

# LOUIS GUERRERO

## EDUCATION

### BACHELOR OF ARTS IN POLITICAL SCIENCE *Loyola Marymount University*

2022 - May 2026  
Los Angeles

## EMPLOYMENT HISTORY

### MARKETING & BUSINESS DEVELOPMENT INTERN

Jun 2025 - Sep 2025  
Los Angeles

**Klarako**

- ◆ Built Klarako's digital presence from the ground up, generating **170K+** impressions across Pinterest, TikTok, and YouTube within three months.
- ◆ Supported multi-channel marketing campaigns, optimizing outreach strategy and brand storytelling to strengthen online visibility.
- ◆ Conducted market research and competitor analysis to identify trends in the lighting and interiors space.
- ◆ Assisted in lead generation and partnership outreach, connecting with designers, event professionals, and creative collaborators to drive business growth.

### DISTRIBUTION CENTER

Sep 2022 - Present

*Loyola Marymount University*

- ◆ Manage daily package distribution and delivery operations across campus, processing **1,000+** packages per week with consistent accuracy and timeliness.
- ◆ Trained and mentored new employees, ensuring adherence to workflow protocols and safety standards.
- ◆ Optimized delivery routes and vehicle scheduling to improve operational efficiency and on-time performance.
- ◆ Collaborated with department staff and student teams to maintain smooth logistics and high service quality in a fast-paced environment.

### SHIFT LEAD

2019 - 2023

*Paradise Bowls*

- ◆ Optimized store operations as Shift Lead, ensuring efficiency, customer satisfaction, and smooth performance at a high-volume location serving **over 500 customers per day during peak season**.
- ◆ Maintained rigorous financial accuracy, closing registers with 100% accountability across all shifts.
- ◆ Trained and motivated a team of 10–15 employees, fostering a culture of reliability, morale, and continuous improvement.

## COURSES

### FULL STACK SOFTWARE DEVELOPER PROFESSIONAL CERTIFICATE *IBM*

May 2025 - Jul 2025

### FUNDAMENTALS OF AI FOR NON-DATA SCIENTISTS *Wharton School Of Business - Online*

May 2025

### ENDURING LEADERSHIP CERTIFICATE *Horizons Huntsman's Leadership Summit*

Aug 2024

## SKILLS

Leadership, Excel, Operations Management, Social Media, Full Stack Web Development, JavaScript, React, Node.js, Python, Django, HTML/CSS, Git, SQL, REST APIs, Docker, Kubernetes, CI/CD, Cloud Deployment, Microservices, Serverless, Flask, Bootstrap, Sales, Digital Marketing .

## REFERENCES

**Lance Capel**, Klarako (*LanceMCapel@gmail.com*, +1 (949) 701-5858);  
**Victor Marmolejo**, Loyola Marymount (*victor.marmolejo@lmu.edu*, 310-467-8233).

## LINKS

LinkedIn : [www.linkedin.com](https://www.linkedin.com/in/luisguerrero22/),