

# Mary Louese Jackson

Creative Artworker & Designer

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## skills

Photoshop CC  
InDesign CC  
Illustrator CC  
XDCC  
HTML  
CSS  
Acrobat  
Photography

## education

### **BFA Graphic Design**

University of Kansas,  
Lawrence Kansas  
Graphic Design, Photography,  
Letterpress  
1993 – 1998

The American International  
University in London  
Graphic Design Internship  
Sept 1997 – Dec 1997

References upon request

## experience

### **UWE Bristol**

Associate Lecturer  
Sept 2018 – Present

Associate Lecturer for the Year 1 Web Design Studio class. Drawing on my extensive industry experience, I create and deliver weekly materials to students concerning modern web design concepts and technology. I also create assignment specifications, guide coursework, and mark student projects.

### **Freelance Graphic Designer**

Principal  
Jul 2000 – Present

Through my entire career I have worked on my own part-time freelance. These projects were both paid and pro bono, print and online, and have helped keep my skills fresh and up-to-date.

### **Ariadne Montréal**

Founder / Owner of an online and Retail Knitting Store  
Dec 2006 – Jul 2010

I owned and operated a retail knitting store and yarn shop in the heart of Montréal. This once in a lifetime chance gave me the experience of being a business owner and member of the community. I handled all print and online advertising / design and layout of original knitting patterns. I also designed and managed our online store and presence in social media.

### **Twist Collective Montréal**

Co-Founder / Technical Director ([www.twistcollective.com](http://www.twistcollective.com))  
Mar 2008 – Jun 2010

I built from scratch the “magazine” portion, and skinned the Joomla! portion of an online retail magazine for knitting. A total technical production, non-creative role was required as the creative work was being fulfilled by my other partners. My non-creative role allowed me to focus on producing the most technically accurate online magazine possible.

### **Graphiques M&H Montréal**

Contract Graphic Designer  
Nov 2006 – Aug 2007

Large francophone print production house that was the AOR for Lancôme Canada. I worked within extremely strict brand standards on multiple sub accounts within the Lancôme brand. This included roll-out, resizing, and print production of magazine ads, bus posters, billboards, mini brochures, annual reports, offers and promotions, packaging (including die cuts), and bottle layout and resizing.

**T2 Marketing Montréal**  
Contract Graphic Designer  
Jan 2006 – May 2007

*A small anglophone design house that focussed on industry in the Montréal area. I was often presented with a drawn concept from one of the owners then produced a design based on their agreed concept with the client. It was also my responsibility to roll-out client approved designs to different sizes and pieces and complete production work for printing including press checks and bluelines. The range of work was everything from point of sale, trade show booths, billboards, brochures, print ads, folded materials, table tents, and identity systems.*

**Stewart Tabori & Chang Montréal / NYC**  
Contract Producer  
Nov 2005 – Oct 2006

*Location scouting, model hiring, and shoot scheduling of "Knitting Classic Style" pattern book by Véronik Avery. I worked extensively between the author and the photographer to convey concepts for each hand-knitted garment and how it was to be portrayed in the shot.*

**Aris Imports Montréal**  
Packaging Designer  
Jul 2005 – Dec 2005

*Small anglophone in-house print packaging company for Dollarama Canada. I worked in a group setting to layout and produce all packaging found in store. Quick, quality turnaround of a never-ending supply of products was encouraged.*

**VML Kansas City**  
Associate Art Director  
Jan 2003 – Nov 2004

*Medium print and digital advertising and marketing agency. I worked in a team environment for a variety of national and multinational brands. We were responsible for everything from conception to web and print design and production.*

**Rhycom Kansas City**  
Art Director  
Jan 2001 – Dec 2002

*Small advertising company specialising in regional clients. I worked on all aspects of every job from creative concept and pitches, photo shoots, client signoff and press checks. I also gained experience as traffic manager and art buyer.*

**Barkley Kansas City**  
Desktop Publisher  
Feb 1999 – Dec 2000

*Medium advertising agency with high visibility retail and food industry clients, among others. I worked closely with the art director and account manager to rollout and resize a wide variety of print pieces to the highest creative standards. After final client sign-off I would technically produce and prepare the pieces for the printer, working closely with a press manager to ensure the files were ready for print.*