

# LOUIS GUERRERO

## EDUCATION

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**BACHELOR OF ARTS IN POLITICAL SCIENCE**  
*Loyola Marymount University*

**2022 - May 2026**  
*Los Angeles*

## EMPLOYMENT HISTORY

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**MARKETING & BUSINESS DEVELOPMENT INTERN**  
*Klarako*

**Jun 2025 - Sep 2025**  
*Los Angeles*

- ♦ Built Klarako's digital presence from the ground up, generating **170K+ impressions** across Pinterest, TikTok, and YouTube within three months.
- ♦ Supported multi-channel marketing campaigns, optimizing outreach strategy and brand storytelling to strengthen online visibility.
- ♦ Conducted market research and competitor analysis to identify trends in the lighting and interiors space.
- ♦ Assisted in lead generation and partnership outreach, connecting with designers, event professionals, and creative collaborators to drive business growth.

**DISTRIBUTION CENTER**  
*Loyola Marymount University*

**Sep 2022 - Present**

- ♦ Manage daily package distribution and delivery operations across campus, processing **1,000+ packages per week** with consistent accuracy and timeliness.
- ♦ Trained and mentored new employees, ensuring adherence to workflow protocols and safety standards.
- ♦ Optimized delivery routes and vehicle scheduling to improve operational efficiency and on-time performance.
- ♦ Collaborated with department staff and student teams to maintain smooth logistics and high service quality in a fast-paced environment.

**SHIFT LEAD**  
*Paradise Bowls*

**2019 - 2023**

- ♦ Optimized store operations as Shift Lead, ensuring efficiency, customer satisfaction, and smooth performance at a high-volume location serving **over 500 customers per day during peak season**.
- ♦ Maintained rigorous financial accuracy, closing registers with 100% accountability across all shifts.
- ♦ Trained and motivated a team of 10–15 employees, fostering a culture of reliability, morale, and continuous improvement.

## COURSES

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**FULL STACK SOFTWARE DEVELOPER PROFESSIONAL CERTIFICATE**  
*IBM*

**May 2025 - Jul 2025**

**FUNDAMENTALS OF AI FOR NON-DATA SCIENTISTS**  
*Wharton School Of Business - Online*

**May 2025**

**ENDURING LEADERSHIP CERTIFICATE**  
*Horizons Huntsman's Leadership Summit*

**Aug 2024**

## SKILLS

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Leadership, Excel, Operations Management, Social Media, Full Stack Web Development, JavaScript, React, Node.js, Python, Django, HTML/CSS, Git, SQL, REST APIs, Docker, Kubernetes, CI/CD, Cloud Deployment, Microservices, Serverless, Flask, Bootstrap, Sales, Digital Marketing .

## REFERENCES

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**Lance Capel**, Klarako (*LanceMCApel@gmail.com*, +1 (949) 701-5858);

**Victor Marmolejo**, Loyola Marymount (*victor.marmolejo@lmu.edu*, 310-467-8233).

## LINKS

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LinkedIn : [www.linkedin.com](https://www.linkedin.com),