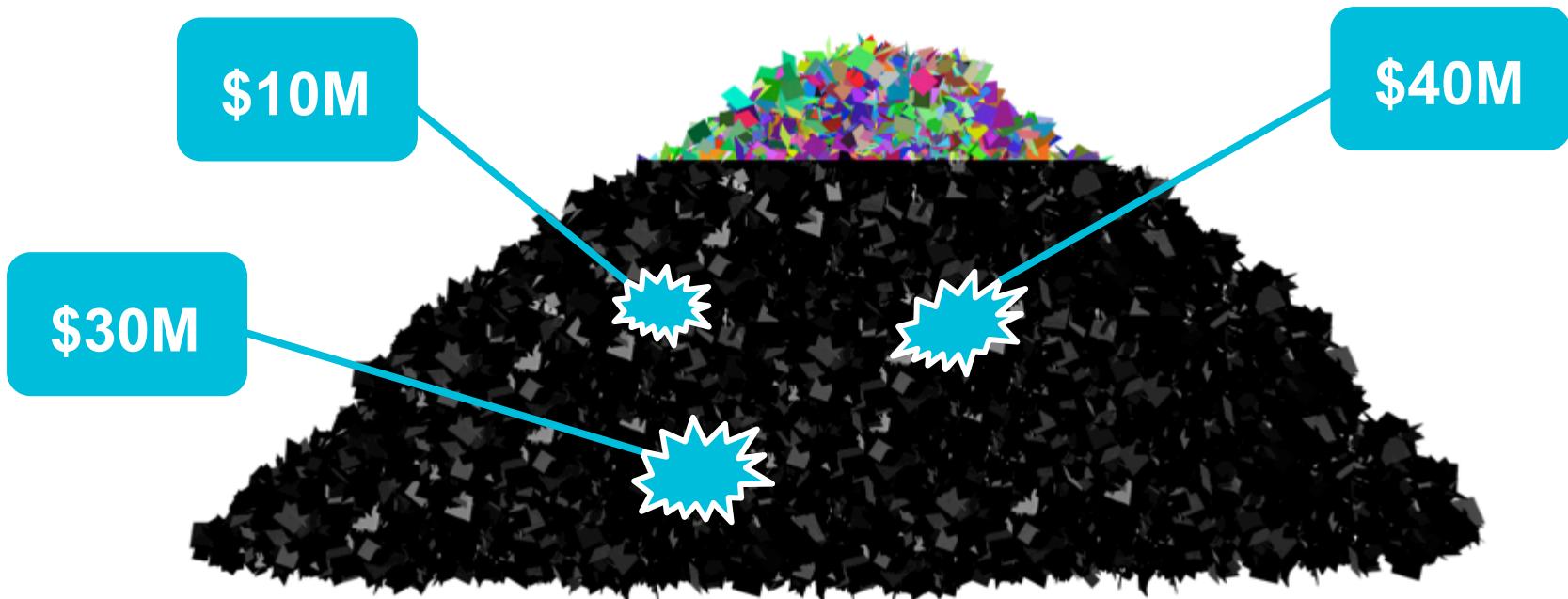
Enterprise Data Preparation uncovers hidden value



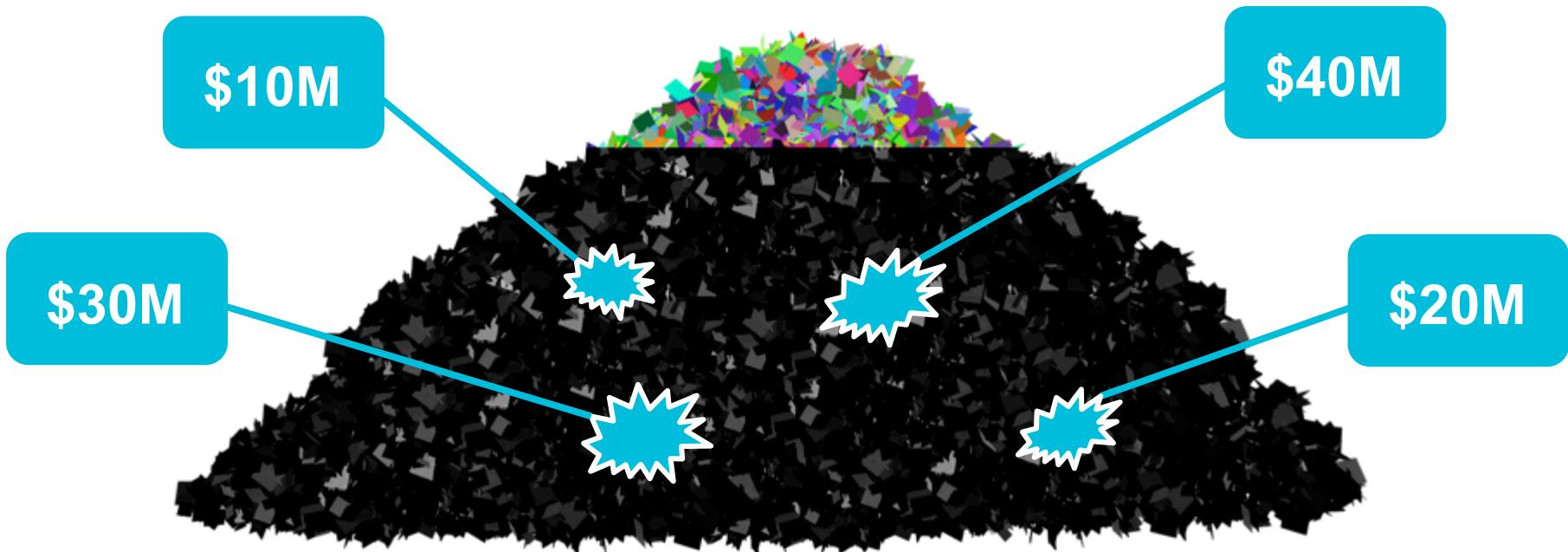
Enterprise Data Preparation uncovers hidden value



Enterprise Data Preparation uncovers hidden value



Enterprise Data Preparation uncovers hidden value



Tamr is an enterprise data preparation platform that optimizes business decisions through enhanced analytics



CREDIT SUISSE



SIEMENS

 NOVARTIS

AMGEN



TOYOTA

 cinch™

 LeveTrigger

 Roche

AstraZeneca 

 CAP

Founded in 2013 By Enterprise Database Software Veterans



Andy Palmer
Co-Founder & CEO

Previously: Co-Founder & CEO, Vertica
CIO Infinity Pharmaceuticals
Global Head of Software and Data Novartis
Institute for Biomedical Research



Dr. Michael Stonebraker
Co-Founder & CTO

Previously: Co-Founder & CTO, Vertica
Founder, Ingres
Architect, Postgres
2015 ACM A.M. Turing Award



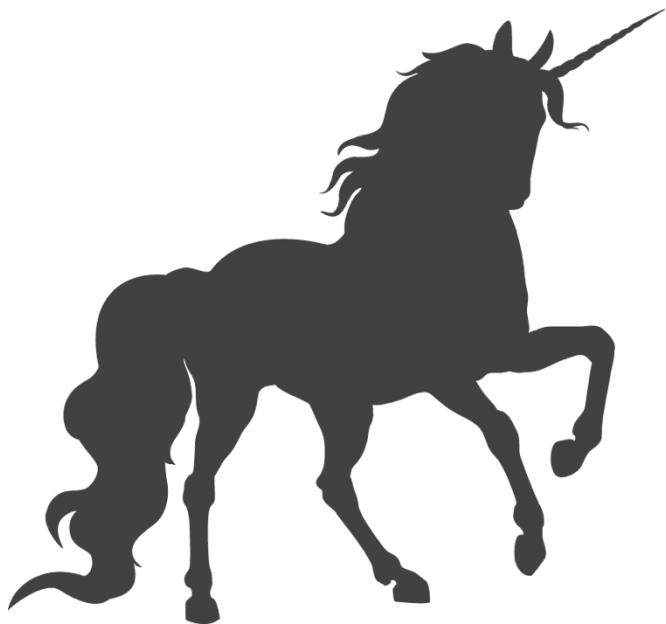
Jerry Held
Chairman

Previously:
CTO Tandem,
VP Engineering Oracle



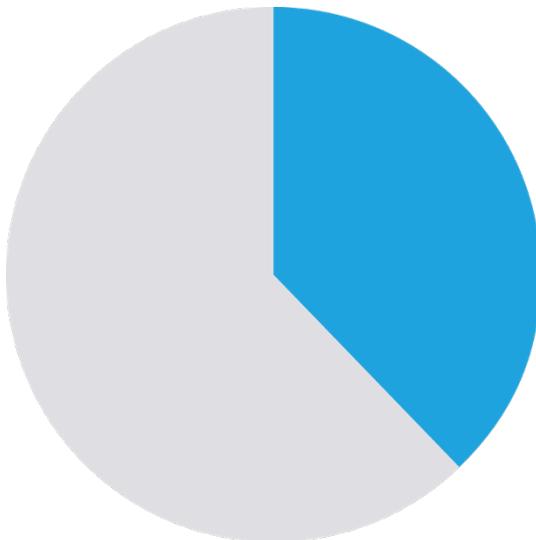
Big Data 3 to 5 Years Ago

Lacked Tools & Data Scientists to Tackle the Data



Big Data Today: Show me the Money!

“The period of evangelizing for Big Data has past. It is now time to deliver compelling business results.” - Randy Bean, Fortune 3/29/16



38%

of people currently investing in Big Data are **not sure if their ROI will be positive or negative** according to Gartner.

Getting to ROI

First ask: What is the ROI and how can it be measured?

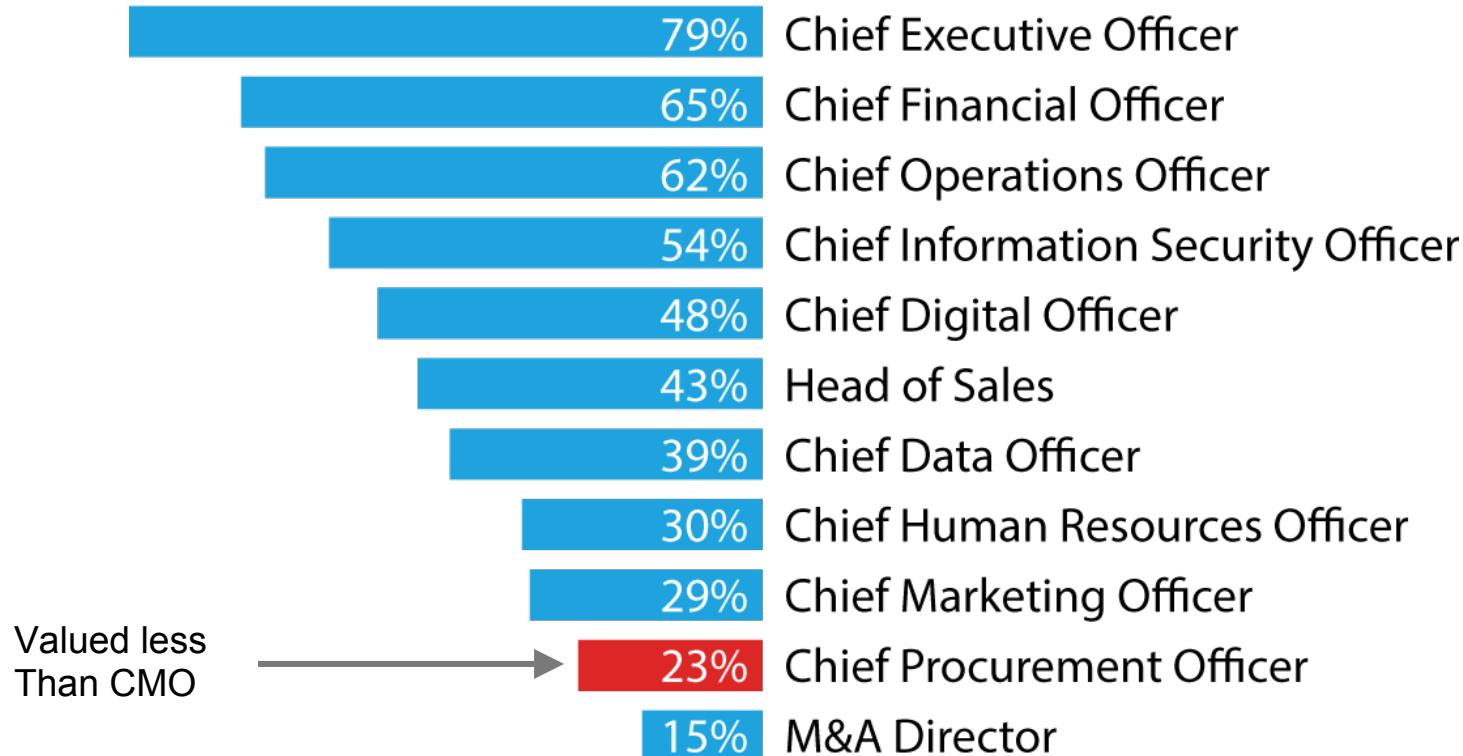


Getting to ROI

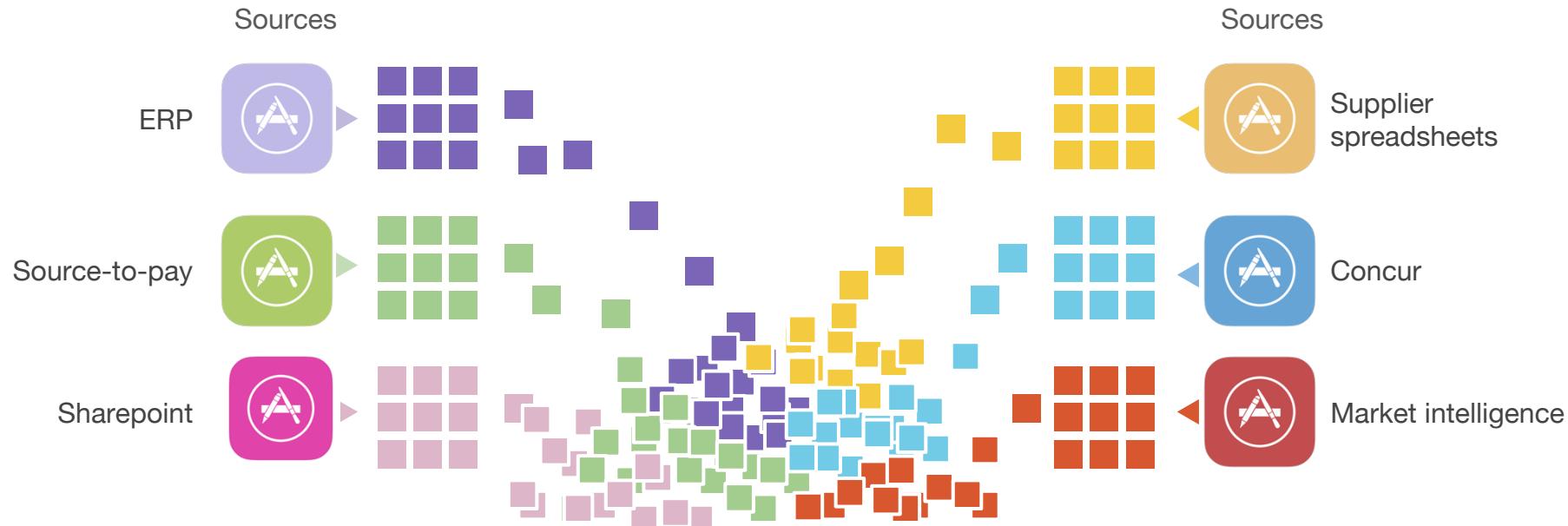
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Get to Know Your CPO

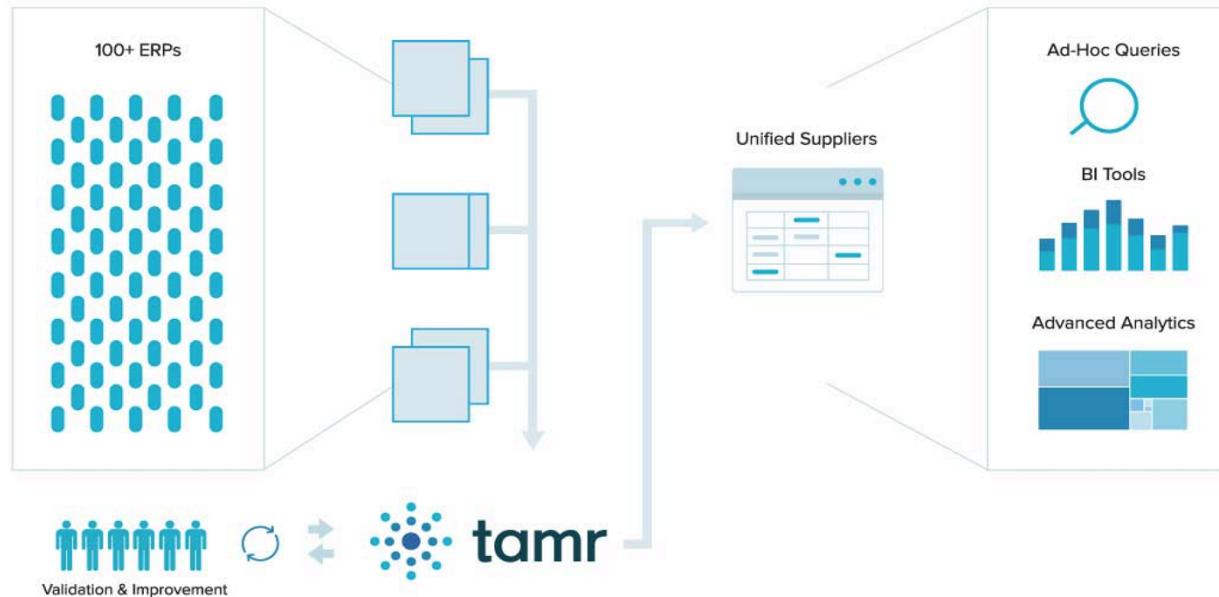


Overwhelming amounts of messy data



Case Study: Large Diversified Manufacturing

Enabled a Google search style mobile app for 1,500+ procurement professionals



This systematically prepared data is being used to identify new opportunities without starting from scratch



Inventory
rationalization



10% reduction
in inventory
carrying costs



M&A
integration



5% decrease
in unit costs



Contract
Compliance

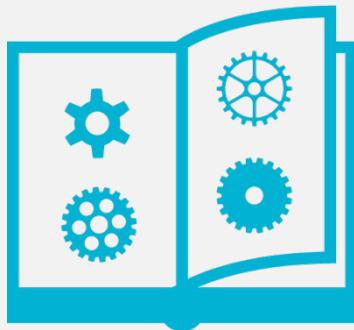


20% increase
in compliance

Demo

Example uses of Tamr to drive savings

Supplier rationalization



Do we have the optimal mix
of suppliers?

Commodity price monitoring



Where can we drive cost savings
from falling commodity prices?

Sourcing Analytics Playbook

Are you looking to quickly use all of your spend data to make strategic decisions, but can't seem to gain the visibility needed? Tamr's machine driven, human guided approach to data preparation enables the most accurate, granular classification of all of your spend data so you can focus your efforts on identifying and capturing savings and risk opportunities, not cleaning and integrating datasets. Explore these dashboards to see how simple sourcing analytics with Tamr can be.

Choose your analytic

Filter by Industry

- Please Select -

Filter by Type

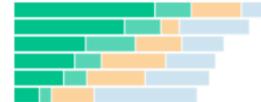
All Cost Information Quality Supply

Lead Times



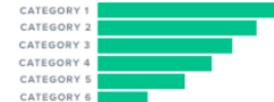
Quickly react to changes in lead times with a detailed account of delays

Total Landed Cost



Find the true cost of parts and improve decision making

Category deep-dive



Understand your spend at its most granular level

Savings Forecast



Take action before it's too late with an accurate saving forecast

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